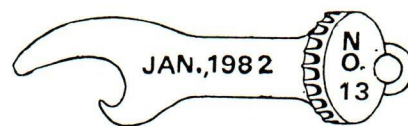


Just for openers



P.O. BOX 106 TRUMBULL, CONNECTICUT 06611

Welcome to year No. 4 of JFO. As with any arena of collecting, interested parties come and go. But there remain those die-hard collectors who stick with an area of interest and grow with it. I did a little study of the subscriber list as shown on the following directory pages. I was pleased to see that 65 of the 141 individuals who were on the first (Jan. 1979) list were still with JFO. In addition, 15 who joined during 1979 are active, 7 from 1980, and 44 carried over from 1981. 51 new names will be found in the list and a hearty welcome is extended to each and all.

Classified advertising has picked up as a result of the C-22 freebee promotion. It helps the JFO red ink turn a little pink! Respond to the ads - make friends and make your collection grow.

Are you ready for the 1982 convention in Indianapolis? Joe Balaban is expecting you April 23 & 24. See enclosed form.

A special thank you goes out to Ed Kaye for all of his help with the additions to the catalog of openers. Over 3400 are listed in the enclosed supplement. Check your openers against this list and those listed in the pictorial guide. If you have any unlisted openers, please let Ed know.

The April issue will feature "Discoveries." To date 29 new types have been reported. If you have a previously unreported beer adv. opener (Not pictured in the price guide or JFO #11), let's assign a type to it. If you have a discovery, do one of the following:

1. Send the opener on loan for photographing. (to Don Bull)
2. Send a black and white photo of the opener in actual size with complete description - words and marks on both sides.
- or 3. Send a black and white negative of the opener with a tracing and complete description including exact dimensions.

Andy Growe has found another B-18 numbered Olympia key (see BAO page 101). Andy has number 2793. Andy wrote to Olympia Brewing and received this reply: "In that we have the old records which list to whom each key was issued, we were hoping we could supply you with this information. But unfortunately, your key was one of a shipment of 150 (2701 to 2851) that was sent to the Olympia bottling plant once located in San Francisco, and there is no further information on its eventual owner." An estimated 10,000 of these openers were issued. Where are the rest?

Bob Carter found a Z-1 Cremo Beer - Ale with white lettering on blue.

In early 1981 Michael Jordan asked me to take the photographs for a book on Figural Bottle Openers. These are not the A-type Beer Adv. figurals. They are cast free standing and wall-mounted pieces where the opener is incorporated into the design of the figure. The book is now available and a flyer/order form is enclosed. You'll like it...order it.

Deadline for the April issue is March 1, 1982. Submit all news, discoveries, classifieds, etc. to: Donald Bull

P.O. Box 106 (for UPS: 63 October Lane)
Trumbull, CT 06611

ALOISE, Ronald, 1320 Hearn Ave., Santa Rosa, CA 95401.....			
ANHEUSER-Busch Corp. Lib., Box 1828 Bechtold Sta., St. Louis, MO 63118	(314)	577	2669
APPEL, Gene, 38915 Deer Run Road, Palmdale, CA 93550.....	(805)	947	6968
AQUA, Dr. H.M., 487 Bennett St., Luzerne, PA 18709.....	(717)	288	3400
ASPINWALL, James A., 212 W. Vernon Ave., Linwood, NJ 08221.....	(609)	927	6635
AUSTIN, Ken, 1 Pollock Road, Wayland, MA 01778.....	(617)	655	0056
BALABAN, Joseph E., 8305 Christiana Lane, Indianapolis, IN 46256.....	(317)	842	3428
RAMFORD, Ron, 7114 N. Woodson, Fresno, CA 93711.....	(209)	439	5773
BAUER, John P., Rt. 2, Box 802K, Klamath Falls, OR 97601.....	(503)	882	4507
BECKER, Harold, 201 Laurel St., Highland, IL 62249.....	(618)	654	5790
BEEBE, Leon P., 601 E. Macon Dr., Rt 7, Box 515, Tucson, AZ 85706.....	(602)	762	5531
BENSON, Earl K., Box 27, Stephen, MN 56757.....	(218)	478	2416
BERRY, Mike, 16011 Via Paro, San Lorenzo, CA 94580.....	(415)	276	6962
BETTINI, Eugene, 660 Leslie St. #59, Ukiah, CA 95482.....	(707)	462	5177
BIEHL, Larry, 448 Crandon, Calumet City, IL 60409.....	(312)	891	4269
BLACK, J.E., 2808 35th St., Des Moines, IA 50310.....			
BODNAR, Henry, 7154 Freeman St., Niagara Falls, Ont., Canada L2E 5V5...	(416)	356	6125
BORCHERT, David L., 603 Flintridge Drive, Fairborn, OH 45324.....	(513)	879	1625
BRAEUNER, Ray H., 1520 Horine Road, Festus, MO 63028.....	(314)	937	6805
BRAND, Al, 910 Milton Ave., Fort Wayne, IN 46806.....	(219)	745	1264
BRILES, Howard A., 4805 Wyandot St., Denver, CO 80221.....	(303)	455	8883
BRUEDERLE, John A., 631 North Edgewood, Lombard, IL 60148.....		un.	
BRYDON, Harold A., 3350 Judah St. Apt. 1., San Francisco, CA 94122.....	(415)	661	6045
BULL, Donald A., P.O. Box 106, Trumbull, CT 06611.....	(203)	261	2398
BUNK, David R., RD2, Box 268, Windber, PA 15963.....	(814)	266	2738
BURLESON, Bud, 518 23rd St., S.E., Salem, OR 97301.....	(503)	378	0858
BURROUGHS, John D., 824 Skyline Drive, Barrington, IL 60010.....	(312)	381	6075
CARDONE, Joe, 1833 Rosemont Blvd., Dayton, OH 45420.....	(513)	254	6796
CARTER, Robert P. Jr., 3809 Spring Meadow Drive, Ellicott City, MD 21043	(301)	465	8192
CHAPMAN, Bob, 2225 Entity Ave., St. Louis, MO 63114.....	(314)	426	2421
COCHRAN, Ronald D., 300 Broad St., Tonawanda, NY 14150.....			
COGGESHALL, Max, 22 Florence St., Auburn, NY 13021.....	(315)	252	4215
CONTY, Thelma, 113 East 7th, La Junta, CO 81050.....	(303)	384	9338
CORNELLISSON, John, RR1, Barnard, KS 67418.....	(913)	792	6321
CRESS, David R., 1816 Elizabeth St., Janesville, WI 53545.....	(608)	752	7262
DaFOE, Steve, 6 Arthur St., Old Bridge, NJ 08857.....	(201)	251	3721
DANZIGER, Herbert K., 550 Cherry Court, Birmingham, MI 48009.....	(313)	646	9470
DAROCY, Alex, 26 Oak Road, Santa Cruz, CA 95060.....	(408)	423	4199
DAVIDSON, Doyle L., 21 Circle Drive, La Junta, CO 81050.....	(303)	384	7981
DAVIS, Champ W. Jr., 344 Sturges Pky, Elmhurst, IL 60126.....	(312)	876	2180
DEACHMAN, Gary, 877 Mobile St., Aurora, CO 80011.....	(303)	341	5259
DieKEMPER, Al T., 1709 N. Bruce St., No. Las Vegas, NV 89030.....			
DITTMER, David A., 7619 Webbwood Ct., Springfield, VA 22151.....	(703)	569	1936
DOLAN, Bov, Box 22, Girvin, Sask., Canada S0G 1X0.....	(306)	567	4370
DONOVAN, F.D., 11350 McGirk Ave., El Monte, CA 91732.....	(213)	442	3815
DUMMER, Duane H., 910 N. Palmatory St., Horicon, WI 53032.....	(414)	485	3395
DUREIN, Joseph, 3110 Thompson Ave., Alameda, CA 94501.....	(415)	522	6038
ENLOE, Glen, 10530 E. 9th St., Independence, MO 64053.....	(816)	833	0317
ENNIS, William J., 12220 14th Dr. S.E., Everett, WA 98204.....	(206)	337	5068
FEHR, Don, 407 Chestnut Ave., Northfield, NJ 08225.....	(609)	641	5910
FELDMANN, Gary, 5039 Briarledge Rd., N. Syracuse, NY 13212.....	(315)	458	5044
FORD, J.Y., 5351 Boyd Ave., Oakland, CA 94618.....	(415)	655	5393
FOUCH, Phillip D., 20944 Eastwood, Warren, MI 48089.....	(313)	779	2967
FREDERICK, Ray, 9801 Dahlia Ave., Palm Beach Gardens, FL 33410.....	(305)	626	3807
FREEMAN, Jim, 1514 LaMesa Lane, Burlingame, CA 94010.....	(415)	342	4344
FRIZZLE, William A., 76 Colby Ave., P.O. Box 301, Ocean Park, ME 04063.	(207)	934	9683
FROONINCKX, Robert J., P.O. Box 248, Kankakee, IL 60901.....	(815)	937	5356
FURLONG, Edward, P.O. Box 334, Chatham, NJ 07928.....	(201)	538	8313
GARATTI, Mary E., P.O. Box 2712, Petaluma, CA 94953.....	(707)	576	0501
GEYER, Ray, 113 Ashwood Way, Harrisburg, PA 17109.....	(717)	545	0910

GIBERSON, Jan, 7026 Monroe Ave., Hammond, IN 46324.....

GOFF, John W., 577 Brookhaven Court, Kirkwood, MO 63122.....(314) 966 3211

GOUGH, G.W., 403 East Main St., Fulton, MS 38843.....(601) 862 7748

GREEN, Craig, 31147 E. Lk. Morton Dr. S.E., Kent, WA 98031.....(206) 631 7318

GREGORY, Bill, 1200 Ashland Ave., Ashland, KY 41101.....(606) 324 1480

GREINSKY, Charles, Box 50 Stapleton Stn., Staten Island, NY 10304.....(212) 356 4986

GRIFFIN, Carla, 512 S. Louis St., Mt. Prospect, IL 60056.....(312) 253 7643

GRIGGS, Clayton, 808 S. Ash, McPherson, KS 67460.....(316) 241 2549

GROWE, A.W. (Andy), 1201-198 Sycamore Terr., Sunnyvale, CA 94086.....(408) 241 5664

HAARBERG, Delbert, 15562 El Capitan Way, Delhi, CA 95315.....(209) 634 8096

HAESSLER, Ted, 3480 Thorn Road, Sebastopol, CA 95472.....(707) 823 1721

HANSEN, Harvey, 4317 Tannery Road, Two Rivers, WI 54241.....(414) 794 8531

HARDING, Russ, 6960 Mikado Lane, Colorado Springs, CO 80919.....(303) 599 3378

HARTMANN, W.C., P.O. Box 84, Washington, NJ 07882.....

HASKINS, Linda, 827 Ave. L. S.E., Winter Haven, FL 33880.....(813) 299 1052

HAYDOCK, Herbert A., 1660 2nd Ave. South, Wisconsin Rapids, WI 54494... (715) 423 8995

HAYES, Edmond M., 210 Ninth Street, Hudson, WI 54016.....(715) 386 2113

HERD, Art, 2108 Mark Drive, Lake Worth, FL 33461.....(305) 585 4767

HERRMANN, Edward R., 53 Louis Ave., W. Seneca, NY 14224.....(716) 675 2437

HIBBELER, Ollie Jr., 31 Country Life Drive, OjFallon, MO 63366.....(314) 272 3185

HIX, Perry M., HHC 1BDE 82d., Ft. Bragg, NC 28307.....(919) 396 3328

HODGE, Jeff, 1398 Sheriden, Pomona, CA 91767.....(714) 621 2526

HOFF, Donald J., 6512 Wealthy, Clarkston, MI 48016.....(313) 625 1655

HOFFMAN, Benjamin, Box 138, Zieglerville, PA 19492.....(215) 287 8243

HORN, John E., 2828 Chestnut, New Richmond, OH 45157.....(513) 553 3751

HUFFMAN, Ray, P.O. Box 33006, North Royalton, OH 44133.....

HUGHES, R.C., 6 East Jack St., Hazlet, NJ 07730.....

HYLAND, John, 9007 Surrey Dr., Pendleton, IN 46064.....(317) 778 4025

IMMEL, Albert, P.O. Box 612, Lancaster, OH 43130.....(614) 654 9656

JACOBS, Rene C., 940 Valley View Pl., Fullerton, CA 92633.....(714) 525 7350

JANTOS, Carl T., 7025 Kevin Drive, Bethel Park, PA 15102.....(412) 833 4866

JAY, Norman F., 839 James Ct., Wheaton, IL 60187.....(312) 665 9322

JOHANEK, James, 5714 El Cajon Blvd., San Diego, CA 92115.....(714) 286 2600

JOHNSON, Arthur F., Box 317, Medon, MA 01756.....(617) 473 2780

JOHNSON, Chawn, 8 Maid Marion Drive, Gales Ferry, CT 06335.....(203) 464 7564

KATTENBURG, Bob., 3743 Larch Court, Concord, CA 94519.....(415) 687 5729

KAYE, Ed, 1840 Major Drive, Golden Valley, MN 55422.....(612) 588 2821

KING, Paul, 325 N. 3rd St., Columbia, PA 17512.....(717) 684 8503

KIRKPATRICK, Charles H., NJH, 3800 East Colfax Ave., Denver, CO 80206..(303) 388 4461

KLIEWER, Kim, 959 Green Valley Road, Watsonville, CA 95076.....(408) 722 2886

KOCH, Robert D., P.O. Box 164, 404 S. Beech Road, Osceola, IN 46561....(219) 674 8554

KORNDORFER, Harry P., 232 Pebble Beach Road, Lakeville, NY 14480.....(716) 346 5913

LABESKA, Thomas F., 725 Trumbull Ave., Lawrenceville, NJ 08648.....(609) 599 9287

LANDINO, Arthur, 88 Centerbrook Rd., Hamden, CT 06518.....(203) 281 1085

LaPOINTE, David, 42 No. Ave., Attleboro, MA 02703.....(617) 222 1207

LARAWAY, William, 627 Kenwood Ave., Delmar, NY 12054.....(518) 439 2739

LeMOINE, Serge, 1 Rue de La Fontaine, Boissise le Roi, France 77310(33) (6) 065,79,25

LEON, Richard, 220 S. Atlantic Ave., Haddonfield, NJ 08033.....(609) 429 0339

LESLIE, Robert H., 59 Highland Ave., Worthington, OH 43085.....(614) 885 0398

LESNIAK, Karen (miss), 284 Hastings Ave., Buffalo, NY 14215.....(716) 833 7675

LOGAN, Joseph M., 5609 E. 33rd St., Tucson, AZ 85711.....(602) 790 6136

LOHMILLER, George, 2924 Orchard Ave., Grand Junction, CO 81501.....(303) 243 3208

LOTHRIDGE, Tom, 31 Pearl St., Bainbridge, NY 13733.....(607) 967 8575

LOVE, Jack E., 2480 W. 900 S., Faimount, IN 46928.....(317) 948 5736

LOVEREN, Mandana, 128 Castle St., Keene, NH 03431.....(603) 352 8602

LYONS, Tom, 8536 Drumwood Road, Towson, MD 21204.....(301) 296 0387

MARTENS, Susan, 3203 B. Halifax Drive, Champaign, IL 61820.....(217) 398 6720

MANDZUK, Phil, 285 Parr St., Winnipeg, Manitoba, Canada R2W 5E2.....(204) 582 7444

MARTYNIK, John, Box 128, Cambridge, MA 02139.....

MAYNARD, Kenneth R., 4927 56th Place, Bladensburg, MD 20710.....(301) 927 4789

McGUIRE, M.D., 2504 Stirrup Ln, Alexandria, Va. 22308.....(703) 360 2407

McKIENZIE, Bill, 6360 Jellison St., Littleton, CO 80123.....	(303)	979	0987
MICK, Eddie, 2307 Las Cruces, Dallas, TX 75227.....	(214)	388	0353
MORELLI, Jeffrey, 511 Swedesford Rd., Frazer, PA 19355.....	(215)	644	6149
MUMA, William, 8116 Rattan Way, Citrus Heights, CA 95610.....	(916)	723	1461
MURPHY, Dennis J., P.O. Box 15, Wheeler, WI 54772.....			
NEUSER, Charles J., 2110 Mt. Vernon Ave., Janesville, WI 53545.....	(608)	756	3948
NOWICKI, Peter, 2239 24th Ave., San Francisco, CA 94116.....	(415)	566	8445
O'BRIEN, William E., 4035½ Albatross, San Diego, CA 92103.....	(714)	295	6078
OJALA, Reino, 209 Riverwoods, Burnsville, MN 55337.....	(612)	890	0932
ORTH, Dennis R., 8335 N. Ann St., Milwaukee, WI 53224.....	(414)	355	9254
OSORNO, John, 10672 Troy Ct., Rancho Cordova, CA 95670.....	(916)	635	7709
OWINGS, John, 2801 Flintwood, St. Louis, MO 63129.....	(314)	892	2919
OYAMA, Kazuma, 38 Lauone Loop., Wahiawa, Hawaii 96786.....	(808)	621	7169
PAQUETTE, Andre, 61 Westcliffe Rd., Nepean, Ontario, Canada K2H 8A4....			
PARMENTIER, Michael, 7655 Ostrom Ave., Van Nuys, CA 91406.....	(213)	344	1428
PETERS, Roger D., P.O. Box 5073, Cottonwood, CA 96022.....	(916)	347	4741
PETERSON, Frank R., 1049 Greentree, Deerfield, IL 60015.....	(312)	945	2906
POVLINSKI, John E., 445 E. Ridge Road, Gary, IN 46409.....	(219)	884	0948
PRESLEY, Steve, 459 LaCresta, Vacaville, CA 95688.....			
PURVIS, Richard M., 15 Strong St., Manchester, CT 06040.....	(203)	646	0356
REDCAP, Richard R., 745 Azule Ave., San Jose, CA 95123.....	(408)	281	9545
REED, Donald C., 3437 Raymond St., Laureldale, PA 19605.....	(215)	929	1339
REEVES, Fern E., P.O. Box 1624, Paso Robles, CA 93446.....	(805)	238	1779
RIEDERER Bob,, 20 Angela Lane, Buffalo, NY 14225.....	(716)	684	5256
ROSS, Rolla R., 96 Valley Rd. #10, Cos Cob, CT 06807.....	(203)	869	8314
RORTVEDT, Robert, 136 North Elmore, Park Ridge, IL 60068.....	(312)	823	7855
RUKAVINA, Steve, 4421 W. 101 St., Oak Lawn, IL 60453.....	(312)	423	9623
SANTEN, Art, 6126 McPherson St., St. Louis, MO 63112.....	(314)	863	6798
SCANLAN, Roy P., 3938 W. 153 St., Midlothian, IL 60445.....	(312)	385	6545
SCHELE, Jerry B., 3744 Pineview Drive, Fort Wayne, IN 46815.....	(219)	483	6350
SCHLEGEL, Morry, RD 2, La Moille, IL 61330.....	(815)	638	2711
SENUTA, Thomas W., 79 Fanning Road, Ledyard, CT 06339.....	(203)	889	0654
SHELDON, Don, RFD#3, Lewis Road, Norwich, CT 06360.....	(203)	376	2374
SHERK, L.C., P.O. Box 191 Stn. G., Toronto, Ont., Canada M4M 3G7.....	(416)	465	3386
SHERMAN, Don K., 438 Mavis Drive, Los Angeles, CA 90065.....	(213)	225	7870
SHERRIEB, H.W., P.O. Box 7309, Amarillo, TX 79109.....	(806)	352	8713
SILVERMAN, William J., 25 Braeburn Drive, Park Forest, IL 60466.....	(312)	748	2136
SPENCER, Richard S., 1250 Mac Drive, Stow, OH 44224.....	(216)	650	4927
SPERR, Don & Donna, 1675 Upper Afton Road, St. Paul, MN 55106.....	(612)	771	9497
STAGE, Margaret E., 6 Locust St., Warwick, NY 10990.....			
STAHLY, Robert J., 1508 E. Bridge, Streator, IL 61364.....	(815)	672	4323
STAWARZ, Henry, 5730 So. Neva, Chicago, IL 60638.....	(312)	586	7020
STRINY, Ted, 814 W. Minnehaha Ave., St. Paul, MN 55104.....	(612)	488	1674
STRISOFSKY, Richard, 3304 N. 3rd St., Whitehall, PA 18052.....	(215)	264	2631
STUVEN, Henry, 10105 Dubarry St., Glendale, MD 20769.....	(301)	464	8696
TIDD, James W., RFD 1, Beverly, OH 45715.....	(614)	783	3234
VanVACTOR, Robert, Route #1, Box #3, Stanberry, MO 64489.....	(816)	783	2245
VESPER, William E., Box 19, RR2, Staunton, IL 62088.....	(618)	635	3466
VOLLRATH, Verne E., 218 S. Lexington Drive, Janesville, WI 53545.....	(608)	752	5708
WAGGONER, Tom, Box 3569, Shawnee, KS 66203.....	(913)	631	3664
WAGNER, Paul H., 944 Hale St., Pottstown, PA 19464.....	(215)	326	5419
WALDO, Harriet, 1820 Greenberry Road, Jefferson City, MO 65101.....	(314)	636	2537
WALLING, Glenn E., 3200 Columbus St., Bakersfield, CA 93306.....	(805)	871	0759
WARD, Lawrence D., 118-D Lyellwood Pkwy., Rochester, NY 14606.....	(716)	426	2233
WARRICK, Terry D., 2534 Pinetree Drive, Trenton, MI 48183.....	(313)	676	7955
WEBER, Alphonse V., 504 Madison St., Ellis, KS 67637.....	(913)	726	4870
WILCOX, Darwin, 8495 Croix Trail, Roscoe, IL 61073.....	(815)	623	2255
WULFF, Rod, 623 Fernway, Eledersburg, MD 21784.....	(301)	795	0771
ZIEGELMAIER, Paul, 8351 Citrus Wood La., Citrus Heights, CA 95610.....	(916)	726	8156
ZRUNO, Thomas A., 22 Chapel Hill Drive, Fairfield, OH 45014.....	(513)	860	1492

Just for openers

ADDITIONS TO THE
CATALOG OF OPENERS
JFO No. 13, Jan. 1982

P.O. BOX 106 TRUMBULL, CONNECTICUT 06611

6427 - That is the number of beer advertising openers reported through November 15, 1981. In the Catalog of Openers section of BEER ADVERTISING OPENERS 2946 openers were reported. Additions were included in JFO issues 2, 5, and 6. Since then a lot of additions have been reported and Ed Kaye spent numerous hours painstakingly organizing these additions as they came in. Those additions are included in this issue together with all previous additions. All have been left in alphabetical order (first by brewery name if on opener, and second by brand name) by group as added. In the following listings a dividing line (s) appear under each type number to separate previously reported groups (e.g. A-1 28. and 32.).

All openers in this listing are pictured in the Price Guide with the exception of those reported after its publication in the "Discoveries" section of the July, 1981 issue of JFO.

If you have reported additions to the catalog and they do not appear in this listing, they may have been received beyond the Nov. 15 cutoff date. Ed is continuing work on the composite list scheduled for completion in late 1982. This listing will reflect all known openers in alphabetical order by type and type number. Now that you have such a vast list of openers and need only look at the original list and this list of additions, it should be fairly simple for you to catalog your openers and submit a list to Ed of any additions. Please follow these guidelines:

1. Be sure your opener isn't already listed. If a brewery name is on the opener, the alphabetical listing is usually by brewer rather than brand. Check for brewery first.
2. When there is no brewery name, listing is by brand name.
3. If possible, list in order of type and number.
4. Report exact wording on opener. Do not abbreviate unless the abbreviation actually appears on the opener.
5. The slash marks (/) are used to separate info. from the obverse and reverse of the opener.
6. Mail additions to: Ed Kaye, 1840 Major Drive, Golden Valley, MN 55422.

A special thank you goes out to all who submitted additions. It is great to see so many participating in this project and the enthusiasm that all of you have for it.

How many of each type have been reported?

A - 375	B - 1080	C - 627	D - 97	E - 1482
F - 120	G - 225	H - 231	I - 1327	J - 208
K - 14	L - 53	M - 197	N - 87	O - 53
P - 224	Q - 4	R - 16	S - 2	T - 4
Z - 1				

