

Anheuser-Busch Knives & Match Safes:

The Collection of Robert Sudduth

SAMPLE PAGES



Anheuser-Busch Knives & Match Safes:

The Collection of Robert Sudduth



Donald A. Bull
John R. Stanley

Contents	
Foreword	4
Introduction	5
Robert Sudduth Biography	10
PART 1 Knives	
The Salesman	12
Gifts from Adolphus	18
More Gifts from Adolphus	27
The Cutting Edge	63
Carl Conrad	76
This Bud's for You	83
What Else?	101
Contemporaries	119
PART 2 Match Safes	
The Trademark	148
The Railway	169
Special Events	185
Malt-Nutrine	194
Agents	201
Contemporaries	209
APPENDIX	
1904 World's Fair	238
Knife Makers & Suppliers	244
References	249
About the Authors	250

Foreword

The “Dynamic Duo”, Donald A. Bull & John R. Stanley are back in action with yet another fantastic book, *Anheuser-Busch Knives & Match Safes: The Collection of Robert Sudduth*.

Both Don and John are leading experts for collectible advertising knives, beverage bottle openers of all types, and Don is a world-famous authority on corkscrews. Don, the senior member of the duo has written over twenty books on the above subject matters, especially corkscrews.

I first saw the name of Donald A. Bull, along with his collaborator Manfred Friedrich, on a seminal book for the brewery researcher and breweriana collector, *The Register of United States Breweries 1876-1976*. This book evolved into *American Breweries* and added an additional author/researcher, noted brewery historian, the late Robert Gottschalk. *American Breweries* is the bible for the brewery researcher/hobbyist.

In 1978, Don published another seminal book, *Beer Advertising Openers A Pictorial Guide* which created a classification system by type for brewery/beverage bottle openers, knives & corkscrews. Don was the founding member of the “Just for Openers” collectibles club in 1979. John picked up Don’s torch and is the Editor of the “Just for Openers” collectible club for the past twenty-five years. John is known to collectors throughout the USA as the “Go To” authority on beverage bottle openers.

Their newest book, *Anheuser-Busch Knives & Match Safes: The Collection of Robert Sudduth* is an amazing book for its depth and research on the subject plus interesting daily news on the Anheuser-Busch Brewing Association and its founder, Adolphus Busch. If there was a USA Business Hall of Fame, Adolphus Busch would be a charter member like Babe Ruth was a charter member of the Baseball Hall of Fame. Busch, a towering businessman with flair and insight, knew how to mass market a brand, Budweiser, and a company, the Anheuser-Busch Brewing Association, to be household names. Knives and Match Safes were his business card equivalents and distributed throughout his travels, in numerous brewery group tours, and other sales/promotional events. Many of the highly desirable ornate early knives had a “Stanhope” (peephole) with a portrait of the Adolphus.

In 2000, Don wrote a cover article for the *Breweriana Collector Journal* of the National Association of Breweriana Advertising featuring on the cover various rare and colorful Anheuser-Busch corkscrew knives. It is one of NABA’s most popular and well-known magazines to date.

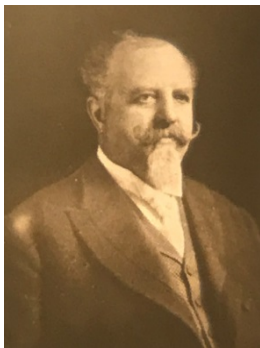
Now, we have probably the most detailed book on the subject matter. The Sudduth collection is big, high quality, and is an astonishing accumulation of rare and desired knives and match safes. Don is a dedicated historical researcher who dives deep into government, newspaper, and other source records. The patent research is amazing. There are many highly informative and entertaining anecdotes. This is a book that shall proudly grace your coffee table to be perused by family and friends.

Larry Moter, Jr., contributing writer, the *Breweriana Collector*, the National Association of Breweriana Advertising

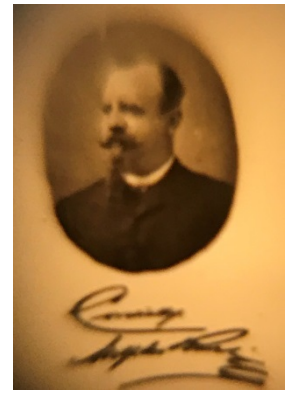




This cloisonné handle knife has a photo of Theodore Roosevelt in the Stanhope lens. As often is the case, the photo has deteriorated. The actual portrait from which it was taken is included above. The master blade is marked ADOLPHUS BUSCH on one side and GERMANY on the other. The late Bill Mitchel, a well-known St. Louis collector, said there was an order for just four knives with the Rough-Rider Stanhope in the Anheuser-Busch archives.

