ISSUE #40



1478 ALBATROSS RD. SANIBEL ISLAND, FL 33957 (813) 472-0004

>>>> HAPPY BIRTHDAY <<<<

If you are not doing anything special the day that you receive this issue, how about lighting a candle, opening a can or bottle of your favorite beer or soda and either vocally or silently sing a verse or two of Happy Birthday to JFO. Yes, we have completed ten years of publication.

The first five years had DON BULL guiding us in our search for more knowledge about our most unique and enjoyable hobby. His leadership and determination proved that JFO would not flounder. He left a legacy for me to carry on. For the last five years, it was a pleasure for me to publish it. Through our newsletter, you and I have expanded our knowledge and it was done so by your input. I sincerely thank everyone who took a few minutes to a few hours to send in articles, ads, encouragement, etc. I am now relinquishing these duties to our >>>> NEW EDITOR/PUBLISHER <<<<

My heir apparent is ART SANTEN-see ppage 1 Oct. 1987 issue. Art has been with us since our first year. He sponsored and hosted the firstever Opener Convention! His collection was noted in Ripley's Believe It or Not and I predict it will eventually be listed in The Guiness Book of World Records. The evening prior to this year's convention, he and his collection were featured on a TV station, promoting it. (I have a video tape of it.) Any of our members meeting and getting to know Art, would without doubt, call him "Mister Opener". With these credentials, our membership can look forward to many more years of receiving the only newsletter devoted to Openers/Corkscrews. The first step on our must list is to show our confidence by renewing our subscription for 1989. An eye catching green renewal card is enclosed in this issue. Please complete it and mail it with your check in the amount of \$12 to:

ART SANTEN 6126 McPHERSON ST. LOUIS, MO 63112

Welcome to our new members since the July issue:	
BISHOP Bill 4131 Croatan Rd. Richmond, VA 23235804	320-7288
B13n0F B111 4131 C10000 NC	577 1621
HUFFORD Terry 7147 Parkview Ave. Falls Church, VA 22042703	3/3-1021
KNOBEL Casey 2068 Dotte Dr. White Bear Lake, MN 55110612	429-4559
KUTSKA John 4334 Du Bois Blvd. Brookfield, IL 60513312	485-1961
KUISKA John 4334 Du Bois Biva. Blookileid, iz 60313	205 4007
TEWKSBURY Ralph 3 Ashwood Dr. Vienna, WV 26105304	295-4807
WHALFN William 17 Beede Ave. Lynn, MA 01902	
YOUNG Gregory 1305 Canal Dr.#9 Carolina Beach, NC 28428	
CHANGE OF ADDRESS:	
GAUL Bob 131 Main St. Apt.#2 Lititz, PA 17543	
HIBBELER Jr. Ollie 298 Highline Rd. Lake Ozark, MO 65049314	365-3875
HIBBELER Jr. Ulile 298 Highline Rd. Edito 3241K, no 3544 1.521	026 7604
LANGE Dick 309 Orem St. Mt. Shasta, CA 96067916	926-3664
MOTER Jr. Larry RT.1 Box 43 Woodford, VA 22580804	448-3928
01. Edity (1.1 dos. 1.200 Durbon NC 27713	193-9802
STANLEY John 605 Windsong Lane Durham, NC 27713919	47747002

Dave Cress' Grand Openings

Have you ever been on an outing with bottled refreshments only to find that you don't have an opener? There's one person at Amerock who should never find himself in that predicament. On the other hand, maybe he could. But it probably wouldn't take him long to find one.



Dave Cress's engineering-trained brain keeps a pretty good inventory of what he has in his collection.

Dave Cress, Engineering, collects bottle cap openers. He has about 1,800 of them now. That number even surprises Dave, who started his collection about 18 years ago. It was then that his Dad, somewhat of a "collector" himself, made the comment to Dave that "the day is coming that this type of bottle cap will no longer exist and this type of bottle opener will be a relic of the past."

Dave took the comment to heart and soon found himself looking for bottle openers wherever he went. And the collection began to grow. He was surprised at how long this type of opener had been around, since the 1890s, and how many different varieties have been produced over the years. Yet their basic function and the simplicity of their use didn't change.

The attraction in collecting them, then, is the many different shapes, sizes and materials, the messages that adorn them, and their point of origin.

For years breweries and soft drink bottlers used bottle openers as giveaway advertising items. Most were produced and distributed in large volumes which make them less than a hot item for collectors. Like other collectables, the unusual configurations and the limited pro-



Some of the basics of bottle opener collecting.

duction of certain models make them more valuable and more sought after. Dave has a keen interest in finding the real "oldies". And his search goes on.

Just about any subject has been translated into a bottle opener over the years. Many take the shape of animals. Among his animal openers Dave has an Elephant which was offered a few years ago by the Republican National Committee in a fund raising project. All that was required was a "\$15 donation to the party."

Some are involved in sports. Dave has a golf ball, a golf club, golf bag, tennis racket and others.

He has one in the shape of a totem pole, another is a baseball player. He has a boot, an anchor, an old car and dozens which are "standard", with someone's imprint applied to them. Some are very small, while others are very large. His largest is about a foot long.

Some openers have very special meanings. For instance several were made as miniature "sculptures" of Andrew Volstead, the "Father of the Prohibition Act." Dave has one.

One he doesn't have is the model which contains Volstead in a miniature coffin with the label "Born 1919, Died ____." A corkscrew is attached to Volstead's top hat. His stomach, depicted as a barrel, is a jigger. His turned up toes serve as a cap lifter and on top of the leg is a cork for resealing a bottle.

Dave Cress' ... (Cont'd from page 2)

Bottle openers are also international in nature as well as domestic. Dave has openers from Austria, Germany, Israel, Japan, India, Canada and England.

In answer to the question of why he continues to collect bottie openers, Dave is not sure he can pin it down. "Perhaps it's the allure of thinking that there is going to be some significant value to the collection some day. Initially I paid nickels and dimes for openers. Now antique dealers get several dollars for them. Or maybe it's some deep-seated psychological need in me that cries to be fulfilled."

