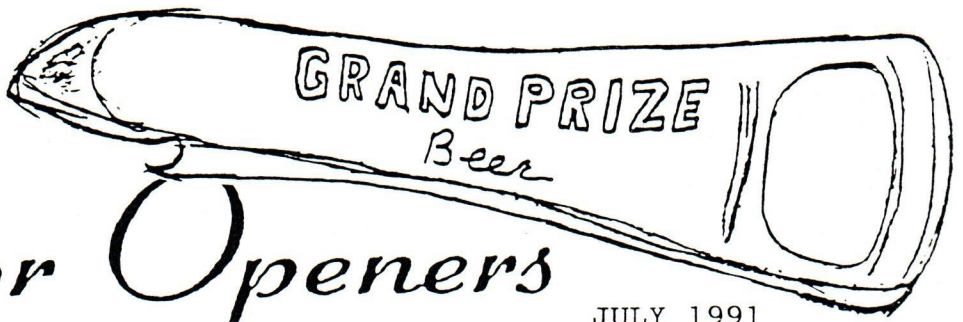


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Just For Openers

JULY 1991
ISSUE 51 I-22-10

6126 McPHERSON, ST. LOUIS, MO 63112

(314) 863-6798

THE 1991 JFO CONVENTION IS OVER SO START PLANING FOR THE 1992 CONVENTION

Even though all four of them worked equally hard at both conventions, John and Pat Stanley were the official hosts of the 1990 JFO Convention, and Roger and Janice Jarrell were the hosts of the 1991 JFO Convention. They all deserve a lot of credit for the great job they did.

This issue features pictures of the JFO Convention in North Carolina. The pictures were taken by Dick Britton and Harold Queen. We thank you.

The next JFO will feature the New Discoveries. The deadline for the Oct. JFO is Sept. 1st. Please send a zerox of the flat N.D. or a photo of the larger ones. Also send the exact measurements. Remember the deadline.

Ed Kaye announced at the Convention, that he will answer any questions that are sent to him. The questions and answers will appear in "Ed Kaye Sez"

We are pleased to report that Tom Zruno has agreed to host the next JFO Convention. It will be held in late April in Fort Mitchell, Ky. at the Oldenberg Brewery. The Motel next to the Brewery has three swimming pools, a large convention hall bldg. and a first class restaurant. The Motel provides transportation from the Cincinnati Airport. The Brewery and the attached German Beer Hall have on display the huge Brewriana collection of our fellow opener collector Herb Haydock. This collection is a **MUST SEE** for all collectors, so make plans to attend.

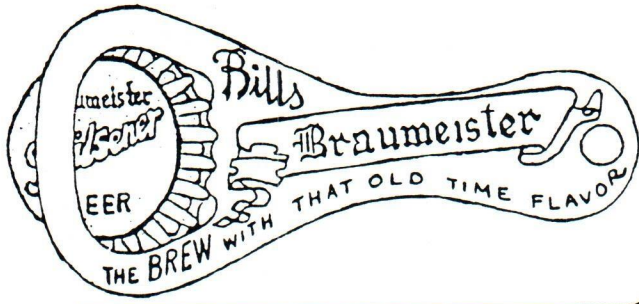
At the Convention Meeting it was agreed on to give the Canadian Opener Collectors a few pages in the JFO. They can use this space to update their listings, list BUY-SELL-TRADE Ads, show new style openers, etc. I would like to hear from each of our Canadian members for their views.

THE JFO WELCOMES THESE NEW MEMBERS

Fred Attick, Mary	245 Main St. Conygham, Pa. 18219
Skip Garrison	751 Colfax Ave. Daytona Beach, Fl. 32015
William Helton	926 Holbeck Channelview, Tx. 77530
A.L. Horstmeyer, Jr.	94 Via La Cumbre San Rafael, Ca. 94904
Kim Kuebel	Box 801 Boerne, Tx. 78006
William Link	RR-1 Box-187 Kewanna, In. 46939
Mike Loretta (Renew)	PO Box 28 Conifer, Co. 80433
Clayton Lyon	3800 N. Bradford St. # 74 La Verne, Ca. 91750
Paul H. Neas, Alma	4953 Vera Cruz Road Center Valley, Pa. 18034
Ray Schmeisser, Fran	RT-3 Box-194 E Caldwell, Tx. 77836
Donald D. Whelan, Cora	1200 W. Maple St. Savannah, Mo. 64485

ALL JFO CHECKS MUST BE MADE OUT TO ARTHUR SANTEN

NO CHECKS MADE OUT TO JUST FOR OPENERS WILL BE ACCEPTED



"SHOW AND TELL"

The next issue of Opener Trivia will be "Show and Tell". I think last year's "Show and Tell" was outstanding and I hope this year's will be even better.

Send me a drawing or good clear photostat of one or more openers from your collection. It doesn't matter whether you collected the opener years ago, found it just last week, or picked it up at the convention. It doesn't have to be a hard type or have a beer advertisement. It can be an ordinary type and it can be without advertising or advertise soda or any other product or business. All that matters is that it is special to you.

Please participate. The more people that contribute the better this issue will be. Our hobby is for sharing.

This issue will focus on openers with whiskey advertising. I don't know if anyone in our club specializes in collecting whiskey advertising openers, but many nice openers with whiskey advertising exist.

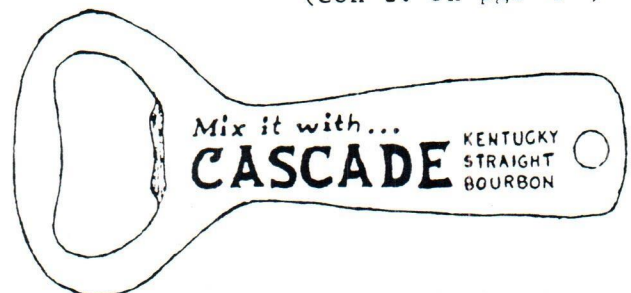
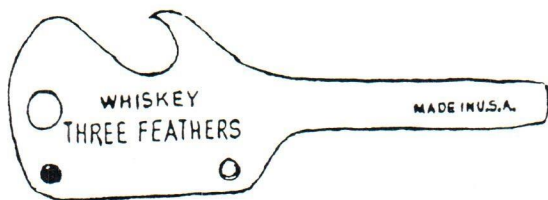
One of the most common types of whiskey advertising openers is type P-19. It is common to see a P-19 type advertising both a liquor store and a brand of whiskey. Sometimes they appear with only a whiskey advertisement, and occasionally you may come across one which advertises both beer and whiskey. An example of an opener with dual advertising is P-19-12 which reads: WHOLESALE LIQUOR AND CIGARS LITTLE ROCK, ARK. IT'S GOOD POLICY TO DRINK T.W. SAMUELS PURE WHISKY AND SCHLITZ BOTTLED BEER.