- A-1 22. Fresno Brewing Co., Fresno, Calif.
 23. Grafts, Drink the best what gives
 24. Grafts, Drink Lemon Life Beer
 25. Compliments of Lembeck & Betz, Eagles Brewing Co., Jersey City
 26. Liberty Brewing Corp., Pitts., Pa.
 27. Manhattan Bottling Works, Milwaukee, Wis., Drink Pale Dry Ale
 28. Yosemite Beer, S.F.
 29. Drink A-1
 30. Ask for Fernie Beer
 31. Range Bottling Works, Hibbing, Minn.
 32. Rex Malt Products Co., Oshkosh, Wis., Rexco Products
 33. American Brewing Co., New Orleans, La., Regal beer in bottles & kegs
 34. Cascade Beer
 35. Drink Pitzgers Non-also
 36. Furniture City Brq. Co.
 37. Drink Golden Ribbon Beer
 38. Lembeck & Betz Eagle Brewing Co., Jersey City, N.J.
 39. Santa Cruz Brewing Co., Excelsior Beer
 40. Drink Tietjens' Beer
 41. Union Malt Products Co., 1600 Vliet St., Milwaukee, Wis.
- A-2 2. Beer and Wine, 162 S. Washington, Phone 9389
 3. Owl Club, Montrose, Minn.
- A-3 2. Brumalt, Kansas City, Mo., Use it - Prove it- Jiffy
 3. Hona, The perfect malt and hops combination
 4. Use Kasko Malt, its the best
 5. The Brumalt Co., Kansas City, Mo., You can bank on Jiffy Malt
 6. H-H Extract Co., 2859 Mission St., San Francisco, Calif.
 7. Jiffy Brumalt Distributor, G.E. Bursley & Co., Fort Wayne, Ind.
 8. Dog gone good Jiffy Malt, don't mean maybe
 9. Open your heart, use Jiffy Brumalt
 10. Nolan Malt Co., Cleveland, Ohio, 55 Malt
 11. Standard Malt Co., George Dickel, Manager
 12. The Stone Malt Company
 13. The Stone Malt Co., Dist., Home Rule Malt, bigger & Better
- A-4 13. Drink Akron Brewing Company's White Rock Export
 14. Drink Golden Ribbon Beer
 15. Leisy's Temp-Brew
 16. Southern Select Beer
 17. Alpen Brau Bottled Beer
 18. Brandon Brq. Co., Premium Lager
 19. Cold Springs Brewing and Mineral Water
 20. Ask for Utica Club Pilsener - Ginger Ale
 21. Home of Century Brand Malt, Wm. McGann, 3711 Gd. River, Glendale 1392 / Home of Century Brand Malt., Wm. McGann, 9932 E. Forest, Lincoln 4838
 22. Drink Falls City Brq. Co. Beer, Louisville, Ky.
 23. Havre Brewing and Malting Co. (error in stamping)
 24. National Beverage Co., Chicago, Drink Buck
- A-5 9. Columbia Products Co., Bavarian & Columbia Malts
 10. Four Roses Malt. Ext. Co., Cincinnati, Ohio, Ask for Four Roses Malt
 11. Jones Brewing Co., Smithton, Pa., Stoney's Gold Crown Beer, Old Smithy Ale
 12. National Beverage Co., Drink Buck, Chicago
 13. The Western Bottle Co., Home Bottling Supplies, 819 Wade St., Cin'ti, Ohio, Cherry 0576, Cherry 0577
 14. Chicago Beverage Co., Deluxe Beverages, 3427-21 W. 13th Pl., Chicago
 15. Ideal Food Products Co., Cedar Rapids, Iowa, Ideal Malt Syrup
 16. Zahringner Malt Prod. Co., 514 12th St., Milwaukee, Wis., Fossco Malt Extract
 17. Akron
 18. Ask for Flecks quality beverages since 1858
 19. Indianapolis Malt Co., 134 Virginia Ave., Indianapolis, Lincoln 8681
 20. Standard Malt. Ext. Co., Norwood, Ohio, Freundschaft Malt Extract
 21. Toledo Malt Co., 696 So. St. Clair, Toledo, O. "Double Dutch malt-doubly good"
 22. Union Malt Co., 1814 Vliet St., Milwaukee, Wis.
 23. Western Malt Co., 230 S. Main St., Dayton, O., Garfield 825
- A-7 9. Afri-Kola Co., Atlanta
 10. Buffalo Brewing Co., Sacramento, Cal.
 11. Crystal Ice Cream & Bottling Co.
 12. Marx Cut Rate Malt Co., 186 S. Fourth St., 206 E. Main St., Main 8261
 13. Mohawk Beer, Buffalo
 14. Drink Oertel Brew, Cream Beer
 15. White Cap Beer, caps 'em all
- A-9 6. San Pedro Wholesale Co., San Pedro, Cal.
 7. H.K. Bohemian Malt., Karel Hoch, 3116-18 W. 50th St.
 8. Eureka Brewing Co., Smithton, Pa., Gold Crown Beer
 9. Fremont Brewing Co., Drink Pilsener Beer
 10. The Kamm & Schellinger Brq. Co., Pull for Premona
 11. Geo. Ringler & Co., Brewers & Bottlers
 12. Geo. Ringler & Co., Brewers & Bottlers, New York City
 13. The Washington Brewing Co., "Pilsener" always a hit
 14. Wayne Beer, Detroit, Plaza 0800
- A-12 7. Acme Beer, Compl. of Bohemian Dist. Co., Phone 2911
 8. Taft Beverage Co., Acme Beer, Phone 83 and 115
 9. Tivoli Beer, 100% Union Made
 10. Beckers Pale Beer "Premium Quality," Ogden, Utah
 11. Drink Eastside Perfect Brew, Los Angeles, Calif.
 12. Grace Bros. Beer / Scintar Club, Hotel Oakland
 13. Compliments of Bohemian Distributing Company, Phone 2911
 14. Old Green Bay Beer by Pahr
 15. 7th St. Malt Co., Allentown, Pa., Phone 4350
 16. Tivoli Beer, 100% Union Made / My shirt for my friends if they need it, Louis Greenwald - TA-7411
- A-13 3. The Gambrinus Brewing Co., Col., O., Ask for Augustiner Prize Beer
 4. Pfeiffer's Famous Beer, Telephone Ridge 46 & 47, Detroit, Mich.
 5. Varsity Beer and Aerated Waters
- A-15 14. Porter's Eagle Export Highest in Quality
 15. South Bend Brewing Assn., Drink "Golden Glow"
 16. Fortune Bros. Brewing Co., Chicago / Topaz, A Gem of Purity
 17. Buffalo Brewing Co., Buffalo, N.Y., Bellweiser
 18. Cooks Beer, Evansville, Ind. / Goldblume Beer
 19. Fremont Brewing Co., Drink Pilsener Beer
 20. Drink Grand Island Special - None Better
 21. Hohenadel Health Beer and Rival Porter
 22. Kazmaier Beer & Stout, Altoona, Pa.
 23. Moehn Brewing Co., Burlington, Ia.
 24. Peoples Beer, Terre Haute, Ind.
 25. Schwab's Pure Gold Beer, Hamilton, O.
 26. South Bend Brewing Assn., Drink Tiger Brew
- A-16 3. Drink-Rahr's Elk's Head, Oshkosh, Wis.
 4. Southern Select Beer
 5. Gold Top, "That's the Beer" / same
- A-17 11. Cream City Brewing Co., Milwaukee, Wis.
 12. Kamm & Schellinger Brq. Co., Mishawaka, Ind. / Premona Beer
 13. Vauchan's Unique Pocket Crown Opener
 14. Capital City Brewing Co., Helena, Mont.
 15. Gold Nugget Beer, Monarch of them all
 16. Geneva Brewing Co., Geneva, N.Y., Ale, Porter, Lager
17. Drink Neuweiler's Purity, Allentown, Pa.
 18. C. Schmidt
 19. Drink Waverly's Golden Age Beer
- A-18 4. Buffalo Brewing Company, Sacramento, Cal.
 5. Crown Bottle Supply Co., 2903-7 Central Ave., Phone HU4632, Malteen Brand
 6. Port Washington Brewing Co., Premo
 7. Union Brewing Co., Sharon, Pa.
 8. Budweiser, Myers Distributing Co., Falls City
 9. Phoenix Buffalo Famous Beer
- A-20 10. Cremona Brewing Co., New Britain, Conn.
 11. Deer Park Breweries, Inc., Beer of Quality, Port Jervis, N.Y.
 12. Drink Laurer Beer, Binghamton, N.Y.
 13. Stanton Brw., Inc., Troy, N.Y.
 14. The Stanton Brewery, Inc., Troy, N.Y., Absolutely the best ever brewed
 15. For Amsterdam Ale, Lager
 16. Century Beer Wins, Trinidad, Colo., You Pay / Spin to see who wins
 17. Deer Park Breweries, Inc., Port Jervis, N.Y. / Lager Beer, Ale
 18. Elfenbrau Beer, LaCrosse, Wisconsin, You Pay / Spin to see who wins
 19. Goetz Today's Finest Beer, You Pay / Spin to see who wins
 20. Compliments Old Heidelberg / same
 21. Ask for Hopfbrau (note: Hoffbrau mis-spelled), Today's Best Beer, Phone Homestead 4242
 22. Kochs / Williamsport, Pa., Dial 9194
 23. Kochs, Williamsport, Pa., Dial 2-0814
- A-21 4. Try Carling's Red Cap Ale, Black Label Beer
 5. Duquesne Brewing Co., Pgh., Pa., Duquesne Pilsener the finest beer in town
 6. Golden Glow "Its the after Glow"
 7. Mueller Dist. Co., Rolla, Mo., Premium Quality Falstaff
 8. Schlitz
 9. Walter Pilsener Beer, All American Dist. Co.
 10. Ziegler Beer, Beaver Dam, Wis.
 11. Cataract Beer, the pride of Rochester
 12. Consumer's Beer, Hillsgrove, Rhode Island
 13. Call for Cook's Beer
 14. Drink Leidiger's Beer, Merrill, Wis.
 15. Northern Beer, we made it good, you made it famous
 16. Atlas or Kingsbury, which will it be? Hoffman Beverage Co., Phone 1335, Main
 17. Blatz Old Heidelberg Beer, Melrose Co., Phone 46 or 4603
 18. Budweiser, Fred C. Kennedy, San Angelo, Texas
 19. Budweiser, Falstaff, Red Top Ale, Norfolk Beverage Co., Norfolk, Nebr.
 20. Cataract, the pride of Rochester
 21. Congress Club
 22. Coors and Blatz, The Frank Zaitz Merc. Co., Leadville, Colo., agents
 23. Duquesne
 24. Gambrinus Brew Co., Chicago, Gambrinus Lager Beer, the beer supreme
 25. Ask for Heileman's Old Style Lager, Kennedy & Parsons Co.
 26. Insist on Hoch Brau, "the dependable brew"
 27. M.E. Laux, distributor of Pabst Blue Ribbon, phone 599, Waupaca, Wisc.
 28. Old Dutch Brewers best beers, P.O.C., A & B Dist. Co.
 29. Pilsener & Blatz Beer, Carling's Ale, Oscar Larson, Phone 2944, Albert Lea
 30. Potosi Brewing Co., Drink Potosi Lager Beer
 31. Get Happy, drink Prima Foam 4474, Prima Bob
 32. The Geo. J. Renner Brewing Co., Grosswater Beer
 33. Spin around the Tivoli Garden, 5th & National
 34. Drink Trainers Beer, best of all
 35. West Virginia Extra Pale Pilsner Beer
- A-23 3. Diamond State 100% Light Beer
 4. Wm. Heinly, Better Beer
- A-25 2. Independent Brewing Co., Duquesne, Silver Top
 3. Blatz, Milwaukee
 4. Edelweiss Beer (bottle)
 5. Independent Brewing Co., Special Pale Export Brew
 6. Kings
 7. Pittsburgh Brewery, Tech Beer
- A-26 3. Schoenhofen, Chicago, Schoenhofen, Edelweiss
- A-27 2. Pabst Blue Ribbon Brew / The brew that brings back memories
- A-28 5. Bay City Brewing Co., Bay City, Mich.
 6. Compliments of Centennial Brewing Co. / Drink Wiener Beer
 7. Schell's, New Ulm Minn., Deer Brand Beer
 8. Blewer's Brewery, Mt. Clemens made
 9. Flower City Brewing Co., Rochester, N.Y., Maltop, A-Beer, Acme Ale
 10. Drink Foss-Schneider Bottle Beer
 11. Franklin Brewing Co., Columbus, Ohio / Ben Brew Beer
 12. Horlacher Bott. Co., Slatination, Pa., Horlacher's 9 months old "Perfection" and soft drinks
 13. Poth Beer, wines & liquors, Natale Arena, 1824 So. 11th St., Phila., Pa.
 14. Southern Food Products Co., Malt, Hops, & supplies, 1127-29 W. Moymensing Ave., Phila., Pa.
 15. Key to Weinhard Beer, Portland, Ore., San Francisco, Cal.
- A-29 11. Consumers & North Star Bottling Works, Original Old German Style Lager, 3337-26th St., S.F.
 12. Horlachers Bott. Co., Slatination, Pa., Horlachers 9 months old Perfection and soft drinks
 13. Malt & Hops., 937 E. Anaheim St., Long Beach / Drink Sherry Mist
 14. Potosi Brewing Co., Potosi, Wis. / Wisconsin Lager, the drink for you
 15. Ph. Schneider Brewing Co., Trinidad, Colo., The brew you'll enjoy a century in every bottle "Century Beer"
 16. Trumalt Brew, Port-O-Fruit Juice & Syrup Co., 2705 Mission St., San Francisco
 17. Fox Head Pale Ale
 18. Pabst Blue Ribbon Brew / The brew that brings back memories
 19. Sagertown, the aristocrat of old style ginger ale
 20. General Braddock Beer
 21. Manistee Old Style Lager, brewed and bottled by Manistee Brewing Co., Manistee, Mich.
 22. Drink Old Style Lager / Compliments of Pettibone Lodge, Detroit Lakes, Minn.
 23. Potosi Brewing Co., Potosi, Wis. / Wisconsin Lager, the drink for you
 24. Schlitz Beer Distributors / Olcott wholesale grocery, Red Lodge, Montana
 25. E. Shub, bottles, corks, malt, hops
 26. Sugar Loaf Brewery, Winona, Minn., Sugar Loaf Beer
 27. Wamer Beer, Miami, Florida
 28. Zerby Brewing Co., Egg Harbor City, N.J., Drink Old Cedar Brew Beer
- A-30 1. Acme Bottling Co., 976 So. Preston St., City 9548
 2. Compliments of F.S. Brumbaugh
 3. Compliments of Leinenkuigel Brewing Co., Chippewa Falls, Wis.
 4. Schotts Lager, Highland Centennial
 5. Ace High Lager Beer, Consumers & North Star Bottling Works, 3337 26th St.,
- A-31 1. Get the National Habit. Cash in on National Oil Seals
- A-32 1. Ask for Wooden Shoe Beer
- A-33 1. Ackerman's Beer
 2. Falls City Beer wins by test, Distributed by Raleigh Coca Cola Bottling Works
- A-34 1. Drink A-R-R-O-W It hits the spot. K & S Co.
 2. 7th. St. Malt Co., 117 No. 7th St., Allentown, Pa.

- A-35 1. Afri Kola Co., Atlanta
2. Brunswick Special
3. Compliments of J. Steer & Co., Brewers & Bottlers, Mayville, Wis.
4. Buffalo Brewing Company
5. Buffalo Brewing Co., Sacramento, Cal. (2 var. of stamping)
6. Drink Capitol Beer, Denver
7. The Home Brewing Co., Toledo, O., "Prince of Beers"
8. Lelsy Beer, Fred Hill
9. Renner Beer & Eastern Ales, Wm. Oberdoerster, Clev'd, O.
10. Compliments of Star Brewing Co., Lomira, Wis.
11. Oh you Wacker Bottle Beer, Bottled at Brewery
12. Drink Wielar^{de} at Frank Montgomerys and you won't kick
- A-36 1. Triner's Wines, Cordials, Liqueurs
- A-37 1. Hand Brewery
- A-38 1. Hamm's Preferred Stock, Hamm, St. Paul
2. Blatz Private Stock (star)
3. Blatz Private Stock, Blatz Milwaukee, the beer of quality
4. Independent Brewing Co., Duquesne Silver Top
5. United States Brewing Co., Chicago, Savoy Special Beer
- A-39 1. A. Gettelman Brewing Co.
- A-40 1. Inland Beer
- A-41 1. Medford Lager Beer, Medford, Wis.
- A-42 1. Buffalo Brewing Co.
2. Buffalo Brewing Co., Sacramento
3. Franklin Brewing Company, Columbus, Ohio / New Life Beer
4. Drink Grand Island Special, none better
5. "Hi-Power'd" malt-hops, remember the empty bottles
- B-1 8. Hamm's Famous Beer, Hamm's, St. Paul
9. Tech Beer
10. Banquet Brew, Some Beer
11. Monarch Brewery, Phone Canal 6500, Bull Frog - Old Times
12. The Forest City Brewing Co., Cleveland, Ohio, Select Pilsner
13. The Hoster Columbus A.R. Co., Gold Top, that's the beer
14. Jenner Brewing Co., Roswell, Pa.
15. Kauffmans Gilt Edge Beer, Cincinnati
- B-2 1. Indian Head Beer
14. Lone Star Brewing Co., San Antonio, Tex., The Beer "Alamo" A Head
15. National Brewing Co., Syracuse, N.Y., Derby Cream Ale
16. Phoenix, Buffalo's Farquar Brew
17. Southern Select, The beer that builds you up
18. Iroquois Brewery, Warzburger
19. Rising Sun Brewing Co., Elizabeth, N.J., Seeger Brew
20. Acne Beer for health
21. Compliments of Fresno Brewing Co., Fresno, Cal., Patronize local industry
22. Haenle Beer
23. Hazelwood, Pittsburgh, Pa., The beer of quality
24. Iroquois Brewery, Indian Head Beer
25. Luxis, The beer you like
26. Rainier Beer
27. S.B. & M. Co., Spokane, Wash., "Gilt Top" Beer
- B-3 4. Drink Edelweiss Beer
5. Rainier Pale Beer
- B-4 4. Drink Eagle Beer, Made in Utica, Peerless Lager, Monarch Ale
5. Drink Heileman's Old Style Lager, LaCrosse, Wis.
6. Compliments of Stark-Tuscarawas Brys. Co., Canton, Ohio, Al Koran Shriners,
Sept. 10, 1914
7. Stark Tuscarawas
- B-5 7. Mathie Brewing Co., Los Angeles, Cal. / Red Ribbon Beer
8. The Royal Brewing Co., Kansas City, Mo. / Celebrated Royal Pilsner
9. Broadway Brewery
10. Colorado Columbine Brewing Co., Leadville, Colo.
11. Compliments of Consumers Brewing Co., Ashtabula, O.
12. Moerchel Spring Brg. Co. / same
13. Sioux Falls Brewing & Malting Co., Sioux Falls, S.D.
- B-6 4. Columbia Brewing Co., St. Louis / Columbia Banner Beer
5. Wheeler Varnish Works, Chicago
6. Drink Profile & Brobe Beverages
7. Furniture City Br's Co. / Gilded Seal, it's the best
8. Adam Scheidt Brewing Co., Norristown, Pa. / Drink Valley Forge Special
- B-7 4. Heurich Beers, Medals: Silver-Paris, Gold-Liege
5. Heurich Beers, Medals: Silver-Paris, Gold-Liege /Key to Maerzen Senate
6. Star Brewing Co., Greensburg, Pa. (with ruler - Handy Pocket Co.)
7. Minneapolis Brewing Co., Golden Grain Belt Beers
8. Moose Brewing Co., Lucyville, Pa. (with ruler - Handy Pocket Companion)
9. Drink Pointer Beer, Clinton
- B-8 3. City Ale Brewing Co., Meadville, Pa.
4. Hone Rule dependable Malt, plain or hop flavor
- B-9 2. Salinas Brewing Co., Salinas, Cal.
3. J. Hornung Brewing Co., Philadelphia / White Bock Beer
- B-10 2. Salinas Brewing Co., Salinas, Cal.
- B-12 2. Gold Top
3. Gold Top, That's the beer
4. Hoster, Columbus, Ohio / "Gold Top" for mine, "That's the beer"
5. Lembeck & Betz
- B-13 12. Friendly Grain Belt
13. Mendota Bottling Co., Mendota, Ill. / Agents for Bohemian Bottle Beer
14. San Antonio Brewing Ass'n, Pearl Beer
15. Seattle Malt Co., 1658 Bl. Island Ave., 8843 Lincoln Ave.
16. Anbronia Brewing Co., Yards-2213-17 Chicago / Nectar Premium Beer
17. Atlas Hop-Malt Co., Columbus, Ohio
18. John Graf & Co., The Best What Gives / Jamaica Pale Dry Ginger Ale
19. A-1 Malt Extract
20. Argonaut Beer, San Francisco
21. Berghoff
22. Better Brew Malt & Hops for best results
23. Blue Ribbon
24. Drink "Bohemian" Club / Eat "Spitz" food
25. Delta Brewing Co., Escanaba, Mich.
26. Use Dutch Pride - it's better
27. Elk Brewing Co., Kittanning, Pa.
28. Use Engel's Malt, 120 Test, State St., Rochester, N.Y. / same
29. Gipps Brewing Co., Peoria, Ill., Amberlin Beer
30. Drink Gold Top, Old Top, "That's the beer," Columbus, Ohio
31. Heileman Old Style Lager
32. Iroquois Beverage Corp., Buffalo, N.Y., Indian Head Brew
33. Malt-Hop, the home food beverage Janos Dist. Co. 3500 Nebr. St. Louis, Mo.
34. Miller High Life
35. "XXX Pearl Beer", Alamo Food Co., San Antonio
36. Pittsburgh Brewing Co., Pittsburgh, Pa. / Iron City Beer
37. San Antonio Brewing Assn., San Antonio, XXX Pearl Beer
38. Schlitz Beer, Artificial Ice & Coal Co., Phone 40, North Platte, Nebr.
39. Welch's Malt
40. Geo. F. Zisler Malt & Hops-wholesale & retail, Melrose 5481, 9661 Mack Ave.
- B-14 47. Alpen Brau
48. The Baltimore Brewing Co., Baltimore, Maryland / B-B Baltimore Brew
49. Fresno Brewing Co. - Bohemian
50. Drink Golden Glow / Lager Beer
51. John Graf Co. / Jamaica Pale Dry Ginger Ale
52. Drink Green Bay Bottling Works Beverages, Green Bay, Wis.
53. Hamm's Master Brew, St. Paul, Minn. / Oxford Club Pale Dry Ginger Ale
54. Kingsbury Breweries Co., Kingsbury Pale Beer / The Aristocrat of them all,
Manitowoc, Wis.
55. Minneapolis Brewing Co., Minnehaha, Minnesota, U.S.A.
56. Phoenix Export Beer
57. San Jose Next!
58. Jacob Schmidt Brg. Co. / St. Paul, Minn.
59. Schwarzenbach's Hornell Beer
60. Seitz Brewery, Easton, Pa. / Drink Seitz Beer
61. Silver Spring Beer / Victoria.Phoenix Beer
62. Tivoli Products Co., Detroit, Mich. / Call for Altes in green bottles
63. Vancouver Breweries Ltd. / Drink Cascade
64. Bixel's Old Stock Ale
65. Drink Burgemeister
66. The Empire Brewing Co., Ltd.
67. Imported Isuan Dry Ginger Ale, In Manila they say E-Swan
68. Marathon City Brewing Co., Marathon, Wis.
69. Thirsty Pickwick - it satisfies
70. A-1 Malt & Hop
71. The American Brewing Co., Pekin, Ill.
72. Anheuser Busch, Budweiser
73. Atlas, Drink Atlas Special Brew
74. Atlas Beverage Co., 622 Cherry Street, Des Moines, Iowa, Phone 3-7035 /
Drink Atlas Special Brew
75. Berghoff, Fort Wayne / Drink Dortmund Beer
76. Use Better Brew Malt and Hops, sold everywhere
77. Blackwell Beer
78. Peter Bub Brewery, Winona, Minn. / Bub's German Style
79. Burgemeister Beer
80. Cold Spring Brewing Co., Cold Spring, Minn.
81. Creno Beer / Valley Liquor Stores, Fresno - Visalia
82. Drink Drewrys
83. Franz Bros. Bwr. Co., Freeport, Ill.
84. Gipps, Gipps Brewing Co.
85. Gluek, Gluek's / Gluek Pilsener Pale
86. Gluek Pilsener Pale / same
87. Gluek Pilsener Pale / Gluek Indian Maid Ginger Ale
88. Goetz Country Club / Country Club Dist. Co., Minneapolis, Main 6780
89. M.K. Goetz Brewing Co., St. Joseph, Mo. / Goetz Country Club Beer
90. M.K. Goetz Brewing Co., St. Joseph, Kansas City, Mo., Goetz Country Club
Pilsener Beer
91. Drink Golden Glow, made from a fully fermented 5% Lager Brew
92. Drink Golden Glow / Made from a fully fermented 5% Lager Brew
93. Griesedick Bev. Co., St. Louis, Buy Hek
94. Haberle Congress
95. Hosters, Drink Gold Top, That's the beer
96. Hosters', Columbus, Ohio, That's the beer, Old English Ginger Beer /
Hoster, Drink a cereal beverage
97. Joliet Citizens Brg. Co. / Old Lager, the beer that builds you up
98. K & S Co., Pull for Hamm's Beer
99. Sparkling Koch's Ale
100. Manitowoc Products Co., Manitowoc, Wisconsin / Kingsbury Pale
101. Tivoli Brewing Co., Detroit, Mich. / Call for Altes in the green bottle
102. Use Vinto Malt, Vinto Products Co., 281 E. 7th St., St. Paul
103. Waiters, Beer that is beer, Eau Claire, Wis.
104. Compliments of Wausau Brewing Co., Wausau, Wis. / Schoen's Old Lager
- B-15 3. Haberle Congo, Syracuse
4. Drink Huebner's Ledo / Huebner Toledo Co.
5. Drink Gold Bond, Cream of table beers
6. Dawson
7. Ehret
8. G-B
- B-16 2. Haberle Congress Beer, Syracuse / same
3. Key to the German Brew'g Co's Beers, Cumberland, Md.
- B-17 3. Pfeiffer's Famous Beer, Telephones Ridge 46 and 47, Detroit, Mich.
- B-18 83. Drink Acme for Health
84. The Arlington Bottling Co., Wash, D.C.
85. Arrow it hits the spot / Emral the julepy mint drink
86. Badger Brand Beer
87. Banner Brewing Company, Saginaw, Mich. /Try Old German Style Brew
88. Banquet Beverages
89. Bartel's \$5000 Guaranteed Beer
90. Big Chief Beer
91. The Bruckman Co., Cincinnati, O., Brucks
92. California Bottling Assn., Drink Acme Brew
93. Key to Capital's Pride, The beer that put Austin inside
94. Cascade Beer / Cascade Beer
95. Century Beer, Rheinlander
96. Clinton Brewing Co's Pointer Beer
97. Ask for Cranbrook, the beer of quality
98. The Cumberland Brewing Co's / Key to Fort Knox
99. East Tennessee Brewing Co.
100. Call for Evansville Brewing Ass'n Beers Sterling-Columbia-Rheingold
101. Feigenspan, the beer that builds / P.O.N., Newark, N.J.
102. Gerst Beer, Nashville, Tenn.
103. Key to Gluek's Beer, Minneapolis
104. Drink Gold Bond Cream of Table Beer
105. Golden Grain Belt Beers
106. Guinness's Malt, 249 Dorchester St., South Boston, Mass.
107. Hamm's, St. Paul
108. Key to Hamm's Famous Beers, St. Paul
109. Honolulu Brewing & Malting Co., Ltd.
110. Kanawha Brewing Company, Charleston Beer is Good, Call for it
111. Kiewel Beer
112. Montana Brewing Co., Ask for "My Favorite"
113. Oakland Brewing & Malting Co, Oakland, Cal. / Blue and Gold Label
114. Take to Rainier Beer
115. Schlitz in brown bottles / Schlitz Pale Dry Ginger Ale
116. Rainier Brewing Co., San Francisco, U.S.A. / Drink Rainier Brew
117. Drink Schmidt's Beer, St. Paul's Famous
118. Drink Schmidt's Famous for quality, St. Paul, Minn.
119. Schwarzenbach Brewing Co., Galeton, Pa.
120. Membership key to Schwarzenbach Brewing Co., Hornell, N.Y. / The beer that
made itself famous
121. So. Bethlehem Brew. Co., Supreme
122. South Bethlehem Brewing Co., Key to Supreme Beer
123. Key to Standard Brewing's Cardinal Beer
124. Tacoma Beer, Anti-Katzenjammer / Tacoma Beer, Best East or West
125. Gold Medal Tivoli Beer
126. Upper Peninsula Brewing Co., Marquette, Mich. / Drink Kaiser Beer

- B-18
127. Key to Valley Brew
 128. Drink Weger's Beer, Philadelphia
 129. Weisbrod & Hess, Phila. / Drink Peacock Beverages
 130. American Brq. Co., Key to Bee See Beer
 131. Black Hills Brewing Co., Central City, S. Dak, Gold Nugget
 132. Blatz Milwaukee / same
 133. Key to Capital Brewing Co. (Mont.) Highlife Beer
 134. Edelweiss Products / Green River
 135. Key to Edmonton Brewery
 136. Flower City Brewing Co., Rochester, N.Y., Maltop Beer, Acme Ale
 137. Franz Bros. Brewing Co., Freeport, Ill.
 138. J. Gund Brq. Co., LaCrosse, Wis., Gold Medal 1904, Key to Peerless Bottle Beer, Pioneer Pure Food Beverage
 139. Indianapolis Brewing Co., The World's Standard of Perfection
 140. Leisy Brew Co., Rochester Beer, Peoria, Ill.
 141. Key to National Brewing Co. Beer, Steelton, Pa.
 142. Olympia Beer - its the water
 143. The Peoples Brewing Co., Terre Haute, Ind.
 144. Key to Pittsburgh Brewing Co's Beer
 145. St. Cloud Brq. Co., St. Cloud, Minn., Drink Club Special
 146. Schiller Bros. Beer, Kansas City, Mo., 36 Bottles in basket - \$3.15
 147. Schlitz Fame / Made Milwaukee Famous
 148. Key to Schuster's Malt & Hop Tonic, Rochester, Minn. / Drink Schuster's Red & White Beer
 149. Drink Yuenqing's Pottsville Beer
 150. Drink Alamo Bottled Beer
 151. Anton Beer
 152. Drink Aurora Brewing Co's Bottle Beer
 153. Bartels \$5000 guaranteed pure beer
 154. Key to Bismarck / Key to Noll's Ideal
 155. Bradford Brewing Co., Bradford, Pa., Key to Bradford Brew
 156. Buffalo Brewing Co., Sacramento, Cal., Bohemian
 157. Buffalo Co-op
 158. Key to Burkhardt's Select Beer
 159. Key to Burkhardt's Select Export
 160. Cal. Brewing Assn., Napa, Cal. / Drink Golden Ribbon Beer
 161. Demand Carling's Red Cap / Black Label Rice Beer, registered
 162. Claussen Brewing Association, Fannhauser, Seattle's Best Beer
 163. Columbia Brewing Co., Tacoma, Wash.
 164. Commonwealth
 165. Key to "Cross-Country" bottled beer
 166. Compliments of the Crown Brewing Co., Cincinnati, O. / Drink Crown Beer
 167. Drink Davenport Malting Co's Pale Export, Iowa's Best
 168. Key to Dick Bros. Pilsner Beer
 169. Key to Dick Bro's Pilsener Beer, Quincy, Ill.
 170. The Christ Diehl Brewing Co., Defiance, Ohio / Diehl's Beer, try it - you always buy it
 171. Olysens
 172. Key to Dotterweich's Gilt Edge Lager, Olean, N.Y.
 173. Drink Eagle Brand fine beverages
 174. Drink Eastside Beer / same
 175. Drink Edel Brau, Lorenzill Sons Co.
 176. Elgin National Brewing Company, Elgin, Ill., Phone 328
 177. Drink Engesser's Beer
 178. Enterprise Brewing Co.
 179. The Erie Brewing Co. / Drink Imperial
 180. Enjoy Bilberg's Beer, Portage, Wis.
 181. Falls City Brewing Co., Incorporated, Louisville, Ky/ Life Saver bottle beer
 182. The Franklin Brewing Co., Ben Brew, 100% Grain
 183. Key to Fredericksburg / Aug. Lang & Co., Agents, S.F., Cal.
 184. German American
 185. German American Maltosia
 186. Goetz Co., St. Joseph, Mo., Gozo, non-intoxicating
 187. Hagerstown Brewing Company's bottle beer
 188. Helvetia, Drink Helvetia Bottle Beer
 189. Hillsboro Brewing Co., Hillsboro, Wis.
 190. Key to the Home Brewing Co's bottled beer, Canton, Ohio / Stark County Centennial 1809-1909
 191. Hyde Park Brewing Co., Hyde Park, Pa., Drink Purity Beer
 192. Drink Imperial Pilsener
 193. Drink Imperial Pilsener / Key to Health-the pure liquid food
 194. Ind. Brq. of Pth., Duquesne, American, Lutz, 1st National, Char. Valley, Hilltop, Home, Homestead, Charleroi, Globe, Monessen, Arderton, Butler, New Kensington / Duquesne Silver Top Beer same as 194 except Key to Silver Top Beer on reverse
 195. Indianapolis Brewing Co., Dusseldorf, The world's standard of perfection
 196. Kamm & Schellinger Company, Mishawaka, Ind., Drink Arrow-Julade-Bnral
 197. The Kansas City Breweries Co. / Bohemian Beer
 198. The Kansas City Breweries Co. / Special Beer
 199. Minnehaha Pale, Minneapolis, U.S.A.
 200. Drink Moerlein's Barbarossa / The finest bottle beer brewed
 201. Key to Mt. Hood Beer
 202. Famous Narragansett Beers
 203. Paducah Brewery Co., Key to Belvedere Beer
 204. Park Brew. Co., Winona, Minn.
 205. Park Brewing Co., Winona, Minn., Key to Park Malt Extract
 206. Remember H.A. Petersen Beer & Soda Water
 207. Ask for Pfaff's Lager
 208. Pittsburgh Brewing Co., Iron City Beer / same
 209. Key to Pittsburgh Brewing Co's P.B. Co. Special
 210. Key to Pittsburgh Brewing Co's Tech Beer
 211. Key to Portland Brewing Co., Portland, Oregon, Edelbrau
 212. Drink Radeke's Beer
 213. F.D. Radeke Brewing Co., Wiener Export
 214. F.D. Radeke Brewing Co., Drink Wiener Export
 215. The Reading Brewing Co. / U.S. Standard
 216. Drink Reich's Gold Top Bohemian
 217. Compliments of Seattle Brewings & Maltings Co., Key to Rainiers
 218. Compliments of Seattle Brewing & Maltings Co. / Key to Rainier Beer
 219. Seattle Brewing & Malting Co., Seattle, Wash., U.S.A./Key to Rainier Beer
 220. Sehwains Old Style Beer
 221. Key to Schell's Vacuum Tonic, New Ulm, Minn.
 222. Schlitz Beer, Miller-Wunrow
 223. Drink Schmidt's Beer, St. Paul's Famous
 224. Drink Schmidts Malta
 225. South Bend Brewing Ass'n, Drink "Tiger Brew"
 226. The Steinhilbering & Ice Co., Delphos, Ohio/Order Steinle's Beer always fres
 227. Key to Stoeckle's Beer & Crown Giner Ale, bottled by Food
 228. Tam O'Shanter Ale, Liberty Beer
 229. Key to Tivoli Beer
 230. Key to Voights Beer and Nurishin-Malt, Detroit
 231. Drink Wagner Beer, Granite City, Ill.
 232. Walter Bros., Gold Label
 233. Washington "Pilsener"
 234. Wielands Beer / Brewery's Own bottling
 235. Windber Brewing Co., Windber, Pa.
 236. Drink Wolf's Special Brew, Stillwater, Minn.
 237. Drink Yellowhead Beer
 238. Try a case of "Zangs" Beer bottled by/the C.A. Lammers Bottling Co., Denver, Colo.