Dave estimates that there are hundreds, maybe even more than, a thousand active opener collectors in the country.

Like most collectibles, there are published price guides for bottle cap openers. One, called Beer Advertising Openers - A Pictorial Guide, is a 120-page document selling for \$8.95, promoted as "a comprehensive guide to beer advertising openers in pre-twist off/pull tab America. Featuring actual size photographs of over 200 different types of openers, identification guide to openers, 3000 openers classified by type with complete descriptions, and some very special openers."

What collector in his right mind could resist something like that? Dave couldn't. He has one.

There are also organized collectors clubs, and Newsletters which share information about the people and the items they are involved in collecting.

One newsletter is cleverly named "Just For Openers." And the club members have an annual convention each year, usually in the Midwest. Dave has intended to go, but "things just haven't worked out" for him.

In talking with Dave, one gets the impression that while he has enjoyed the involvement of collecting bottle openers, he's not so much into it that he eats and sleeps bottle cap opener collecting. "I have other interests and activities," he says frankly. "If someone came along and wanted to buy the whole collection, I'd probably sell it."

What would Dave's collection be worth? As all true collectors know, that depends on the buyer...and the seller. "Maybe the folks at the House On The Rock would be interested in it for a few thousand dollars," muses Dave Cress. That wouldn't be bad...for openers!

The preceding article appeared in the Amerock Co's "Weather Vane", an in house publication. DAVE CRESS now advises that the collection is indeed for sale. Anyone interested should contact him at 1816 Elizabeth Street Janesville, WI 53545 phone (608) 752-7262.

Dear Heloise: While struggling unsuccessfully to remove the cap from a large cola bottle, I saw my bulb-type turkey baster in my dish drainer. I removed the rubber bulb and slipped it over the bottle cap. With no effort the cap twisted right off.

>>>> 1989 JFO CONVENTION <<<<

HERB DANZIGER 550 Cherry Court, Birmingham,MI 48009 phone (313) 646-9470 and LEHR ROE 160 Penfield, Dundee,MI 48131 phone (313) 529-1359 are looking forward to hosting our 11th one. The location they have chosen is Frankenmuth, Michigan, a 1-1/2 hour drive from the Detroit airport or 35 minutes from the Tri-City airport. They have reserved 40 rooms at the Bavarian Inn Motor Lodge (\$72 a nite). A brochure is in this mailing. Arrival is Thursday, April 20, 1989 and departure, on the 24th (Sunday). Heileman and Frankenmuth (Geyer) breweries are within walking distance as are many other attractions. Some are a short drive away. Of course, let's not forget all the buying, selling and trading for those openers and corkscrews. HERB & LEHR would like to know how many of you plan to attend, by Nov. 1st, if at all possible.

RAY BRAEUNER 520 Horine Rd. Festus, MO 63028 & LARRY BIEHL 448 Crandon Calumet City, IL 60409 are convalescing at their homes after illness / surgery. A cheer up card from you to them would be a nice gesture.

A JFO Certificate of Appreciation is included in this mailing to those who have sponsored/hosted our conventions in the past years. Thanks to them all for a job well done.

I am tabulating the 1988 unlisted openers/corkscrews. These additions will be in the Jan.issue. Remember, the unlisteds are to be sent to me while the New Discoveries are to be sent to ART SANTEN. (Not many have come to us. Did we get all of them out of the woodwork?)

The Chicago Tribune and the Houston Chronicle mentioned JFO in their Collectibles feature. (Anita Gold)

This issue's masthead as well as the July one show a bottle crown being removed. These illustrations were submitted by PETE LUNDELL.

Is it or isn't it VOLSTEAD? Is it a KIRBY creation? Do you want to get some "facts" on this subject? DON BULL produced an 8 page study which he is willing to share with you. This is a must reading. Write to him at 20 Fairway Dr., Stamford, CT 06903. I'm sure he would appreciate two 25c stamps for mailing.

LARRY BIEHL is still in charge of the Opener Exchange of the A.B.A. To participate, you must be a member of A.B.A. As you will note on their enclosed flyer, it is a great organization to belong to.

Our St. Louis group of collectors met at VIC KEOWN'S on 8-30-88. They all plan to attend the 1989 convention in Frankenmuth, Mich. and want to see you there. VIC again wants to thank all those who attended the one he sponsored this year.

THE DEADLINE FOR ART SANTEN TO RECEIVE INFORMATION, ARTICLES, ADS ETC. FOR THE JANUARY ISSUE IS DECEMBER 1ST. PLEASE COOPERATE.

CLASSIFIEDS

****WANTED****

Lexington Brewery (Dixie) and Coca-Cola Openers. Want to buy older styles, unusual types, especially figurals. Highest prices paid!

THOM THOMPSON Huntertown Rd. Versailles, KY 40383.

Your food recipes using beer as an ingredient. Also want A and B type beer openers. ED KAYE 1478 Albatross Rd. Sanibel Island, FL 33957.

Type A and B MINNESOTA openers. CASEY KNOBEL 2068 Dotte Dr. White Bear Lake, MN 55110.

Type "F openers with beer advertising. I also have a lot of non-beer A and B types for sale. LARRY BIEHL 448 Crandon Calumet City, IL 60409.