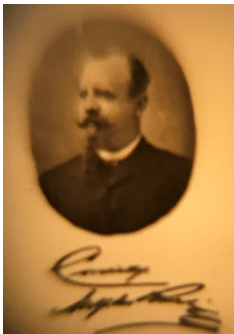


Marked A. KASTOR & BROS NEW YORK



A knife with Mother-of-Pearl scales. Marked ANHEUSER-BUSCH MADE IN GERMANY. The bolster is marked REGISTERED. The knife is Carl Hugo Müller's German patent No. 8917 of April 24, 1896. The shank of the worm slides through a collar and snaps into place when turned perpendicular to the handle. The design results in maximum length for the worm and thereby greater penetration of the cork.

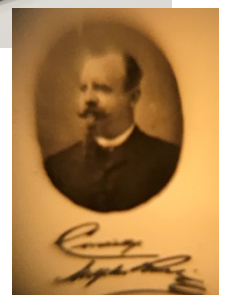




Three darkened nickel silver handle knives marked ANHEUSER-BUSCH. "St. Louis" is on the handle below "Anheuser-Busch."



Nickel silver handle ANHEUSER-BUSCH. "St. Louis" is on the handle below "Anheuser-Busch."





Above and right: Three knives marked BRISTOL LINE GERMANY. They all appear to be the same but the lettering size is different.



Below: Mother-of Pearl scales. Dated 1922. Marked SOLINGEN (Germany)

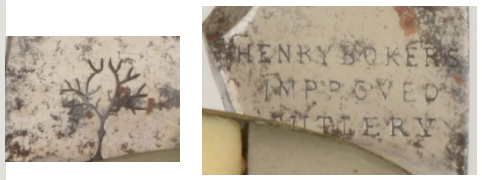




Showing both sides of two 3.375" knives from Carl Conrad & Co. They are both marked HENRY BOKER'S IMPROVED CUTLERY with Boker's Tree Brand trademark.



Mike Bozeo operated Bozeo's Place in Paducah, Kentucky. He advertised Moss Rose with "Right in the Solar Plexus! Let the next blow be, and it will have a telling effect. The effect of our fine Moss Rose Whisky on the solar plexus is a consummation devoutly to be wished when you have that 'tired feeling' and you need a pure and harmless stimulant as a bracer. There is nothing equal to Moss Rose Whisky."



A variation of the above knives with the brand names without the CC & Co. trademark. Stanhope image shown.

This Bud's for you

In this chapter we have included a variety of knives advertising Budweiser from the 20th and 21st Century. Why is Bud for you? Here's some real mouth watering copy from a 1949 advertisement: "There's nothing like it...absolutely nothing. Charcoal glowing, sirloin sizzling, Budweiser bubbling - and you pouring! The delightful bouquet hovering over the snowy foam tells you what every sip tells you...the distinctive, delicious taste of Budweiser is found in no other beer. Live life, every golden minute of it. Enjoy Budweiser, every golden drop of it."



A 2.25" manicure knife celebrating the 126th Anniversary of Budweiser in 2002.



Swedish made 3" knife with two knife blades and a cap lifter celebrating the Anheuser-Busch Clydesdales.



Most of the Pre-Prohibition Adolphus Busch and Anheuser-Busch knives presented in chapters 2 and 3 were supplied by Adolph Kastor & Bros. Instead of going into a lengthy history of the firm, we thought it best to let Adolph tell his own story. On the next two pages is a letter written by him on December 5, 1925 in celebration of the fiftieth anniversary of the firm. The letter was published in the December 1925 edition of *The American Cutler*.

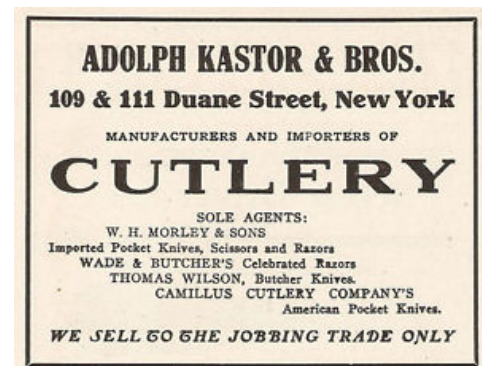


On the tang of the knife below is Kastor's trademark first used July 1, 1893 and registered January 16, 1906. The four leaf clover at right shows the brothers – Adolph (top left), Nathan, August, and Sigmund.



The maker's mark W. H. MORLEY & SONS GERMANY was a Kastor tradename.