- B-19
41. Bethlehem Malt & Hop Co., 515 E. 3rd St., Bethlehem, Pa., Phone 3917
 42. G.H. Bubitz, San Bernardino, Cal. / "Eastside Beer" Agent
 43. Ask for Buffalo Co-op Brewing Co's Extra 6 Beer
 44. The Christ. Diehl Brewing Co., Defiance, Ohio / Diehl's Beer, Try it - you always buy it
 45. Dotterweich Brewing Co., Famous Lager Beer, Olean, N.Y.
 46. Duluth Brewing & Malting Co., Duluth, Minn. / Key to Our Rex Beer
 47. Call for Fleck's Beer, Faribault, Minn.
 48. The German Brewing Co., Cumberland, Md. / Key to Old German Beer
 49. Drink Hajicek's Bohemian Style Beer
 50. Drink Hornung's Celebrated Beers, Phil., White Bock Beer
 51. Jamestown Brewing Co., Jamestown, N.Y., Drink Chautauqua Brew
 52. Kiewel White Seal Beer
 53. L.A. Brewing Co., Drink Eastside Beer
 54. Compliments of Maier Brewing Co. Incorporated, Los Angeles U.S.A./Drink Maier Beer
 55. Drink Moerlein's Barbarossa / The finest bottled beer brewed
 56. Mutz's Beer, Fernie, B.C.
 57. National, Saginaw, Mich., Key to the Best Beer / Drink Leader Beer
 58. Drink Radeke's Beer
 59. Key to Simon Pure Beer, Buffalo, N.Y.
 60. The Standard Brewery, Chicago, West End/Demand Utah Brau America's Finest Beer
 61. Wilhelm, Shim & Ramsey, Drink Sunshine
 62. Drink Dick Bros., Quincy Beer, Quincy, Ill.
 63. Fillmore Beer, Ale & Porter, Buffalo, N.Y. / Maltosia Beers
 64. Gund's Peerless Beer since 1854
 65. Hagerstown Brewing Company, Hagerstown, Md. / same
 66. Drink Hornung's Celebrated Beers, Philadelphia / White Bock Beer
 67. Kessler The beer for you
 68. Key to Moerschel's Special Beer, Sedalia, Mo.
 69. Schlitz Beer and Mineral Waters / A.W. Schrader Co., 726 Adams Ave., Scranton, Pa.
 70. Drink Wolf's Brew, Stillwater, Minn.
 71. Ambrosia Lager Beer
 72. Key to Badger Brq. Co., King of all bottle beer
 73. Call for Bavarian
 74. Buffalo Co-op
 75. Compliments of Columbia Brewing Co., Tacoma, Wash.
 76. Call for Deer Park Beer made in Port Jervis, N.Y.
 77. Duluth Brewing & Malting Co., Duluth, Minn. / same
 78. Drink Engessers Beer / Engessers Malt Tonic, St. Peter, Minn.
 79. The Erie Brewing Co., Imperial Beer, the beer of quality
 80. The Erie Brewing Co., Imperial Beer, the brew of quality
 81. Call for Evansville Brewing Ass'n Beers, Sterling, Rheingold, Pale Export
 82. Drink Galion Standard Beer
 83. Drink Ganser's Beer, Owatonna, Minn.
 84. German American Brq. Maltosia Lager
 85. Key to Glueks Beer, Minneapolis
 86. Drink Goetz Country Club Beer
 87. Key to Gold Medal Wilkes-Barre Beer
 88. Golden Grain Belt Beers
 89. Home Brewing Company, Indianapolis, Ind. / Columbia and Home Brew
 90. Drink Hosters Bottled Beer
 91. Huebner Beer, LaVern Stine, Saginaw So. Side
 92. Drink Keinert's Beer
 93. G. Krueder Brewing Co., "Pilsener Beer" / "High Grade" Beer
 94. Liberty Brewing, Pittsburgh, Pa., Old Style Lager
 95. Compliments of Maier Brewing Co., Incorporated, Los Angeles, U.S.A. / For Health, Maier's Select Malt Tonic
 96. C&J Michel Brewing, LaCrosse, Wis., Elfenbrau
 97. C&J Michel Brewing Co., LaCrosse, Wis. / Elfenbrau
 98. The Muessel Brewing Co., South Bend, Ind. / Silver Edge Beer
 99. Old Economy Brewing Co., Fair Oaks, Pa.
 100. Rainier Beer / same
 101. St. Joseph Brq. Co., Drink Lange Select Beer
 102. Salem Brewery Assn., Salem, Oregon, Ask for Salem Beer
 103. Key to Santa Cruz Beer
 104. Drink Schellhas Winona Beer
 105. Call for Schmidts Beer, St. Paul's famous
 106. Key to Schreiber Beer, Buffalo, N.Y.
 107. Drink Sprenger's Red Pose Famous Bottled Beer
 108. Star Brewing Company, Minster, Ohio/Wooden Shoe Brew will agree with you
 109. Walter Brewing Co., Drink Gold Label Beer
 110. Walter Brewing Co., Drink Gold Label Beer / same
 - B-21
 93. Key to the Alamo
 94. Drink Amsterdam Brew
 95. Bay City Brewing Co., Bay City, Mich. / The finest
 96. Drink Beck's, Buffalo's Best Beer
 97. Good Old Blatz / Private Stock leads them all
 98. Buffalo Brewing Co. / Buffalo Beer
 99. Key to Burkhardt's Beer
 100. Key to Burkhardt's Select Beer
 101. Key to Burkhardt's Select Export
 102. Calumet Brewing Co., Badger Brew, "The Best Yet"
 103. Key to Capitol Brewery Co's Bottle Beer
 104. Decatur Brq. Co., Pilsner / Decatur, Ill.
 105. Dick Bros. Pilsner Beer, Quincy, Ill.
 106. Glennon's / The beer worth asking for
 107. Haqemond's Bottled Beer
 108. Hammond Brewing Co., Hammond, Ind. / Drink Muhlhauser Beer
 109. Key to High Grade-The beer that's liquid food / Awarded Gold Medals at Paris, London, and Rome
 110. Hinchliffe's Lager, Ales & Porter / Paterson, N.J., Quality First
 111. Houston Ice & Brewing Co., Houston, Texas / Key to Southern Select, The Beer for Health
 112. Independent Brewing Co., Detroit / Fine Beers
 113. Jung Beer, Milwaukee, Serves you right
 114. The Kamm & Schellinger Brq. Co., Mishawaka, Ind., Call for K & S Beer / Our brands Private Stock Export, K & S Standard
 115. Kazmaier, Special, Altoona, Pa.
 116. Key to Klausmann's Special, St. Louis
 117. Kostenbader Beer, Catasauqua, Pa.
 118. Compliments of Lone Star Brq. Co., San Antonio, Texas / Key to the Alamo
 119. Call for Marion Beer, Special Brew
 120. Call for Mathie's Red Ribbon Beer
 121. Oakland Brewing & Malting Co., Oakland, Cal. / Blue and Gold Lager
 122. Ortlieb Brewery, Mauch Chunk, Pa. / Call for Ortlieb's Bohemian
 123. Oshkosh Brewing Co.
 124. Park Brewing Co., Winona, Minn. / Call for Sunshine Beer
 125. Pechstein & Nagel Co., Keokuk, Iowa / Puritas
 126. C. Pfeiffer Brewing Co., Detroit, Mich. / Drink Famous
 127. Piel Bros., G.N.Y. Brewery, Brooklyn, N.Y.
 128. Piel Bros. / Brewery, Brooklyn, N.Y.
 129. Key to Pilsener's Extra Pilsener Bottled Beer
 130. Rainier Beer / Rainier Beer
 131. The Reading Brewing Co., U.S. Standard Beer
 132. Drink Reich, The Beer for Health and Strength
 133. Renner & Weber Eagle Export Beer
 134. San Antonio Br'g Ass'n "XXX Pearl" / "A Key to the City"
 135. Schaller Banquet Beer, Cincinnati, Ohio
 136. Schmidt Bottling Co., Hanover, Pa.

- B-23
137. Schwarzenbach's Select Beer, Crystal Ale/Schwarzenbach's Wurzburger
 138. Membership Key to Schwarzenbach Brewing Co., Hornell, N.Y. / The Beer that made itself famous
 139. Terre Haute Brewing Co. / Drink Champagne Velvet Beer
 140. Drink Acme for Health
 141. Alpen Brau
 142. Drink American Beer
 143. American Pale Export
 144. Auto City Brewing Co., Detroit / Goldenrod Beer
 145. Barbey's Beer, J.E. Clifford, Shamokin, Pa.
 146. Berghoff Beer
 147. Famous Beverwyck Beer, Albany, N.Y.
 148. Blatz Private Stock
 149. Chattanooga Beer
 150. Consumers Brewing Co., Philadelphia, Penn Beer
 151. Drink Consumers Fine Beer
 152. Detroit Brewing Co.
 153. Detroit Brewing Co. / same
 154. The Christ. Diehl Brewing Co., Defiance, Ohio / Drink Diehl's Beer
 155. Eastern Oregon Brewing Co., The Dalles, Ore., Key to Heidelberg Beer
 156. Elfenbrau
 157. Call for Extra 6 Beer, made famous B4 public favor
 158. Fort Pitt Brewing Co., Sharpsburg, Pa. / Call for Golden Eagle Beer
 159. Franklin Brewing Co. / Ask for Ben Brew
 160. Drink Fresno Beer
 161. Gambrinus Stock Co., Cincinnati, O. / same
 162. Genesee Liebtschaner
 163. Key to Goetz Beer, St. Joseph, Mo. / Famous Country Club Beer
 164. Hack & Simon, Vincennes, Ind. / Best beer in town
 165. Hocking Valley
 166. Drink Hornung's Celebrated Beers, Phila.
 167. Hoster-Columbus Associated Breweries Co.
 168. Indian Brewing Co. / Drink Indian Beer
 169. Indianapolis Brewing Co. Tonica
 170. Call for the celebrated Kaiser Beer
 171. Kessler Brewing Co., Lorelei Beer
 172. The Kittaning Brg. Co., Kittaning, Pa. / K.B.C. Bohemian and Export Beer
 173. The Kittaning Brg. Co., Kittaning, Pa. / K.B.C. Gold Bond, Standard Beer
 174. Kopitz-Melcher, Detroit, Mich., Drink K.M. Pale Select
 175. Lenbeck & Betz Eagle Brewing Co., Jersey City, N.J.
 176. Drink Majestic Beer, Philadelphia / Bottled only at brewery
 177. Majestic Beer
 178. C&J Michel Brewing Co., LaCrosse, Wisconsin / Elfenbrau
 179. Michigan Brewery, Detroit
 180. Mohawk Valley Brewing Co., Schenectady, N.Y.
 181. Moose Brewing Co., Pennsy Pilsener Beer
 182. Mutual Union Brewing Co., Phone Grant 3143
 183. Mutual Union Brewing Co., Phone Grant 3143 / Ask for Pennsy Select
 184. Key to National, the best beer, Saginaw, Mich., Drink Leader Beer
 185. Key to National, the best beer, Saginaw, Mich., Drink National Beer
 186. Drink Northern Brewing Co's Famous Superior Beer
 187. Northampton Brewing Co's Tru Blu Beer / The Beer
 188. Key to Olean Brewing Co., Olean, N.Y.
 189. The Old Brewing Co., Dayton, Ohio
 190. Call for Park Brewing Co's Sunshine Beer, Winona, Minn.
 191. Upper Peninsula Brewing Co., Marquette, Mich. / Castle Brew
 192. Petersen Brewing Co., Grand Rapids, Purity Bottle Beer
 193. Pfeiffers famous beer, Detroit, Mich., Telephone 46847
 194. Pittsburgh Brewing Co. PB Co. Special / Pittsburgh Brewing Co. Tech Beer
 195. Key to Pittsburgh Brewing Co., Tech Beer
 196. Pt. Huron Brewing Co., Drink Bohemian Beer
 197. Key to Portland Brewing Co's Edelbrau, Portland, Oregon
 198. E. Porter Brewing Co., Joliet
 199. Drink Porters Eagle Export Bottled Beer
 200. The Providence Brewing Co's Bohemian Beer, New England's finest, absolutely pure / Canada Malt Ale
 201. Key to Rainier Beer / Kirchner & Mante Co., Oakland, Calif.
 202. Drink Reck's Export
 203. Me. for Renner & Weber Eagle Export Beer
 204. Drink Riedel's Export
 205. Key to Rosebud Beer
 206. St. Joseph Brw. Co., Drink Lange Select Beer
 207. Key to Schlitz Beer, Gustave Broch & Son, Bridgeport Conn.
 208. Call for Schmidt's Beer, St. Paul's famous
 209. Seitz Brewing Co., Easton, Pa. / Seitz Beverages
 210. Springfield Brewery Co., Call for Springfield Cabinet Beer
 211. The Standard Brewery, Chicago West 650/Demand Utah Brau, America's Finest Beer
 212. Star Brewery, Key to the famous Hop-Gold Beer
 213. Drink Stegmair's Beer, Wilkes-Barre
 214. Superior Home Supply, for best home beverage, use our malt and hops
 215. Tru-Blu Valhalla
 216. Call for Valley Brew Gold Medal Beer
 217. Call for Valley Brew / Gold Medal Beer
- B-22
21. Alpen Brau Bottled Beer
 22. Berghoff Real German Brew
 23. Binder Brewing Co., Renovo, Pa.
 24. Bowler Brothers Limited, Brewers, Worcester, Ma. / Tadcaster Ale
 25. Burkhardt's, Akron, O.
 26. Calumet Brewing Co., Calumet, Mich.
 27. Golden Grain Belt Beers
 28. Griesedieck Bev. Co., St. Louis, Buy Hek
 29. Drink Huebner Toledo Beer
 30. Drink Jung's Beer, Cincinnati
 31. C.J. Michel Brewing Co., LaCrosse, Wis. / Drink Brown Beer
 32. Reisch "The Beer for Health and Strength"
 33. Renner & Weber Brewing Co., Grossvater Beer
 34. Call for Schmidt's Beer, St. Paul's Famous
 35. Key to Schreiber Beer, Buffalo, N.Y.
 36. Compliments of Hillsboro Brewing Co., Hillsboro, Mass.
 37. Liberty Brewing Co., Pittsburgh, Pa. / Old Style Lager
 38. Drink Mathie's Red Ribbon Beer
 39. American Brw's Co., Ind'olis, Key to A-Bee-See Beer
 40. Buckeye Brewing Co., Toledo, Ohio / Green Seal Beer
 41. Cold Spring Brewing and Mineral Water Co.
 42. The Christ. Diehl Brewing Co., Defiance, Ohio / Diehls' Beer, try it, you always buy it
 43. Fuhrmann Bros. (Reedsburg, Wis.)
 44. Compliments of Hillsboro Brewing Co., Hillsboro, Mass.
 45. Indianapolis Brewing Co. / Liebers Gold Medal Beer, The worlds' Standard of Perfection"
 46. K.C.B. Co., Old Fashioned Beer
 47. Lemp, St. Louis / Extra Pale Bottled Beer
 48. C&J Michel Brewing Co., LaCrosse, Wis/Drink Elfenbrau,"wholesome as sunshine"
 49. P.O.C.
 50. Me for Renner & Weber, Eagle Export Beer
 51. San Diego, The quality Beer
 52. Drink Tuscoora Beer
 53. Wilhelm, Schlim & Ramsey, Drink Sunshine
 54. Drink Wolfs Brew, Stillwater, Minn.
- B-23
31. Alpen Brau
 32. Alpen Brau Bottled Beer
 33. Blumer Products Co., Monroe, Wisconsin / Golden Glow Special Brew
 34. The Bruckmann Co., Cincinnati, Ohio, Brucks
 35. Buckeye Brewing Co., Toledo, Ohio, Green Seal Beverages
 36. Compliments of Carl Ebner Brewing Co., Fort Atkinson, Wis.
 37. Drink Falstaff
 38. Drink Falstaff Dublin Style
 39. Golden Grain Juice Co., Minneapolis
 40. Kims Quality Beer, Hyde Park, Pa.
 41. Minnehaha Pale Beverages, Minneapolis, U.S.A.
 42. Minnehaha Pale Root Beer, Minneapolis, U.S.A.
 43. Minnehaha Pale Special, Minneapolis, U.S.A.
 44. Potosi Brewing Co., Drink Potosi Beer
 45. Premier Distributing Co., Dallas / Blue Ribbon Malt Extract
 46. Premier Distributing Co., St. Louis.
 47. Ruff-Riedel, Quincy, Ill.
 48. Drink Tuscoora Beer
 49. Walter Brewing Co., Eau Claire, Wis.
 50. Atlas Brewing Co., Atlas for everybody, ten phones Canal 6200
 51. Blumer Products Co., Monroe, Wisconsin
 52. Abner Drury Ginger Ale
 53. Falstaff, Falstaff Corp.
 54. Gluek Brw. Co., Minneapolis, Key to Gluek Drinks
 55. Griesedieck Bros. / St. Louis, Mo.
 56. Olympic Club, A Special Brew
 57. Key to Schreiber's Mannu Beer, Buffalo, N.Y.
 58. South Fork Brewing Co., South Fork, Pa.
 59. Atlas Brewing Co., Chicago, Ten phones Canal 6200/Atlas for everybody
 60. Berghoff / same
 61. Blue Ribbon Malt Extract, dot's vot Looie uses / Guarantee Distributing Corp., 222-224 Diamond St.
 62. The Bruckmann Co., Cincinnati, Ohio "Brucks" / same
 63. Budweiser Ale or Lager
 64. Coors Beer, Golden, Colo.
 65. The Genesee Brewing Co., Inc., Rochester, N.Y., Liebtschaner Beer
 66. For Best results, Gloeckner's Malt Extract, Columbus, Ohio
 67. Golden Glow
 68. Golden Glow Beer
 69. Theo. Hamm Brewing Co., St Paul / same
 70. Hornell Bwr. Co., Franklin St., Hornell, N.Y., You pay
 71. Jung Beer
 72. Lans Old German
 73. C&J Michel Brewing Co., LaCrosse, Wis./Drink Elfenbrau wholesome as sunshine
 74. C&J Michel Brewing Co., LaCrosse, Wis. Elfenbrau"wholesome as sunshine"
 75. Miller High Life Beer
 76. Overland Beer
 77. Pickwick Ale / Light Pickwick
 78. Key to P.O.C. the beverage that builds, Cleveland, O.
 79. Drink Schmidt's Select
 80. Call for Sehrinas Standard Pale
 81. White Banner Malt Extract / Premier Distributing Co., St. Louis
 82. Yough Brewing Co., Conneville, Pa.
- B-24
37. Acme Brewing Co., Los Angeles, Calif. / Acme Beer
 38. Arhassador Beer
 39. Blumer Brewing Coporation, Monroe, Wisconsin/Golden Glow It's the After Glow
 40. Burgemeister
 41. Drink Capitol Beer
 42. Drink Dupesne Brewing Co. Products "The finest beers & Ale in town"
 43. Theo. Hamm Brewing Co., St. Paul / Hamm's Smooth Mellow Beer
 44. G. Heileman Brewing Co., LaCrosse, Wis., Old Style Lager
 45. Enjoy Mathie Ruder
 46. Muehlebach Pilsener Since 1868
 47. Pointer Brewing Co., Clinton, Iowa, Pointer Beer
 48. Wagner Beer / Always accepted as the finest
 49. Drink Yuengling's Fine Beer
 50. Drink Cassville's Old Fashion Lager
 51. Drink Iron City Beer "The talk of the town"
 52. Mathie Ruder Brw. Co., Wausau, Wisconsin, Enjoy Red Ribbon & North Star Beer
 53. Mathie Ruder, Red Ribbon Beer, Wausau, Wis.
 54. Oltimer Better Beer / same
 55. Pointer Brewing Co., Clinton, Iowa
 56. Salem Beer "Its the Beer"
 57. Acme Breweries, San Francisco / Acme Beer
 58. Atlas (All American), an all grain beer
 59. Extra Pale Bavarian Stout / Pilsner
 60. Burgemeister Beer
 61. Carnegie Pils'ner and Fronenac Ale
 62. Cold Spring Brewing Co., Cold Spring, Minn.
 63. Dick's Beer, Genuine(character) Pilsener
 64. Drink Dutch Club Beer
 65. Grace Bros. Beer
 66. Grace Bros. Beer / same
 67. G. Heileman Brewing Co., Old Style Lager
 68. Drink Hofbrau, todays best beer
 69. Kingsbury Pale Beer
 70. Old Shay Ale / Steinhaus Beer
 71. Salem Beer "It's the best"
 72. Compliments of Wausau Brewing Co., Wausau, Wis. / Schoen's Old Lager
 73. Wausau Brewing Co., Wausau, Wis., Schoens Lager Beer
 74. Walters Pilsner, Eau Claire, Wis.
- B-25
2. Buckeye Brewing Co., Toledo, Ohio / Green Seal Beer
 3. Birk Bros. Brw. Co., Chicago, Phone Lincoln 495 & 496 / Superb Beer
 4. Key to Cooks Beer, Evansville, Ind.
 5. Key to Cooks Beer, Evansville, Ind. / GoldBlume
 6. Gipps Brewing Co., Peoria, Ills. / Amberlin Beer
 7. Call for Jung Beer, Milwaukee, serves you right
- B-26
1. Drink Horlacher's 9 Months Old Perfection Beer, brewery bottling only
- B-27
1. Drink Miller High Life Beer, Milwaukee
 2. The Erie Brewing Co., Brew of Quality, Imperial
 3. The Erie Brewing Co., Brew of Quality, Jackson Koehler Export
- B-28
1. Howell & King Co., Perfection Beer, Pittston, Pa.
 2. Atlas Brewing Co., Chicago / Magnet Beer
- B-29
1. Falls City Brewing Co., Incorporated, Louisville, Ky., Open your own bottle / Life Saver Salvator Extra Pale Bottled Beers
 2. Anheuser Busch, Denver Branch, Oscar P. Doerr, Mgr. / Key to Budweiser
 3. Falls City Brewing Co., Incorporated, Louisville, Ky. / Extra Pale Salvator, Berliner, Weiss Beer
 4. "Gambrinus Stock Co.", Cincinnati, O. / same
- B-30
1. Capitol Beer
 2. Capitol Beer, Jefferson City, Mo.
 3. Matz Olden Time Beer
 4. Drink Oertel's Carbonated Beverages

- B-31 1. Ask for Merk's Bottle Beer
2. Drink "East Side" Beer, G.H. Bublitz, San Bernardino, Calif.
3. Falstaff Bottled Beer
4. Griesedieck Bros. / St. Louis, Mo.
- B-32 1. Drink A-R-R-O-W It hits the spot
- B-33 1. Schoenhofen's Edelweiss Beer
2. Drink Heileman's Old Style Lager, LaCrosse, Wis.
- B-34 1. The Peoples Brewing Co., Oshkosh, Wis. / Asterweiss Beer
- B-35 1. Star Beer, Lancaster, Pa.
2. People who know, drink Goetz Beer
3. Ph. Schneider Brewing Co., Trinidad, Colo. / "Century Beer", the brew you'll enjoy, a century in every bottle
4. Storz Beer / same
- B-36 1. Cardinal Beer
- B-37 1. DuFois Beers, Bukweiser, Wurzburger
- B-38 1. Best Ever Malt & Hop Syrup / Reine Co., San Francisco
2. Try Best Ever Malt & Hop Syrup
- B-39 1. Bushkill Lager, Easton, Pa.
- B-40 1. Remember Sobewaind Beer
- B-41 1. Butte Brewing Co., Drink Eureka Beer
2. Midwest Brewing Co., Red Wing, Minn., Simon's Special - Otto's Own
3. Northern Brewing Co., Superior, Wis., "Northern is Superior"
- B-42 1. Rubsam & Hormann Brewing Co., Staten Island, N.Y. / R & H stands for quality, tap the very best
- B-43 1. Bohemian Brew, direct to you from Distilleries Sales Co., Kansas City, Mo. and Cairo, Ill.
- B-44 1. Lembeck & Metz, Jersey City, N.J., Drink American Club Beer
- B-45 1. Drink Lemp's St. Louis Beer
- C-1 4. Scheidt's Valley Forge Special Beer
5. A. Schreiber Brewing Co., Buffalo, N.Y., Manru
6. Bismarck Beer, Deep-Cellar Aged
- C-2 3. W.H. Hutchinson & Sons, Inc., Chicago, Quality Crowns
4. Independent Brewing Co., Silver Top Beer, Silver Top
- C-3 2. Schlitz, the beer that made Milwaukee famous
- C-4 2. Fort Pitt Brewing Co., Sharpsburg, Pa. / Drink Fort Pitt Lager Beer
3. Gold Bond Beer / The Cream of Table Beers
4. Mound City Malt Syrup / same
5. John Warner & Sons Brew. Co. / Pale American
6. The Cleveland & Sandusky Brewing Co., The beer of quality
- C-5 3. Ph. Klind Brewing Co., Detroit, Mich.
4. Mound City Malt Syrup
5. John Warner Sons Brew. Co., Pale American ALE
6. Pabst Blue Ribbon
7. Black Bass Ale / Congress Lager, Derby Cream Ale
8. Cleveland & Sandusky
9. Schlitz / The beer that Milwaukee famous
10. Nick Thomas Beer, for goodness sake
- C-6 5. London Bobby Ale
6. Redding Beer
7. Redding Beer, Ask for it by name
8. Nick Thomas Beer, for goodness sake
9. Black Bass Ale / Congress Lager, Derby Cream Ale
10. Heitfischer Beer in brown bottles
- C-7 2. Old Lockport Lager Beer
- C-8 3. Drink Hard's Beer, "Leads them all"
- C-9 13. Famous ABC Beer / same
14. Edelweiss / Green River
15. Edelweiss Old Bohemian Brew
16. Felsenbrau
17. Haddon Hall Old English Brew
18. Two Rivers Bobbie Ale / Two Rivers Golden Drops Beer
19. Acne Brew
20. Buck, the Beer-y beverage
21. Buffalo Brew
22. Edelweiss
23. Graf's the best what gives
24. Haddon Hall / Green River
25. Old Bohemian Brew
26. Schmidt, St. Paul / City Club
27. Stein's Beer and Ale
- C-10 24. Famous ABC Beer / same
25. Dutch Club Beer
26. Empire State Brewery Corp., Olean, N.Y.
27. Drink Graf's Beverages, Phone Mitchell 3500 / Carbonated Beverages "The Best since 1873"
28. Miller High Life Beer (Bottle)
29. Wayne Brewing Co., Erie, Pa.
30. Beverwyck, Albany, N.Y., Famous Beer & Ale
31. Elk Brewing Co., Kittanning, Pa.
32. Graf's the best that gives
33. Drink Graf's Beverages, Phone Orchard 8800 / Carbonated Beverages "The best since 1873"
34. Old Lockport Lager Beer
35. Old Stock Beer
- C-11 3. Drink Big Ben Quality Beverages
4. Blatz Milwaukee / Blatz Old Heidelberg
5. Confair Bottling Works, Williamsport, Pa.
6. Drink Falstaff, St. Louis
7. Drink FBC, Fauerbach's, Madison, Wis.
8. General Brewing Corp., Lucky Lager, Plainly Aged Dated Beer / same
9. Independent Milwaukee Brewery, Phone Mitchell 0880 / Milwaukee's Choice, Braumeister Genuine Lager Beer
10. Drink Miller High Life Beverages / Milwaukee
11. Drink Neuweiler Beverages, Purity Port-R, Frontenac Ale
12. The Pilsener's P.O.C. / same
13. Schoenling Beer, Cincinnati's Finest, Phone Cherry 4-344
14. Tivoli Brewing Co., The Pilsener's P.O.C. / same
15. Drink Eastside Perfect Brew, Los Angeles, Cal. / B.P.O.E. (Elk)
16. General Brewing Corporation, Lucky Lager, Lucky Lager Dated Beer
17. General Brewing Corporation, Lucky Lager, Lucky Lager Bonded Beer / same
18. General Brewing Corporation, Lucky Lager Bonded Beer / same
19. General Brewing Corporation, Lucky Lager Dated Beer / same
20. Kamm & Schellinger Co., Mishawaka, Ind., Drink A-R-R-O-W
21. Tivoli Brewing Co.
- C-12 33. All American Brewing Co., Columbus
34. Alpen Brau Beer (Bottle)
35. Bobbie Ale, White Cap Beer
36. Bobbie Ale, White Cap Beer / Two Rivers Golden Drops Beer
37. Breidt's Beers-Ales Since 1867
38. Catasauqua Eagle Brewery, Phone 835
39. Corona Extra / La Cerveza mas fina
40. Diamond Spring Ale- Porter
41. Elfenbrau Beer, LaCrosse, Wis.
42. Enterprize Lager, King Philip Ale
43. Felsenbrau
44. Fesermeier Brewing Co., Huntington, W.Va., West Virginia Special Export Beer
45. Fitzgerald Beer-Ale
46. Fort Pitt Beer & Ale
47. Golden Glow Beer
48. Griesedieck Bros., St. Louis
49. Knapstein Brewing Co., New London, Wis.
50. Sparkling Kochs Ale
51. Manz Beer
52. Marathon City Bra. Co., Drink Tannenbaum Beer
53. National Premium
54. Oshkosh Brewing Co., Oshkosh, Wis.
55. Peerless Beer, LaCrosse, Wisconsin
56. Pils Beer
57. Pilsner's Original Extra Dry, N.Y.
58. Rheingold Extra Dry
59. St. Marys Beverages, St. Marys, Penna., Established 1900, Taste & Cheer, St. Marys Ale & Beer
60. Schaefer Beer at its best
61. Schmidt City Club Beer / same
62. Schmidt's City Club Beer
63. Simon Pure Ale and Beer
64. Stoney's Beer
65. Trenton Old Stock Beer
66. American Brewing Co., Ltd., Honolulu, T.H. Royal Beer and Ale, natural beer, Naturally better
67. Drink Black Forest Beer
68. Brockert Brewing Co., Inc., Worcester, Mass., Brockert's Ale
69. Bruck's Distinctive Beers, Cincinnati, since 1856
70. Camden Beer Tastes as good as it looks
71. Chester Brewery, Inc., Chester, Pa./Chester Beer, "it makes friends"
72. The Cleveland Home Brewing Co, Black Forest Beer
73. Cream City, Milwaukee
74. Drink Crystal Rock Beer
75. DuFois
76. Duquesne Brewing Co. of Pittsburgh, the finest beer in town, Silver Top, Duquesne, Old Carnegie
77. Duquesne Old Carnegie of Pittsburgh, the finest beer in town / Silver Top, Duquesne, Old Carnegie
78. Elfenbrau
79. Falls City Brewing Co., Louisville, Ky., Falls City Beer (Bottle)
80. Fehr's, since 1872
81. Drink Flock's, it stands on top
82. Fort Pitt Double Lagered Beer
83. Drink Gold Bond Beer
84. Greensburg Brewing Co., "Old Reliable Beer"
85. Hauensteins New Ulm Beer
86. King's
87. Koehler's Beer, Old Dobbin Ale
88. Marathon Lager, Marathon, Wis.
89. Oconto Beer, Ill. 2070
90. Old Monarch Beer, Guenner & Co.
91. Pabst Blue Ribbon Brew (Bottle) / The brew that brings back memories
92. Peerless Beer, LaCrosse, Wisconsin, spin, you pay (spinner tip)
93. Pfeiffer Beer, Detroit, Est. 1889
94. Piel's Real Lager Beer
95. P.O.C. Pilsener Beer
96. Rainier Brewing Company, Inc., San Francisco, Cal. / 5 1/2 Rainier Beer, Old Original (Bottle)
97. Riverview Brewing Co., Manitowoc, Wis. Malt City Beer, the finest flavor
98. Ruppert
99. St. Marys Ale and Beer
100. St. Marys Beverage Co., St. Marys, Penna. Established 1900 / Taste & Cheer
101. Schlitz / Schlitz, The beer that made Milwaukee famous (Bottle)
102. Schlitz in bottles, Schlitz, the beer that made Milwaukee famous
103. The Stanton Brewery, Inc., Troy, N.Y.
104. Stein's Beer, Ale
105. Tacoma Brewing Co., San Francisco, Cal. / Tacoma Beer, Best East or West
106. Trenton Old Stock
107. Two Rivers Bobbie Ale / Two Rivers Golden Drops Beer
108. August Warner Breweries, Inc., Columbus, Ohio
109. The August Warner & Sons Brewing Company, Columbus, Ohio, Quality Beers / Augustiner and Gambrinus
110. Warner's Quality Beers, Columbus, Ohio (Bottle)
111. Warner Beer, Miami, Fla.
112. Washington Beer
113. Washington Beer, worthy of a great name
114. X Washington DUB-L-EX Pilsener Style X
115. X Washington DUB-L-EX Pilsener Style X / same
116. Wayne Brewing Co., Erie, Pa. / Wayne Brew
117. Wisconsin Select Beer
- C-13 121. Alpen Brau Beer
122. Amsterdam Bra. Co., Inc., Amsterdam, N.Y., Amsterdam Ale
123. Berliner Beer
124. Bluff City Brewery, Inc., Alton, Ill., Bluff City Special Bottle Beer
125. Carling's JU 9-4341
126. Christmann's Wisconsin Select, A Quality Beer
127. Drink Crystal Rock Beer
128. Drewrys
129. Elk Kittanning Beer
130. Felsenbrau
131. Fort Pitt Beer & Ale
132. Gem Beer, Menasha, Wis.
133. Glennon's Beer
134. From the Cypress Casks of Goebel (Crest)
135. Goenner & Co., Old Monarch Beer
136. Harvard (Bottle) / Harvard Brew
137. G. Heileman Brewing Co., LaCrosse, Wis., Old Style Lager
138. Hillsboro Pale
139. Hoerber Beer, Cream of Malt (Bottle)
140. Iron City Beer
141. Kessler Beer (Bottle)
142. Luback Brewing Co., Toledo, Ohio, The beer that makes friends
143. Nausner Lager Beer "Like the good old days"
144. National Brew. Co., Eagle Beer Special
145. Old Imperial Beer
146. Piel's Beer
147. Rahr Green Bay Beer (Bottle)
148. Rainier Brewing Company, Inc., San Francisco, Cal. / 5 1/2 Rainier Beer, Old Original
149. Reisch Gold Top Beer
150. Rheingold Extra Dry