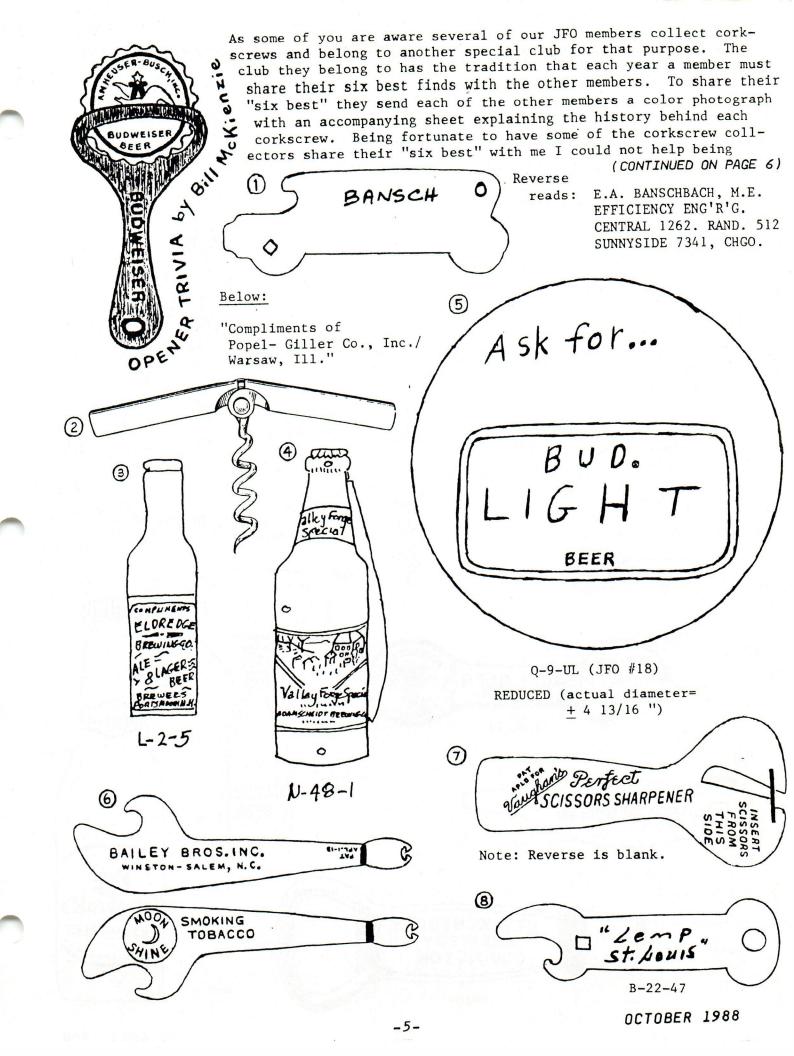
****SELLING****

Zang's mini auction: B-14-46 Yuengling, I-20-1 AdlerBrau and M-7-1 silver Top openers go to highest bidder(s), closes 10/31/88.

ANTHONY T. ZANGHI RD1 BOX 404 F14 Coopersburg, PA 18036.

Very large collection of advertising and non-advertising openers. Many figurals and very unusual pieces. Will sell entire collection only for the best offer over \$6,000.00. TED HAESSLER (phone 707 823-7462)

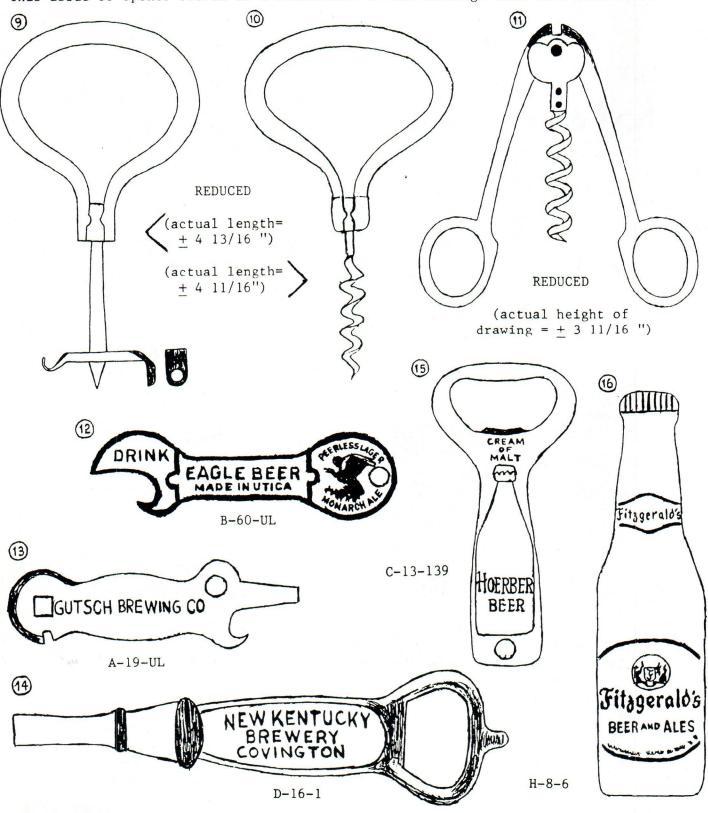
171 N. High St. Sebastopol, CA 95472.