Whiskey advertising has never gained the popularity of breweriana. I think the reason that it hasn't become more popular is because there is nowhere near the amount of advertising available for whiskey as there is for beer. This is probably because there were never as many distilleries in business as there were breweries, although I cannot verify this for a fact(?).

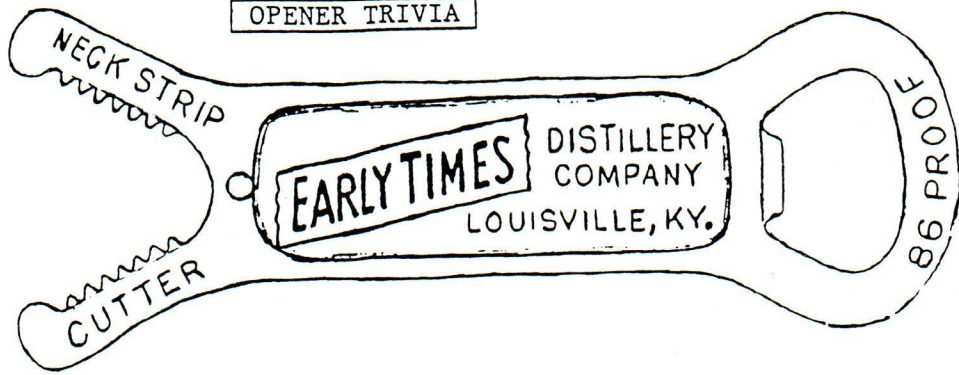
It seems the popular areas of collecting are for those things for which a plethora of advertising exists (i.e. breweriana, Coca-Cola, sports cards, etc.). For those things for which a limited amount of advertising exists there are only a few collectors and therefore a very limited amount of demand.

Still whiskey will always have a place in American history. I've yet to see a Western where the cowboy walks up to the bar and the barkeep hands him a bottle of beer and a schooner in place of a bottle of rotgut and a shot glass. Out here in the west real men drink Jack Daniels (43% alcohol) not Coors (3.6% alcohol).

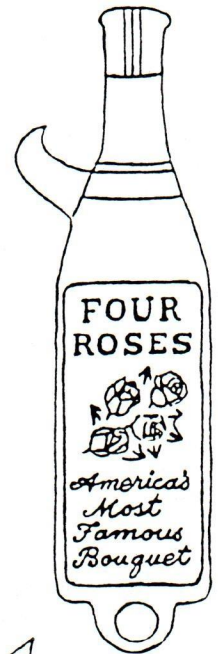
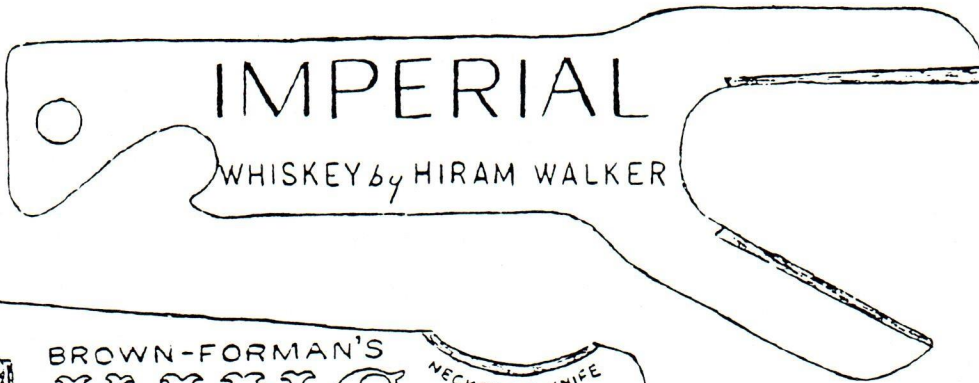
To conclude this issue of Opener Trivia are some drawings of whiskey advertising openers and an article on whiskey written by Theodore Wiehe of the Schenley International Co.. (con't. on pg. 4)



OPENER TRIVIA



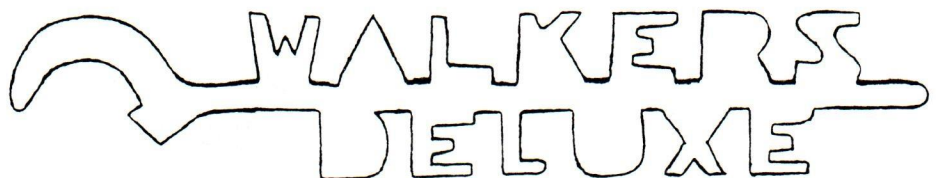
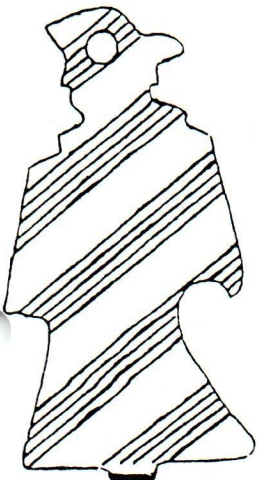
Note: enlarged; actual length = 2 5/8"



Note: enlarged slightly; actual length = 3 3/16"



Note: reverse advertises JAMES E. PEPPER Bottled in Bond 100 PROOF KENTUCKY STRAIGHT BOURBON JAMES E. PEPPER CO., LEXINGTON, KY.



WHISKEY or WHISKY (from Irish uisgebeatha, "water of life"), spirit obtained from the distillation of a fermented grain mash and suitably aged in wooden barrels. The term is spelled "whiskey" for products of the United States and Ireland and "whisky" otherwise. Whiskey originated in 12th-century Ireland. Today the principal producers are the U.S., Scotland, and Canada, as well as Ireland.

Basic Process of Production. There are several types of whiskey, each owing its distinctive flavor to the production methods and raw material in its country of origin. The principal grains used include corn, rye, wheat, and barley, but the basic process always follows three steps: mashing, fermentation, and distillation.

The grain is ground, mixed with water and cooked. After cooking, a malted grain, usually barley, is added. The malt contains enzymes needed to convert the grain starch into fermentable sugar. The mash is cooled and transferred to fermenting tanks where it is inoculated with yeast. After fermentation is complete, the liquid is removed for distillation.