151. St. Marys Beverage Co., St. Marys, Penn., Established 1900 / Taste & Cheer, St. Marys Ale & Beer
152. Schaefer America's Oldest Lager Beer
153. Schmidts City Club
154. The Star Brewing Co., Minster, Ohio, Wooden Shoe Lager Beer
155. Trenton Old Stock Beer
156. Two Rivers Golden Drops Beer / White Cap Beer, Bobbie Ale
157. Valdura
158. The Victor Brewing Co., Jeannette, Penn., Victor Beer (Bottle)
159. August Wagner Breweries, Inc., Columbus, Ohio
160. Washington Beer
161. Washington Beer, worthy of a great name
162. Washington Dub-L-Ex Pilsener Style / same
163. White Eagle Brewing Co., 3755 So. Racine Ave., Tel. Yards 7460 / Drink Chevalier Beer
164. Wyoming Lager & Porter
165. Brucks Distinctive Beers, Cincinnati since 1856
166. Carling
167. Chartiers Valley Brewery, Carnegie, Pa., Carnegie Pilsner, the beer with character / Chartiers Valley Brewery, Carnegie, Pa., Frontenac Ale, The perfect pale beer
168. Chester Brewery, Inc., Chester, Pa., Chester Beer, it makes friends
169. Consumers Brewing Co., Newark, Ohio
170. Consumers Special Beer / Newark "Olde Towne" Beer
171. Consumers "Winner" Beer
172. Empire Beer, best by test (Bottle)
173. Falls City Beer (Bottle)
174. A. Gettleman Brewing Co., Milwaukee's "Best" Beer
175. Geyer's
176. Griesedieck Bros., St. Louis, Mo.
177. Hauensteins / New Ulm Beer
178. Iroquois Indian Head Beer
179. Kewaunee Brewing Co.
180. Sparkling Koch's Ale
181. McGovern's Pilsen Beer
182. N.B.C. Cream Ale
183. Old Master Brew / Olde Towne Ale
184. Olde Virginia Premium Beer, popular price
185. Olt's Superba Beer
186. P.O.C. Pilsener Beer
187. Pointer Brewing Co., Clinton, Iowa, Pointer Beer / (Dog)
188. Reisch Gold Top Beer, Springfield, Ill.
189. Rockford Brewing Co., Pet Ritz Beer (Bottle)
190. Schaefer, America's Oldest Lager Beer / same
191. Schmidts Beer, no sugar, no glucose
192. Shea's
193. Standard Brewing Company, Inc., Rochester, N.Y. / Ox Head Sturdy Ale
194. The Star Beverage Co., Minster, Ohio, Wooden Shoe Lager Beer (Bottle)
195. Sterling Brewers Inc., Evansville, Ind., Sterling Beer, Sterling (Bottle)
196. Terre Haute Brewing Co., Inc., Champagne Velvet Beer
197. Union Brewing Co., New Castle, Pa., Union Lager Beer
198. Union Products Co., Inc., New Orleans, La., Old Union Lager Beer / Much better than the best
199. White Eagle Beer
200. Wisconsin Select Beer
- C-14 20. Burkhardt's
21. Burkhardt / Beer-Mug Ale
22. Hamm's Beer
23. Jones Brewing Co., Smithton, Pa. (Waiter), Stoneys - Satisfying
24. Pilsner's Beer & Ale, Half & Half
25. Ruppert Beer
26. Utica Club Ale - Beer
27. Burkhardt's Beer Mug Ale
28. Ask for Erlanger's Beer
29. Kings Beer (Bottle)
30. Wagner Fine Beverages
- C-15 13. Rheingold Extra Dry Lager Beer
14. Schaefer Beer (red on white Fo Loc Process)
15. Buckeye Beer
16. Rheingold Extra Dry / same
17. Ruppert Beer
- C-16 12. Dawson's, Time out for Dawson's Beer & Ale
13. Pabst Blue Ribbon Beer
14. Rheingold Extra Dry
15. Schaefer Beer at its best / same
16. Valley Forge Beer
17. Phoenix Beer - Ale
- C-17 34. Time out for Dawson's / same
35. Bulberg Crown Select Beer
36. Home Brewing Co., Inc., Richmond, Va., Richbrau Beer
37. Laray Brewing Co., Waterbury, Conn., Red Fox Ale
38. Moose Brewing Co., Pennsy Beer
39. The Victor Brewing Co., Jeannette, Pa., Old Shay Ale / Now taste Steinhaus, the best beer yet
40. Wayne Brewing Co. / Lager, Pilsener Ale
41. West Bend Old Timer
42. Time out for Dawson's
43. The Delmarva Brewing Co., Wilmington, Del. Del-Mar-Va Beer
44. Felsenbrau Supreme Beer, aged in the hills
45. Flock Brewing Co., Williamsport, Pa., it stands on top
46. Keeley Beer-Ale, Just Right!
47. Keeley Beer-Ale, Just Right! /same
48. Lebanon Valley Beer (Shield) / same
49. Monarch Brw. Co., Chicaco, Monarch Beer
50. Moose Brewing Co., Pennsy Select
51. Phoenix Beer-Ale / Governors Club Premium Ale
52. Rochester Brewing Co., Golden Old Topper Ale - Beer (man in top hat)
53. Schaefer Fine Beer
- C-18 13. Carling Ale Beer & Stout
14. Croft Cream Ale goes with the best of everything
15. Don't say beer, say Fort Schuyler
16. Schaefer Fine Beer
17. Tromper Brewing Co., Rklyn, N.Y. Tromper's White Label the all malt beer/same
- C-19 9. Bavarian Brewing Co., Inc., Covington, Kentucky, Bavarian's Old Style Beer
- C-20 12. Fitzgerald Bros. Brewing Co., Troy, N.Y. / Burqonaster Beer
13. Chr. Heurich Brewing Co. / Famous Beers since 1873
14. Schaefer's Beer / America's Oldest Lager Beer
15. Elizabeth Brew, Elizabeth, N.J.
16. Genesee Beer and Ale, Genesee Liehotoschaner Beer, Genesee 12 Horse Ale
17. The Hudepohl Brewing Co., Cincinnati, Ohio
18. Kochs, you pay/Williamsport, Pa. Dial 9194, spin to see who wins
19. Neuweiler Purity Beer
20. North American Brewing Co., Brooklyn, N.Y./Paramount Beer (NABCO logo)
21. The Wm. Peter Brewing Corp.
- C-21 6. Compliments of Grand Rapids Brewing Co.
- C-25 1. Kings Brewery, Inc., Brooklyn, New York, Kings Beer, Pilsner Style, Fit for a king, Made with imported hops and choicest materials
- C-26 1. Sayre Brewery, Best Beer
- C-27 1. The Cleveland-Sandusky Co., Cleveland, O.-Sandusky, O./Drink Brewed Crystal Rock
- C-28 1. Mound City Malt Syrup
2. P.P. Lemieux, Agent for Haffenreffer & Co.
3. Mound City Malt Syrup / same
- C-29 1. Gold Bond Beer / The Cream of Table Beers
- C-30 1. Garbrinus Brewing Co., Portland, Oregon, Select Export (M in diamond)
- C-31 1. Always Drink Gold Bond
- C-32 1. Rainier Brewing Co., Inc., San Francisco, Cal. / Rainier Beer, Old Original (Bottle)
2. Tacoma Brewing Co., San Francisco, Cal. / Tacoma Beer, Best East or West (Bottle)
- C-33 1. Leisy's / Leisy's
- C-34 1. Hoffman Sparling Beverages
- C-35 1. Fort Carry Brewery Ltd., Order Phone 74-4441
- D-1 11. Blumer's
12. Burkweiser / ARBA
13. Burkweiser / ARB Ass'n St. L.
14. Fauerhach
15. Gilt Top / S B & N Co.
16. Maier Brewing Co. / Select
17. Mass Brew Co. / Boston
18. Old Imperial
19. \$1000.00 Beer
20. Potosi
21. Valley Brew / Stockton
22. Edelweiss
23. Kingsbury
24. Krueser
25. Krueser's Beer
26. Old Style Lager / same
27. Perfection
28. San Diego / Beer
- D-2 8. Maier / Red Ribbon
9. Maier / Select
10. Perfection / Perfection
- D-3 6. Kingsbury
7. Menominee / Menominee
8. Old King / Old King
9. Zoller's Beer / Zoller's Beer
10. Bershoff Dortmund
11. Leisy Beer, Peoria, Ill.
12. Leisy's / Leisy's
- D-4 3. Corona / Family Drinks
4. Old King / Old King
5. Jeffrey's Beer
- D-5 16. Berliner Beer / same
17. Gold Label
18. Kingsbury
19. Lithia Beer
20. Menominee Beer / same
21. Potosi
22. Cream Top Beer / M.B. Co. (Whitewater Brewing Co.)
23. Bershoff / Dortmund
24. Blue Star Ales / Newcastle
25. Denmark Brewing Co.
- D-6 2a. Fehr's / Louisville
- D-7 1. Peru Beer Co. / Favorite Stock
- D-8 1. Foss-Schneider Brewing Co. / Cincinnati, Ohio
- D-9 1. Chief Oshkosh
2. Delta Beer
3. Denmark Brewing Co.
4. Kingsbury
5. Mathie's / Red Ribbon
6. Mellow Brew
7. Old Imperial
8. Oshkosh / Rahr Beer
9. Peoples / Wurtzer
10. Zollers Beer
11. Zollers Beer / same
- D-10 1. L.A. B. Co. / Bohemian
- D-11 1. Hagerston / Brewing Co., M.D.
- E-1 16. Belmont Beer, John L. Ale / same
17. Bluff City Quality Brew Since 1882
18. Drink Bushkill Lager Beer / same
19. Capitol Brewing Co., of Milwaukee, Inc. / Always ask for Capitol Beer
20. The Consumers Brewing Co., Newark, Ohio / Olde Towne Ale & Beer
21. Frank Fehr Brewing Company, Louisville, Kentucky/Kentucky Beer, Darty Ale
22. Griesedieck Bros., Light Lager Beer, St. Louis / same
23. In Jersey it's Hensler's Beer & Ale / same
24. Koehler's Beer, Old Dobbin Ale
25. Holihan's Beer Ale / same
26. Milwaukee Brewery of S.F., Golden State Beer
27. Moerlein Barbarossa Beer
28. Stegmaier Brewing Co., Wilkes-Barre, Pa. / Wilkes-Barre Tel. 2-0304, Scranton 4-1167
29. Don't Say Beer, Say Belmont / "Pink Elephant Ale, Pink Elephant Ale"
30. Drink Henrich's Coronet Beer / Drink Henrich's Happy-Peppy Beer
31. Joliet Citizens Brewery
32. Joliet Citizens Brewing Co.
33. Koppitz Pale Select Beer
34. Monarch Brewing Co., Los Angeles, Good Old Balboa
35. Park Family Beers are the best
36. Standard Brewing Co., Scranton, Pa./Scranton Tel 41143, Kingston Tel 72300
37. Star Brewery Company, Vancouver, Wash. / Hop Gold Beer, Silver Springs Beer
- E-2 13. Ahrens Brewing Co., Ranger Beer / same
14. The Consumers Brew Co., Newark, Ohio / Olde Towne Ale Beer
15. Maier Brewing Co., Los Angeles, Calif./Maier's Select Beer, The Best Brew
16. Keep Primo in your home / Its best for you James Esposito
17. Drink Progress Beer / same
18. Adam Scheidt Brewing Co. / Valley Forge Special
19. Yuengling's Por-Tor / Made in Pottsville, Pa.
- E-3 26. Compliments of Auto City Brw. Co. / same
27. Central Brewery, Royal Six / The life of any party
28. Chief Oshkosh Special, Old Lager Beer
29. Daeuffer's Beer, Allentown's Favorite / Thirsty Just call Daeuffer's 4733
30. Derby Brewing Co. / Moerlein Beer, Old Coach Ale
31. Fisher Beer since 1884 / same
32. Drink Good Old Hoosier Beer

33. Drink Good Old Hoosier Beer / same
34. Hornungs, Phila., White Rock Beer / Londonderry Ale, Hornungs, Phila.
35. Jung Brewery, Old Country Beer
36. Kaier's Special Beer, famous as Anthracite/Kaier's Old Diamond, Ale & Porter
37. Drink Kamm's Quality Beer / same
38. Fred Koch Brewery, Dunkirk, N.Y.
39. Point Special Beer, Stevens Point, Wis.
40. Potosi Brewing Co., Drink Potosi Beer
41. Standard Brewing Co., Scranton, Pa.
42. Standard Brewing Co., Inc., Rochester, N.Y. / Standard Ale, Stock and Ox Head
43. Bankers Ale, Bankers Ale / Lucky Lager, Lucky Lager
44. Buckeye Brew'g Co., Green Seal Beer
45. California Brq. Ass'n, Acme Beer / same
46. Consumers Bottling Corp., S.F., German Old Style Lager / same
47. The Consumer's Brew. Co., Newark, Ohio, Olde Towne Ale - Beer
48. Ernst Fleckenstein Beverage Co., Faribault, Minn.
49. Gipps Beer, Peoria
50. Gipps Beer, Peoria / same
51. Hop Gold Pale Export / same
52. Kuebler Brewing Co., Easton, Pa.
53. Leinenkugel, Chippewa's Pride Beer
54. Sioux City Brewing Co., Sioux City, Ia., Western Brew, best in the West
55. Tip a Topper, Topper Beer / same
- E-4 99. Ackerman's Beer / same
100. Aetna Brewing Co., Hartford, Conn. / Special Dinner Ale
101. American Brewing Co., New Orleans, Real Beer / same
102. Atlas Brq. Co., Canal 6200, Chicago / Drink Atlas Beer
103. Good Old Balboa
104. Burlington Brewing Company, Burlington, Wisconsin/ Burlington Beer
105. California Brewing Ass'n, San Francisco, Los Angeles / Acme Beer
106. Chester Brewery, Inc., Chester, Pa. / Chester Beer and Ale
107. Columbia Malt / Bavarian Malt
108. Cook's Goldblume / same
109. Eckert's Beer / same
110. Eckert's Real Lager / same
111. The John Eichler Brewing Co., 3582 Third Ave., N.Y.C./Eichler's Extra Brew
112. Electric City Brewing Co., Phone 262, Kaukauna/The Beer that makes you smile
113. Eulberg's Portage / Crown Select Beer
114. Fredericksburg / same
115. Fredericksburg Export Beer / Drink Wieland's Extra Pale
116. Globe Beer / Bottled Beer, Draft Beer Flavor
117. M.K. Goetz Brewing Co. / Country Club Special
118. Hauenstein's / New Ulm, Minn.
119. Henrich Brewing Co. / Henrich's Select Beer
120. Henrich's Special Brew / Henrich's Lime Rickey
121. Humboldt Malt & Brewing Co. / Humboldt Beer
122. Keeley Brewing Co. / Keeley Beer and Ale
123. Kingsbury Breweries Co., Manitowoc, Wis. / Kingsbury Pale Beer
124. Koerber Brq. Co. / same
125. Lang's Premium Ale / Lang's Old German Beer
126. Lucky X Lager / One of the World's Really Fine Beers
127. The Muesel Brewing Co., South Bend, Ind.
128. Oertel's Real Lager Brew / Same Brew since '52
129. Pabst Blue Ribbon Brew / The brew that brings back memories
130. Peoples Brewing Co., Oshkosh, Wis. / Wurzer Brew
131. The Peoples Brewing Co., Oshkosh, Wis. / Phone 334
132. Prima Company Beverages / Chicago, Phone Lincoln 4302
133. Rainier Beer, thoroughly aged / In the West its Rainier Beer
134. Rainier Brewing Co., Inc. / Drink Rainier Beer
135. Rainier Lime Rickey / Old German Rainier Lager
136. Real Amber Brewing Co. / Real Pale DeLuxe
137. The Geo. J. Renner Brew. Co., Akron, Ohio / Grossvater Beer
138. Renner's Youngstown / Pilsener Beer
139. Rheinlander / The beer of the century
140. San Francisco Brq. Corp. / Golden State Beer
141. Schlitz, Milwaukee, Wis. / The brew that made Milwaukee Famous
142. Don't say beer, say Schlitz / The brew that made Milwaukee Famous
143. August Schneider, Fairview Brewery / Augustiner Beer, Reading, Pa.
144. Schorr-Rolkschneider Brw. Co., St. Louis, Mo. / S-K Lager Beer
145. Drink Senate Beer / Famous for quality since 1873
146. Shea's Stock Ale / Shea's Select
147. Standard Brewing Co., Rochester, N.Y. / Old Ox Head Ale
148. Steinauer Bros., Inc. / Premium Lager Stout
149. Drink Tacoma Beer / same
150. Trommer's Malt Brews / same
151. Wagoner Beer / Granite City, Ill.
152. Wagner's Augustiner Beer / same
153. Washington Breweries, Inc., Columbus, Ohio / Drink Washington Beer
154. John Wieland Brewery, Wieland's Beverages
155. The Wooden Shoe Brewing Co. / same
156. Acme Brew / Old Bohemian Brew
157. The Bachrach Feld. Co., 318 E. 3rd St., Cincinnati, Ohio / America's Best Malt Syrup
158. Berghoff, Fort Wayne, Ind., Berghoff Extra Dry Ginger Ale
159. Besser Beer, Mohawk 2300 Three Star, Mohawk 2300
160. Carver Malt Co., 6816, 765 E. 152nd St. / Malt & Hops
161. Congress Beer / same
162. Drink Coors Golden Beer / same
163. Deer Park Breweries, Inc., Port Jervis, N.Y. / Beer of quality
164. Dick & Bros., Quincy Brewery / Dicks Quincy Beer
165. Ellert Brewing Co. / Cleveland, O.
166. Fidelity Brewery, New York / Purity Brand Malt Tonic
167. Fisher Beer, since 1884 / same
168. Globe Beer / same
169. Gluek's Pilsener Pale / Indian Maid Ginger Ale
170. Gold Label Beer
171. Drink Grossvater Beer
172. Hoffman Beverages / same
173. Independent Milwaukee Brewery, Braumeister
174. Indianapolis Brewing Co., Inc. / same
175. Joliet Citizens Brewing Co.
176. Koerber Brq. Co.
177. Loisy's Extra Fine Beer / same
178. Liebrmann's Beers
179. Manitowoc Products Co. / Manitowoc, Wis.
180. Milwaukee Brewery of S.F. / Golden State Beer
181. Northern Brewing Co., Watertown, N.Y. / Watertown Cream Ale and Lager
182. Old Joe's Real Beer / Ritz Beer
183. Old King Beer (Script)
184. Old Roque Lager / same
185. Old Topper
186. Pilsener Brewing Company, Cleveland, Ohio / P.O.C.
187. Rahr Brewing Co., Oshkosh, Wis. Rahr's Elk's Head, Ph. 2394 W
188. Rainier Brewing Co., Inc., San Francisco, Cal/Drink Rainier Beer 5½
189. The Renner Products Co., Akron, Ohio / Zepp & Grossvater Beers
190. Renner's, Youngstown / Old Oxford Ale
191. Rheinsold / same
192. Robin Hood Beer / same
193. SF Brewing Corp., Golden State Beer
194. Don't say beer, say Schlitz, the beer that made Milwaukee Famous
195. Standard Brewing Co., Inc., Rochester, N.Y.
196. Steins Pilsener Style Beer / The beer that satisfies
197. Sunrise Brewing Co., Cleveland, Ohio / Sunrise Beer
198. The Tacoma Brewing Co., San Francisco, Cal / Drink Tacoma Beer 5½
199. Trommer's Malt Beers / same
200. Drink Wagner's Augustiner / For your health's sake
201. Wagner's Beverages, Cin., Ohio / same
202. Wausau Brewing Co., Adel Brau, Schoen's
203. Wayne Brq. Co., Erie, Pa. / Wayne Brew
204. Weibel's Ale, Lager / New Haven, Conn.
205. John Wieland Brewing Co. / Lager Beer - SU-4500
206. Henry Weinhard Company / Weinhard's Beverages
207. Yosemite Brewing Co., Fresno, Cal., Phone 3-7391 / Sequoia Beer
208. George Zett Brewery, Inc., Syracuse, New York
209. Heller for Zoller, Davenport, Iowa
210. Heller for Zoller, Davenport, Iowa / same
- E-5 18. Compliments of Andy's Beverages Co., Distributors of Lucky Lager & Burmeister Beers, All Par-T-Pak Beverages
19. Coors of Kansas Inc.
20. Fitger's Beer, Duluth, Minnesota, Tap Room Souvenir
21. Fitger's Rex-Beer, Tap Room Souvenir, Duluth, Minnesota
22. Graupner's Silver Stock Beer, Jolly Scot Ale (Scotsman)
23. Griessdieck Bros. Brewery Company, St. Louis, Mo. (Bottle)
24. Knapp's Bohemian Style Beer
25. Piiff's Beverages, Bethlehem, Pa. (Bottle)
26. Real Amber Brewing Co., S.F., Take it Easy, Make it Light, Drink Real Pale Beer
27. Try a nip of Rolling Rock, the Premium Beer (Bottle)
28. Rolling Rock, The Premium Beer, Brewed with Mt. Spg. Water (Bottle)
29. Mathie Ruder Brewing Co., Brewers and Bottlers of two fine beers - North Star - Red Ribbon
30. The William Simon Brewery, Buffalo, N.Y., Simon Pure Beer, Old Abbey Ale, Simon Pure Extra Pale Ale
31. Storz Beer, Light-Dry Smooth
32. G. Weber Brewing Co., Theresa, Wisconsin, Pioneer Brew for quality & Flavor since 1849
33. Carling National Breweries, Frankenmuth, Mich., Tuborg Gold
34. Colorado Brewing Corp., Trinidad, Colo., Colorado Three *** Star Beer
35. To be used only for Drovers Beer and Ale
36. Fitger and Hamm's Beer, Clarence Wilke Distributor, Jump River, Wis.
37. Fort Pitt Beer & Ale, Old Shay Ale (Horse drawn carriage)
38. Hofbrau, today's best beer, Phone HO 4242 (Bottle)
39. Remember Northern Beer, "We made it good... you made it famous"
40. Old Reading Beer, Peter Sayres Distributor, West Church and N.C.R.R., Phone 82506, York, Penna.
41. Oertel's Premium Lager Beer, since 1869
42. Rolling Rock
43. Stag Beer
44. Star Brewing Co., Iowa's only brewery, Dubuque, reach for a Star
45. Storz Beer, 70 years of quality
46. Walter's new Pilsener Beer, Pueblo, Colo.
- E-6 58. Famous ABC Lager Beer / same
59. Al's Lager Beer / Al's Strong Ale
60. Al's Strong Ale / Bloomer Beer
61. Bechaud Brewery, Fond du Lac / Drink the new Empire Beer
62. Ben Brew Beer, Kings'Head Ale / same
63. Binzel Brq. Co., Oconomowoc, Wis., Binzel Extra Beer
64. Bleser Better Beer, Manitowoc, Wis.
65. Bridgeport Brewing Co., Bridgeport, Conn. / Dugans Ale, Pioneer Beer
66. Burger Brewery, Zinzinnati, / Burger Beer, Red Lion Ale
67. Burkhardt's Beer and Ale / same
68. Columbia Brewing Co., Alpen Brau / same
69. Coopers Beer, York, Pa. / same
70. Cumberland Brewing Co., Old Export Beer
71. The Christ. Diehl Brewing Co., Defiance, Ohio / Centennial Beer
72. Duquesne Silver Top, Old Nut Brown Ale/Duquesne Pilsener, the finest in town
73. E & O Brewery, Pch., For Good Health / Pilsener Lager Bock
74. E & O Brewery, Pittsburgh, Pa. / Lager & Pilsener, Early & Often
75. Eulberg's Beer, Portage, Wis. / same
76. Highland Beer
77. Lang's Old German
78. Lucky Lager, Lucky Lager / same
79. Minneapolis Brewing Co., The Minneapolis Beer / Golden Grain Belt Beer, Canterbury Ale
80. Northern Brewing Co., Superior, Wis. / Drink Northern Blue Label Beer
81. Northern Brewing Co., Superior, Wis. / Drink Northern, It's Superior
82. Peerless (5 stars), LaCrosse, Wis. / same
83. Pioneer Beer, Aberdeen, Wn. / same
84. Pittsburgh Brewing Company / Iron City Lager-Pilsener-Fox Hunt Ale
85. Old Style Brew, Jordan Beer, Jordan, Minn. / same
86. The Geo. J. Renner Brewing Co., Akron / Grossvater Beer
87. Paducah Brewing Co., Incorporated / Dark Tee, Licht tee
88. Drink Rainier / same
89. Superior Brewing Co., Fort Worth, Texas / same
90. Trenton Old Stock Beer / same
91. Tube City Brewing Co., McKeesport, Pa.
92. Vienna Brewery, Cincinnati, Ohio
93. Drink Wieland's Extra Pale / Fredericksburg Export Lager
94. Auto City Brewing Co. "Altweiser Beer"
95. Auto City Brewing Co. "Altweiser Beer" / same
96. Burger Brewery, Zinzinnati / Burger Beer, Burger Ale
97. Chartiers Valley Bry. Carnegie, Pa./Old Carnegie Beer, Carnegie Pilsner
98. Duquesne Brewing Co. of Pittsburgh/Duquesne Silver Top, Old Nut Brown Ale
99. Ellert Brewing Co.
100. Elder Brau All Malt Beer, Arizona Product / same
101. Feigenpan P.O.N. / same
102. Fitters Natural Beer
103. Fox Head Beers & Ale
104. Drink the favorite Gilt Top Beer
105. M.K. Goetz Brewing Co., St. Joseph, Mo./Country Club Beer, Goetz Lager Beer
106. James Hanley Brew.Co., Providence, R.I. / Hanleys Peerless Ale
107. Holihan's Ale-Beer / same
108. Hop Gold Beer, Hop Gold Beer
109. Jordan Beer, Jordan, Minn.
110. Make Mine! Karlsbrau / same
111. Lancaster Brewing Co., Lancaster, Ohio / same
112. London Bobby Beer & Ale / same
113. Mercer Bottling Company / Trenton Old Stock Beer
114. Metzger Beer, Mt. Carmel, Pa. / same
115. Montgomery Brewing Co., Drink Chief Beer
116. Moose Brewing Co., Roscoe, Pa.
117. Moose Brewing Co., Roscoe, Pa. / same
118. Good Old King Cole Beer / Uniontown, Penna.
119. Good Old King Cole Beer, Uniontown, Pa. / same
120. Peerless Brewing Co., Washington, Mo. / Cardinal Beer
121. Sterling Brewers Inc., Evansville, Indiana
122. Sterling Brewers Inc., Evansville, Indiana / same
123. Nick Thomas Beer, London Bobby Ale / same
124. Tivoli Beer, Denver / same
125. Vernon Brewing Co., Golden Creme Beer / Golden Creme Beer, Los Angeles
126. Wagners Quality Beers / same
127. Walter Brewery - Triple Brew Beer / same