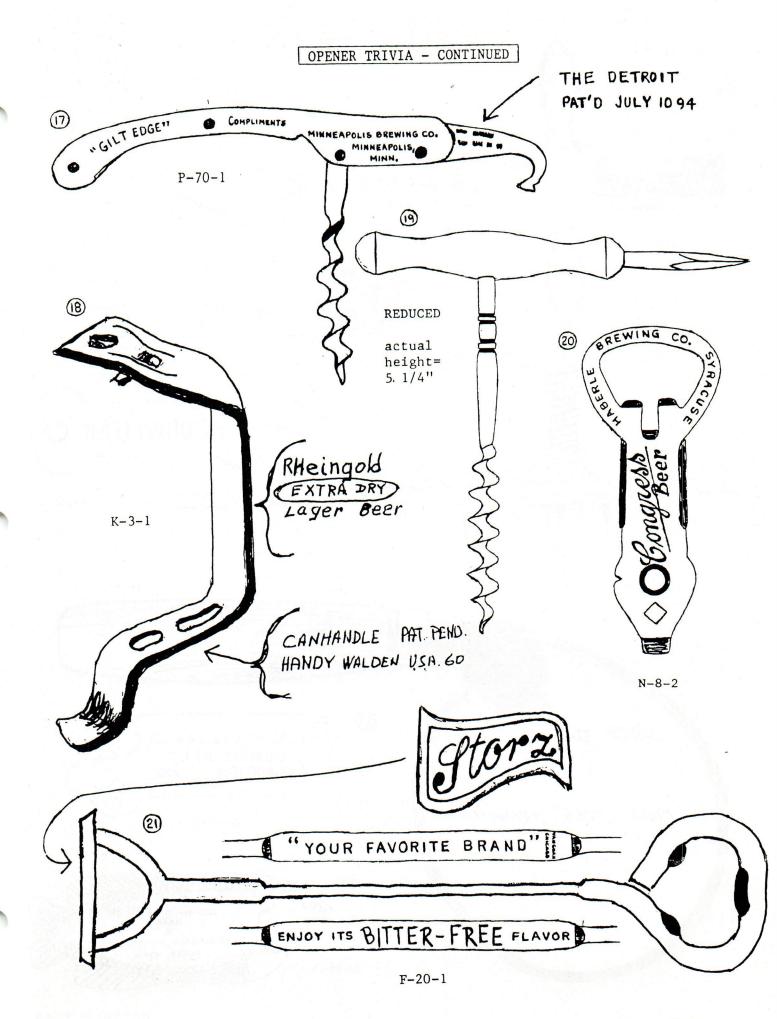


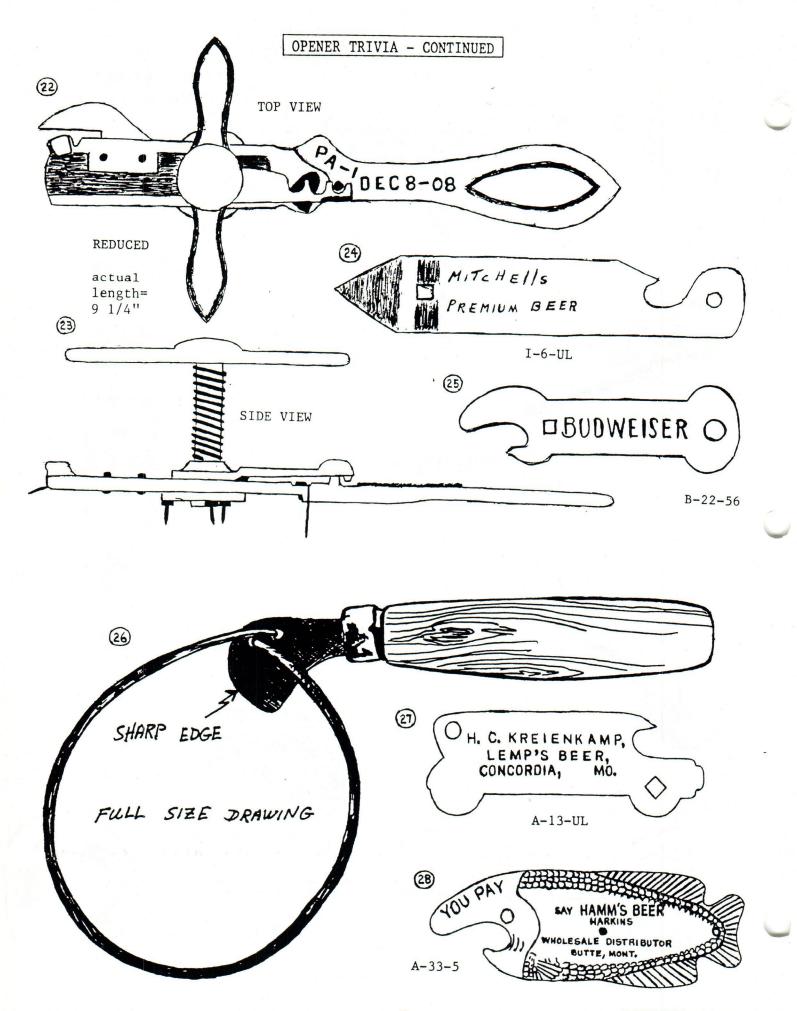
impressed by the quality of their photography and their idea to share their new finds with each other.

Inspired by this idea I wrote each member who attended this year's JFO convention to send me a drawing of the favorite opener or corkscrew they acquired this year at St. Louis. I thought it would be nice for those members who were not able to attend to see some of the nice pieces that show up at our conventions. By sharing this with them I hoped to encourage them to attend next year's convention.

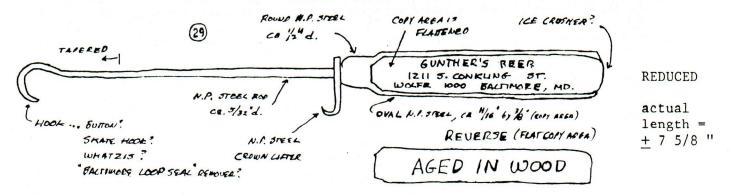
This issue of Opener Trivia is a collection of the drawings that were submitted.