The distillation process results in the removal of most of the solid matter, but small quantities of other matter, called congeners, are carried over. Congeners are aldehydes, esters, and other impurities that contribute to the characteristic flavor of whiskey. The distilled product is stored in barrels for aging.

Aging. During aging, or the period of storage, whiskey is said to mature. Its character is altered as a result of changes in its chemistry. Also, the proof increases and the color darkens from white to brown in the wooden casks. A minimum period is 2 years, but most quality whiskeys are aged from 4 to 12 years. After aging, the whiskey is removed from the barrels, filtered, and diluted with water to adjust the proof before bottling. The final product generally ranges from 40% to 50% alcohol (except for some American corn whiskeys, which may have as much as 75% alcohol and are sometimes not aged).

American Whiskeys. In the United States the three main types of whiskey are bourbon, rye, and corn. Bourbon, the most popular, is made from a mash containing not less than 51% corn by government ruling. The balance may be any other grain but is usually rye and malted barley. Bourbon originated in the 18th century, when Kentucky distillers stored their corn whiskey in charred oak barrels. The practice of charring may have originated to burn out the smell in the salted-fish barrels brought from New England. The innovation is credited to Elijah Craig, a Baptist minister, in 1789, in what was then Bourbon County, Kentucky. The use of charred barrels was then adopted for rye whiskey.

Rye contains corn and other grains and must be made from at least 51% of rye mash and aged in new barrels. It has the strong taste of rye grain.

Corn whiskey must be from a mash of 80% or more of corn. The whiskey has a sharp taste, unlike bourbon, which has a faint vanillalike flavor. Since corn whiskey is sold with little or no aging, it does not acquire any taste or color from the barrel. It is yellowish or almost white.

Sour mash is a special type of bourbon. It is made by removing from an already fermented mash a portion which is then used to start fermentation in a new batch. The held-over mash is said to be "sour."

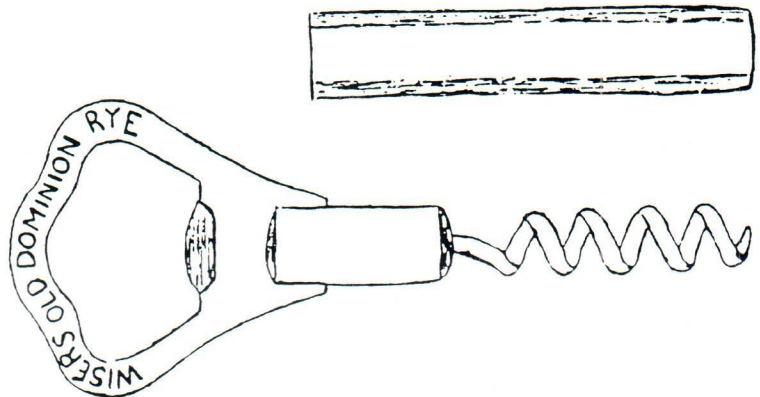
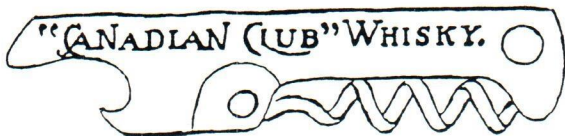
Blending. American whiskeys are further classified as straights or blends. A straight whiskey, as the name implies, is unblended with other grain spirits. To be a straight whiskey, it need only meet governmental requirements. For instance, a bourbon must be made from a mash of at least 51% corn. (Other grains may be used in the mash, but the whiskey is still considered straight.) Blends are made by mixing two or more straight whiskeys, usually with the addition of grain neutral spirits. Grain neutral spirits (ethyl alcohol diluted with water) are, like whiskey, products of distillation. They contain fewer impurities because they are distilled at a higher proof and are nearly tasteless. The addition of grain neutral spirits to a blend imparts a lighter taste and body. It enables the distiller to lighten the flavor without reducing the alcohol content. Whiskies of other nations are sometimes blended with grain neutral spirits, but are not labeled as such.

Canadian Whiskey. Canadian whisky is the lightest in body, or texture, and flavor of all the major whiskeys. The distilling process is similar to that in the United States, except that the whisky is distilled to a higher proof and fewer flavoring bodies are carried over. The principal grains used are corn, rye, malted barley, and, in lesser amounts, wheat. All Canadian whiskies are blends.

Scotch Whisky. Scotch whisky is distilled almost exclusively from malted barley, although corn is sometimes cooked in the mash. The "smoky" flavor attributed to Scotch whisky results from the drying of the malt over a peat fire. Most of the Scotch whiskies are blends of Highland and Lowland malts and are aged in casks previously used to age sherry or other Scotch whisky.

Irish Whiskey. Irish whiskey is produced from barley, oats, wheat, or rye. The product is similar to Scotch whisky except that the malted barley for the mash is not dried over a peat fire and the smoky taste is lacking

THEODORE WIEHE, Schenley International Co.



BUY - SELL - TRADE

Wanted: Beer & Soda wall mount openers (STARR & BROWN). I would like a list of all the openers they made. I want as many of the M-27 Lone Star Badge openers as I can buy. Will buy or trade. KIM KUEBRL, BOX 801, BOERNE, TX. 78006.

WANTED: Penna. Beer openers from Haefner and Mt. Joy Breweries and P-25, P-34 Knife/Corkscrew from Bergner and Engel. Cash or trade. (215) Anthony T. Zanghi, 2225 Deer Trail Rd. Coopersburg, Pa. 18036. 346-8232

AUCTION

Over 800 different Openers to be offered by Mail Auction. This was the collection of Virgil Thompson of Fresno, Ca. and contains approximately 500 Brewery Openers (many Ca.), 125 Soda Openers (40 Coca-Cola), many others: Hotel Milk, Paint, etc. 20 Corkscrews. A detail listing will be available about August 1st. Send \$3 for Postage and list to; Thom Thompson, 123 Shaw Ave. Versailles, KY. 40383 (606) 873-8787 (HOME)

ED KAYE SEZ

It was a GREAT CONVENTION. If you missed it, the wrap up of it is elsewhere in this issue so I won't get into it but do hope to see you next year.

I want to clarify about reporting New Additions/Unlisted. If your opener or corkscrew has the same words but in a different sequence, It's the one listed in the handbook or the Supplement. REASON: Some report reading them from left to right, right to left, left handed, right handed, top to bottom, bottom to top, script, block, obverse or reverse. The first one reported to Don Bull for BAO and then to me for updating is what we used.

If you cannot find a particular shape, send a zerox, tracing or photo of it and the exact measurements to Art Santen for the New Discovery Additions.