- E-7
13. Burger Brewery, Zinzinnati / Burger Beer, Burger Ale
 14. The Deepen Brewing Co., Reading, Pa.
 15. Eichler's Extra Brew
 16. Fort Pitt Brewing Co.
 17. Hensler's Popular Beverages
 18. Krueger's Special Brews / same
 19. Lackman's Beer, it leaves you Yungier
 20. Manitowoc Products Co., Manitowoc, Wis./Banquet Beverages, Kingsbury Pale
 21. Sequoia Beer, Phone 3739
 22. Storck Brew Co., Slinger Beer
 23. Thieme & Wagner, Lafayette, Ind. / T & W Special, Ye Tavern Brew
 24. Always use Blue Ribbon Malt Extract & Hops
 25. Consumers Brewing of New York Limited
 26. Falstaff, St. Louis
 27. James Hanley Brew. Co., Providence, R.I. / Hanley's Peerless Beer
 28. Indianapolis Brewing Co. / Gold Medal Duesseldorf
 29. Good Old King Cole Beer, Uniontown, Pa.
 30. Rainier Beer, perfectly blended / Rainier Beer, properly aged
 31. Drink Rainier Quality Beverages / same
 32. Salinas Brewing Co., Monterey Beer
 33. Salinas Brewing Co., Monterey Beer / same
- E-8
10. ABC Bohemian, St. Louis / King of all bottled beers
 11. American Brewing Ass'n / Perfect Bottle Beer
 12. Anheuser Busch Budweiser / same
 13. Berlin Brewing Co., Mfars. Berliner Beer / same
 14. Val Blatz Brq. Co., Milwaukee, Wis. / same
 15. Cleveland & Sandusky Brewing Co. /Cold Bond Beer, Cleveland, O.
 16. Consumers Brewing Co. Hudson County/481-517 Summit Ave. West Hoboken, N.J.
 17. Fink Brewing Company, Harrisburg, U.S.A. / Drink the best
 18. Garden City Bry., Chicago / Daisy Beer, Malt Vita
 19. Haberle Brewing Co., Congress Beer / same
 20. Ham, St. Paul, Windsor Club Pale
 21. Hygeia Brewing Co., Passaic, N.J.
 22. Independent Milwaukee Brewery, Milwaukee, Wisconsin / Braumeister Special Pilsener Beer
 23. Mishicott Brewing Co., Mishicott, Wis. / Our Special Quality Beer
 24. The New Braunfels Brq. Co., New Braunfels, Texas / same
 25. The New Braunfels Brewing Co. / New Braunfels, Texas
 26. Rudolph Manz Bottler of Trefz Beer
 27. Reisch's Hercules Malt
 28. Ruhstallers Gilt Edge Lager / same
 29. Ruhstaller's Lager, Best Beer Brewed / Sacramento, California
 30. Wayne Brewing Co. Erie, Pa. / same
 31. Wieland's Extra Dry / same
 32. Atlas Brewing Co., Chicago
 33. Burkhardt Bw. Co., Boston, Mass.
 34. Frontenac White Cap Ale / Frontenac Special
 35. Glockmers Malt, Columbus, Ohio
 36. Haberle Bw. Co., Congress / same
 37. Liebnan Breweries, Brooklyn, N.Y. / same
 38. Mathie Brewing Co., Los Angeles / Red Ribbon Beer, Old Dutch Lager
 39. Ped Top Malt Extract, Cinti., O.
 40. Red Top Malt Extract, Cinti., O. / same
 41. Ruhstallers, best beer brewed / Sacramento, California
 42. Salt Lake City Brewing Co. / American Beauty & Old German Lager
 43. San Antonio Brewing Ass'n / Pearl & Pride, the leading beers
 44. A. Schreiber Bw. Co., Buffalo, N.Y./Manru Light Beer, Nile Dark Beer
 45. Sprattler & Mennel, Paterson, N.J. / same
 46. Thieme & Wagner, Lafayette, Ind. / T & W Special, Lockweiler
 47. Drink Tivoli / same
 48. Trommers Malt Brews
 49. The Walter Brewing Co., Gold Label Beer / same
- E-9
23. Blitz Weinhard, Blitz Weinhard / same
 24. Buckeye B. Co., Green Seal Beer / same
 25. Columbia Brewing Co., Alpen Brau
 26. The Cumberland Brewing Company / Old Export Beer
 27. Peter Doelger First Prize Brews / same
 28. Put Eastside Inside. It's Frankerized / same
 29. Put Eastside Inside / Perfectly brewed beer
 30. Fidelio Brq. Co., N.Y., Purity Brand Beers/Fidelio Beer Light, Fidelio Beer Dark
 31. Beer Dark
 32. Fredericksburg Lager Beer / same
 33. Genesee 12 Horse Ale / Genesee Liebtschaner
 34. Gluek Brewing Co., Drink Pilsener Pale / same
 35. Grand Rapids Brewing Co. / Grand Rapids, Wisconsin
 36. Hauck's Beer, Harrison, N.J. / same
 37. Krantz Brewing Co., Toledo-Findlay, Ohio/Krantz Old Dutch, the good beer
 38. Krueger's Delicious Drinks / same
 39. National Beverage Co., Chicago / Drink Buck, First for thirst
 40. Paducah Brewery Co., Incorporated / Dark Tee, Light Tee
 41. Drink Rainier / same
 42. Rising Sun B'G Co., Elizabeth, N.J./Seebo-Light & Dark, Dublin Brew
 43. Ruhstaller's Gilt Edge Lager / same
 44. Salt Lake City Brewing Co. / American Beauty Real Lager
 45. San Antonio Brewing Ass'n / Pearl & Pride, The leading beers
 46. Schlitz Milwaukee / The drink that made Milwaukee famous
 47. Schmidt Brewing Co., Drink City Club / same
 48. Seeber Br'g Co., Elizabeth, N.J. / Bohemia Light, Seeber Dark
 49. Drink Seitz Pale Beer / same
 50. Jacob Strauss Good Beers / same
 51. Tacoma Beer, Best East or West/Quality & Service, San Francisco, Cal.
 52. Good Old Back's Beer / Cincinnati's Oldest Brewery
 53. Drink Caton Ale, Pale Dry, Golden / same
 54. James Hanley Brew. Co., Providence, R.I./Hanley's Peerless Ale
 55. Hedrick, Albany, N.Y.
 56. Chr. Heurich Brq. Co., Washington, D.C., Drink Senate Beer
 57. Highlander Beer / same
 58. Jacksonville Brewing Co. / Drink Royal Palm, Jax Master Product
 59. Klausmann's Special / same
 60. Maier Brewing Co., Los Angeles, Cal. / same
 61. National Beer, best in the West
 62. Olympia Beer, It's the water
 63. Pittsburgh Brewing Company, Iron City Beer
 64. Springfield Breweries Co. / Springfield Beer, Hampden Ale
 65. Wagner Beverages / same
 66. Drink Walter's Gold Label Beer / same
 67. Yoerr's Beer, best by test / Yoerr's cave aged
- E-10
46. Acme Breweries, San Francisco, Cal. / Enjoy Acme Beer
 47. Altes Lager / The only Eastern beer made in the West
 48. Ambassador Brewing Co.
 49. Good Old Balboa Beer
 50. Banner Beer, Balanced Blend / same
 51. Blitz Weinhard, Blitz Weinhard / same
 52. Budweiser, Anheuser Busch / same
 53. Bavarian Brewing Co., Covington, Ky. / Bavarian's Old Style Beer
 54. Blatz, Milwaukee / same
 55. Brew "102" / same
 56. Budweiser King of Beer / same
 57. Burger Brewery, Zinzinnati / Burger Beer, Burger Ale
58. Burton Brq. Co., Vita Brew / Morlein Schultz
 59. Butte Beer is Better Beer
 60. Canandaigua, its desugarized / Canandaigua Cream Ale
 61. Cold Spring Br'G Co., Lawrence, Mass. / Cold Spring Ales -Beer
 62. Coors America's Fine Light Beer / same
 63. Croft Cream Ale / same
 64. Dallas Fort Worth Brewing Co. / Ask first for Bluebonnet Beer
 65. Dick Bros. Brq. Co., Quincy, Illinois / same
 66. Drewry's, South Bend, Ind. / Drink Drewry's Ale-Lager Beer
 67. Duquesne Pilsener / Silver Top Beer
 68. Eichler's Winter Beer / Eichler's Extra Light Beer
 69. EKO U.S.A. Bottle Opener
 70. El Dorado Brewing Co. / Valley Brow Beer, Stockton, Calif.
 71. Esquire Premium, Stoney's Pilsner
 72. Bulberg Brewing Co., Portage, Wisconsin/ Crown Select Beer
 73. F & S Beer, Sharokin, Pa. / same
 74. Fallstaff Brewing Corp., St. Louis, Mo. / same (2 L's in Fallstaff)
 75. Falstaff Brewing Co., St. Louis, Mo. / same
 76. Drink Fehr's It's Good / Fehr's X/L Beer, Louisville, Ky.
 77. Gluek Brewing Co., Drink Pilsener Pale / same
 78. M.K. Goetz Brewing Co., St. Joseph, Mo./Country Club Beer, Goetz Lager Beer
 79. M.K. Goetz Brewing Co., St. Joseph, Mo./Country Club Pilsner, Country Club Special
 80. Gunther Beer, Baltimore, Md. / same
 81. Hauenstein Brq. Co., New Ulm, Minn. / Hauenstein's Beer
 82. Hoffman Beer & Ales / Hoffman Beverages
 83. Drink Hudepohl Beer / same
 84. Hudepohl Brewing Co., Cincinnati, Ohio / same
 85. G. Krueger Co., Newark, N.J./Old Surrey Porter, Creme Ale & Kent Ale
 86. Krueger's Special Brews / same
 87. Kuebler Brewing Co., Inc., Easton, Pa./Mellow Light Kuebler Premium
 88. Lucky Lager, Age Dated Beer / same
 89. Lucky Lager, Lager Ale / same
 90. Maier since 1875, Maier Select Beer / same
 91. Matz Holiday Beer & 1884 Ale
 92. Minneapolis Brewing Co., The Minneapolis Beer / Golden Grain Belt Brew, Canterbury Ale
 93. Old Hill Top Brew, Old Hill Top Brew / same
 94. Pittsburgh Brewing Co. / Iron City Pilsner, Lager, Fox Hunt Ale
 95. Rainier Brewing Co., San Francisco, Cal./ Beer Rainier Ale
 96. Regal Amber Beer, Regal Amber Ale / same
 97. Royal Amber Beer, Ale / same
 98. San Antonio Brewing Ass'n / Pearl Beer, Texas Own
 99. San Antonio Brewing Ass'n / Pearl Beer, Texas Pride Beer
 100. Aug. Schell Brq. Co., Pleasure Pak / same
 101. Schell's Beer, New Ulm, Minn. / same
 102. Schmidt's of Philadelphia / Beer Ale Brewers since 1860
 103. Straub Brewery, Inc., St. Marys, Pa. / Brewers since 1872
 104. Sunshine Beer-Ale-Porter / Keep Sunshine in your home
 105. Walter Brewing Company / same
 106. Drink Wieland's Extra Pale / same
 107. Wieland's Has the Flavor / same
 108. Acme Beer, Acme Beer
 109. American Brewing Co., Royal Ale / American Brewing Co., Royal Beer
 110. Blackhawk Beer / same
 111. Bobbie Ale, Soda Water / Golden Drops, White Cap
 112. Bohemian Club, it's the flavor, Bohemian Club, it's the flavor
 113. Don't say Ale, say Boston Light / Don't say ale, say BB Stock
 114. Budweiser, King of Beers
 115. Budweiser, King of Beers / same
 116. Burkhardt Brewing Co., Boston, Mass. / same
 117. The Connecticut Breweries Co. / Ideal Beer, Royal Ale
 118. Consolidated Bottling Co., Newark, N.J. / Consolidated Bottling Co., Finest Bottled Beers
 119. Cooper's Beer, Ale-Porter / same
 120. 1884 Pilsner Beer, 1884 Golden Ale
 121. Enterprise Brq. Co., Fall River, Mass. / Old Tap Beer, Old Tap Beer
 122. Esquire Premium /Stoney's Pilsener
 123. Falstaff Brewing Corp., St. Louis, Mo. / same
 124. Falstaff Brewing Corp., St. Louis, Omaha, New Orleans / The Choicest product of the brewers art
 125. Fort Pitt Special Beer / Old Shay DeLuxe Beer and Ale
 126. Give me Gipps / same
 127. Golden Glow Beer & Ale
 128. Golden West Brewery Co., Oakland, Calif./Golden Glow Beer & Ale
 129. Ham's Beer, it's the refreshinest/From the land of sky blue waters
 130. Heileman's Old Style Lager
 131. Enjoy Holihan's Ale / same
 132. The Hudepohl Brewing Co. / Cincinnati, Ohio
 133. Koehler's Beer
 134. Koehler's Beer, Old Dobbin Ale
 135. G. Krueger Brq. Co., Newark, N.J. / Krueger's Finest Beer Ambassador Beer
 136. Lucky Ale, Lucky Lager / same
 137. Mankato Brq. Co., Mankato, Minn. / Kato Beer, Jordan Beer (misp. w/ "o")
 138. Minneapolis Brewing Co., The Minneapolis Beer / Golden Grain Belt Beers, Aged the natural way
 139. Minneapolis Brewing Co., The Minneapolis Beer / Golden Grain Belt Beers, Canterbury Ale
 140. Harry Mitchell's Good Honest Beer / same
 141. P.O.C. Pilsener Beer / same
 142. It's Primo in Hawaii / Aloha, "Okole Maluna"
 143. Primo Hawaiian Beer / same
 144. Rainier Brewery Co., Inc., San Francisco, Cal. / Rainier Beer & Ale
 145. Red Top Bw. Co., Red Top Ale / Barbarossa Beer, Cincinnati, Ohio
 146. Rochester Brewing Co., Inc., Rochester, New York/Golden Old Topper Ale-Beer
 147. Aug. Schell Brq. Co., Pleasure Pack / same
 148. Schell's Beer, New Ulm, Minn. / same
 149. Schlitz Beer, Milwaukee, Wis. / same
 150. Schmidt Beer of St. Paul / Enjoy Schmidt Beer
 151. Tivoli Beer - Denver / same
 152. Wacker Brewing Co., Lancaster, Pa.
 153. Wayne Brew, Erie, Pa. / same
- E-11
15. American Brewing Company, Regal Beer / same
 16. Dixie Beer, it speaks for itself / same
 17. Kaier Brewing Company, Mahanoy City, Pa./Order Kaier's That's the beer
- E-12
20. Bavarian Brewing Co., Covington, Ky. / Bavarian's Old Style Beer
 21. Becker's Beer, Ogden, Utah
 22. DuBois Budweiser / DuBois Export
 23. M.K. Goetz Brewing Co., St. Joseph, Mo. / Country Club Beer, Pilsner Beer
 24. Highlander Premium Beer
 25. Muehlebach Beer, Quality since 1868 / same
 26. Olympia, It's the water / same
 27. Pfeiffer Brewing Co., St. Paul, Minnesota / Pfeiffer's Famous Beer
 28. Sprenger Brewing Co., Lancaster, Pa. / same
 29. Star Union Brewery, Star Model Beer / same
 30. Stegmaier Brewing Co., Wilkes Barre / Stegmaier's Gold Medal Beer
 31. 1884 Pilsner Beer - Golden Ale
 32. Brew 102 / same

33. Peter Bub Brewery, Inc., Winona, Minnesota
34. Pesermeier Brq. Huntington, W.Va. / West Virginia Beer & Ale
35. Friendly Grain Belt / same
36. Hamm's Beer, born in the land of sky blue waters / same
37. Marathon Beer, Marathon, Wisc. / same
38. Bottle of Metz Please, Metz Jubilee Beer / same
39. Spoetzl Brewery / Shiner Beer
- E-13 23. Burkhardt's Beer, Mug Ale / same
24. Theo. Hamm Brewing Co. / Hamm's Smooth Mellow Beer
25. G. Krueger Brq. Co., Newark, N.J. / Krueger's Finest Beer, Lord Essex Stout, Old Surrey Porter, Bear's Head Ale, Kent Ale
26. Yoerg's Cave Aged / Yoerg's Beer, Best by test
27. Good Old Balboa Beer
28. Fitger's Beer, Duluth, Minn. / Naturally brewed, naturally better
29. Kessler Brewing Co., Helena, Mont.
30. Valley Forge Beer / same
- E-14 309. Acme Beer / same
310. Alpen Brau Beer
311. Al's Strong Ale, Al's Lager Beer
312. Amsterdam Brq. Co., Inc., Amsterdam, N.V., Amsterdam Ale
313. Anaconda Brq. Co., Inc., Anaconda, Mont. / Rocky Mountain Beer
314. Arizona Apache Beer, Hore Industry
315. Good Old Balboa Beer
316. Bavarian's A Man's Beer
317. Becker's Beer
318. Becker's Brewing & Malting Co. / Becker's Uinta Club Beer
319. Becker's Brewing & Malting Co.
320. Ben Brew Beer, Kingshead Ale / same
321. Bismarck Brewing Co. / Phone Victory 7060, Chicago, Ill.
322. Blatz Beer, Milwaukee, Wis. / same
323. Bleser Better Beer, Manitowoc, Wis.
324. Bluff City Beer, Quality Brew since 1882
325. Bobbie Ale, Brewer's Best / White Cap Beer, Brewer's Best
326. Bobbie Ale, Liebrau Beer / same
327. Extra Dry Royal Bohemian
328. Bosch Brewing Co., Houghton, Mich. / same
329. Drink Boyertown Beer / Boyertown Brewing Co., Boyertown, Pa.
330. Brew 102, Brew 102 / same
331. Buckeye Brewing Co., Green Seal Beer / same
332. Budweiser - Anheuser Busch / same
333. Budweiser King of Beers / same
334. Buffalo Beer, Buffalo Beer / same
335. Capitol Brewery, Inc., Capitol Beer
336. Carling's JU9-4341
337. Central Brewery, F. St. Louis, Ill. / Royal Six Beer
338. Cerveceria de Mexicalo, S.A. / Cerveza Mexicali
339. Chester Brewery, Inc., Chester, Pa. / Chester Pilsner, Silver Dime Premium
340. Christmann's Wisconsin Select, A Quality Beer
341. Consumer's Special Brew
342. Cooper's Beer / Namar Beer
343. Coopers Beer, Phila., Pa. / Namar Premium Beer
344. Crown Premium Lager Beer / same
345. Drink Crystal Rock Beer
346. Cumberland Brewing Co. / Old Export Beer
347. Diehl Beer, Defiance, Ohio / same
348. Dixie Beer, it speaks for itself / same
349. Drewrys
350. Drewry's Beer, Order Phone 96361 / same
351. Drewry's, South Bend, Ind. / Drink Drewry's Ale - Lager Beer
352. Eastside Old Tap Lager Beer / same
353. EKOD USA Bottle Opener
354. Elk Kitting Beer
355. Bulberg Brewing Co., Portage, Wisconsin / Crown Select Beer
356. Falstaff Brewing Corp., St. Louis, Mo. / same
357. Falstaff Brewing Corp., St. Louis - Omaha / The Choicest product of the brewer's Art
358. Fauerbach CB Beer / same
359. Fisher Beer since 1884 / same
360. Drink Fitger's Nordlager / same
361. Fox DeLuxe Beer, world's Prize Winner / same
362. The Franklin Brewing Co., Columbus, Ohio, Ben Brew Beer / same
363. Freestate, Baltimore, Md. / Supreme Beer, Hackney Ale
364. Fritz Brewing Co., Freeport, Ill. / same
365. Gallatin Brewing Co.
366. Gem Beer, Menasha, Wis.
367. Genesee Liebotschaner / same
368. Glasgo Select Beer
369. From the Cypress Casks of Coebel (Crest)
370. Goenner & Co., Old Monarch Beer
371. Golden Crene Beer, Los Angeles
372. Diamond Clear Grain Belt Beer / Been a long time a brewing
373. R.H. Graupner, Harrisburg, Pa. / same
374. Great Falls Breweries, Inc., Sicks' / same
375. Great Falls Select / same
376. Greenways Ale, Greenways Lager / same
377. Hams Beer, Born in the land of sky blue waters / same
378. Hampden Brewing Co. / Hampden Ale
379. Chr. Heurich Brq. Co., Washington, D.C. / Drink Senate Beer
380. Hillsboro Pale - Hillsboro Pale
381. Hochzeve Brewing Co., Green Bay, Wis./Muenchner Beer, Smooth and mellow
382. Hohenadel, Philadelphia, Pa. / Alt Pilsener Beer, Indian Queen Ale
383. Holihan's Ale - Beer
384. Drink Good Old Hoosier Beer / same
385. Hudepohl Brewing Co., Cincinnati, Ohio / same
386. Imperial A Premium Beer / Imperial, A Royal Drink
387. Iron City Beer
388. Make mine Karlsbrau / same
389. Kessler Brewing Co., Helena, Mont.
390. Kiewel Brewing Co., Order Phone 96361 / same
391. Kiewel's White Seal Beer
392. Koehler's, Koehler's / There is no better beer
393. Krantz, Findlay, Ohio, Old Dutch / Old Dutch The Good Beer
394. G. Krueger Brq. Co., Newark, N.J./Krueger's Finest Beer Ambassador Beer
395. Kuebler Brewing Co., Easton, Pa. / same
396. Lancer Beer / same
397. London Bobby Beer
398. Lucky Lager Aged for flavor
399. Maier Beer since 1875 / same
400. Maier since 1875 / Compliments of Maier Brewing Co.
401. Mankato Brewing Co., Kato Beer
402. Mankato Brq. Co., Mankato, Minn. / Kato Beer, Jordon Beer (with an "o")
403. Marathon Beer, Marathon, Wis.
404. Marathon City Brewing Co., Marathon, Wis.
405. McHenry Lager Beer / Farcus since 1861
406. Men War Brewing Co. The Rest What is / same
407. Metz Beer since 1864
408. Mineral Spring Beer, Mineral Point, Wis. / same
409. Minneapolis Brq. Co., Minneapolis, Minn. / Grain Belt Beer, Canterbury Ale
410. Harry Mitchell's Good Honest Beer
411. National Brw. Co., Eagle Beer Special
412. Oertel Brewing Co., Oertel's 92 Beer/Oertel's 92 Beer, Louisville, Ky.
413. Oertel's 92 Beer, Louisville, Ky. / same
414. Old Faithful, Bozeman
415. Old Imperial Beer
416. Old Vienna Beer, Wapakoneta, Ohio
417. Henry F. Ortlieb Brewery, Philadelphia, Pa./Ortliebs Ale, Ortliebs Beer
418. Oshkosh Brewing Co., Chief Oshkosh Beer / same
419. Pearl Brewing Co., Pearl Brewing Co. / Pearl Beer, Pearl Beer
420. People's Brewing Co., Duluth, Minn. / People's Choice Beer
421. Pittsburgh Brewing Company / Iron City Pilsener Lager, Fox Hunt Ale
422. Potosi Brewing Co., Drink Potosi Beer
423. Potosi Brewing Co., Potosi, Wis.
424. Prima Bismarck Brq. Co., Union Brewery / same
425. It's Primo In Hawaii / Aloha "Okole" Maluna
426. Prince-Prince / same
427. Compliments Progress Beer / same
428. Red Top Brewing Co., Red Top Ale / Barbarossa Beer, Cincinnati, Ohio
429. Regal Pale Beer, Regal Pale Beer / One of America's 2 Great Beers
430. Regal Pale Beer, Regal Pale Beer / same
431. Regent Beverages fit for a king / same
432. Reisch Brewing Co., Reisch Beer
433. Renner, Youngstown, O. / Beer-Ale, Phone 44467
434. Royal Bohemian / same
435. Extra Pale Royal Bohemian / same
436. San Miquel Beer, famous the world over
437. A. Schell Brewing Co., Deer Brand Beer / New Ulm, Minnesota
438. Schmidts City Club Beer
439. Schoenhofen Edelweiss Co., Chicago, Illinois / Edelweiss, A Case of Good Judgment
440. Schott's Old Lager
441. Sheridan Brewing Co., Sheridan, Wyoming / same
442. Southern Brewing Co., Tampa, Fla., Ale - S.B. Beer / same
443. Spoetzl Brewery, Shiner Beer / same
444. Star Union Brewery, Star Model Beer / same
445. Stegmaier Brewing Co., Wilkes Barre, Pa. / same
446. Sunbury Brewery, Sunbury, Pa. / same
447. Syracuse Brewery, Inc., Dicken's Ale / same
448. Trenton Brewing Co.
449. Tube City Brewing Co. / McKeesport, Pa.
450. United States Brewing Co, Chicago's Oldest Brewery/Rheingold Super Dry Beer
451. Utica Club, The Famous Utica Beer / same
452. The Victor Brewing Co., Jeannette, Pa. / Old Shay Ale, Gilt Edge Lager
453. August Wagner Breweries, Inc., Gambrinus Beer "Ginnie a Gam"
454. Walter Brewery, Pilsner Pale / same
455. Walter Brewing Company / same
456. Drink Wausau Brewing Co. Beer / same
457. Wayne Brew, Erie, Pa. / same
458. West Bend Lithia Co.
459. Al's Lager Beer / Bloomer Beer
460. Al's Lager Beer, Al's Strong Ale / same
461. Bangor Bottling Co., Inc., Arctic Spring Beverages / Ballantine Ales & Beer
462. Becker's Mellow Beer
463. Berghoff, Fort Wayne, Indiana
464. Best Brewing Co., Embassy Club Beer/Embassy Club Beer, Chicago, Illinois
465. Billings Brq. Co., Billings, Mont. / Old Fashion Beer
466. Birck Bros. Brewing Co., Phone Lincoln 9-7600/Trophy Beer, Trophy Beer
467. Bismarck Brewing Co. / Phone Calumet 6030, Chicago, Ill.
468. Black Eagle Beer / same
469. Blackhawk Beer / same
470. Blatz Beer, Blatz Beer / same
471. Blatz, Milwaukee / same
472. Blatz Milwaukee Beer / same
473. Blitz Weinhard, Blitz Weinhard / same
474. Bohemian Club Export Lager / same
475. Bohemian Club, it's the flavor / same
476. Bosch Brewing Co., Houghton, Michigan / Bosch Beer, Bosch Beer
477. Peter Breit Brq. Co., Elizabeth, N.J. / same
478. Buffalo Brewing Co., Sacramento, Cal./Quality Brews, Buffalo and Gilt Edge
479. Butte Special Beer is better beer
480. Drink Century Beer / same
481. Cold Spring Beer
482. Columbia Breweries, Kraeusened / Alt Heidelberg Lager Beer
483. Cooper's Beer-Ale-Porter
484. Crete Brewery, Crete, Nebr. / Golden Harvest Beer
485. Crockery City Beer, Webber's Ale / same
486. Dallas Ft. Worth Brewing Co. / Ask first for Bluebonnet Beer
487. Dixie Beer, it speaks for itself
488. Original DuBoise Beer / Let's meet and be friends
489. Eastside Beer, Eastside Beer / same
490. Edelbrau Beer-Ale / Edelbrau Stout
491. Bulberg's Beer, Portage, Wis.
492. F & S Beer, Shamokin, Pa.
493. Falstaff Brewing Corp., St. Louis, Omaha, San Jose, New Orleans, Ft. Worth / The choicest product of the brewers' art
494. Fallstaff Brewing Corp., St. Louis, Mo. / same (Double L)
495. Pesermeier Brq. Co., Huntington, W. Va. / same
496. Pesermeier Brq. Co., Huntington, W. Va. / W. Va. Special Beer & Ale
497. Drink Fitgers Natural Beer / same
498. Fox DeLuxe Beer, Fox DeLuxe Beer / same
499. Free State Brewery Corp., Balto., Md. / For satisfaction, drink Free State
500. German Brewing Co., Cumberland, Md. / The original German Beer
501. Give me Gipsy Beer / same
502. Gluek Brq. Co., Minneapolis / Gluek's Pilsener Pale
503. Grace Bros. Brq. Ltd., Los Angeles, Calif. / Quality Brews, Imperial & DeLuxe
504. The Greater New York Brewery, Inc. / same
505. Greensburg Brewing Co., Greensburg, Pa. / Old Hoss Ale, Old Reliable Beer
506. Haberle Congress Beer / same
507. Theo. Hamm Brewing Co. / Hamm's Smooth Mellow Beer
508. Hauenstein Brq. Co., New Ulm, Minn. / Hauenstein's Beer, Hauenstein's Beer
509. Helb's Beer, York, Pa.
510. Highlander Pilsener Beer / same
511. Hillsboro Pale, The all grain beer
512. The Hudepohl Brewing Co. / Cincinnati, Ohio
513. Husting's Beverages / same
514. Hyde Park Beer, Hyde Park Beer / same
515. Drink Kamm's Quality Beer / same
516. Koerber's Pilsener Beer
517. G. Krueger Brq. Co., Newark, N.J. / Krueger's Finest Beer, Lord Essex Stout, Old Porter, Bear's Head Ale, Kent Ale
518. Kuebler Brewing Co., Inc.
519. Lucky Lager, Aged for flavor / same
520. Lucky Lager, Bankers Ale
521. Magnolia Beer / same

