

Just For Openers January-December 2022

JU-C Starr X Openers and Their Colorful History

By John Eblen



St Vincent and the Grenadines is a island country in the Caribbean located approximately where the Caribbean Sea meets the Atlantic Ocean. This is where the bottler St. Vincent Ltd, a company referred to simply as Ju-C, was made. It was a non-alcoholic carbonated beverage that officially launched in 1952 and lasted until production ended in May of 2010.



The rare USA Starr X Ju-C at right can be dated being produced in the 1952-1975 timeframe knowing the original JU-C launch date.



JU-C was available in many different flavors. The Starr X castings marked W. Germany produced in the 1975-1989 time period shown below, reflected some of those flavors by being produced in several different colors.

