Just for openers

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NEW EDITOR / PUBLISHER

I am pleased to announce that Ed Kaye has taken the bull by the horns and agreed to take over the editorship and publication of Just for Openers. Ed has been a member of JFO since its beginnings in January of 1979. His support of the publication and his devotion to the hobby have been unequalled. In 1981 Ed took on the task of compiling additions to the catalog of openers (with a little computer assistance) and without this help the January, 1982 and January, 1983 additions issues would not have happened. He has continued to compile additions and you will, no doubt, hear more about this project in future issues. Ed has retired (he thinks!) and moved to Florida where - between sun showers - he can devote more time to his hobby and to JFO. I sincerely hope you will all support his efforts by: 1. Sending immediately the enclosed renewal form and 2. Supporting the publication with news about openers. Ed's first issue will be in January, 1984 and will include the membership directory.

RETIREMENT

For my "retirement" issue I have included some photographs of some of my favorite openers: Type M-3 retractables and beer advertising corkscrews. I would like to see more "collection" and personal interest photographs in future issues. Take a picture and write about it - send it to JFO! Do you have a story about how you acquired a particular opener (see my K-10 story)? Take a picture and write about it - send it to JFO!

OPENER CONVENTION

The Sixth annual opener convention plans are progressing extremely well reports convention chairman Gary Deachman. The event has been scheduled for the weekend of April 28, 1984 and fine hotel accommodations have been arranged in Denver. Start planning now to attend!

COMING SOON - "AMERICAN BREWERIES"

As indicated in the July issue, I am involved in several pressing projects both in "real life" and this "hobby life." Real life projects have grown and cut into the hobby life (know the feeling?). Stepping down from JFO will give me the time to complete one of the "dreams" - an expanded version of the Register of United States Breweries which I published in 1976. Many people have been researching breweries since then and the new book will include many additional breweries, founding dates for breweries, and addresses where known. Listings will go back to the 1600s and continue through 1983. A complete alphabetical listing in the single volume will enable the researcher to trace breweries and brewing families. When will it be published? After 4 months, I have just completed page 196 of the final draft of what I expect to be a 500-600 page book. Hopefully, it will be done during the first half of 1984....... I will continue to submit news to JFO and I look forward to seeing the membership grow under Ed's direction.....

NEW ADDRESS FOR JUST FOR OPENERS

Ed Kaye, 968 Greenwood Court, Sanibel, FL 33957 Tel. (813) 472-0004 Submit all material for the January, 1984 issue by December 1, 1983. Copyright © 1983 by Donald Bull



A 1957 ad from McCall's Magazine. For "Tu-Way" see types I-21, M-33, N-13, and N-17.

An early postcard by James Hough depicting a corkscrew and a representation of an early cast iron cap lifter.



W.... Trays that serve you right!



ON'T try to get away from the obvious and logical. The right kind of serving trays always have been and always will be the right kind of advertising for beer.

And since the best trays make the best advertising, leading brewers used our products before prohibition and are again using them since the legalization of 3.2.

Your message, handsomely lithographed or etched and enameled in vivid colors on a sturdy, long-life tray, will never let your public or their guests forget your brand and will make your name a household word in every home reached.

that are 'eye-openers', too!

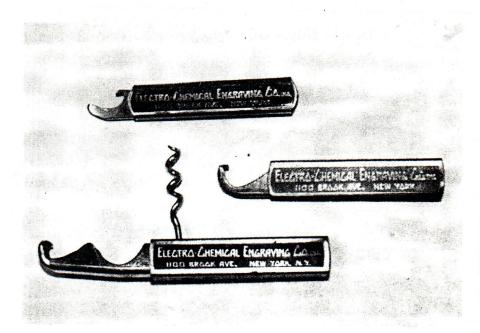


Wide variety of other types of openers.

button he also pushes your brand.

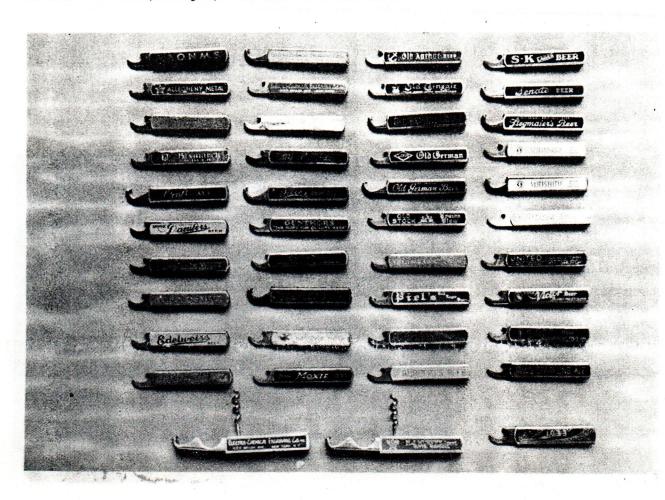
wi.h it and showing it off, when he is not actually using it. And whenever he ushes the

In the October, 1981 issue of JFO an ad for Electro-Chemical Engraving Co. was reproduced. The ad on the preceding page shows that they also supplied beer trays. The three varieties of Electro-Chemical's "PrestOpener" are shown in the photo at right. Each bears the advertising of the supplier. The regular cap lifter at top is orange, the over the top type is yellow, and the cap lifter with corkscrew is blue.



The "PrestOpener" with corkscrew is marked "Electro-Chemical Engraving Co., Inc., 1100 Brook Ave., New York, N.Y. / Manufacturers of Coasters - Signs - Displays - Bottle Openers / Ideas - Quality - Service."