522. Missoula Brewing Co., Missoula, Mont.
523. Monarch Beer, Monarch Beer / same
524. Mt. Carmel Brewery, Inc., Metzger's Beer
525. National Beer - Soft Drinks / same
526. Old Tap Ale, Bohemian Beer
527. Old Towne Ale / same
528. Old's Superba Beer / same
529. Henry F. Ortlieb Brewery Co., Philadelphia, Pa. / Ortlieb's Ale, Ortlieb's Beer
530. Oshkosh Brewing Co., Oshkosh, Wis. / Oshkosh Brewing Co. Oshkosh, Wis. (No H)
531. Pabst Brewing Co., "not for resale" / same F-5
532. Phoenix Bry., Buffalo, N.Y. / Cream Ale, Light Beer
533. Prima Bismarck Brq. Co., Chicago, Illinois / same
534. Primo Hawaiian Beer / same
535. Progress Beer
536. Rainier Brewing Co., San Francisco/ Beer-Rainier-Ale, Beer-Rainier-Ale
537. Regal Pale Beer/ It tastes so good
538. Regal Supreme Beer, Regal Supreme Beer / same
539. Renner Golden Amber / Beer-Ale, Phone 44467
540. Renner, Youngstown, O. / Clipper Beer, Old Oxford Ale
541. Rhinelander Beer, Rhinelander, Wisconsin F-6
542. Robin Hood Beer, Robin Hood Beer /same
543. Try Royal Bohemian / Gold Shield Beer
544. St. Claire Brq. Co., San Jose, Cal./St. Claire Beer, America's Finest
545. A. Schell Brewing Co., Deer Brand Beer / same
546. Aug. Schell Brq. Co., New Ulm, Minn. / Deer Brand Beer
547. Aug. Schell Brq. Co., Pleasure Pack/ same
548. Schell's Beer, New Ulm, Minn. / same
549. Schlitz Beer, Bottles-Cans / same
550. The Schmidt Brewing Co., Schmidt Brewing
551. Sicks' Great Falls Breweries, Inc. / same
552. Sicks Select, Sicks Select / same
553. Say Smiths for honest ale / same
554. Sprenger Brewing Co., Lancaster, Pa. / same
555. Stag Beer, Stag Beer / same
556. Drink Stag Bottled Beer
557. Drink Stag Bottled Beer / same
558. Stegmaier Brewing Co., Wilkes-Barre, Pa. / Stegmaier's Gold Medal Beer
559. Sterling Brewers, Evansville, Ind. / same
560. Tampa Florida Brewery, Inc. Tropical Beer & Ale
561. Tivoli-Union Co., Denver, Colorado
562. Tivoli-Union Company, Denver, Colorado / same
563. Tru-Blu Beer, Northampton, Pa.
564. Tube City Pilsener Beer
565. Valley Forge Beer / same
566. The Victor Brewing Co., Jeanette, Pa. / same
567. August Wagner Breweries, Inc. / Augustiner Beer, Prize Beer
568. Wagners Beverages / same
569. Walter Brewery, Pilsener Beer / same
570. Walter Brewery, Triple Brew Beer / same
571. Drink Walters Gold Label Beer / same
572. Warsaw Brewing Corp., Burgenmeister Beer
573. Washington Brewing Co., Royal Brew, Old Mule Ale
574. Wehle Colonial Ale, Wehle Mule Head Ale
575. White Crown Beer & Ale
576. Ziegler Beer
- E-15 1. Drink Arrow, It hits the spot
2. Peter Hand Brewery Co. / Meister Brau, "The Beer"
- 16 1. Milwaukee Bry. of S.F., Golden State Beer
2. Ryan's Consumers Brew Co., Syracuse, N.Y.
3. West End B'w Co., Famous Utica Beer
4. The Cumberland Brewing Co., "Old Export Beer"
- E-17 1. American Brewing Co.
2. Mile High Beer, Denver / same
3. Use Centlivre Nickel Plate Beer / same
4. Rock Island Brewing Co. / Cross Country Beer
- E-18 1. Hoster Columbus Gold Top Beverages
2. M.K. Goetz Brewing Co., St. Joseph, Mo. / Country Club Beer
- E-19 1. American Brewing Co., New Orleans, Drink Regal Lager Beer
2. Lone Star Beer
- E-20 1. Ortlieb's Premium Lager since 1869
- E-21 1. Moul's Beer, York, Pa.
- E-22 1. Frontenac Export Ale
2. Milwaukee Brewery of S.F., Golden State Beer
3. Stegmaier, Wilkes-Barre, Pa.
- E-23 1. Blue and Gold Beer
2. Capitol Beer, Denver / same
3. Highlander Beer
4. Maier Beer / same
5. Wieland's Extra Pale
- F-1 2. Waukesha (in spoon with fox head)
- F-2 12. Crystal Rock Pale Dry / same
13. Hanson Beverage Co., Farmington, Distributor of Grain Belt Beer
14. Independent Milwaukee Brewery, Milwaukee, Wis. / Bill's Ginger Ale, White Soda, Both Good mixers
15. Sweetwater Brewery, Inc., Green River, Wyo., Wyoming Brew
16. Vernon Brewing Co., Golden Crene Beer
17. Drink Walter's Beer / same
18. Gluek Brewing Company, Indian Maid Ginger Ale / Gluek Brewing
19. Famous A.B.C. Beer / Wreden Packing & Provision Co., 129 So. Main St., Ips-Angeles
20. "Drink American Dry"
21. Say Budweiser or Stag
22. Falstaff Beer, Harry S. Flodin, Good cheer all year.
23. Gluek Brewing Co. / same
24. Gluek Brewing Co. / Indian Maid Ginger Ale
25. Iroquois Indian Head Beer & Ale
26. Regal Amber - The perfect beer / Blue Boar Ale
27. Royal Bohemian Beer / Purity Co., GE. 3955, Soft Drinks
28. Seitz Beer/ Bill Marks & Son, Carlisle, Pa.
29. Sweetwater Brewery Inc., Green River, Wyo. / Wyoming Brew-since 1872
30. Nectar Beer Dist. / A. Gallick & Sons, Lin. 7700
- F-3 2. The William Simon Brewery, Buffalo, N.Y., Simon Pure Beer-Ale, The Best taste in town
3. Gluek Beer-Gluek Stite, Wolter Brothers Distributing Co., Your friendly distributor since 1933
4. Sims Sales Co., Distributors of Schlitz and Stag Beer, West Plains, MO.
5. Stag Beer Distributor, V.T. (Vic) Cleary, Cuba, Mo., Phone 147
- F-4 8. Frank C. Ensor, Sparks, Md., Distr. for Lockport Brewery / Premium & Old Bohemian Beer, Phone Cockeysville 54-4
9. Good Cheer 1947, Falstaff Beer, Harry S. Flodin
10. Grain Belt Beer, A.A. Ettevoid, Granite Falls, Minn.
11. Manhattan Bottling Works for better mixing & drinking, West 0206, Milwaukee, Wis.
12. Pilsener Club, Real Brew
13. Jacob Schmidt Brewing Co., St. Paul, Minn. / Dublin Bay Ginger Ale
14. Walter's Pilsner, Brewer's Best, Pless Dist. Co., La Salle, Colo.
15. Frederick's Brewing Co., Thornton, Ill., Four Crown Special-Premium Beer
16. Jones Brewing Co., Smithon, Pa., Stoney's America's Best Beer
17. Kaiser's Beer, J. Beck, Dist., Phone 555
18. Leinenkuigel's Delicious Beverages, Chippewa Maid - Dry ginger ale
19. The very finest Linko Malt Syrup, Imported Bohemian hops, Grainger Bros. Co., Lincoln, Neb.
2. National Beverage Distributor Co., 1134 North Water Str., Milwaukee, Wisconsin / Use Badger Extract & Hops
3. Peerless Products Co., Drink Peerless #11. 2714
4. National Brokerage Co., 727 W. Pratt St., Plaza 1264 / Lucky-Dutchmann-Brew, "U bet it's good"
5. National Malt Extract Co., Malt, hops & supplies / 805 Leith Street. 1929 Lewis Street, 3902 North Saginaw, Flint, Mich.
6. Ohio Malt Co., 118 North Main St. / Our very best Home Rule-Sandow "39" Malt
7. Regal Amber, the perfect beer / Blue Boar Ale
15. Bartels Beer/ Everybody Likes it
16. Backer Products Co., Ogden, Utah / same
17. Geo. Doehne's Brewery, Harrisburg, Pa. / Doehne's Cream Ale, Stock Ale
18. Frank Bros. Brew Co. / Best beer brewed expressly for the home
19. Oshkosh Brewing Co. / Oshkosh Special Old Lager
20. Schwarzenbach Brewing Co. / Select Beer & Crystal Ale, It's Pure
21. John Wieland Brewery / Wielands Beverages
22. Arrow Beer, it hits the spot
23. Becker Products Co., Ogden, Utah / Drink Becco-nourishing as beer
24. Broadway Brewing Company's Pure Beer/Imperial bottle beer & Beer sterilizer
25. Peter Doelger, first bottled beer / Best beer brewed for the home
26. Maltosia
27. Marx Brewing Co. / Wyandotte, Mich.
28. The Renner Products Co., Akron, Ohio, Phone M 2272 / Home of Zepp-Malt Tonic and Old Gross, Akron's Best Beers
29. St. Joseph Brewing Co., Lange Beer / St. Joseph Brewing Co., Sterling Beer
30. Schmidt's Special Bottle Beer
31. Walters Family Beer / same
32. Wayne Brew, it's good for you / Pure Beer in its' highest expression
- F-7 2. Peter Bub Brewery, Inc., Bub's Beer
3. Peter Bub Brewery, Inc., Winona, Minn., Bub's Beer, Time honored for over 90 years
- F-9 3. Fortune Bros. Brewing Co., Phone Monroe Four 0, Topaz Beer, good to the last drop / same
4. Guenther Beer
5. National Brewing Co. / New Orleans, La. / Hytone / Tones the system
- F-11 1. Cleveland & Sandusky Brewing Co., Gold Bond Beer, Harvard 1400, Central 3933
- F-12 1. Cleveland & Sandusky Brewing Co., Gold Bond Beer, Harvard 1400, Central 3933
2. Waterloo Brew Co., Waterloo, Ill., Drink Cabinet Beer Brewed by the...
- F-13 1. Gutsch Brewing Company, Sheboygan, Wisconsin
- F-14 1. Atlas Brewing Co., Chicago
- F-15 1. E. Ferranti, Ballantine Distributors, 2000 East Third St., Williamsport, 9802-28840
- F-16 1. Wacker's Liquid Malt, Lancaster, Pa.
2. Wausau Malt Products Co. / 408-410 Grand Ave., Wausau, Wis. Tel 6103
- F-17 1. Adel Brau / Schoon's
- F-18 1. Drink Balboa Beer / same
2. Home Brewing Co. / same
- F-19 1. Drink Old Export Beer
- F-20 1. Storz, enjoy its bitter-free flavor / Your favorite brand
- F-21 1. Drink Walter's Beer, Midwest Distributing Co., Salt Lake City, Utah
- F-22 1. Wielands & Fredericksburg Beers / A. Mattei, Phone 167
- G-1 27. Alpen Brau Beer
28. Alpen Brau Beer (Bottle)
29. Ann Arbor Old Tyme Bru Beer (Bottle)
30. Baltimore Brew (Bottle)
31. Griesedieck Bros., St. Louis
32. Hoffman "Tops in town"
33. Kings Beer (Bottle)
34. Leidiger's Select Beer
35. Liebert and Obert, Famous Manayunk Beer (Bottle)
36. Marathon City Brewing Co., Drink Tannenbaum Beer
37. Old Reliable Metz Beer (Bottle)
38. Poth's Beer (Bottle)
39. Quandt's Ale & Lager, Quandts, Troy, N.Y.
40. Robin Hood Beer hits the spot
41. Seitz Brewing Co., Easton, Pa.
42. Acme Lager Beer (Bottle)
43. Drink Jax Bottle Beer
44. Keeley (Bottle)
45. Southern Beer, Norfolk, Va. (Bottle)
- G-2 8. Amber Lite Hacker's Extra Dry
9. Hudepohl Brewing Company, Cincinnati, Ohio, Enjoy Hudepohl Beer, "It's tops"
- G-3 5. Engelking's Beer
6. Jung Beer, Random Lake
7. Lang's Beer and Ale
8. Ph. Schneider Brewing Co., Trinidad, Colo., Century Beer
9. Ye Tavern Brew (Prev. shown as G-3a #1)
10. Zoller Beer, its mellow
- G-4 9. EMS Select Beer
10. Jung Beer
11. Enjoy Marathon Beer
12. Enjoy Marathon Lager, Milwaukee, Wis.
13. Point Beer
14. Tavern Pale
15. Say "520"
- G-5 9. Hagemester
10. Schlitz Bottled by Ohmeis, New York
11. Drink Clinton Brewing Co., Pointer Beer
12. Flower City Brew. Co., Malthop Beer, Acme Ale
13. Gund's Peerless Beer, LaCrosse, Wis., U.S.A., Good since 1854
14. Lion Bottled Beer, Cincinnati, O.
15. Peter Schems and Robert Smiths Ale & Porter, Lawrence Bros., Reading, Pa.

- G-6 15. Boston Light Ale
16. Haffenreffer Malt Liquor
17. National Brewing Co., Balto., Md., National Bohemian, National Premium
18. White Seal Beer
19. Pickwick Ale - Boylston Beer
- G-7 12. Boston Light Ale
13. Gluek's First Prize Beer
14. Haffenreffer Malt Liquor
15. Hanley Lager Beer
16. Old Dutch Premium Beer
17. Pickwick Ale - Boylston Beer
18. White Seal Beer
- G-8 12. Esslinger's Beer-Ale, Little Man
13. Gluek's First Prize Beer, Minneapolis, Minn.
14. Manru Beer & Ale / same
15. Pioneer Fine Beer
16. Wee Willy
17. Fort Pitt
18. Monarch, the great beer / same
19. Tome Cerveza Pilsener
- G-9 31. American Brewery, Inc., Baltimore, Md. (Red on green)
32. Black Horse Ale (Yellow on green)
33. DuBois Budweiser (Yellow on black)
34. Gerboth Beer Co., 1002 W. 6th St., Erie, Pa., Phone Y-7212 (White on red)
35. Globe Brewing Co., Balto., Md., Arrow Beer (Black on red)
36. Koch's Beer & Ale (Black on yellow)
37. Scheidt's Valley Forge Beer (Black on green)
38. Schreiber Brewing Co., Buffalo, New York (Black on natural)
39. Fred Sehring Brewery, Joliet, Ill.
40. Stegmaier Brewing Co., Wilkes Barre, Pa., Stegmaier's Gold Medal Beer (Blue on yellow)
41. White Cap Beer (White on red)
42. Land (White on red)
43. Piel's Distributor, Albert Koppen, Inc. (Blue on yellow)
44. Schmidts City Club Beer (Gold on red)
45. Schreiber Brewing Co., Inc., Buffalo, N.Y. / Manru and Kloster Beer
46. Stoneys, America's Best Beer (Black on green)
47. Stoney's (White on blue)
- G-10 2. Compliments of Liebig Malt Extract Co., Jersey City, N.J.
- G-11 1. Muesel Silver Edge
- G-12 1. Black Label Beer
2. Miller High Life
3. Molson of Canada, Beer & Ale
4. Pabst Blue Ribbon
5. Carling's
6. Hamm's Beer, Joda and Rud Bess
7. Pabst Blue Ribbon, Miller High Life
8. Schlitz, Elder Dist. Co.
- G-13 1. American Brewing Co.
2. Original Manitou Pale Dry
3. Perfection
4. Buck, "first for thirst"
5. C.V. Co., Terre Haute
6. Drink Jax
- G-14 1. (Anheuser Busch's Eagle in A logo), Have a nice day, zero-in, work safely
2. Jos. Schlitz Brewing Co.
- G-15 1. Coors
- G-16 1. Bud, King of beers
- G-17 1. Oly Beer
- G-18 1. Coors
- G-19 1. Bartholomay Rienze Beer, in bottles only
- G-20 1. Stroh's
- G-21 1. K.I.K. Malt and C. & S. Bohemia Malt, P. Charquet & Son, 2093 Broadway, Oakland, Calif., Phone Holiday 4740
2. Old Heidelberg Beer, just a little better, phone 631, Mason City
- G-22 1. Fort Pitt Special Beer
- H-1 15. Kuebler Bry. Co., Easton, Pa. Premium Beer-Ale-Porter, Phone 4225
16. National Beer, Baltimore, Maryland, Tastes imported
17. National Brewing Co., Inc., New Orleans, La., Made to open Eagle Beer
18. Norton's Beer
19. Norton's Gold Bond Beer
20. Wooden Shoe Lager Beer
21. Dortmunder-Ritter Brau
22. Golden Creme Beer
23. Jacob Hornung Brewing Co., Philadelphia, Pa., Hornung's White Book, absolutely pure
24. Compliments of North Pole Brewing Co., Faimont, W. Va.
25. Phoenix Beers, Moffats Ales
26. Renner, Youngstown, 100% Union made, phone 44467
- H-2 52. Apex Brewing Co., Inc., Seattle, Wash.
53. Atlantic Ale
54. Billings Brewing Co.
55. Blatz Milwaukee
56. Class & Nachod Brewing Company, Philadelphia, Pa., Black Eagle Beer
57. Dick Bros., Quincy, Ill., Nearo
58. Dortmunder Ritter-Brau
59. Duquesne Brewing Co. of Pittsburgh, Duquesne Pilsener, The finest beer in town
60. Duquesne Keg-O-Beer, The finest beer in town in cans
61. Edelweiss
62. Esslinger Lager, Philadelphia, Pa. (Little man)
63. Foss-Schneider Beer, Cincinnati's Pride since 1849
64. Haefner Brewing Co., The Famous Tivoli, Lancaster, Pa.
65. G. Heileman Brew. Co.
66. Highlander Beer
67. Jacob Hornung Brewing Co., Philadelphia, Pa., White Book Tio
68. Jacob Leinenkugel Brewing Co., Chippewa Falls, Wis., A Favorite since 1867
69. Drink Oertels, Louisville, Ky.
70. Philadelphia Brewing Co., Brown Glow - Old Stock
71. The Queen City Brewing Co., Cumberland, Md., The Original Cumberland Old German Beer
72. Sprenger's Red Rose Beer, Lancaster, Pa.
73. Steinerhu Beer
74. Wentzler's Cream Top, Lykens, Pa.
75. West Virginia Pilsner Beer
76. Vas U Efer in Zinzinnati
77. (Abner-Drury) Royal Pilsen, Old Glory
78. Camden Lager Beer
79. Emelhardt
80. Fesenweier Brewing Co., Huntington, West Virginia, West Virginia Pilsner Beer-Ale
81. Frackville Brewing Company, Frackville, Pa., Frackville Old Style Lager Beer
82. Don't say beer, say Fort Schuyler
83. Griesedieck Stag
84. Jacob Hornung Brewing Co., Philadelphia, Pa., "White Book" Beer
85. Langs Diamond Brand
86. National Beer and Ale, Baltimore, Maryland
87. National Beer tastes imported, Baltimore, Maryland
88. Niagara Beverages, Niagara Falls, N.Y.
89. Norton's, Anderson, Ind.
90. Oil City Brewing Co., Oil City, Pa., O-C Saltzman Beer
91. Ortlieb Beer-Ale
92. Phillipsburg Beer
93. Thirsty? Drink Pickwick, it satisfies
94. Silver Top Ale, Extra Dry, "The finest ale in town"
95. Sprenger-Muncher Ale-Porter
96. Tally Ho Beer, Ale, Porter, New York City
97. Warner Malt Supply, insist on Faust Malt Syrup
98. Weber Waukesha Brewing Co., Waukesha, Wis., you will enjoy Weber Waukesha Beer
- H-3 30. Atlantic Ale Beer
31. Bavarians Old Style, A Man's Beer
32. Berghoff Brewing Corp., Fort Wayne, Indiana, Berghoff Beer
33. Camden County Beverage, Camden, N.J., Camden Beer, none better
34. Continental Can Company, Inc., Beer is better in cap sealed cans
35. Del Mar Va Beer, Our Famous Heigenmooser Brew
36. Drink Dutch Club Beer
37. Gibbons Ale Beer
38. Wayne Brewing Co., Erie, Pa., Wayne Beer & Ale
39. Eckerts Beer wins any test of taste
40. Esslinger Lager, Philadelphia, Pa. (Little man)
41. Tech Beer
42. D.G. Yuengling & Sons Inc., Pottsville, Pa., Yuengling Pilsener Beer
- H-4 2. Drink Prima Special
3. West Virginia Pilsner Beer
- H-5 10. Farmers Brewing Co., Shawano, Wisconsin
11. Flocks Brewing Co. / It stands on top
12. Potosi Brewing Co. / Potosi Brewing Co.
13. Lucky Jewel / same
14. Olde Vat Beer / same
- H-6 7. Alaska Centennial 1967, Compliments of Olympia Brewing Company
8. Falstaff Beer
9. What'll you have? Pabst Blue Ribbon / Pabst Blue Ribbon, Pabst Brewing Co., Milwaukee, Wis., Display No. 2463
10. Blatz Milwaukee's Finest Beer / Blatz Milwaukee's Finest Beer, brewed at Milwaukee, Newark, Los Angeles, Peoria Heights, Blatz Brewing Co.
11. Olympia Beer / Olympia Beer "It's the water"
12. What'll you have? Pabst Blue Ribbon / Pabst Blue Ribbon, Pabst Brewing Co., Milw., Wisc., Display No. 2463
- H-7 10. Grafts Beverages since 1873
11. Leidigers
12. Enjoy Marathon Lager
13. Miller High Life Beer
14. Oconto
15. Weber Beer
- H-8 14. Pabst Brew. Co., Milwaukee, Wis. / Pabst
- H-9 1. Schlitz & Bamann Beer / J J Cuneo, Kingston, N.Y.
- H-10 1. Ask for Riedel's Beer, Phones 57241-2, Winnipeg, Manitoba
2. Star Beer, Lancaster, Pa.
- H-11 1. Adler Brau
2. Blatz, Milwaukee's most exquisite beer
3. Leidigers
4. Weber Beer
- I-1 5. Beckers Mellow Beer
6. Carling
7. Enro Can Tapper
8. Fisher Beer
9. Fisher Beer / same
10. Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A. Breweries at Milwaukee Wis., Brookly, N.Y., and Los Angeles, Cal., Schlitz / Schlitz. The beer that made Milwaukee famous
11. Schoenling, Cincinnati's Finest Beer, Phone Cherry 1-4344
12. Storz Beer
- I-2 6. Hensler (Whale), It's a whale of a beer
- I-3 19. Becker's, Ogden, Utah / same
20. Eastside Beer / same
21. Enterprise Brewing Co., F.R., Mass., Old Tap for Ale, Boh for Beer
22. Save Metz Beer Coupons
23. Premium Quality Pearl / same
24. Piel Bros., Brooklyn, N.Y., Piel's Light Beer / same
25. A-1 Pilsener
26. Arizona Brewing Co., Inc., Phoenix, Ariz., A-1 Pilsner Beer / same
27. Augustiner-Gam Beers
28. Fisher Beer
29. Pabst Blue Ribbon / same
- I-4 30. Acme Beer
31. Acme Beer / same
32. Alice of Old Vincennes
33. Becker's, Ogden, Utah
34. Diamond State 100% Pure Grain Beer
35. Grand Prize Beer
36. Hamm's Beer
37. Hampden Mild Ale
38. Krueger Beer Ale (K Man)
39. Lion Beer
40. Lucky Lager Beer
41. Meister Brau
42. Pilsner's Original Extra Dry Beer, N.Y.
43. Regal Pale Beer
44. Schaefer Beer at its best
45. Storz Beer
46. Tecate Beer
47. Ambrosia Brewing Co., Nectar Beer
48. Budweiser
49. Crystal Top Beer
50. Edelbrew grows its own flavor
51. Narragansett Lager-Ale
52. Piel's Light Beer
53. Extra Dry Rheingold Extra Dry
54. Schlitz Beer, Piel's Light Beer, Clinton & Gray
55. Schmidt's City Club Beer

- I-5 8. Canadian Ace Brand Beer & Ale
9. Drink Esslinger's Beer-Ale (Little man)
10. Hyde Park Beer
11. Stac Beer
12. Carling's Red Cap Ale (Crown)
13. Duquesne Pilsener, Finest beer in town
14. Drink Jax Beer
- I-6 45. Becker's, Ogden, Utah / same
46. Berghoff Brewing Corp., Fort Wayne, Indiana / Berghoff Beer
47. Canadian Ace Brand Beer & Ale
48. Coors, America's Fine Light Beer / same
49. Eastside Beer (Brass plated)
50. Golden Glow Beer Ale / same
51. Haberle Congress Brewing Co., Inc., Syracuse, N.Y., Congress Light Beer
52. For opening Highlander Beer / same
53. Kingsbeer / Dow, made in Canada
54. Lucky Lager Beer / same
55. Maier Beer since 1875 / same
56. Maier Brewing Co., Los Angeles, Calif. / Maier Beer since 1875
57. Henry F. Ortlieb Brewing Co., Phila., Pa., Ortlieb's Premium Beer
58. Premium Quality Pearl / same
59. Pilsner's Original Extra Dry Beer, N.Y.
60. Drink Rainier Beer / Drink Painter Ale
61. For Good Cheer, Drink Rainier Beer / For Good Cheer, Drink Rainier Ale
62. Red Top Brewing Co., Cincinnati / same
63. Adam Scheidt Brewing Co., Norristown, Pa.
64. Sheridan Beer / same
65. Storz Beer
66. Trommer's Beer, it's all malt and hops
67. Walter's Beer, taste better / same
68. West Bend Lithia Co., West Bend, Wisconsin / same
69. Mighty good Arrow Beer, it hits you right
70. Croft Cream Ale
71. Grand Prize Pale Dry Beer / Real beer flavor
72. Harvard has what it takes
73. Regal Pale Beer / same
74. Ruppert Beer, for that smile of pleasure
75. Utica Club Ale ... Beer
76. West Bend Lithia Co., West Bend, Wisconsin
- I-7 43. For Opening Acme Beer and Ale
44. Acme Breweries, San Francisco, Cal., Acme Beer and Ale
45. Anheuser Busch - Dry Malt
46. Berthoff Beer
47. For opening Brown Derby Beer
48. Budweiser King of canned beer
49. Peter Doelger
50. Falls City Brewing Co., Inc., Louisville, Ky., Falls City Beer
51. Genesee Beer-Ale
52. Hamm's Beer, Smooth & Mellow
53. For opening Hull's Ale and Lager, New Haven, Conn.
54. Manhattan Premium, A finer beer
55. Old Dutch Beer-Ale, Brooklyn, N.Y.
56. R & H Beer, Taste the difference
57. Regal Pale, the most refreshing thing on ice
58. For opening St. Claire Beer, America's Finest
59. Schaefer Beer at its best
60. Storz Beer, Omaha
61. Trommer's Beer, it's all malt and hops
62. For opening Brown Derby Beer cans or bottles
63. Diamond State 100% Pure Grain Beer
64. Edel Brau Beer and Ale
65. Harvard Brewing Co., Lowell, Mass.
66. Iron City Beer
67. Liebmann Breweries, Inc., Rheingold Beer and Ale
68. Manhattan Premium Beer, Chicago
69. Famous Narragansett Lager & Ale
70. Northampton Bwg. Corp., Northampton, Pa., Tru Blu Beer and Ale
71. Schaefer- Beer at its best / same
72. Trommer's Beer
- I-9 2. Fox Deluxe / same
- I-10 2. Red Top Beer and Ale, Cincinnati, O.
- I-11 159. B & B Beer, Lincoln Park, Texas
160. Black Label Beer / same
161. Budweiser King of Beers
162. Burgemeister Pilsner Beer / same
163. BURGIE! / (Burgie Man)
164. Busch Bavarian Beer
165. Butte Special Beer is better beer / same
166. C.V. for me, Champagne Velvet Beer / CV for me
167. Cold Spring Brewing Co., Cold Spring, Minn./Cold Spring Golden Brew
168. Dakota Beer from the heart of Barley Country
169. Dixie Beer / same
170. Cheery Beery Edelweiss Light Beer
171. Esslinger's Premium Beer, Just Right / same
172. Export Beer, St. Charles, Mo.
173. Falstaff Beer
174. Falstaff Beer / Falstaff Brewing Corp., St. Louis, Mo.
175. Fort Pitt Brewing Co., Baltimore, Maryland
176. Fox Head Brewing Co., Waukesha, Wis., Brewed with Wisconsin's World Famous Waukesha Water / Fox Head 400 Beer
177. Gluek's Beer, Minneapolis, Minn. / same
178. M.K. Goetz Brewing Co., St. Joseph & Kansas City, Missouri / Country Club Stout Malt Liqueur
179. Hampden Harvard Breweries, Inc., Willimansett, Mass./Harvard Beer-Ale
180. Peter Hand Bry. Co., Chgo., Meister Brau, The Custom Brew / Meister Brau The Custom Brew
181. Heileman's Old Style, America's Quality Beer / same
182. Heileman's Old Style, It's cool brewed
183. Holihan's Ale - Pilsener / same
184. 14K Hudepohl
185. Iron City Beer, the Beer drinker's Beer / beat 'em Bucs
186. Drink Jax Beer / same
187. Kingsbury Pit for a king, Manitowoc-Sheboygan, Wis./Kingsbury Pale Beer
188. Kirin Lager Beer
189. Knickerbocker Beer / same
190. Koch's Beer
191. Koch's Beer Ale / same
192. Koehler Three Fine Beers / same
193. Krantz Brewing Corp., Findlay, Ohio / Old Dutch Beer
194. Leinenkugels Beer famous since 1867 / same
195. Leisy's Fine Beer / same
196. A Million a day say Lone Star Beer / same
197. Lone Star, America's Certified Quality Beer / same
198. Lone Star, Certified Quality Premium Beer / Lone Star Beer brewed with pure Artesian Water
199. Lone Star Beer-Have fun with your taste/Lone Star Beer Certified Quality
200. Lone Star Beer, it's certified / same
201. Metz Premium Beer
202. Moosehead Breweries, Limited, Lancaster, New Brunswick / Moosehead Pale Ale, Alpine Lager Beer
203. National Bohemian Beer (Mr. Roh) / same
204. Oertel Brewing Co., Incorporated, Louisville, Ky., Oertel's '92 Beer/same
205. Old Dutch Modern Light Beer
206. Oshkosh Brewing Co., Oshkosh, Wis. / Chief Oshkosh Beer brewed on the shores of beautiful Lake Winnebago
207. Pickwick
208. Progress Oklahoma's Premium Quality Beer / same
209. Rainier Ale Old Stock / same
210. Regal Beer / same
211. Richbrau Beer / same
212. Ruppert Knickerbocker Beer / same
213. Schaefer America's Oldest Lager Beer
214. August Schell Brq. Co., New Ulm, Minn./Schell's Pleasure Packed Beer
215. Jos. Schlitz Brewing Company, Milwaukee, Wis., and Tampa, Fla., Old Milwaukee America's Light Beer / Old Milwaukee America's Light Beer that made Milwaukee famous
216. Jos. Schlitz Brewing Co., Milwaukee, Wis., USA / Schlitz the beer that made Milwaukee famous
217. Sterling Aged that extra month / (Rooster on varel)
218. Sterling Premium Pilsner Beer / same
219. Stroh's A Quality opener for a quality product / Quality Beer Dist., Inc., Dayton - Hamilton
220. Tivoli Beer, Discover Good Taste / Brewed in the heart of the Rockies, Denver, Colorado
221. Tivoli Colorado's First Beer / same
222. Tavern Pale / Tavern Pale Wonderful Happytime Beer
223. Walter's Beer, Mountain high in quality / same
224. Walter's Beer, Tastes Better, Costs less / same
225. Weber Waukesha Brewing Co., Waukesha, Wisconsin/Weber Special Premium Beer
226. West Virginia Beer Ale, That'll win you / W. Va.
227. Wiedemann's Fine Beer / same
228. Ambrosia Brewing Co., Nectar Beer / same
229. Anheuser-Busch (Fails in A)
230. Calumet Breweries, Inc., East Chicago, Ind.
231. Camden Beer, none better
232. Dobler Brewing Co., Willimansett, Mass., Dobler / Dobler Beer-Ale
233. Falstaff, Falstaff Beer
234. Falstaff, the choicest product of the brewers art
235. Falstaff Beer, St. Louis-Omaha-New Orleans-San Jose-Fort Wayne
236. Fehr's N/L Beer / same
237. Globe Brewing Co., Baltimore, Md. / Arrow 77, it hits the spot
238. Globe Brewing Co., Baltimore, Md., mighty good Arrow beer, it hits you right
239. The Globe Brewing Co., Balto., Md., Arrow, the Globe's finest beer
240. M.K. Goetz Breweries, St. Joseph, Mo. / Country Club Beer
241. M.K. Goetz Breweries, St. Joseph, Mo. / Drink Goetz Beer
242. M.K. Goetz Brewing Co., St. Joseph, Missouri / Country Club
243. M.K. Goetz Brewing Co., St. Joseph, Missouri / Drink Goetz Beer
244. M.K. Goetz Brewing Co., St. Joseph & Kansas City, Missouri / Country Club Malt Liqueur
245. Grand Prize Beer
246. Griesedieck Bros. Beer - St. Louis / same
247. Gunther Brewing Company, Baltimore, Maryland / Gunther
248. Gunther Brq. Co., Balto., Md. / Gunther
249. Haffenreffer Lager Beer
250. Hamm's Beer
251. Hamm's Beer, Specially designed for new easy open aluminum tops
252. Hampden-Harvard Breweries Co., Inc., Willimansett, Mass., Dobler Beer
253. Hampden-Harvard Breweries, Inc., Willimansett, Mass. / Hampden Beer-Ale
254. Peter Hand Bry. Co., Chgo., Meister Brau, the custom brew
255. Foam Fresh Harvard
256. Heileman's Old Style (Shield), it's cool brewed / same
257. Hazelton, St. Louis (Big H in middle)
258. International Brys., Inc., Findlay, Ohio, Old Dutch Beer/Old Dutch Beer
259. Kings Ale Select Beer / Original Old German Lager Beer
260. Koch Beer, Ale
261. Pour a Koehler Collar / same
262. Krueser Beer / I'm a K Man (K man)
263. Thirsty? Leinenkugel's Beer / Made with Chippewa water from the Big Eddy Springs
264. Lone Star, America's Certified Quality / same
265. Lone Star Beer, Belmont, S.A., Tex., It's certified / Lone Star Beer, it's certified
266. Lone Star Beer makes the most of nature's best / same
267. Lone Star Beer, San Antonio, Texas, Fine Light Beer
268. Hey Mabel (Carling)
269. Midwest Beer Distributing Co., Pabst, Blatz, Labatts
270. Oertel Brewing Company, Oertel's '92 Beer / Oertel's Real Draft Beer (on glass), Louisville, Kentucky
271. Old Crown Brewing Corp., Fort Wayne, Ind. / Crown Ale, Beer
272. Old Export Pilsener / Gamecock Ale.
273. Old Export Pilsener / Mann's Export Ale
274. Pabst Blue Ribbon
275. Prior Beer, liquid luxury
276. Progress, Oklahoma's own premium quality beer / same
277. Rhinelander Beer, Wisconsin
278. Schlitz, Jos. Schlitz Brewing Company, Milwaukee, Wis., and other cities / Schlitz, the beer that made Milwaukee famous
279. Schlitz, Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A., Breweries at Milwaukee, Wis., Brooklyn, N.Y., Los Angeles, Calif., and Kansas City, Mo. / Schlitz, the beer that made Milwaukee famous
280. Schlitz, Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A., Breweries at Milwaukee, Wis., Brooklyn, N.Y. and Los Angeles, Calif. / Schlitz, the beer that made Milwaukee famous
281. Schlitz, Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A. Breweries at Milwaukee, Wis., Brooklyn, N.Y., Los Angeles, Calif., Kansas City, Mo. and Tampa, Fla./Schlitz, the beer that made Milwaukee famous
282. Schlitz, Jos. Schlitz Brq. Co., Breweries at Milwaukee, Wis., Brooklyn, N.Y., Kansas City, Mo., Tampa, Fla., Los Angeles and San Francisco, Calif. / Schlitz, the beer that made Milwaukee famous
283. Schlitz, Jos. Schlitz Brewing Company, Breweries at Milwaukee, Wis., Brooklyn, N.Y., Kansas City, Mo., Tampa, Fla., Los Angeles and San Francisco, Calif. / Schlitz, the beer that made Milwaukee famous
284. Sterling
285. The Stroh Brewery Co., Detroit 26, Michigan / Stroh's Beer (Lion Crest) A quality opener for a quality product
286. Tivoli Beer, Colorado's Finest Beer! / same
287. Walter Brewing Co., Eau Claire, Wis.
288. Weber (in W), Weber Waukesha Brewing Co., Waukesha, Wisconsin/Weber (in W)