On the right below are two corkscrew variations of the Kastor knife: wire helix vs. web helix and the bottom one has a notch on the scales on both sides..



Rivalling Anheuser-Busch in fabulous knives was the Pabst Brewing Co. of Milwaukee. The colorful top pair is marked A. GRAEF MADE IN GERMANY. The second pair is marked WESTER BROS. GERMANY. The single knife is marked F. A. KOCH & CO. GERMANY The Mother-of-Pearl is marked E. WUPPER & CO. MILWAUKEE WIS. GERMANY.



The Stanhope has an image of the "Pabst Great Plant."





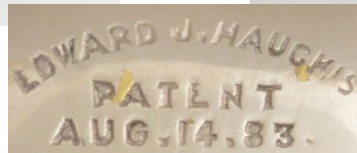
Five German silver match safes with various color letters with the trademark on the obverse but not on the reverse.





Nickel plated brass match safe with the Anheuser-Busch trademark on one side and the "Pullman Palace Car" on the other side. Edward J. Hauck's 1883 U. S. Patent.





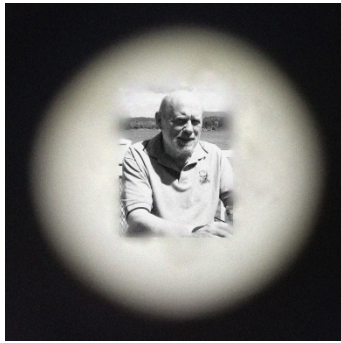
The Washington, D. C. event had a huge following. On October 18, 1889, the *Fisherman & Farmer* (Edenton, NC) reported, "A moderate estimate would place the number of visitors in town at about fifty thousand. The number of Knights in the city has been estimated at from fifteen to twenty thousand, comprising of over two hundred commanderies from all sections of the country."





An Art Nouveau style match safe marked W. S. & CO. STERLING 2263 for William Schimper & Co. of New York City (1850s-1927). This is a fancy version of Ernest Oldenbusch's 1890 patent for his "Box". In the Schimper catalog, this match safe is called "Tiffany style."





About the Authors



Don Bull is a retired executive with an unquenchable thirst for corkscrews and corkscrew knowledge. In 1968, he was rummaging through a box in an antique store and found a bottle cap lifter embossed "Budweiser Means Moderation." That was the beginning of a beer advertising opener collection that grew to over 4000 pieces in the next 20 years.

In 1978, Don published his first book on beer advertising openers and corkscrews. In 1979, he founded "Just for Openers." By then he had developed a greater passion for corkscrews and, eventually, he sold the opener collection.

In 1982, Don was invited to join the International Correspondence of Corkscrew Addicts (ICCA). This prestigious organization was founded in 1974 and is limited to 50 members worldwide. In 1986, he was appointed editor of the ICCA's *Bottle Scruie Times*, a position he held for four years. In 1991, he was elected Chief Correspondent and in 1993, he became Right. The "Right" is the leader of the ICCA. He stepped down after three years and retired with the title of "Mirth Right."

Don is a member of the ICCA, the Canadian Corkscrew Collectors Club (CCCC), Just for Openers (JFO), the American Breweriana Association (ABA), and the National Association of Breweriana Advertising (NABA).

corkscrew@bullworks.net

John Stanley is a retired computer payroll programmer for UNC Chapel Hill and has collected bottle openers since 1977. His mother brought home a board of wire "E" type bottle openers. Like most opener collectors, John thought he was the only person collecting these neat little advertising items. Over the next few years his collection grew slowly until a fateful day in 1982 at a flea market when he found out about Don Bull and "Just For Openers." His informant only had a name and town but Don received his request to join JFO and opened a whole new world about bottle openers. Hundreds of other collectors existed and he was hooked for sure now.

John attended his first "Just for Openers" convention in 1986 and this further enhanced his desire to learn more about openers. He had never seen so many openers in one place. In 1994 he took over as "Editor" of the JFO newsletter and has held the position since. Also in that year he republished Don's original JFO opener book and has continued to issue yearly updates. With over 2,000 types and 20,000 listings, the "Handbook", is the "bible" for bottle opener collectors. Besides JFO, John is a member of the Canadian Corkscrew Collectors Club (CCCC), the American Breweriana Association (ABA), the National Association of Breweriana Advertising (NABA) and the Breweriana Collectors Club of America (BCCA). John was former membership secretary for the Eastern Coast Breweriana Association (ECBA now merged with ABA), and currently is Executive Secretary for NABA. His collection has grown to over 10,000 bottle openers, corkscrews and cigar box openers.

Jfo@mindspring.com