OPENER TRIVIA - CONTINUED



ABOUT THE OPENERS

- John Stanley's favorite opener. John wrote: "It's the same shape as an A-13, but is twice as thick. I like this opener, a lot because I used to be in engineering school and mechanical engineering was not easy for me".
- Don Bull acquired this unusual new beer advertising type. Manufactured by the Vaughan Novelty Mfg. Co. of Chicago, it was known as the "Dainty". The parts of the handle are hollow so that in the closed position it resembles a tube. The actual length in the open position = 3 1/8".
- 3 & 4 Fil Graff's two favorite openers. Fil enjoys collecting one of each type and these were both welcome additions to his collection.
- Art Santen's favorite opener. It's only the third of its type and from Missouri. That made it special for Art.
- An interesting B-type that John Stanley had at the convention. Can anyone tell us what the end opposite the opener was used for?
- Another unusual piece John Stanley brought to the convention. Shaped like type C-13 it is an interesting innovation. Which do you suppose came first, the scissors sharpener or the opener?
- 8 Bob VanVactor's favorite opener. Bob wrote: "Seeing the brewery building and visiting the Lemp Mansion made this opener special to me".
- 9 Vern Vollrath had this (fill in the blank) at the convention. Can anyone tell him what it was used for?
- 10 A folding corkscrew of approximately the same size as item 9. Included for comparison.
- A combination corkscrew/wire breaker which Joe Young picked up at the convention.
- Vern Vollrath's favorite opener. It's steel with the center section in red. Vern especially likes these early painted steel and brass B-types. He wrote: "while I don't have that many (maybe 20) it's a thrill each time I get one".
- 13 & 14 Two extremely hard types Vern came up with at this year's NABA convention in St. Louis. Enough tomake a grown man cry from envy.
- One of Roy Scanlan's favorite openers. Roy has been trying to get an opener from each of the Illinois post-prohibition breweries, and this was one of the breweries he needed. Roy still needs 8 openers to reach his goal. Write him if you have any openers you think might interest him.
- Harriet Waldo specializes in H-types. At the convention she found this H-8 Fitzgerald and a H-8 Arrow. The only one she lacks to complete the set is the "Tavern Pale" with a picture of a tavern on it. This opener is the most beautiful and probably the hardest one of the set to find. The only one I know who has one is Gary Deachman.
- 17 Lehr Roe's favorite acquisition. Lehr being a corkscrew collector purchased it not so much for the beer advertisement as for the patent marking which interests him more. A super piece among both corkscrew and beer advertising opener collectors.
- Harold Kogut's best find. Harold certainly possesses some artistic talent. He should be doing these drawings. I haven't gotten to the third dimension and shading yet.

- Bob Nugent's favorite opener from the convention was the unusual combination corkscrew-cigar box opener-wire breaker pictured in Opener Trivia (JFO #38, April 1988). Instead of picturing it twice I decided to show this other interesting corkscrew Bob got at the convention. The spike at the end of the handle is for breaking wax seals and also wire from around wine bottles
- My favorite piece. I've always liked this type, and although I've had a couple with non-beer advertisements I've never been able to come across one with beer advertising.
- Larry Biehl's pride and joy. Larry specializes in the F-types and this is probably the nicest one of all. What a neat idea for an opener. Larry wrote: "It cost me an arm and leg from my good friend Bob Stahly of Streator, Il". He added he is doing find without them but walks with a slight limp now.
- 22 & 23 Joe Young picked up this unusual can opener at the convention. One of the largest can openers I've seen. I'm sure you have to register these with the police.
- Another of Roy Scanlan's favorite openers. Anything from this brewery is hard to come by.
- A space filler. I'm not sure if this is B-22-56. At the time I drew it I did not note any writing on the reverse side(?).
- An unusual can opener Harold Kogut found. He writes: "It has a wooden handle, no advertising. It has a flat steel blade with a sharpened edge. The wire loop has the two ends attached to the blade, off center, so when you put it around the can and pull the handle toward you, the blade cuts into the side of the can. Repeat this operation till you go completely around the can. The patent date is not readable, but it appears to be: PAT. PEND. CCD 1249". Can anyone give him any information on this piece?
- A super tough opener Ray Braeuner recently acquired for his collection.
- A space filler. Thought the Hamm's and Minnesota collectors would like to see the copy as it appears on this tough type.
- I'm not sure why Fil claims to be a "monk" (?). Whenever I've been around him he's never acted like one. Maybe finding an opener like this is a religious experience to him. I know he acts like he's in another world when he comes across them. Sort of like finding a lost sheep I guess. Can anyone tell our "monk" (Fil Graff) anything about this interesting piece he found? He claims to have asked the Lord, but as of this time he has not received an answer.

OPENER TRIVIA - ADDENDUM

• As you all can see, many nice openers and corkscrews show up at our conventions. This was only a small sampling, but still our conventions are much more than just this. I think Ollie Hibbeler's letter says it better than I ever could:

"This letter will be somewhat different from what you asked for. For instance - this past convention I only added 10 new openers to my collection. I believe my highest amount of openers I got was several years ago when I bought or traded for 37 new ones.

I have only missed one convention out of all of them. Going to the convention to get some openers is fairly low on my priority list. The comradeship and the social are my principal reason for attending. I discovered that at the first one and that still stands today.

However, after all these years of trying to accumulate Missouri openers the convention is still the best place to add those 'tough' ones. See all of you in Michigan in 1989."

THANKS OLLIE. THAT SEZ IT ALL!

(continued on next page)

OPENER TRIVIA - ADDENDUM

• Ray Braeuner, Andy Growe, and Ed Kaye all sent in information identifying Mark Barren's two openers which were pictured in the last issue. Ed wrote:

"Regarding Mark Barren's inquiry on the B-14-12 Blue Star Beer. According to Ed Scott's Who's Who in Brew, Blue Star Beer was a product of Eberle Brewing Co. of Jackson, Michigan. Does the E. B. Co. in the head of the opener signify this?

On the B-22-54 Tuscora. Ed Scott's <u>Who's Who in Brew</u> lists Tuscora as a product of Canton Brewing Co. of Canton, Ohio. In Don Bull's American Breweries, it shows that during the 1904-1919 period, Canton Brewery was part of Stark-Tuscarawas Breweries. Could it be that Tuscora comes from Tuscarawas?"

• Bob VanVactor wrote:

"A friend found an I-12 and gave it to me. The inscription is "BEER BELONGS" in capital letters. Perhaps it was a salesman's sample, but I thought it a nice and unique addition to my collection. Peg (Bob's wife) keeps it in her shadow box of collectables in the kitchen."

• Regarding the B-19-71 Ambrosia pictured in Opener Trivia (JFO #38, April 1988) I offer as further evidence that this opener is from the Sioux Falls Brewing and Malting Co., Sioux Falls, South Dakota a photostatic reproduction of a label pictured in Lynn Geyer's Breweriana Auction 10. Even though the reproduction is very poor I hope you will be able to see that the way "Ambrosia" appears on the opener and on the label are similar. For clarification beside the label I have drawn the words "Ambrosia Lager Beer" as I see them appear in the picture in the catalogue.