- I-12
101. Bartels Extra Light Beer / same
 102. Bavarians / same
 103. Becker's Mellow Beer / same
 104. Black Label Beer / same
 105. Budweiser King of Beers / same
 106. Butte Special Beer is Better Beer / same
 107. Champagne Velvet Gold Label Beer / same
 108. Diploma Beer
 109. Fisher Beer / Sparkle brewed ... with the altitude
 110. Fitzger's Natural Brewed Beer / Fitzger's Beer, naturally better
 111. Fort Schuyler Beer, Best in the 13 Colonies / Fort Schuyler Beer
 112. Fuhmann & Schmidt Brewing Co., P & S Beer, Porter and Ale, for cans, for bottles
 113. Gluek's Beer, Minneapolis, Minnesota / same
 114. Goebel 22 Beer / Only Goebel is brewed with crystallized water, purer than a mountain spring
 115. M.K. Goetz Brewing Co., St. Joseph & Kansas City, Missouri / Country Club Liquor
 116. M.K. Goetz Brewing Co., St. Joseph & Kansas City, Missouri / Drink Goetz Beer
 117. M.K. Goetz Brewing Co., St. Joe., Mo. / Drink Goetz
 118. Grain Belt Premium beer a long time a-brewing / Perfect brewing water makes the perfect beer
 119. Theo. Hamm Bru. Co., St. Paul, Minn. & San Francisco, Calif. / Hamm's Beer, Refreshing as the land of sky blue waters
 120. Heileman's Old Style, it's cool brewed / same
 121. For opening Highlander Beer / same
 122. Inter. Brwys., Inc., Findlay, Ohio, Frankennuth Beer / Frankennuth Beer
 123. Thirsty? Leinenkuvel's Beer / Made with Chippewa water from the Big Eddy Spring
 124. Lone Star Certified quality premium Beer / Lone Star brewed with pure Artesian Water
 125. Lucky Lager / Lucky Lager the real lager beer
 126. Lucky Lager aged for flavor / it's Lucky when you live in America
 127. Lucky Lager the real lager beer / This is you Lucky Lager opener
 128. Malayan Breweries / Tiger Brew
 129. National Bohemian Beer (Mr. Roh) / same
 130. Olympia Beer, it's the water / same
 131. Pfeiffer's Famous Beer / (Pfeiffer)
 132. Rainier Ale, Old Stock / same
 133. Rainier Beer / same
 134. Rams Head Ale, The Aristocrat of Ales / Valley Forge Beer headed for pleasure
 135. Regal Select / The one beer that really has "it"
 136. Remember Gebewang Beer / same
 137. Jos. Schlitz Bry. Co., Mil., Wis., USA, Breweries at Mil., Wis., Brooklyn N.Y., & L.A., Cal / Schlitz, the beer that made Milwaukee famous
 138. Stag Beer / same
 139. Stag Sales Co., Springfield, Ill.
 140. The Standard Brewing Co., Cleveland, Ohio / Standard Dry
 141. The Standard Brewing Co., Cleveland, Ohio / Standard Dry, Best Beer in any case
 142. Standard Rochester Brewing Co., Inc., Rochester, New York/Standard Dry
 143. Sterling its aged that extra month / same
 144. The Stroh Brewery Co., Detroit 26, Michigan / Strohs Beer, a quality opener for a quality product
 145. West Bend Lithia Co., West Bend, Wis. / same
 146. Yusay Pilsen Premium Beer / same
 147. Blatz Beer, Milwaukee's finest
 148. Buckeye Brewing Co., Toledo, Ohio / Buckeye
 149. Champagne Velvet / Champagne Velvet, for the good life
 150. Time out for Dawson Diamond Ale / Time out for Dawson Gold Crown Beer
 151. Gluek, Minneapolis, Minn. (Lion) / same
 152. Hamm's Beer, refreshing as the land of sky blue waters / (Hamm's Beer)
 153. Hanley Lager Beer
 154. Hudephol Beer "14K saves the day" / same
 155. Products of International Breweries, Detroit, Buffalo, Tampa, Findlay, O. / Frankennuth Beer & Ale
 156. Kingsbury Breweries Co., Manitowoc-Sheboygan, Wis. / Kingsbury Pale, Fit for a king
 157. Kingsbury Breweries Co., Manitowoc-Sheboygan, Wis., Kingsbury Sioux City Bry. Co., Sioux City, Iowa / Kingsbury, fit for a King
 158. Lone Star Beer, Texas Fine Light Beer / same
 159. Lucky Lager, the real lager beer / This is your lucky Lager opener
 160. Premium Metz Beer
 161. National Beer
 162. Pearl Beer / Always say bottle of Pearl please
 163. Peading Premium Beer
 164. Regal Pale / Now..for that Regal feeling
 165. Rheingold Extra Dry Lager Beer / "By George, that's beer"
 166. Silver Bar Lager, Ale
 167. Stag Beer
 168. Sterling Premium Pilsner Beer / same
 169. Enjoy Sunshine Premium Beer / same
 170. Tivoli Beer, Colorado's First Beer / same
 171. Tivoli Beer, Colorado's First Beer / Brewers of HI-EN Brau
- I-13
54. Arizona Brewing Co., Inc., Phoenix, Arizona, A-1 Pilsner Beer / A-1 Brewed with crystal pure water
 55. Arizona Brewing Co., Phoenix, Arizona, True Pilsner Flavor / A-1 Pilsner Beer
 56. Bavarians (3 triangles in circle)
 57. Burkhardt's Beer / Mug Ale
 58. Duquesne / Silver Top Special Premium Lager Beer
 59. Duquesne Pilsener, Prince of Pilseners / Silver Top Special Premium Lager Beer
 60. Gluek's First Prize Beer, Minneapolis, Minn.
 61. Gretz Philadelphia's only extra premium beer / same
 62. Peter Hand Brewing Co. Chicago, Ill., Reserve Beer/Reserve Beer by Peter Hand
 63. Peter Hand Bry. Co., Chgo., Ill., over 300 Million glasses enjoyed by Midwesterners every year / Meister Brau the custom brew
 64. Harvard Ale or Export Beer
 65. International family of fine beers, International Breweries, Inc., Detroit, Mich., Buffalo, N.Y., Tampa, Fla., Findlay, Ohio, Covington, Ky. / IBI (in circle), Iroquois, Frankennuth, Old Dutch, Bavarian's, Silver Bar
 66. Lone Star Beer makes the most of nature's best / same
 67. Lucky Lager age dated beer / It's Lucky when you live in America
 68. Meister Brau the custom brew, real draft beer / Enjoyed by Midwesterners at the rate of over one million glasses daily
 69. National Brewing Co., Baltimore, Md. / Drink National Beer
 70. Rainier Beer / same
 71. Regal Pale / Now for that Regal feeling
 72. Regal Pale / One of America's 2 Great Beers
 73. Sterling It's aged that extra month / same
 74. Valley Forge Beer
 75. Yusay Pilsen Premium Beer / same
 76. Blatz Beer
 77. Burgenmeister Beer / Burgenmeister, A truly fine pale beer
 78. Champagne Velvet, Gold Label Beer / same
 79. Falstaff
- I-14
29. Falls City Beer / same
 30. Falstaff Brewing Corp., St. Louis, Mo. / Falstaff, America's Premium Quality Beer
 31. M.K. Goetz Brewing Co., St. Joseph & Kansas City, Mo./Drink Goetz Beer
 32. M.K. Goetz Brewing Co., St. Joseph & Kansas City, Mo./Enjoy Country Club Beer
 33. Grain Belt Beer is diamond clear / same
 34. Hanley Beer Ale
 35. International Brewing Industries Exposition 1956 / Enro Mfg.
 36. Lebanon Valley Brewing Company
 37. Famous Narragansett Lager Beer
 38. Pearl It's Lighter / same
 39. The Lighter Pearl / same
 40. Rahr's Beer / same
 41. Stag Beer / same
 42. Tivoli Beer, Denver, Colorado / same
 43. Tivoli Beer 1859-1959 Colorado's First Beer, Denver, Colorado / Tivoli Beer, Discover Good Taste (Brass plated)
 44. Tivoli Colorado's First Beer! / same
 45. Tropical Beer and Ale
 46. Arizona Brewing Co., Inc., Phoenix, Ariz., A-1 Pilsner Beer / same
 47. Brewers' Association of America Convention 1957
 48. Rurghardt's Beer / Mug Ale
 49. Camden Beer, none better
 50. Esslinger Little Man Beer-Ale (Little Man) / same
 51. Esslinger Premium Beer, Just right / same
 52. Falls City, it's pasteurized, it's better
 53. Peter Hand Brewery Co., Chicago, Ill., Reserve Beer / Reserve Beer
 54. Harvard Ale or Export Beer
 55. King's Ale / Original Old German Lager Beer
 56. Take a break for a Lone Star / same
 57. Ram's Head Ale / Valley Forge Beer
 58. Silver Bar Ale, Lager
 59. Walter's Beer mountain high in quality / same
 60. Wiessner Regal Beer
- I-15
35. Acme Gold Label / Acme Bull Dog Ale
 36. Arizona Brewing Co., Inc., Phoenix, Arizona, Enjoy the beer that won 5 years in a row / A-1 Pilsner Beer
 37. Cerveza Tecate, Estupenda! / same
 38. Cerveza Tecate, Incomparable
 39. Croft Cream Ale / Gamecock Ale
 40. Diamond State 100% Pure Grain Beer
 41. Falstaff, The choicest product of the brewer's art / Falstaff Beer, St. Louis, Omaha, New Orleans, San Jose (with shield)
 42. same as above without shield
 43. Fisher Beer
 44. Fox DeLuxe Beer / same
 45. Fox Head 400 Beer (Fox Head)/Fox Head 400 Beer brewed with Waukesha Water
 46. Old Georgetown Premium Quality Beer / same
 47. Narragansett Lager Beer / Hi Neighbor
 48. For Good Cheer Drink Rainier Beer / same
 49. Richbrau Beer / same
 50. Schaefer America's Oldest Lager Beer / Schaefer 3 in 1 opener
 51. Tavern Pale / same
 52. Terre Haute Brewing Co., Terre Haute, Ind. / CV the beer with the million dollar flavor
 53. Tivoli, Denver, Colorado / same
 54. Beer Carnival, Levittown, Pa.
 55. Drink Esslingers Beer-Ale (Little Man) (Narrow)
 56. Esslinger's Little Man Beer-Ale (Little Man) / same
 57. Esslinger Premium Beer, just right
 58. Fox DeLuxe / same
 59. Take a break for Lone Star Beer / same
 60. Henry F. Ortlieb Brewing Co., Phila., Pa., Ortlieb's Premium Beer
 61. R & H Beer & Ale, 3 in 1 opener / R & H Beer & Ale
 62. Tivoli Beer, Colorado's First Beer
- I-16
22. Becker's Mellow Beer / same
 23. Drewry's Extra Dry Beer / same
 24. M.K. Goetz Brewing Co., St. Louis, Mo. / Country Club
 25. Haborie Congress Brewing Co., Inc., Syracuse, N.Y./Congress Light Beer
 26. Holihan's Ale-Pilsener
 27. Over a million a day say Lone Star Beer / same
 28. Lone Star Beer, have fun with your thirst / Lone Star Beer, It's certified
 29. Lone Star Certified Quality Premium Beer / Lone Star Brewed with pure Artesian Water
 30. Lone Star Beer, it's certified / same
 31. Geo. Walter Brewing Co., Appleton, Wis., Your friendly local brewery / Adler Brau, Appleton Beer
 32. Bavarian Beer
 33. Hampden Beer, Ale, Bavarian's Beer / same
 34. Stag Beer
 35. Stag Beer / same
- I-17
147. Bavarian's Beer / same
 148. Time off for Berghoff's / same
 149. Bohemian Brewing Co., Joliet, Ill., Old Fashion Lager Beer/Bohemian Club
 150. Budweiser King of Beers / same
 151. Burkhardt's Beer / Mug Ale
 152. Butte Brewing Corporation / Butte Lager Beer enjoyed for 4 generations
 153. Carlsberg
 154. Cerveza Mexicali / Positivamente No. Hay Mejor!
 155. Dixie 45 Beer / same
 156. Erin Brew / same
 157. Falstaff Beer
 158. Fiesta Meister Brau / same
 159. Fox DeLuxe Beer / same
 160. Fox Head 400 Beer (Fox Head)/Fox Head 400 Beer, Brewed with Waukesha Water
 161. Gluek, Minneapolis, Minn. (Lion)
 162. Goebel Brewing Co., of California, Oakland, Calif./Compliments of Goebel Beer
 163. M.K. Goetz Brewing Co., St. Joseph and Kansas City, Mo. / Country Club Malt Liquor

164. M.K. Goetz Brewing Co., St. Joseph & Kansas City, Mo. / Enjoy Country Club Beer
165. Hamm's Beer / Born in the land of sky blue waters
166. Hamm's Beer from the land of sky blue waters / Hamm's Beer (Bear)
167. Hamm's Beer from the land of sky blue waters / Specially designed for Hamm's new easy opener aluminum tops
168. Theo. Hamm Brq. Co., Baltimore, Md. / Hamm's Beer refreshing as the land of sky blue waters
169. Theo. Hamm Brewing Co., St. Paul, Minn., San Francisco, Los Angeles, Baltimore / Hamm's Beer from the land of sky blue waters
170. Theo. Hamm Brewing Co., St. Paul, Minn. & San Francisco, Calif. / Hamm's Beer from the land of sky blue waters
171. Theo. Hamm Brq. Co., St. Paul, Minn., San Francisco, Los Angeles, Baltimore / Hamm's Beer refreshing as the land of sky blue waters
172. Theo. Hamm Brq. Co., St. Paul, Minn. & San Francisco, Calif. / Hamm's Beer, refreshing as the land of sky blue waters
173. Peter Hand Brewery Co., Chicago, Ill., Reserve Beer / Reserve Beer by Peter Hand
174. Heineken / same
175. Holihan's Pilsener Beer
176. Hornum's the tastiest beer in town / Londonderry Ale
177. Hudepohl Golden Beer / same
178. Iron City Beer / Tech Golden Beer
179. Labatt's
180. Let's make it beer / Salud, amigo
181. Maier Brewing Company, Los Angeles, Calif. / Brew 102
182. Meister Brau
183. Oconto Premium Beer / same
184. Certe! Brewing Co., Incorporated, Louisville, Kentucky / Cheer up with Certe!'s '92 Beer
185. Light Olympia Beer
186. Pripps
187. Progress Oklahoma's Own Premium Quality Beer / same
188. Rahr's Beer / same
189. Regal Beer / same
190. Jos. Schlitz Brewing Company, Milwaukee, Wis., and Tampa, Fla., Old Milwaukee America's Light Beer/Old Milwaukee, America's Light Beer
191. Schlitz, Jos. Schlitz Brq. Co., Breweries at Milwaukee, Wis., Brooklyn, N.Y., Los Angeles, Calif., Kansas City, Mo., and Tampa, Fla. / Schlitz the beer that made Milwaukee famous
192. Schmidt of St. Paul / (Pfeiffer) Pfeiffer's Famous Beer
193. Schmidt of St. Paul / The brew that grew with the great Northwest
194. Tavern Pale / same
195. Tropical Ale & Beer
196. Valley Brew Premium Beer / same
197. Van Merritt Brewing Co., Joliet, Ill., World's Most honored beer/Van Merritt
198. Geo. Walter Brewing Co., Appleton, Wisconsin, Wisconsin's Most enjoyable beer / Adler Brau Beer
199. Weber / Waukesha Beer brewed with Famous Waukesha Water
200. Atlantic Ale / Steinerbräu Beer
201. Atlantic Ale & Beer, "Full of good cheer" / same
202. Atlantic Beer, "The beer of the South" / same
203. Time out for Dawson Gold Crown Beer / Time out for Dawson Diamond Ale
204. (Drewry's Mountie Only) / same
205. M.K. Goetz Brewing Co., St. Joseph & Kansas City, Mo. / "Flavor Blended"
206. Grain Belt...from perfect brewing water / Grain Belt Premium, been a long time a-brewing
207. Gretz, Philadelphia's only Extra Premium Beer
208. Peter Hand Brewery Co., Chicago, Ill., something wonderful! Meister Brau / Something wonderful! Meister Brau
209. Hamm's (Tree logo), from the land of sky blue waters
210. Theo. Hamm Brewing Co., St. Paul, Minn. - San Francisco, Calif. / Hamm's Beer, refreshing as the land of sky blue waters
211. Pour yourself some freshness... have yourself a Hamm's / (Bear)
212. Heileman's Old Style Lager, Wisconsin's Finest Beer / same
213. Chr. Heurich's Original Lager Beer / same
214. Hornung Beer Ale / same
215. Independent Milwaukee Brewery, Milwaukee, Wisconsin, Braumeister / Braumeister, Milwaukee's choicest beer
216. Lone Star Beer, Texas Fine Light Beer
217. Let's make it beer / See lovely Louisiana
218. Meister Brau / same
219. Narragansett Lager Beer / Hi Neighbor
220. Louis F. Neuweiler's Sons, Allentown, Penna. / Neuweiler Beer & Ale
221. Oconto Premium Beer
222. Certe! Brewing Co., Incorporated, Louisville, Kentucky / Certe!'s '92 Beer, Cheer up with Certe!'s '92 Beer
223. Old Milwaukee Genuine Draft Beer / same
224. (Pfeiffer only) / same
225. Prima Brewing Company, Chicago, Illinois / Prima Beer, America's Finest
226. Jos. Schlitz Brewing Company, Milwaukee, Wis. and other cities, Old Milwaukee genuine draft Beer / Old Milwaukee genuine draft Beer
227. Schlitz, Jos. Schlitz Brq. Company, Milwaukee, Wis. and other cities / Schlitz, the beer that made Milwaukee famous
228. Schlitz, Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A., Breweries at Milwaukee, Wis. & Brooklyn, N.Y. / Schlitz the beer that made Milwaukee famous
229. Schlitz, Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A., Breweries at Milwaukee, Wis., Brooklyn, N.Y., and Los Angeles, Calif. / Schlitz, the beer that made Milwaukee famous
230. Schlitz, Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A., Breweries at Milwaukee, Wis., Brooklyn, N.Y., Los Angeles, Calif., and Kansas City, Mo. / Schlitz, the beer that made Milwaukee famous
231. Schlitz, Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A., Breweries at Milwaukee, Wis., Brooklyn, N.Y., Los Angeles, Calif., Kansas City, Mo., and Tampa, Fla./Schlitz, the beer that made Milwaukee famous
232. Schmidt, St. Paul, Minn. / The brew that grew with the great Northwest
233. Storz Beer, Omaha
234. Sheridan Beer / same
235. The Stroh Brewery Co., Detroit 26, Michigan / Stroh's Beer, a quality opener for a quality product (lion crest)
236. The Stroh Brewery Co., Detroit 26, Michigan / Stroh's Beer, a quality opener for a quality product (no lion crest)
237. The Stroh Brewery Co., Detroit 26, Michigan / You'll like Stroh's Beer, it's lighter (lion crest)
238. Tropical Ale and Beer
239. Geo. Walter Brew. Co., Your local brewery / Adler Brau, Appleton Beer
- I-18 30. Goebel Brewing Co. of California, Oakland, Calif. / Compliments of Goebel Beer
31. Theo. Hamm Brq. Co., Baltimore, Md. / Hamm's Beer refreshing as the land of sky blue waters
32. For Good Cheer, Drink Rainier Beer / For Good Cheer, Drink Rainier Ale
33. Rheingold Extra Dry / same
34. Hornung "Tastiest Beer in town" / Londonderry Ale
35. Meister Brau / same
- I-19 12. Genesee Beer / Naturally more refreshing
13. M.K. Goetz Brewing Co., Kansas City & St. Joseph, Mo. / Goetz Beer
14. Original Pabst Blue Ribbon
15. Blatz / Blatz
16. Cook's Brewing Co., Evansville, Ind. (Picture of brewery)
17. Genesee / The beer more people like
18. M.K. Goetz Brewing Co., Kansas City, St. Joseph, Mo. / Goetz Beer
19. Hamm's Beer / From the land of sky blue waters
20. Hamm's Beer, since 1865 (Lion logo)/Born in the land of sky blue waters
21. Louis F. Neuweiler's Sons, Allentown, Penna. / Neuweiler Beer, Ale
22. Pabst Blue Ribbon / same
- I-20 9. Country Club
10. M.K. Goetz Brewing Co., St. Joseph, Mo. /Country Club
11. Hamm's Beer
12. Drink Pearl Beer
13. Olympia, It's the water
14. Schaefer Beer / America's Oldest Lager
15. Blatz / Blatz
16. Coors / Coors
17. Hamm's Beer (Tree logo)/Specially designed for Hamm's easy-open aluminum cans
18. Lone Star Beer
19. Drink Pearl Beer / same
20. Southern Select / same
21. Sterling
- I-22 20. Canadian Ace Brand Beer and Ale
21. Dixie Beer
22. Good Old Potosi Beer
23. Sterling
24. Tavern Pale
25. Best Brq Co. of Chicago, Embassy Club Beer
26. Best Brewing Co., Chicago / Embassy Club Beer
27. Canadian Ace Beer and Ale, Made in U.S.A.
- I-23 1. Fehr's X/L Beer
2. Schlitz
- I-24 1. Fox DeLuxe Beer
2. Regal, Detroit, Mich.
- I-25 1. Northampton Brewery Corp., Northampton, Pa., Tru Blu Beer Ale
- I-26 1. Hampden Beer-Ale
- J-1 10. Gluek's Stite Malt Liqueur, Minneapolis, Minn.
11. Hanley Lager Beer
12. Enterprise Brewing Co., F.R., Mass., Old Tap for Ale, Boh for Beer
13. Miller Brewing Co., Milwaukee, Wisc. / Miller High Life Beer
14. Pickwick Ale -- Boylston Beer
15. Schlitz, Jos. Schlitz Brq. Co., Milwaukee, Wis., U.S.A., Breweries at Milwaukee, Wis., Brooklyn, N.Y., Los Angeles, Calif. and Kansas City, Mo. / Schlitz, the beer that made Milwaukee famous
- J-3 15. Champagne Velvet Gold Label Beer / same
16. Coors America's Fine Light Beer / same
17. Fehr's
18. Fehr's X/L Beer / same
19. Hamm's Beer / same
20. Hamm's Preferred, America's Most Refreshing Beer
21. Krantz Brewing Corp., Findlay, Ohio / Old Dutch Beer
22. Ruppert for that smile of pleasure
23. Tech Golden Beer
24. Falstaff Beer, St. Louis-Omaha-New Orleans-San Jose, Fort Wayne / Falstaff, the choicest product of the brewers' art
25. Take a break for a Lone Star Beer
26. Maier Brewing Co., L.A., Calif. / Maier Beer since 1875
- J-4 11. Atlas Praeger Beer Got It? Got It! Atlas Brewing Company, Chicago, Illinois
12. Beck's Beer Buffalo's Best / same
13. Coors America's Fine Light Beer / same
14. Falstaff the choicest product of the brewer's art / Falstaff Beer, St. Louis, Omaha, New Orleans, San Jose, Fort Wayne
15. Griesedieck Bros. Beer, St. Louis / same
16. Hornung Beer Ale / same
17. Manru Beer & Ale / same
18. Regal Pale Beer / same
19. Tivoli Aristocrat, The distinctive beer / same
20. For opening Highlander Beer / same
21. Knickerbocker Beer
- J-5 47. Atlas Brewing Company, Chicago, Illinois, Got it? Get it! / Atlas Praeger Extra Dry Beer
48. Becker's Oaden, Utah / same
49. Blatz Beer / same
50. Bosch Brewing Company, Houghton, Mich. / Bosch Beer
51. Brew 102
52. Cerveza Tecate / same
53. Cerveza Tecate, Estupenda! / same
54. Diamond State 100% Pure Grain Beer
55. Falstaff Brewing Corp., St. Louis, Mo., Omaha, Nebr., New Orleans, La., San Jose, Calif., Fort Wayne, Ind. / Premium Quality Falstaff
56. Fehr's X/L Beer / same
57. Fisher Beer
58. Hyde Park Beer
59. Take a break for a Lone Star Beer / same
60. Lyons for finer flavor / same
61. Maier Brewing Company, Los Angeles, Calif. / Brew 102
62. Meister Brau
63. Muehlebach Beer / same
64. Old Crown Ale Beer
65. Regal Pale Beer
66. Adam Scheidt Brewing Co., Norristown, Pa. / same
67. Schoenling Beer, Cincinnati's Finest
68. Schoenling Beer, Cincinnati's Finest / Schoenling Brewing Co., Cincinnati, Ohio, Phone Cherry 4-344
69. Southern Select Beer
70. Valley Forge Beer, Ram's Head Ale
71. Wunderbrau
72. Atlas Brewing Company, Chicago, Illinois, Got it? Get it! / Atlas Praeger Beer
73. Time off for Berghoff / same
74. Champagne Velvet Gold Label Beer
75. Falstaff Brewing Co., St. Louis, Mo., Omaha, Neb., New Orleans, La.
76. Falstaff Brewing Co., St. Louis, Mo., Omaha, Neb., New Orleans, La., San Jose, Cal.
77. Falstaff Brewing Corp., St. Louis, Mo.-Omaha, Nebr., New Orleans, La. / Premium Quality Falstaff Beer
78. Falstaff Brewing Corp., St. Louis, Mo.-Omaha, Nebr.-New Orleans, La.-San Jose, Calif. / Premium Quality Falstaff Beer
79. Fehr's X/L Beer
80. Fox Head "400" Beer (Fox Head) / Fox Head "400" Beer, brewed with Waukesha Water
81. Extra Dry, Rheingold, Extra Dry
82. Extra Dry, Rheingold, Extra Dry / same
83. San Miguel Beer / same
84. Southern Select Beer / same
85. Walter Brewing Co., Eau Claire, Wis. / Walter's Pilsener Beer