LOU KOVARIK: The Brewery you asked me to research (at the Convention) was the Carondelet Brewing Co. AKA Greentrees Breweries, Inc. 2025 Gravois Ave. St. Louis, Mo. (1933-1940). I don't recall an opener listed from them. Maybe someone in our group has one or knows of one that exists. If so, let me know.

BILL PATTIE: The difference between an I-19 & an I-20 is that the I-19 is narrower. I realize that it is difficult to distinguish them in the Handbook. Both have Black or Red plastic swivel hinges. The I-27 only has a Brass hinge.

BRIAN MORIN: Cremo Brewing Co. of New Britain, Ct. did produce Manhattan Beer, 1949-1952.

NOTICE: The Handbook is now out of print.

KOVELS' BOOKS	P.O. BOX 22900	BEACHWOOD, OH 44122
American Country Furniture, paper \$14.95	_____	Kovels' Guide to Selling Your Antiques & Collectibles, paper \$9.95
Dictionary of Marks--Pottery and Porcelain, hardcover \$12.95	_____	Kovels' Know Your Antiques, paper \$14.95
Kovels' American Silver Marks: 1650 to the Present, hardcover \$40	_____	Kovels' Know Your Collectibles, hardcover \$18.95
Kovels' Antiques & Collectibles Fix-It Source Book, paper \$9.95	_____	Kovels' New Dictionary of Marks--Pottery & Porcelain: 1850 to the Present, hardcover \$17.95
Kovels' Antiques & Collectibles Price List, paper \$11.95	_____	Kovels' Collectibles Calendar, 1991, Page-a-Day, (Workman) \$8.95
Kovels' Bottles Price List, paper \$12.95	_____	Kovels on Antiques and Collectibles, monthly newsletter, 1 year, \$36; 2 years, \$49
Kovels' Depression Glass & American Dinnerware Price List, paper \$12.95	_____	

Add \$2 for shipping & handling (and 7% Ohio Sales Tax if Ohio Resident); Total Amount Enclosed (U.S. \$) _____

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COLLECTOR OF THE MONTH

ROGER JARRELL

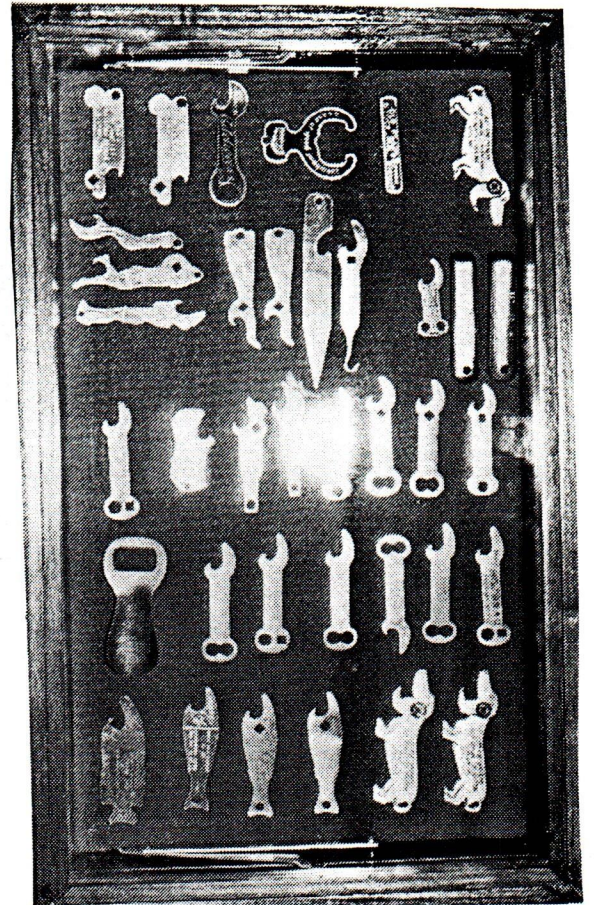
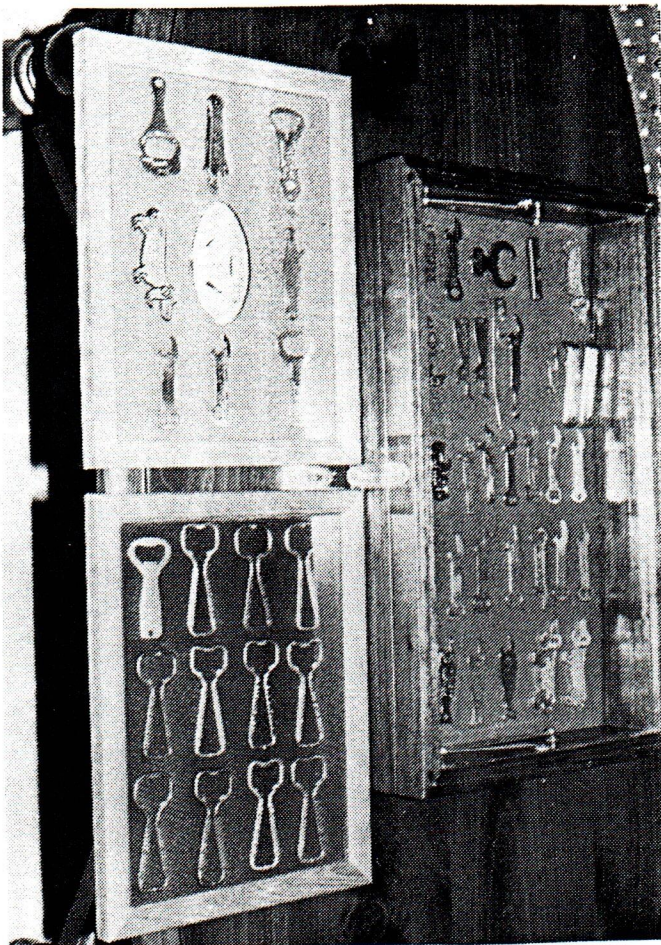
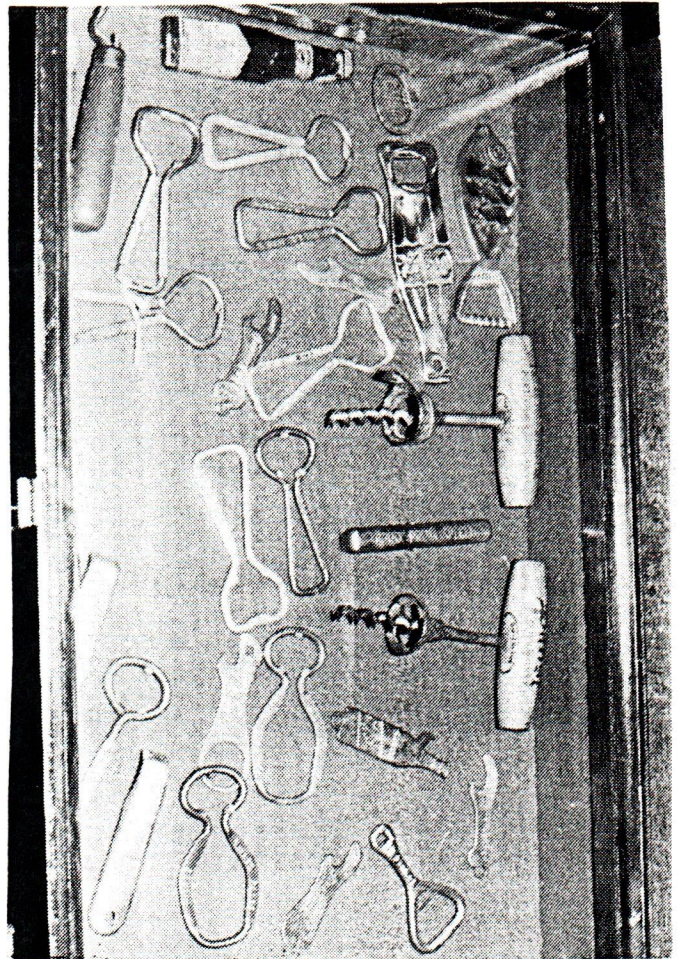
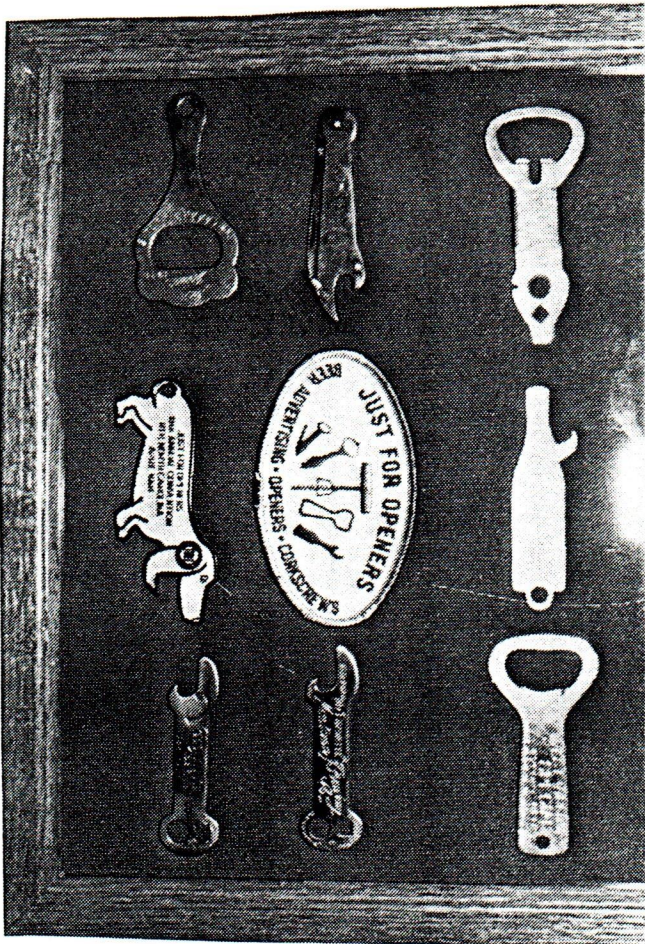
I have only been collecting openers since 1989. That year John Stanley showed me his collection of openers, and I was amazed at all the different styles, advertisers, and the detail that went in to them. John told me all about the JFO club and the openers he had got from the people involved in it. He also said how he could go around flea markets and find them but it was getting difficult to get good ones.