Ambrosia BEER

SIOUX FALLS BREWING & MALTING CO. SIOUX FALLS, SOUTH DAKOTA

BILL McKIENZIE sincerely thanks all who contributed to this issue of Opener Trivia. He is receptive to your contributions for future ones. Write to him at 6360 Jellison St. Littleton, CO. 80123.

BLONDIE









Beer opener is priceless part of life

By ZAN THOMPSON

© L.A. Times-Washington Post Service

There are certain priceless verities I have gathered unto myself as I roll through life, gathering very little else.

One of these is always keep a beer opener in the glove compartment of the car. This is not to use for its intended purpose but as a tool. Next to the Swiss army knife and the sterling silver butter spreader, it probably has more uses than most other things.

I learned this bit of folk wisdom one Memorial Day in Calvary cemetery, when the sun was high and the streets shimmered with heat like a hamburger griddle.

My father was in San Francisco trying a drawn-out case or it never would have happened. Daddy called me and said, "Elizabeth Ann, I want you to go and put flowers on your mother's grave very early, before the traffic is too bad."

It was too bad when Doug and I left the house. By the time we were about a mile from the cemetery gates, the lines of cars had come to a complete stop. Doug turned into a side street, parked, and we started our march to the cemetery. We talked very little, in part because of the smothering heat and in part because Doug seemed to feel that if we had started earlier this never would have — well, yes.

grave, far into the huge old cemetery, we were sweaty, silent and limping. There are two cans on each grave that fit into cylindrical holes to hold flowers. We had bouquets of stock and carnations to place in the cans, but they first had to be removed and filled with water.

I suggested that Doug get about this task. He did but the bermuda grass had grown around the edges of the flower cans, holding them firmly in place. It took a great deal of tugging and pulling grass away before he hauled them both out.

I congratulated him profusely, which seemed to improve his disposition. He was not mechanically adept nor was my father. I have spent my life with men for whom I applauded when they replaced an ice tray.

Doug took the first can, walked over to a faucet about 50 yards away and walked back. He bent to replace the can filled with water in the hole. It would slide down only about 3 inches becuase the wiry bermuda grass had again formed an unyielding collar around the opening, smaller than the bottom of the can.

Before I could scream, "Wait," Doug stood up, raised his right knee to his chest and lowered it briskly toward the can. The theory was without a flaw. In practice, it wasn't. He pulled his leg up in a knee-jerk motion that caused the two quarts of water to fly a considerable distance.

Because Doug was 6 feet 3 and had legs accordingly, he moistened his Sunday suit all down the front and thoroughly showered a devout family of Latin-Americans kneeling near an adjoining grave. They turned as one and looked at Doug in amazement.

By now, he was jumping around on the turf like a man on one stilt. Very quickly, people for graves around turned to see what was going on. Doug raised his foot slowly and stared at it in awful bafflement. Then he looked around at the gallery, smiled sickly and pointed to his foot with the can on it, in the manner of a man who might find his foot in a basket of snakes.

"Take your shoe off and sit down," I said.

"Where?"

"On mama's headstone."

"I won't. I explained to him that mama would rather have him sit on her headstone than ruin his suit on the wet grass. He was unhorsed, good Protestant boy, in the presence of so many Catholics, quick and dead, so he finally lowered himself onto the headstone.

I then suggested that he give his shoe with the can attached a smart whack against the headstone, inasmuch as no amount of pulling would budge it. He did and it sounded like the opening bar of Gotterdammerung. The entire cemetery turned around and looked at Doug sitting on mama's headstone with his red and yellow argyle-socked foot extended.

I then walked back all the way to the car and fetched the beer opener with which Doug pried off the flower can. And now, when someone asked me why I have a beer opener in the glove compartment, I say, "Why, you silly goose, to pry the grave flower holder off Doug's shoe."

The foregoing was sent in by DON BULL for your enjoyment.

The following appeared in issue #5, Jan. 1980 (DON BULL) and repeated in issue #25 (ED KAYE). However, I do get an occassional letter and phone call about the term. So this is a refresher for all of us.

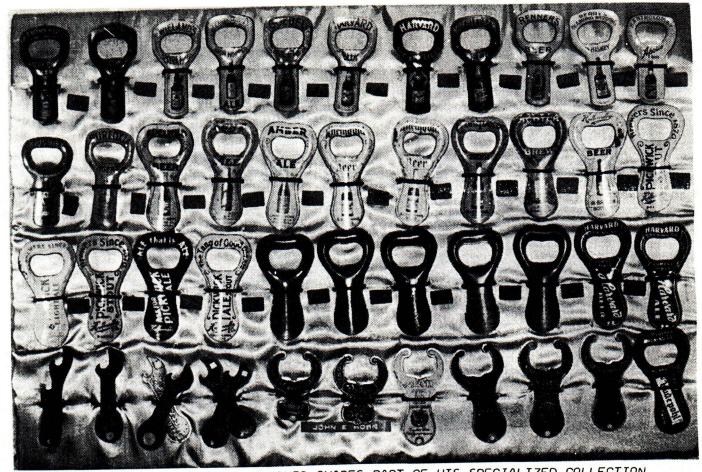
CHURCH KEY: IN HISTORY AND COLLECTIONS

Calling it an opener makes sense. After all, it was used to open beer bottles before the invention of the twist-off caps. It has also been called a "church key" for as long as I can remember.

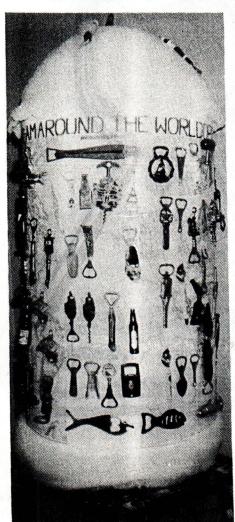
Why a "church key"? Many versions to the origins of this term have surfaced. When the bottle cap (crown) was invented in the late 1800s, a device to remove it from the bottle had to be designed. That being a time of Victorian elegance in dress, building and design, some of the first cap lifters took the shape of keys.