- J-6 21. **Budweiser**
 22. Coors
 23. Edelweiss
 24. Edelweiss a case of good judgement
 25. Esslinger's Premium Beer
 26. Griesedieck Bros. Beer, St. Louis
 27. Hamm's Beer
 28. Hyde Park Beer
 29. Drink Jax Beer
 30. Regal Pale Beer
 31. Drink Sambo
 32. Storz Beer
 33. Tavern Pale
 34. Tavern Pale, Chgo.
 35. Burgermeister Beer
 36. Grand Prize Beer
 37. Hensler Dry Beer
 38. Pilsner's Original Dry Beer
- J-7 2. Coors Beer, Golden, Colo.
 3. Hamm's Beer / From the land of sky blue waters
- J-8 9. Arizona Brewing Co., Inc., Phoenix, Ariz., A-1 Pilsener Beer
 10. Golden Hudepohl Beer
 11. Mitchell Brewing Co., El Paso, Texas, Mitchell's Premium Beer
 12. Ruppert Knickerbocker Beer
 13. Ballantine Ale and Beer,
 14. DuBois Brewing Co., DuBois, Pa., "Let's Meet and be friends" / DuBois Budweiser Beer (Bottle)
- J-9 2. Blatz Beer
 3. Schlitz the beer that made Milwaukee famous
- J-10 1. For opening Pabst Tapa Can, made in United States of America / For beer in cans marked Keelined
- K-1 2. Schlitz
 3. Pearl
- K-2 4. Blatz, Milwaukee's Finest Beer
- K-5 1. Falstaff
 2. Schlitz, The beer that made Milwaukee famous
- K-6 1. Pearl Brewing Company, San Antonio, Texas, Pearl Lager Beer, The gem of fine beer, drink Pearl Beer
- K-7 1. Budweiser
- K-8 1. Schlitz
- L-1 8. Manns
- L-2 4. Buffalo Cooperative Brewing Co., Special Extra Brew 6
 5. Compliments of Eldredge Brewing Co., Ale & Lager Beer Brewers, Portsmouth, N.H.
 6. Harp Lager
 7. P. Schoenhofen Brewing Co., Chicago, Edelweiss
 8. The Standard Brewery's Chicago Bohemian Export
 9. Compliments of Stroh Brewing Co., Detroit
 10. For a pure beer drink Hone Brewing Co's Imperial Pale Bottled Beer, St. Louis
 11. Indianapolis Brewing Co., Indianapolis, Ind., U.S.A. Tonica
- L-4 24. Acme Breweries
 25. Mamus Rock Brewing Co., Inc., Buffalo, N.Y., Beck's Light Beer, Buffalo's Best
 26. Red Top Brewing Company, Cincinnati, O., Red Top Ale
 27. Jacob Schmidt Brewing Co., St. Paul, Mn., Schmidt's City Club Beer
 28. Yankee Premium Pilsner, an All American Beer
 29. Glueck Brewing Co., Minneapolis, Minnesota, brewed and bottled by Glueck, pilsener pale
 30. Brewed and bottled by Glueck Brewing Company, Minneapolis, Minnesota, Glueks Pilsener Pale Beer (G in 6 pointed star)
 31. Pittsburgh Brewing Co., Pittsburgh, Pa., Tech Beer
- L-5 1. Primo Hawaiian Beer, Original Exclusive Formula
- L-6 1. Texas Brewing Co., Brewers & Bottlers of Fine Beer, Fort Worth, Texas
- M-1 11. Haffenreffer, Boston, Ask for Pickwick Ale, Ale that is ale
 12. Haffenreffer & Co., Brewers since 1870, Pickwick Ale and Stout, the tang of Good Old Ale / same
 13. S. Liebrmann's Sons, Conquerer Beer (Bottle)
 14. S. Liebrmann's Sons, Rheingold Beer (Bottle)
 15. Lyon & Sons Brewing Co., Newark, N.J., Edelwild Beer
 16. Old Colony Brewing Co., Boston, Old Colony Brew, Stout, Bock, and Pale
 17. Rheingold Beer / same (White on green)
- M-2 5. Bartholomay Chie Ale, Rochester, N.Y. / Batholomay Apollo Beer
 6. Crown Brewing Co., Cincinnati, Ohio, Happy Days Beer
 7. The Crown Br'g Co., Cincinnati, Crown Beer (Bottle)
 8. Harvard Ale and Lager as of Yore (Bottle) / same
 9. McKechnie Brw. Co., Brewery Bottling Canandaigua High Hopped Ale
 10. Renner's Beer, Akron, O., Guaranteed under the pure food law
 11. Wieland's Extra Pale
 12. Berry's Hygenic Bottling, Ale, Beer, Porter
 13. Canandaigua High Hopped Ale
 14. Muehlebach
- M-3 20. American Brewing Co., Rochester, N.Y., Liberty Beer
 21. Croft Brewing Co., Boston, Mass., Croft Ale
 22. Flock Brewing Co., Williamsport, Pa., Flock's Beer Ale
 23. Fuhrmann & Schmidt Brewing Co., Shamokin, Pennsylvania, F and S Beer, Ale, Potter
 24. Gunther's Lager Beer, Brewers since 1881, Baltimore, Md.
 25. Harrison Beverage Co., Inc., Harrison, N.J., Golden Brew
 26. Chr. Heurich Brewing Co., Washington, D.C., Senate Beer
 27. Trorrers Malt Brews, Light and Dark, White Label
 28. The Victor Brewing Co. (Knight), Victor Beer, Champion of them all, Jeannette, Penna.
 29. The Victor Brewing Co. (TM), Drink Victor's Beer famous for its flavor, Jeannette, Pa.
 30. Gunther Lager Beer
 31. Gunther, the word for quality
 32. Lang's Old German
 33. Moose Brewing Co., Roscoe, Penna., Moose Beer, pride of the Monongahela Valley
64. Drink Ruppert Beer for health and for taste
- M-6 7. Dr. Miller's Golden Harvest Beer
 8. Weschler Malt Milwaukee
 9. R & H
- M-19 5. August A. Busch Jr. (Signature)/1968 Sales Convention (AB Trademark)
 6. Froedtert / Malt
 7. S.T.D. Storz
 8. Bruck Beer / Since 1846
- M-23 3. Jos. Huber Brewing Co., Monroe, Wisconsin / Try cans - convenience - no return - no breakage
 4. Ask for Big D Drewrys Beer
 5. Falls City Beer, Louisville, Kentucky
- M-29 1. Budweiser King of Beers
 2. Busch Bavarian Beer
 3. Falstaff, Four Million Barrels, America's Premium Quality Beer, 1957
 4. Go Go Go for Falstaff (Cartoon character - Coach Bottle Nose)
 5. Special Holiday Beer, A Wisconsin Premium Beer brewed for over a century by the friendly folks in Potosi Valley
 6. Schlitz, Schwartz Brs., Wm. Schwartz, 1222 Broadway, Hannibal, Mo.
 7. Sterling Mellow Beer
 8. Sterling Premium Pilsner Beer
 9. Blatz, Rock River Distributing Co., Inc., Janesville, Wis.
 10. Falstaff
 11. Falstaff Premium Quality Beer
 12. Fountain Brewing Co., Inc., Fountain City, Wis., a wise choice
 13. Miller High Life
 14. Schmidt, Miceys, Pfeiffer and Heileman Light Beers, Doherty Distributing Co., Arden Hills, Mn., 483-5466
 15. Sterling Mellow Beer 1863-1963
 16. Storz Brewing Co., Omaha, Nebraska
- M-30 1. Berlin Brewing Co., Since 1867, Berlin, Wis.
 2. Budweiser King of Beers
 3. Storz Brewing Co., Omaha, Neb., Storz
 4. Geo. Walter Brewing Co., Appleton, Wis., Geo. Walter's Adler Brau 100
 5. Budweiser, King of Beers, Compliments of Red Wing Dist. Co.
 6. Go, Go, Go! for...Falstaff (Cartoon character - Coach Bottle Nose), Central Distributing Company of Sedalia, Inc., Ray & Jerry Brueckner, Miller High Life
 7. Lone Star Beer
 8. Miller High Life
 9. Miller High Life, Schoenling Beer, Bonbright Distributors, Inc.
- M-31 1. Mellow Sterling Beer
 2. Storz Beer
 3. Pfeiffer
 4. Pfeiffers Beer
- M-32 1. Pabst Blue Ribbon Beer, Pabst Brewing Company, Milwaukee, Wis.
- M-33 1. Drewrys Beer / Big D
 2. Drink Jax Beer
- M-34 1. Drummond Bros., Preferred Beer "A Light, Light Western Style Beer"
 2. Falls City Beer "When you're ready for a bigger taste in beer"
 3. Miller High Life
 4. Budweiser King of Beers
 5. Falls City Beer, Compliments of Henry County Beverage Co.
- M-35 1. Storz
- M-36 1. Phoenix Beer, Buffalo's Famous Brew, Taste the difference, Phone: Washington 3341
 2. Schreiber Brewing Co., Inc., Buffalo, N.Y., Phone Jefferson 1100, Schreiber's Mannu and Klaster Beer, Schreiber's Ale, thoroughly delicious
- M-37 1. Schlitz, the beer that made Milwaukee famous
- M-38 1. Old Milwaukee / America's Light Beer, 1962 Schlitz Brewing Co., Milwaukee, Wis.
 2. Strohs Beer, Detroit, Mich. 48226
 3. Old Milwaukee Beer / Jos. Schlitz Brewing Company, Milwaukee, Wis., and Tampa, Fla.
- M-39 1. International Breweries, Inc., Detroit, Mich., Buffalo, N.Y., Tampa, Fla., Findlay, Ohio, Covington, Ky. / IBI, Iroquois, Frankenmuth, Old Dutch, Bavarians, Silver Bar
 2. Pfeiffer's Famous Beer
 3. Carlings
 4. Fehr's X/L Beer / same
 5. Thirsty?? Leinenkuel's Beer
 6. Jacob Schmidt Brewing Co., St. Paul, Minnesota / Schmidt Beer - Draft Beer flavor
 7. U.S. Brewers Foundation Convention, New Orleans 1952 / Tap Boy, Compliments Vaughan Mfg. Co., Chgo., Ill.
- M-40 1. Oshkosh Brewing Co., Celebrating our 90th Birthday 1866-1956
- M-41 1. Hamm's America's Most Refreshing Beer, Dist. by Bill and Walt
- M-42 1. Carling Red Cap, Black Label
- M-43 1. Primo Hawaiian Beer
 2. Budweiser
 3. Miceicob
 4. Lite, A Fine Pilsner Beer / same
 5. Lowenbrau
 6. Miller High Life Beer, The Champagne of Beers
 7. Schlitz, the beer that made Milwaukee famous
- M-44 1. Storz / Omaha, Neb.
- M-45 1. John Graf Co. / Jamaica Pale Dry Ginger Ale
 2. Brucks
- M-46 1. Busch Bavarian Beer, Product of U.S.A.
- M-47 1. Compliments of Armholt-Schaefer, Philadelphia, Largest Brewery Bottler
 2. Compliments of Crown Cork and Seal Co., Baltimore, U.S.A., Convention Souvenir
- M-48 1. Bullfrog Beer
- M-49 1. Utica Club
- M-50 1. Schmidt's of Philadelphia
- M-51 1. Andeker Beer Supreme now brewed in America for discriminating taste
 2. Pabst Blue Ribbon Beer (in ribbon)
- M-52 1. Compliments of Kansas City Breweries Company
- M-53 1. Schlitz, Milwaukee, U.S.A.
- M-54 1. Stroh's Beer, Detroit, Mich. 48226
 2. Budweiser / Merrinack, N.H.
 3. Geyer Bros. Brewing Co., Frankenmuth, Michigan, Founded 1862 / Americas smallest brewery, home of the original Frankenmuth Bavarian Beer
- M-55 1. International Breweries, Inc., Buffalo, N.Y., Frankenmuth, Mich.
- M-56 1. Pfaff's Lager / 1857-1907
- M-57 1. Schuster
- M-58 1. Miller / High Life
- M-59 1. Tru Seal, Flick Reedy Corp., Miller (non-beer - see price guide)
- M-60 1. Staq Beer / Valmeyer Hotel, Valmeyer, Illinois
- M-61 1. Push opener way in - then lift up. Save and return the cap with your bottles. Compliments of Jordan Brewing Co., Makers of Old Style Brew. It's Goodness is Famous. Buy War Bonds Now.
- M-62 1. Schlitz

- M-63 1. Season's Greetings from Mason City Brokerage Co., Distributors of Hamm's Beer (salutes in various languages on reverse)
2. Sebewaing Brewing Company, Sebewaing, Michigan, Since 1886, Celebrating our diamond anniversary
- N-2 2. Dixie
- N-3 2. Nick Stadler Distributor - Schmidts & Budweiser, Pipersville, Pa.
- N-4 3. Congress Beer / Derby Cream Ale
- N-8 2. Haberle Brewing Co., Syracuse, N.Y., Congress Beer
- N-9 9. Berliner Beer, Berlin Brewing Co., Berlin, Wisconsin
10. Esslinger's Inc., Philadelphia, Pa., Esslinger's Premium Beer
11. Fox Lake Beer, Kilbourn 4610
12. Mathie Ruder Brewing Co., Wausau, Wis., Red Ribbon & Gold Star Beer
13. New Yorker Beverages
14. Schmidt Brewing Co., St. Paul, Minn., City Club and Select
15. Blatz Milwaukee Beer leads them all
16. Esslinger's, Philadelphia, Pa., Premium Beer
17. Greene King Ales
- N-10 2. Graham's Ale Beer
3. Koehler's Beer
- N-11 3. Drink Falstaff Pale Dry Ginger Ale and Lemon Soda
4. Stoney's Premium Beer
- N-13 1. Baseball and Ballantine Beer
- N-14 1. Topper
- N-15 1. Budweiser, King of Beers
- N-16 1. Valley Forge Beer
- N-17 1. National Beer (Belaying Pin)
- N-18 1. Chief Oshkosh Beer
2. Budweiser, King of Beers (Eagle in A)
- N-19 1. Blatz, Milwaukee
- N-20 1. Birk Brothers Brewing Co., Supberh and Goldeck Beverage / Birks Root Beer, Phone Lincoln 495
- N-21 1. Anheuser-Busch / Budweiser Malt
- N-22 1. Enterprise Brewing Co., Fall River, Mass.
- N-23 1. Schlitz, 1952
2. Budweiser, King of Beers
3. Coors
4. Falstaff
- N-24 1. Stag Beer
2. Pickwick Ale / Boylston Beer
- N-25 1. Coors Beer
2. Budweiser King of Beers
3. Carling National, Inc., Frankenmuth, Mi.
- N-26 1. Drink Brewery fresh Richbrau Beer, favored for its flavor
- N-27 1. Ballantine Beer
- N-28 1. The Hoster Columbus Co., Columbus, Ohio / Gold Top That's the Beer
- N-29 1. Compliments of L.J. Donze, Distributor of Griesedieck Stag Beer, Phone 420M, Ste. Genevieve, Mo. (Made by G. Felsenthal & Sons, Chicago - pencil in end)
- N-30 1. Don't let your spirits get low, say Hey Mabel Black Label (on left - black on yellow), Carling (on right - gold on blue)
- N-31 1. Hamm's Beer, Since 1865
- N-32 1. Budweiser
- N-33 1. The Weibel Brewing Co., New Haven, Conn. / Bottled Beer
- N-34 1. Champagne Velvet
- N-35 1. S-B Beer / Silver Bar Ale
- N-36 1. To a good Sportsman, Hamm's Beer, so light, so smooth, so mellow
- N-37 1. Miller High Life
2. Stroh's Beer
- N-38 1. Leinenkugel's Beer / Jacob Leinenkugel Brewing Co., Chippewa Falls, Wis.
- N-39 1. Grain Belt Beer, L.A. Dick Co.
- N-40 1. Miller High Life Beer, The Champagne of Beers
2. Budweiser King of Beers (Like label)
3. Coors Premium
4. Coors Brewed with Pure Rocky Mountain Spring Water
5. Olympia Beer It's the water
6. Olympia Beer, Good Luck (on horseshoe)
7. Lone Star Beer (Star in center)
8. Schlitz Malt Liquor
- N-41 1. Friendly Greetings, Quint Rubald, Grain Belt Beer
- N-42 1. Budweiser King of Beers
- N-43 1. J & V Distr. Co., Mattoon, Distr. - Fox DeLuxe Beer
2. Peter Bub Brewery, Inc., Winona, Minn. / Enjoy Bub's All-American Beer
- N-44 1. Inland Brewing & Malting Co. / Inland Pale Beer
- N-45 1. New Metz Beer, Light 'n Lively
- O-1 2. Leidiger's Select Beer, Merrill, Wis.
3. Drink Berghoff
- O-2 2. Columbia Brewing Co., St. Louis, Mo., Alpen Brau
3. Drink Fleck's Beverages, Since 1856, Phone 57
4. Drink Prince Beer
5. Stegmaier's, Ballantine's Beer-Ale, Porter, Ball & Co., Distributors, 307 N. 6th St., Reading, Pa., Dial 43176
- O-4 2. Acme Beer
3. If it's Gibbons, It's Good
4. Enjoy your Gluek's The Beer for the man who knows
5. Hyde Park Breweries, 3607 Florissant St., St. Louis, Mo.
6. Hyde Park Breweries, 2110 Salisbury St., St. Louis, Mo.
7. Independent Brewing Co., Pittsburgh, Pa., Silver Top
8. Schaefer Fine Beer
9. Stag Beer
10. Burgemeister Beer
11. Champagne Velvet (CV in circle)
12. Enjoy Gluek's Beer
13. Miller High Life
14. Schaefer, America's Oldest Lager Beer
- O-5 11. Acme Beer
12. Falstaff Premium Quality Beer
13. Pilsener
14. Simon Pure Beer and Ale
15. Stegmaier's Gold Medal Beer, Wilkes Barre, Penna.
16. Sterling, Always Serve
17. Burgemeister Beer
18. Falstaff (with 4 stars)
19. Falstaff (without stars)
20. Grand Prize, Texas' largest seller
21. Jackson Brewg. Co., New Orleans, La., Jax Beer
22. Pilsen
23. Regal Pale
24. Southern Select
25. Always serve Sterling Beer
- O-6 2. Burgemeister a truly fine pale beer
- O-8 1. Drink Gold Bond Brew
- O-9 1. Stegmaier Gold Medal Beer, Wilkes-Barre, Pa.
- P-1 2. Anheuser Busch
3. Crescent Brew. Co., Aurora, Ind.
4. Toledo Brewing & Malting Co.
5. Green Tree Brewery Co., St. Louis
6. Strohs Export Beer, Detroit, U.S.A.
- P-2 2. Compliments of Minneapolis Brewing Co. "Export Weiner"
3. Voigt Brewery Co., Ltd., Detroit, Mich., U.S.A.
- P-3 2. The American Brewing Co., St. Louis, ABC Bohemian
- P-4 2. Henry Weinhard Company / Weinhard's Beverages
- P-5 2. Maier & Zobelein Brewery, Los Angeles, Calif., Drink Imperial & Select The Best and Purest Brewed
3. Rosenkamp Bros., Oshkosh, Wis.
4. Strohs Export Beer, Detroit, U.S.A.
- P-6 2. Ashland Brewing Co., Beers, White Ribbon Beer, Phone 800
3. Drink Stegmaier Gold Medal
4. Storz Beer, light-dry-smooth
5. Yosemite Brewing Company, Fresno, Calif., Sequoia Beer "The Quality Brew"
- P-7 7. Berthoff Beer A Real German Brew Dortmund
8. Birkenhauer Brewing Co., Newark, N.J., Old Fashioned Beer, Pilsner, Munchner, Brewery Bottling
9. Holland System Inc., 47 Boylston St., Boston, Mass., Brewery Bottling, every bottle a new bottle - system Beer & Ale
10. Holland System, Inc., Boston, Mass., Sole Owners, System Beer and Ale, Brewery Bottling, every bottle a new bottle, sole agents U.S.A. Shamrock Stout, Sole Distributor in Boston for Piel Beer, Draft and Brewery Bottling, sole Owners - Green River
11. The William Rahr Sons Co., Brewers & Bottlers, Manitowoc, Wis., Established 1847, Incorporated 1893. If you want the best drink Rahr's Maenchenor or Pale Lager Select Beers
12. The Robert Smith Ale Brewing Co., Philadelphia, Famous for 142 years, established 1774, Ales and Stouts your bottler and grocer can supply
13. Compliments of Bierbauer Brewing Co., Mankato, Minn.
14. Star Brewery, Portland, Oregon, Telephone East 46, Brewers & Bottlers of the celebrated Hop-Gold
- P-8 44. American Brewing Ass'n, Houston, Texas
45. American Brewing Ass'n, Houston, Texas, Dixie Pale
46. American Brewing Co., Altoona, Pa.
47. Aurora Brewing Co., Aurora, Ill.
48. The Eberle Brewing Co., Jackson, Mich.
49. Gehling Brewing Co., Falls City, Nebr.
50. Gluek's Brewing Co., Minneapolis, Minn.
51. Grand Rapids Brewing Co. / Silver Foam
52. Houston Ice & Brewing Co., Houston, Texas, Magnolia Brewery
53. Houston Ice & Brewing Co., Reputation
54. J.D. Iler Brewing Co., Kansas City, Mo. / Original Rochester
55. Jung Milwaukee Beer, Serves you right / Carlinel
56. Kessler Brewing Co., Lorelei
57. Maier & Zobelein Brewery, Los Angeles, Calif., Telephone Main 8
58. New Orleans Brewing Assn., New Orleans, La.
59. Louis Oberts
60. Schlitz Milwaukee U.S.A. / Schlitz Beer
61. Acme Brewing Co. / American Queen
62. Compliments of the Adloff & Haueraas Co., Los Angeles, Cal.
63. The American Brewing Co., St. Louis, Mo., U.S.A. / Saint Louis Bohemian
64. American Brewing Company, Philadelphia, Pa., Standard Beer and Porter
65. Atlanta Brewing and Ice Co., Atlanta, Ga. / Astoria
66. Birk Bros. Brewing Co., Chicago / "Malt Vigor" a health tonic
67. Bosch Brewing Co., Houghton, Mich.
68. Columbia Brewing Co., St. Louis, Mo., U.S.A. / Columbia Pale Bottled Beer
69. Dick & Bros., Quincy Brewery Co. / Quincy, Ill.
70. Fehr's Tonic, Louisville, Ky. / same
71. L. Hoster Brewing Co., Charlotte, N.C., W.C. McWhirter, Agent
72. Leisy Brewing Co., Beoria, Ill. / Rochester
73. Wm. J. Lemp Brewing Company, St. Louis, Mo. / same
74. C. & J. Michel, LaCrosse, Wis. / same
75. C. & J. Michel, Browing Co., LaCrosse, Wis. / same
76. F. Miller Brewing Co., Milwaukee
77. Minneapolis Brewing Co.
78. Schlitz, Milwaukee, U.S.A.
79. Sattler Brewing & Malting Company, Drink the famous 14444 Ft. Rainier
80. Conrad Seipp Brewing Co., Chicago / Seipp's Extra Pale Beer
81. Southwestern Brewery and Ice Co., Albuquerque, N.M., Agt. Phone 292 Colo., Phone Blx 93
82. Wacker & Birk, Chicago, Brewers of Fine Beer, Pale Perfection
83. Wacker & Birk, Chicago, Brewers of Fine Beer, Ulmer Malt Beer
84. Henry Weinhard Brewery, Portland, Oregon, Fine Table Beers / same
- P-9 4. National Brewery Co., St. Louis, Mo., Griesedieck Bros. Props.
5. San Antonio Brewing Association "City Brewery" (w/wire breaker)
6. Popel & Giller Brewing Co., Warsaw, Ill.
7. St. Joseph Brewing Co., St. Joseph, Mo. (w/wire breaker)
- P-10 4. ABC King of All bottled beers, St. Louis, U.S.A.
5. American Brewing Ass'n, Houston, Texas / Pilsener Bottled Beer
6. Chattanooga Brewing Co. Chattanooga, Tenn. / Imperial Pilsener, The Best (with cap lifter)
7. Columbia Pale Bottle Beer
8. C.A. Crandall Liquor, Annapolis, Md., Agent for Bartholomay Beer
9. Dallas Brewery, Dallas, Texas (opener & wire breaker on shank)
10. Dallas Brewery, Dallas, Texas (cast iron opener & cutter on shank)
11. Falstaff Brew, St. Louis, U.S.A.
12. The Finlay Brewing Co., Toledo, Ohio, Red Cross Malt Tonic
13. Hamm's Brewery, St. Paul, Minn.
14. G. Heileman Brewing Co., LaCrosse, Wis., Golden Leaf Bottled Beer
15. L.B. Co., Pilsener & Monastery Beer, LaTrobe, Pa.
16. Wm. J. Lemp Brewing Company, St. Louis, Mo.
17. National Brewing Co., St. Louis, Mo.
18. Louis Obert's Brewery
19. Texas Brewing Co., Fort Worth, Texas (Wire breaker on side)
20. Texas Brewing Co., Fort Worth, Texas (iron opener & wire breaker on shank)
21. The American Brewing Co., St. Louis, Mo. (illegible) The Saint Louis (ill.)
22. The C. Birkhofer Bwg. Co., Minneapolis, Minn. / same
23. Columbia Brewing Co., St. Louis, Mo., U.S.A., Columbia Pale Bottled Beer
24. Dreury & Sons, St. Paul, Minn. / Malt & carbonated beverages

25. M.K. Goetz Brewing Company, St. Joseph, Mo.
 26. Jung Brewing Co., Milwaukee, Wis.
 27. Minneapolis Brewing Co. / Golden Grain Belt Beer
 28. Seattle Brewing & Maltng Co. (in circle), Rainier Beer / Rainier Beer (Picture of Mt. Rainier)
 29. Western Brewery Co., Belleville-Ill. / "Bohemian Malt Extract"
- P-12 2. Frank Peacock, Dealer in fine wines, Liquors & cigars, Budweiser bottles & Anheuser Busch Beer, Bottling Works, Marlin, Texas
- P-13 1. Schlitz, Milwaukee, U.S.A.
- P-14 1. Blatz, Milwaukee's First Bottled Beer
 2. Griesedieck Bros. Brewery Company, St. Louis, Missouri
 3. Metz Quality Beer since 1864
 4. Triple XXX Sidney Beer
- P-15 1. Bottle of Pearl Please / R.H. Minton Distributor
 2. Blatz Brewing Co.
- P-16 1. The Famous Narragansett Bauxpet Ale / Old Fashioned Brewing and Aging - Rich - Creamy, Mellow, Providence, R.I.
- P-17 1. The Best Yuengling's Porter, Ale, and Brew, Pottsville, Pa.
 2. Compliments of the Hermann Berghoff Brewing Co., Fort Wayne, Ind.
 3. The F.W. Cook Brewing Co., Evansville, Ind. / Goldblume
- P-18 1. Jamestown Brewing Co., Jamestown, N.Y.
 2. Cresson Springs Brewery Co., Cresson, Pa., Compliments of ...
 3. Washoe Brewing Co., Anaconda, Mont.
- P-19 1. Compliments of Theo. Hamm Brewing, St. Paul, Minn.
 2. Townsend Brewery, Townsend, Mont.
 3. Enterprise Brewing Co., San Francisco, Cal.
 4. Compliments of Kessler Brewing Co., Brewers & Bottlers, Helena, Mont.
 5. Schlitz Brw. Co's Beer, Chas. F. Daecker, Wholesale & Retail, Fortner Annex, Waverley, Iowa
 6. Drink Schuidts Beer - healthful - refreshing
 7. K. Setsuda Co. Sole Japanese Agent for Rainier Beer, 516 Main St., Seattle, Phone Elliott 2911
- P-20 1. Blatz Milwaukee / Bottle Boy
- P-21 1. Ruppert Beer - Ale
 2. Griesedieck Bros. Brewery Co.
- P-22 1. Blatz Milwaukee Pine Table Beer
 2. Elgin Eagle Brewing Company, Elgin, Ill.
 3. Moerlein, Cincinnati, U.S.A.
 4. Toledo Brewing & Maltng Co., Ltd., White Label
 5. Engesser Brewing Co., St. Peter, Minn. / Special Brew
 6. Compliments of Wm. J. Kemp / St. Louis, Mo.
- P-23 1. The Gutsch Brewing Co., Life Staff, Long Storage Beer
- P-24 1. F.D. Radeke Brewing Co.
 2. Anheuser Busch / same
 3. Excelsior Brewery / same
 4. Drink Augusta Brewing Co's Export Beer / Stroh's Beer, Detroit
- P-25 1. Bergner & Engel Brew Co. / Tannhauser
 2. (Eagle in A) Budweiser (Eagle in A) / (Eagle in A)
 3. (Eagle in A) Adolphus Busch (Eagle in A) / (Eagle in A, picture of A.B.)
- P-26 1. American Brewng Co., Phila., Pa.
- P-27 1. Beck's Beer, A Masterpiece of the Brewer's Art
- P-28 1. Buffalo Brewing Co.
 2. C. Pfeiffer Brewing Co.
- P-29 1. Indianapolis Brewing Co. / Champ Tafel Beer (on blade: Tonica, Indianapolis Brewing Co., Germany"
- P-30 1. Hinckel Brewing Co's Lager Beer, Albany Steam Bottling Works
- P-31 1. Compliments of Cresson Springs Brewery Co., Cresson, Pa.
 2. Lemp, H.C. Kreinkamp, Concordia, Mo.
 3. Drink Marion Beer, it's good, Marion, O., both phones 15--
 4. Washington Brewery Co., Sparkling Ale
- P-32 1. Saginaw Brewing Co., Saginaw, Mich. / Waldbrau
- P-33 1. Standard's Nine Months Old Beer, Tru-Age
- P-34 1. Bergner & Engel Brew Co. / Tannhauser Export Beer
 2. Schlitz Beer / The beer that made Milwaukee famous
- P-35 1. M.K. Goetz Brewing Co., Brewers & Bottlers, St. Joseph, Mo., Quick & Easy - 1897 style
- P-36 1. Grain Belt Beer, L. Beal-Inc.
 2. Metz Quality Beer since 1864
- P-37 1. Mound City Malt Syrup
- P-38 1. Anheuser Busch
- P-39 1. Franz Falk Brewing Co.
- P-40 1. A.B.C., St. Louis / King of Bottled Beers
- P-41 1. Olympia, Yes! It's the water
- P-42 1. Bartholomay, Rochester (same on two sides of square shank)
- P-43 1. Griesedieck Bros., Fine Beers
 2. Phillip Kling Brewing Co., Detroit, Mich.
 3. Stroh Beer, Detroit
- P-44 1. Bartholomay, Rochester
- Q-1 1. Schmidts of Phila. (Black on white)
 2. Schmidts of Phila. (White on red)
- Q-2 1. Coors
- Q-3 1. Olympia Brewing Co., Olympia, Wash., U.S.A., Light Olympia Beer
- R-1 1. Iroquois Beverage Corporation, Buffalo, N.Y., 14-54, Iroquois Indian Head Beer and Ale (Red plastic, flat back Indian)
 2. International Breweries, Inc., Buffalo, N.Y., 14-54, Iroquois Indian Head Beer and Ale (Red plastic, flat back Indian)
- R-2 1. Iroquois Beverage Corp., Buffalo, N.Y., Iroquois Indian Head Beer and Ale (Bronze Tone - Tin and steel Indian)
 2. same as above except chocolate tone
- R-3 1. Iroquois Bev. Corp., Buffalo, N.Y. (on three lines - Magnesium Indian)
 2. same as above except Aluminum
 3. Iroquois Beverage Corp., Buffalo, N.Y. (on five lines - Magnesium Indian)
 4. same as above except Aluminum
 5. same as above except painted brown, black, red and yellow
 6. same except brass
- R-4 1. Combination match holder/opener in shape of Iroquois Indian without imprint
- R-5 1. Schlitz
- R-6 1. Sprenger Brewing Co., Lancaster, Pa. (Brass)
 2. Sprenger Brewing Co., Lancaster, Pa. (Cast iron painted)
- R-7 1. Hauenstein's Beer
- R-8 1. Kaier's Special Beer, Mahanoy City, Pa.
- S-1 1. Burger Beer
 2. Burger Premium Beer
- T-1 1. Natural Light Beer
 2. Michelob Light, Superior Beer in a light beer (Eagle in A)
 3. Budweiser, King of Beers
 4. Busch, Rom of Natural ingredients, smooth, refreshing beer (Eagle in A)
- Z-1 1. Crema Beer Ale