Later that year my wife and I took a vacation to Pennsylvania. While we were there, I went to antique shops and flea markets. At one of the flea markets a lady had in her case a mint N8 opener from a coal company (to bad it wasn't a beer). I asked her how much she wanted for it, and to my surprise she said \$2.00 dollars. I purchased it and I was hooked. When we got home I sent in my application to join JFO.

I was fortunate in 1990 that John was hosting the JFO convention in our town. I attended, and met some of the great people in the club. And now in 1991, I had the pleasure of co-hosting it with him.

I have around two hundred openers in my collection. Since there are so many different ones I have tried to be selective in what I collect. I mainly collect Texas and southeast openers and any A-18, A-20, and A-33. I regret that I didn't get involved earlier because of the difficulties in finding openers now, but then again it makes each one you get more precious.





by: Joseph C. Parodi

Each April, come 40 or so JFO members and spouses make the trek to the Annual Convention and Meeting. This year, for the second time, the meeting was hosted by John and Pat Stanley and their co-hosts Roger and Janice Jarrel. If last year's JFO Meeting was a success, this was even better. A great turnout, lots of activities, very nice surroundings and terrific fellowship marked the occasion. I would like to thank the Stanleys and Jarrels for an outstanding effort that all of us enjoyed very much.

As usual, things began to hum in earnest on Thursday evening as the attendees arrived. In fact, many got there a day early to enjoy the area, hunt for openers and corkscrews and just to have an extra day there. Of course, trading was on from the moment you entered the Hospitality room with John Stanley showing pieces, trading and dealing with many questions. By the way, the Banana pudding in the hospitality room is out of this world, I prefer the cold version - Thanks again Pat and Janice! The members' rooms were also active right away with thousands of openers, corkscrews, beer trays, coasters and all sorts of other stuff there to trade and buy/sell.

Dinner on Thursday was at the Hotel which had a friendly coffee shop. As the JFO provides one of the opportunities for us corkscrew type opener collectors to meet from all over the continent, we had dinner with the Nugents, Youngs, Ross and Danzigers. I travelled with Ron MacLean since we live close to each other, so we arrived at the same time and joined the dinner party already in progress. After dinner, trading was the main event and this went on into the night. I acquired about 15 items that first evening.

Friday morning was another fine day, after breakfast, all the rooms were open for trading again and the real action was in full swing. Bill McKenzie, as his usual custom, brought an enormous pile of stuff which he usually has trouble unpacking. He was continuously hounded to get the material out so that all of the others could initiate action. Once he had unpacked, he was a popular fellow. But there were others active also, Vern Vollrath, John Horn, Larry Blöhl, Ottilie Hübner, Vic Keown, Art Santen and others had much traffic. Everyone was smiling and hated to take a lunch break. We all had lunch at a very nice place which could accommodate all of us.