The logical explanation for the church key comes from the "Dictionary of Word and Phrase Origins" by William and Mary Morris. In that book, J. R. Oberhofer wrote: "The expression church key is old in the brewery business. I worked in a brewery for 35 years and everybody carried a bottle opener or church key, perhaps so called because it looked like the top end of the kind of heavy ornate keys used to unlock Church doors. With the coming of cans in the brewing business, the bottle opener gave way to the can piercer but the name church key was continued onto this new device."

TRIVIA: If you are stumped, try the E-14 listings.



JOHN E. HORN OF NEW RICHMOND, OHIO SHARES PART OF HIS SPECIALIZED COLLECTION.





LEFT: ART SANTEN'S AWARD WINNING DISPLAY.

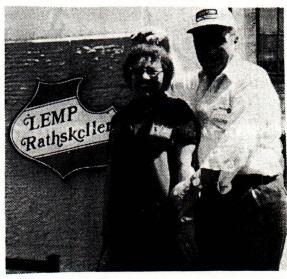
UPPER RIGHT: MIL STRINY, GARY DEACHMAN AND TED STRINY

LOWER RIGHT: FRAN AND LARRY BIEHL



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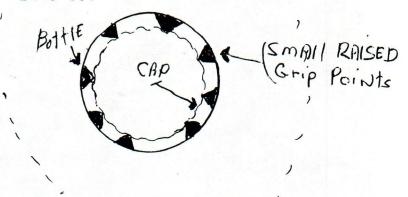




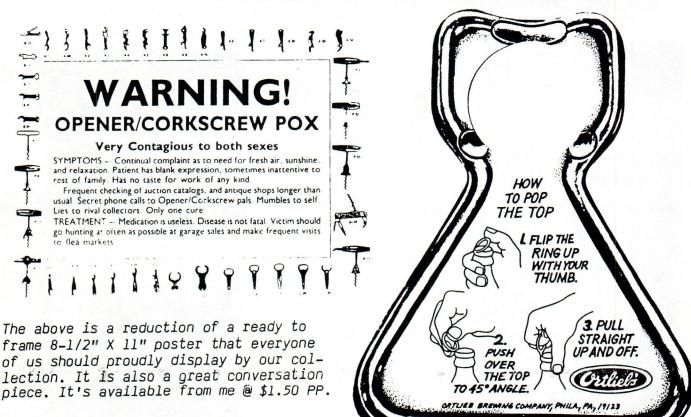
OCTOBER 1988



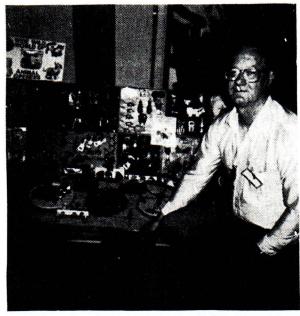
At left is a photo taken by, and submitted by, HENRY M. SMITH of Cincinnati, Ohio. It is of a no deposit-no returnthrow away beer bottle (our type S-1) with the twist cap opener molded in its bottom. There are seven raised points to grip the notches of a bottle cap like so:



ED's Note-The above is another example of how JFO members share interesting and informative data that makes us so knowledgeable about openers.



ADDITIONAL CONVENTION PHOTOS



YOUR NEW EDITOR/PUBLISHER ART SANTEN



. GARY DEACHMAN & BILL McKIENZIE



THE HOSPITALITY ROOM CAMARADERIE



JOHN STANLEY &
BOB VAN VACTOR





CONVENTION HALL BUY-SELL-TRADE GOINGS ON

MATCH COLUMN #1 (BREWERY) WITH COLUMN #2 (THEIR SAYING). THE EARLIEST POSTMARKED CORRECT MATCH UP MAILED TO ME (ED KAYE) WILL RECEIVE AN M-3-29 VICTOR TO ADD TO HIS/HER COLLECTION, GOOD LUCK! NOTE: CONTEST ENDS OCTOBED 31

N	UIE: CUNTEST ENDS	OCTOBER 31.	1988.	
COL	UMN #1			UMN #2
	KRANTZ			THE THIRST OF A NATION
	STANDARD			DRINK MT. WHITNEY BEER
	/HAMM'S		C.	THE BEER FOR THE MAN WHO KNOWS
	DALLAS-FT. WORTH		D.	COUNTRY CLUB SPECIAL
	GUNTHER			BEEN A LONG TIME A-BREWING
	SCHELL		F.	FIRST BY FAR
	CENTRAL			A GOOD HEAD ON A FINE BODY
	SCHUTZ & HILGERS		н.	ROYAL SIX BEER
	FREE STATE			OLDE TOWNE ALE-BEER
	HABERLE			ASK FIRST FOR BLUEBONNET BEER
	TENNESSEE		K.	HOLLAND BEER AND ALE
	GLUEK			WINS ANY TEST OF TASTE
	TROMMERS			THE BEER REFRESHING
	FRESNO			OLD DUTCH THE GOOD BEER
	SCHMIDT		0.	OLD RANGER BEER AND ALE
	GOETZ			GIMME A GAM
	HORNELL		Q.	GOLDCREST 51 BEER
	COLUMBUS	• • • • •	R.	TROPICAL BEER AND ALE
	GRAUPNER		S.	OLD STYLE BREW
	SIOUX CITY	• • • • •	T.	TASTE AND COMPARE
	GRAIN BELT		U.	OLD OX CART BEER
	WAGNER		V.	HEIDEL BRAU BEER
	EASTERN			CITY CLUB BEER
	TAMPA		Χ.	DEER BRAND BEER
25.	ECKERT'S		Υ.	CONGRESS BEER

BLONDIE—By Young and Drake

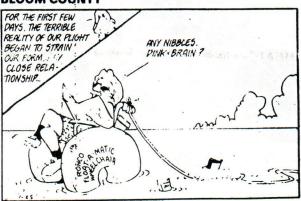








BLOOM COUNTY



BY BERKE BREATHED



"SUFFRAGET"--No. 14 A Girl Design Pocket Bottle Opener



The demand for the Vaughan Girl Openers would least impress you that the world was going dry. A Good "Ad."