My collection of M-3 "retractable or "slide-out" openers was shown on page 3 of the April, 1981 issue of JFO. The collection has grown substantially since then as shown in the photograph below......Don Bull.





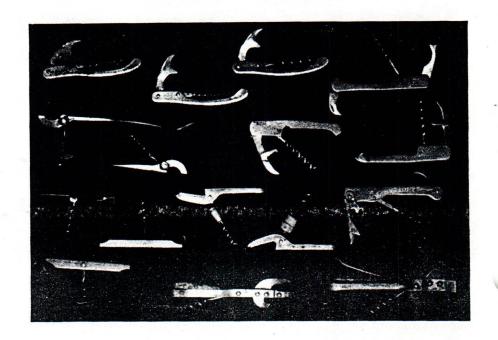
A Vaughan ad from the February, 1934 issue of Modern Brewery.

...submitted by John Horn.

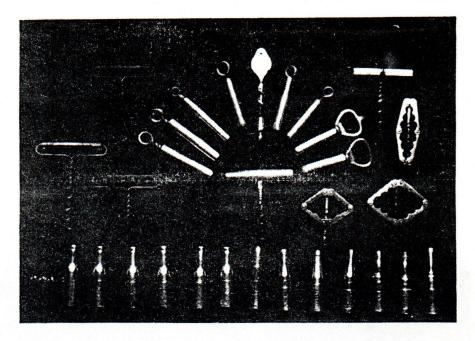
Pictured here and on the following page are a number of beer advertising corkscrews from my collection. Although I still maintain my collection of cap lifters and can piercers, my main concentration in the past couple of years has been on those corkscrews which advertise beer

A substantial portion of this collection consists of wood handle Walker and Williamson corkcrews. This group is what I dub the "Metal collection."

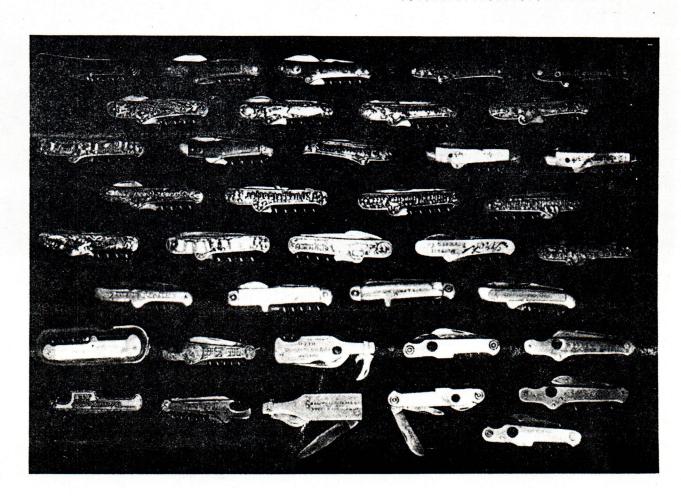
The photo at right shows a number of beer advertising "waiter's tools" and kitchen implements with can openers, spoons, and bottle stoppers.



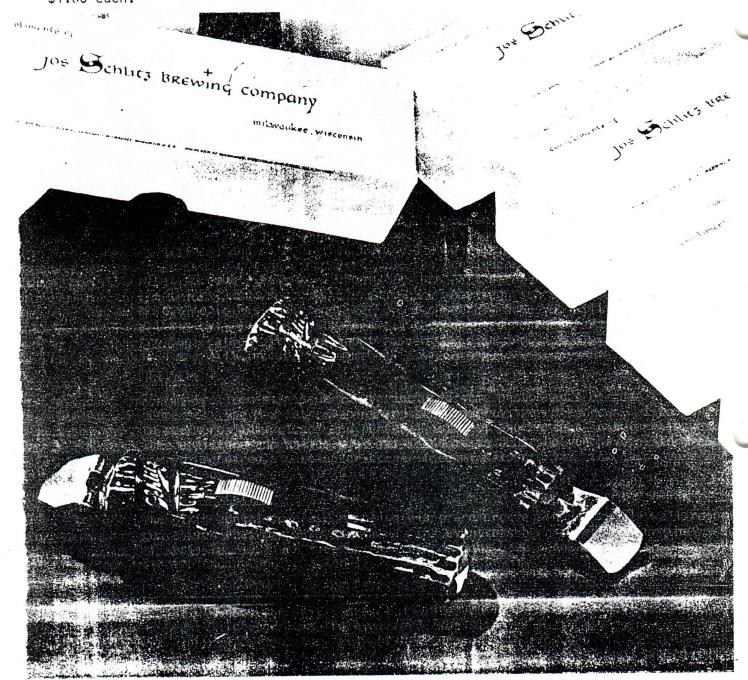
At right: an assortment of Clough twisted wire corkscrews with and without sleeve, a beau brummel, a peg and worm, collapsible Hollweg corkscrews, and miniature bottles and bullets with hidden corkscrew. The smaller Hollweg bears advertising for the English Ale manufacturer Worthington.



Those with the large whole also serve as cigar cutters. Most of these were produced around the turn of the century. The Adolphus Busch knife at lower right is a 1950s reproduction. To its left is an original. The blades of the original are marked "Kastor & Co., Ohligs, Germany." The reproductions are marked "Schrade, Walden, NY, USA, Stainless Steel."



This is a tearsheet from a catalog of supplies available to distributors from the Schlitz Brewing Company (date unknown). The opener shown is type M-62 - refer to JFO No. 11, July, 1981. The wholesalers' price on this item was \$1.30 each.



Form GO-1

Combination Bottle and Can Opener with Plastic Stag Handle

Just when you thought you heard enough from me......

A special heartfelt thank you to all of you who have helped this publication survive these past five years!

Don Bull