When we returned, more trading and visiting was the order of the day. Everyone anticipating the Auction which was held in the evening. Vern Vollrath did the auctioneer's duties again, and very well, I might add. There was lots of fun, kibitzing, bargaining and everyone had a good time. Following the auction, guess what? More trading. In fact, some of the serious trades in the making for more than a day by then, began to conclude. Some guys just take their time to conclude a transaction. If the reader comes to the conclusion by now that all we do at JFO is trade and meet people, they are right! That is what this is really all about.

Saturday was the day of the show and, as usual, it was quite a spread of collectibles on display and available for sale. Of course the competition for the project prize was the highlight of the morning. There were absolutely great displays, many overflowed into the corridors and the hotel staff marvelled at the displays. Unfortunately, there were not many outside visitors, but other guests of the hotel did show up to take a look. Another fabulous JFO came to an end in the early afternoon.

CONTINUED IN THE NEXT COLUMN

THANK YOU FROM THE 13TH ANNUAL JFO CONVENTION HOSTS & HOSTESSES

WITHOUT YOU, IT WOULD NOT HAVE HAPPENED!

THANK YOU FOR COMING TO NORTH CAROLINA TO MAKE OUR CONVENTION HAPPEN. THANKS TO EVERYONE WHO BROUGHT SNACKS FOR THE HOSPITALITY ROOM - THE BEAUTIFUL TIN OF PRETZELS, THE CANDY COATED ALMONDS, AND THAT WONDERFUL WISCONSIN CHEESE.

WE WERE VERY PLEASED WITH THE DONATED RAFFLE ITEMS, ESPECIALLY THE HAND MADE AIRPLANE MADE BY A SPECIAL RETIRED FIREMAN, VIC KEOWN.

OUR ANNUAL ANNIVERSARY COUPLE, VERNE AND LA VERNE VOLLRATH ONCE AGAIN WERE THE BACKBONE (WITH SOME FUNNY BONE THROWN IN) FOR OUR ANNUAL AUCTION.

OUR CARAVAN DRIVERS TO OUR FRIDAY LUNCH ARE VERY MUCH APPRECIATED.

AND SPOUSES OF JFO MEMBERS WHO TOOK SOME OF OUR GUESTS SHOPPING WHILE JANICE AND PAT WERE HOPPING WILL ALWAYS BE APPRECIATED.

JANICE AND PAT ARE GRATEFUL FOR THE DINNER OUT SATURDAY NIGHT, WHILE ROGER AND JOHN WERE ON TOURS OF MICRO-BREMERIES IN GREENSBORO, WITH WHO ELSE, BUT BILL MC KIENZIE. (IT TOOK TWO NORTH CAROLINIANS TO MAKE SURE HE FOUND HIS WAY BACK!)

YOUR EXTRA HELP COVERING THE EXPENSES WAS VERY KIND, AFTER YOU HAD YOUR OWN EXPENSES TRAVELLING TO OUR AREA.

AND THEIR WERE OTHER SPECIAL GIFTS GIVEN TO THE HOSTESSES, TWO FOR THE OUTLITER, JANICE AND ANOTHER FOR THE WORRIER, PAT. THANK YOU! (HOPEFULLY THE HOSTS WERE GIVEN SOME SPECIAL TREATMENT ON A TRADE, BUT IF NOT, THEY WILL TAKE ALL FAVORS DUE NEXT YEAR!)

IT'S GREAT FUN GETTING THANK YOU NOTES FROM EVERYONE.

WE TEARFULLY TURN THE CONVENTION OVER TO TOM ZRUNO.

CONVENTION SOUVENIRS AVAILABLE

THE 1990 - 12TH ANNUAL CONVENTION SOUVENIR FEATURED A SILVER COLORED DASCHUND FOR A RIGHT-HANDED BOTTLE OPENER.

THE 1991 - 13TH ANNUAL CONVENTION SOUVENIR FEATURED A GOLD COLORED DASCHUND FOR A LEFT-HANDED BOTTLE OPENER.

BUY EITHER FOR \$15 EACH, OR A SET FOR \$25, PLUS \$1 POSTAGE. CONTACT JOHN STANLEY, 605 WINDSONG LANE, DURHAM, NC 27713. (919) 493-9802.

Several people stayed over night to Sunday morning, so we had dinner at the coffee shop again. It turned out that Vern and Laverne Vollrath celebrated their 40-th Wedding Anniversary that evening. As it turned out, a Wedding Party had the reception next door to the restaurant and I had the idea to ask the newly-wed couple to be photographed with the Vollraths. They graciously agreed and we took the photos. While I did not have a camera with me, there are others who did and hopefully, someone else's photo will have made it into the Newsletter.

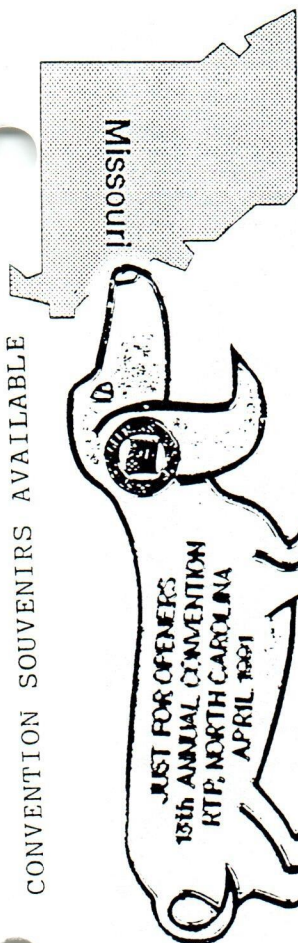
I had a lot fun and my impression is that others had enjoyed themselves also. See you next year!

CONVENTION SOUVENIRS AVAILABLE

BILL MCKENZIE

JOHN-ARD

BOB-MARGE STAHL



Just For Openers

NORTH GATE SHOPPING MALL GAVE US A \$25 GIFT CERTIFICATE.
 WE PUT ALL "JFO WIFE IN A HAT TO PICK A LUCKY WINNER."
 SHE IS "EILEEN JOHNSON".
 (PAT/JANICE WILL TAKE YOU TO THE MALL FOR A SMALL FEE OF \$25)
 OR, YOU CAN FOLLOW THE DIRECTIONS IN YOUR WELCOME BAG!

JFO WIVES:
 TOM ZRUNO
 FREE GIFT CERTIFICATE

HERB-CAMILLE
 DANZIGER

AWARDS & BUSINESS MEETING AT 2:00

SATURDAY LUNCH PAT AND JANICE WILL HAVE SANDWICHES IN THE HOSPITALITY ROOM FOR A SMALL FEE.
 BANANA PUDDING WILL BE FREE.....