With advertisement stamped plain side.

Quantity	Price	Quantity	Price 1	er M
100	\$ 4.50	2,500		17.00
250	6.50	5,000		16.00
500	10.00	10,000 :		15.00
1,000	18.00			
	2	,		

"EARLY MORN"-No. 13

A Girl Design Pocket Bottle Opener

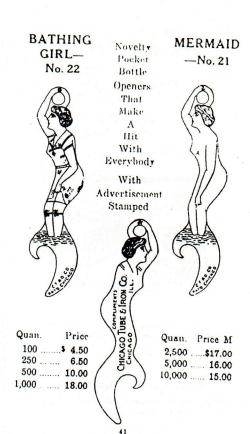




Opener		plain side.		
Quantity	Price	Quantity	Price Per M	
100	\$ 4.50	2,500	\$17.00	
250	6.50	5,000	16.00	
500			15.00	
1,000	18.00			

(Engraved Die Extra)

35



Reduced copies of selected pages from a 1919 Vaughan catalog thru the courtesy of THOM THOMPSON of Versailles, KY. Note the name "Suffraget" for the clothed "Early Morn" and the comment below the illustration. Later catalogs had her called "Calendar Girl".

"LION" HEAD-No. 4 Pocket Bottle Opener



Length about 3 inches.

All of our Pocket Bottle openers, the flat styles, are packed in boxes, of 100-

Note prices below

"EAGLE HEAD"—No. 5



Polished and Double Plated

Quantity	Price	Quantity	Price Per M
100	\$ 4.50	2.500	\$17.00
250	6.50	5.000	16.00
500	10.00	10,000	15.00
1,000	18.00	121	20.00

SPECIAL -No. 70

A Classy Opener



Cut actual size, with die cut letters.

Polished and double plated.

With advertisement stamped in plain type on a straight line.

Quantity	Price	Quantity	Price Per M
100	\$ 4.50	2,500	\$17.00
250	6.50	5,000	16.00
500	10.00	10,000	15.00
1 000			

"HORSE HEAD"-No. 37



With advertisement stamped in plain letters at prices shown above. Polished and double plated

OUTING-No. 12 Key Style Pocket Bottle Opener

The best of its kind.



Advertisement stamped above is plain type.

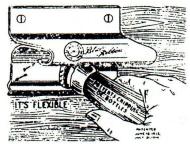
Quantity Price	Quantity Price Per M
100\$ 4.50	2,500\$17.00
250 6.50	5,000 16.00
500 10.00	10,00015.00
1,000 18.00	

The excellent finish, attractive stamping of advertisement, and prompt shipments has made the Vaughan name famous, the world over, in the line of small metal advertising novelties.

FLEXIBLE



STATIONARY BOTTLE OPENER



Patented and sustained

"Never-Chips" are packed with two screws in a tolding earton, for convenient distribution

Nickel Finish

No. 1 Size-21/2 Inches Long

With advertisement stamped in minimum quantity of 10 gross at \$12.00 per gross.

Bottle Opener, Cigar Box Opener and Nail Puller



Polished Nickeled Steel

IMPROVED "PERFECTION"

-No. 50



 W_{t} ofter this new opener to the trade desiring something better than the common openers.

to a made of the best steel for the purpose Nickeled Steel, Polished

A STOCK OPENER

FOR PROMPT SHIPMENTS

We do not supply the "Perfection". Stamped with Fixed Advertisement Packed in boxes of 5, 10, 25 and 50 gross

Price \$2.00 Per Gross.

26

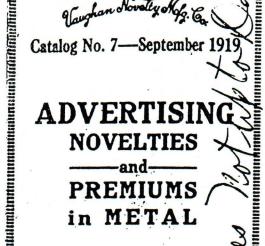
"Nifty" Combination-No. 63

Pocket Bottle Opener and Folding Cork Screw

THE BEST EVER



One of the most popular novelties we ever made and the demand is greater now than ever.



Personal Appeal Advertising Novelties Produce Results

VAUGHAN NOVELTY MFG. CO.

Municipers of Advertising Novelties

783 to 711 Pulton Street, Chicago, Ill., U. S. A.

MEMBERS: Mango Assa, of Commerce, Manufacturers and Business Assa, Credit Man's Assa,

"JIM DANDY" No. 86

Combination

Button Hook, Bottle Opener, Screw Driver and Cigar Cutter



"ELK HEAD"-No. 15

Pocket Bottle Opener

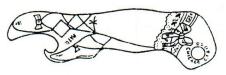


Polished Nickeled Steel

With advertisement stamped one side

Quantity	Price	Quantity	Price Per M
11)4.	\$ 4.50	2,500	\$17.00
250	6.50	5,000	16.00
5(F)	10.00	10,000	15.00
1,000	. 18.00		

"TANGO"-No. 16



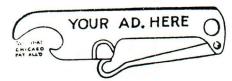
Advertisement stamped on opposite side Note prices above.

On account of the popularity of the "Beer Cap" now so universally used, Bottle Openers are a Staple.

37

"Nifty" Combination-No. 65

Pocket Bottle Opener and Folding Button Hook





Impossible to chip the bottle with this new

A slight downward pressure and off comes the cap, in the hand. "It works so easy".

Made of nickeled steel, polished and double plated.

Quantity	Price Per M	Quantity	Price Per M
250	\$ 6.50	2,500	\$17.00
500	10.00	5,000	16.00
1,000	18.00	10,000	15.00
The Commence of the Service	maner to too your book bottle-	_	