HERB-HELEN HAYDOCK

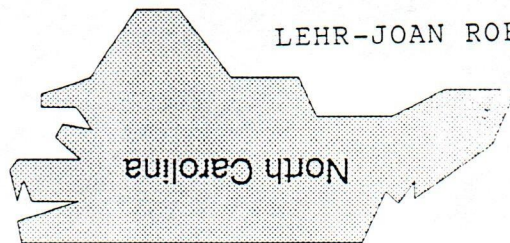
FRIDAY: LEAVE FOR LUNCH AT 10:45 LUNCH AT THE 42ND STREET OYSTER BAR. CHECK OUT THEIR LIST OF BEER FROM MICRO-BREMENIES (IN WELCOME BAG).
 THE ANNUAL AUCTION AT 5:00 PM (GIVE VERNE UP TO 5 AUCTION PIECES/MEMBER.)
 SATURDAY: THE ANNUAL SHOW 9 AM - 3 PM OPEN AT 8 AM TO SET UP COFFEE PROVIDED SAT AM

LOU-ROSEMARY KOVARIK

VIC-MARY ANN KEOWN

Roger Jarrell

LEHR-JOAN ROE



EILEEN KAYE

BOB VAN VACTOR

Just For Openers

ROGER-JANICE JARRELL

ART-DOROTHY SANTEN

OLLIE-SHIRLEY HIBBELER

SATURDAY RAFFLE

RAFFLE

THIS YEAR THE RAFFLE IS OPEN TO MEMBERS & SPOUSES ONLY. MANY OF THE PRIZES ARE ITEMS THAT NO ONE OTHER THAN A "JFO" MEMBER WOULD APPRECIATE.

RAFFLE

IN THE PAST, PEOPLE USUALLY PURCHASED 5 RAFFLE TICKETS FOR \$1.

RAFFLE

IN ORDER TO KEEP UP WITH FEWER TICKETS, WE WILL SELL THEM AT \$1 EACH.

THIS YEAR WE WILL POST THE WINNING NUMBERS, SINCE ALL TICKETS WILL BE HELD BY MEMBERS/SPOUSES.

JOE-MONIKA PARADI

THE LIST OF PRIZES INCLUDES

- 4 CROSS-STITCHED ANHEUSER BUSCH ITEMS
- 2 CROSS-STITCHED BUDWEISER HAND TOWELS
- 2 HAND TOWELS CROSS-STITCHED "JUST FOR OPENERS"
- 2 FRAMED CROSS-STITCHED CORKSCREWS
- 1 CROSS-STITCHED CORKSCREW PAPERWEIGHT
- 8 CROSS-STITCHED BOOK MARKS

- 2 BEER STEINS DONATED BY VIC KEOWN
- 2 SETS OF STORAGE BOXES FOR YOUR COLLECTION
- 2 WAIST POUCHES TO CARRY OPENERS AND CORKSCREWS
- 1 BUSINESS CARD HOLDER WITH MEMBER CARDS ENCLOSED
- 1 ERASABLE NOTE BOARD WITH PRINT OF "BEER MUG"
- 1 T-SHIRT DONATED BY LOCAL BASEBALL CARD DEALER

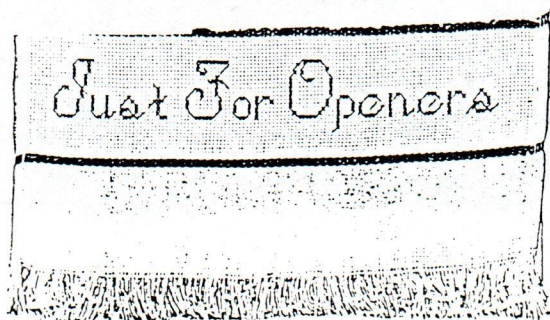
SO, YOU CAN VISIT WITH FRIENDS, WITHOUT MISSING ONE OF THESE VALUABLE PRIZES.

RON MAC LEAN

WOULDN'T YOU LOVE ONE OF THESE PRIZES!!!!!!

TWO COPIES OF THE CROSS-STICHED HAND TOWELS THAT WERE GIVEN AS PRIZES(ACTUAL SIZE 10/20")

JOE-JACKIE YOUNG



DICK BRITTON



LARRY BLEHL

BOB-GENE GED

HIGHLIGHTS OF CONVENTION

HOSTS: JOHN STANLEY AND ROGER JARRELL WITH LOTS OF SUPPORT FROM PAT STANLEY AND JANICE JARRELL

BRANDI, COGNAC, FRECKLES AND TOOTSIE ARE SHARING THEIR MASTERS WITH YOU

THURSDAY: ROOM TO ROOM TRADING VISIT OLD FRIENDS AND NEW. DON'T HOLD BACK, SHOW THEM "EVERYTHING" YOU BROUGHT TO JFO!

FRIDAY: LEAVE FOR LUNCH AT 10:45 LUNCH AT THE 42ND STREET OYSTER BAR. CHECK OUT THEIR LIST OF BEER FROM MICRO-BREMENIES (IN WELCOME BAG).

THE ANNUAL AUCTION AT 5:00 PM (GIVE VERNE UP TO 5 AUCTION PIECES/MEMBER.)

SATURDAY: THE ANNUAL SHOW 9 AM - 3 PM OPEN AT 8 AM TO SET UP COFFEE PROVIDED SAT AM

AWARDS & BUSINESS MEETING AT 2:00

SATURDAY LUNCH PAT AND JANICE WILL HAVE SANDWICHES IN THE HOSPITALITY ROOM FOR A SMALL FEE. BANANA PUDDING WILL BE FREE.....

NORTH GATE SHOPPING MALL GAVE US A \$25 GIFT CERTIFICATE. WE PUT ALL "JFO WIFE IN A HAT TO PICK A LUCKY WINNER." SHE IS "EILEEN JOHNSON". (PAT/JANICE WILL TAKE YOU TO THE MALL FOR A SMALL FEE OF \$25) OR, YOU CAN FOLLOW THE DIRECTIONS IN YOUR WELCOME BAG!

JFO WIVES: TOM ZRUNO FREE GIFT CERTIFICATE

HERB-CAMILLE DANZIGER

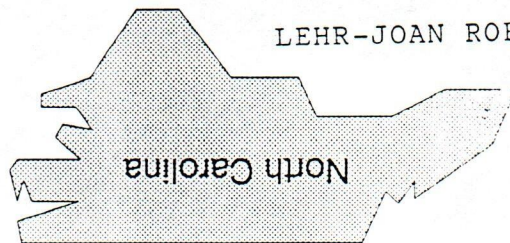
HERB-HELEN HAYDOCK

LOU-ROSEMARY KOVARIK

VIC-MARY ANN KEOWN

Roger Jarrell

LEHR-JOAN ROE



EILEEN KAYE

BOB VAN VACTOR

Just For Openers

ROGER-JANICE JARRELL

ART-DOROTHY SANTEN

OLLIE-SHIRLEY HIBBELER

SATURDAY RAFFLE

RAFFLE

THIS YEAR THE RAFFLE IS OPEN TO MEMBERS & SPOUSES ONLY. MANY OF THE PRIZES ARE ITEMS THAT NO ONE OTHER THAN A "JFO" MEMBER WOULD APPRECIATE.

RAFFLE

IN THE PAST, PEOPLE USUALLY PURCHASED 5 RAFFLE TICKETS FOR \$1.

RAFFLE

IN ORDER TO KEEP UP WITH FEWER TICKETS, WE WILL SELL THEM AT \$1 EACH.

THIS YEAR WE WILL POST THE WINNING NUMBERS, SINCE ALL TICKETS WILL BE HELD BY MEMBERS/SPOUSES.

JOE-MONIKA PARADI

THE LIST OF PRIZES INCLUDES

- 4 CROSS-STITCHED ANHEUSER BUSCH ITEMS
- 2 CROSS-STITCHED BUDWEISER HAND TOWELS
- 2 HAND TOWELS CROSS-STITCHED "JUST FOR OPENERS"
- 2 FRAMED CROSS-STITCHED CORKSCREWS
- 1 CROSS-STITCHED CORKSCREW PAPERWEIGHT
- 8 CROSS-STITCHED BOOK MARKS

- 2 BEER STEINS DONATED BY VIC KEOWN
- 2 SETS OF STORAGE BOXES FOR YOUR COLLECTION
- 2 WAIST POUCHES TO CARRY OPENERS AND CORKSCREWS
- 1 BUSINESS CARD HOLDER WITH MEMBER CARDS ENCLOSED
- 1 ERASABLE NOTE BOARD WITH PRINT OF "BEER MUG"
- 1 T-SHIRT DONATED BY LOCAL BASEBALL CARD DEALER

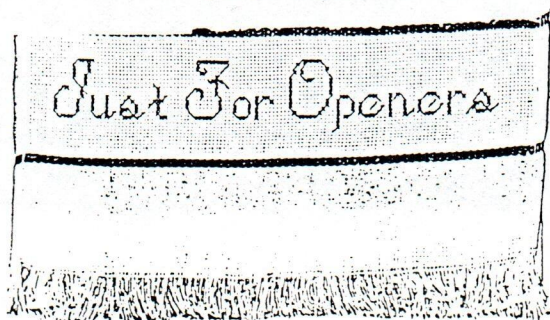
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JOE-JACKIE YOUNG



DICK BRITTON



LARRY BLEHL

BOB-GENE GED



CONVENTION CO-HOSTS



CAMILLE & HERB DANZIGER & DOT SANTEN IN THE OYSTER BAR



PAST CONVENTION HOSTS

AFTER THE DINNER





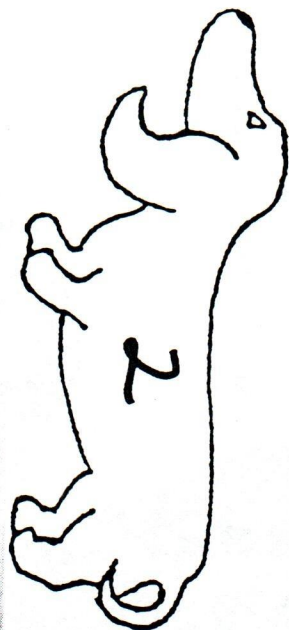
CONGRATULATIONS

FIRST PLACE DISPLAY WINNER

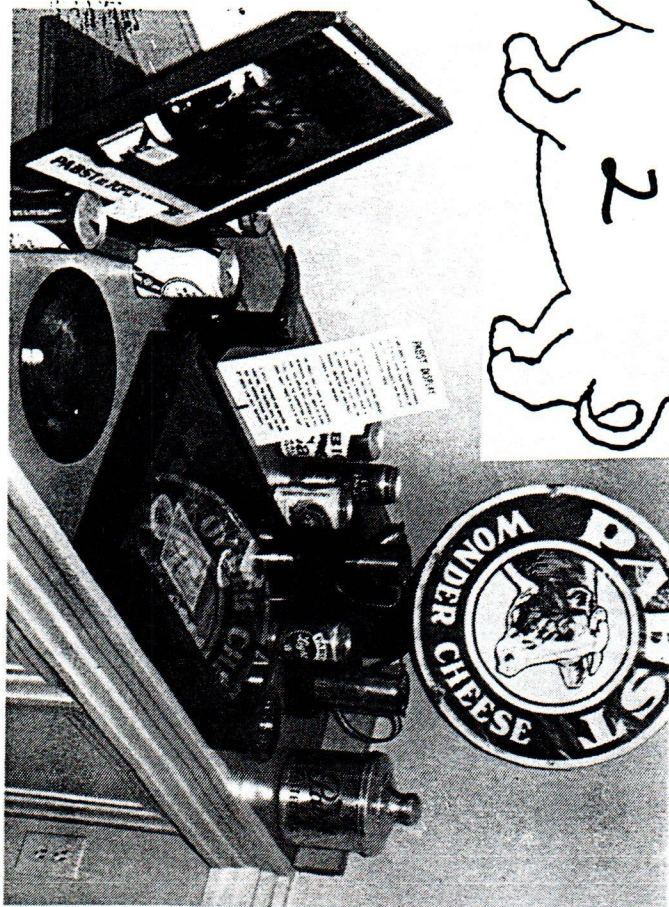
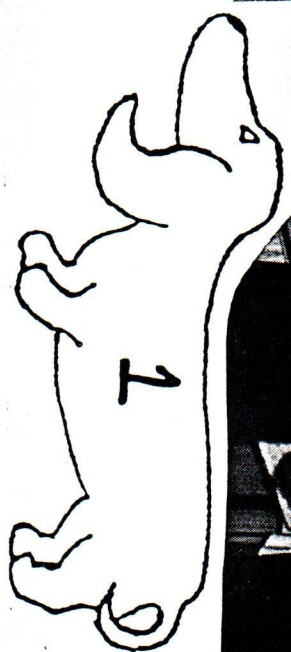
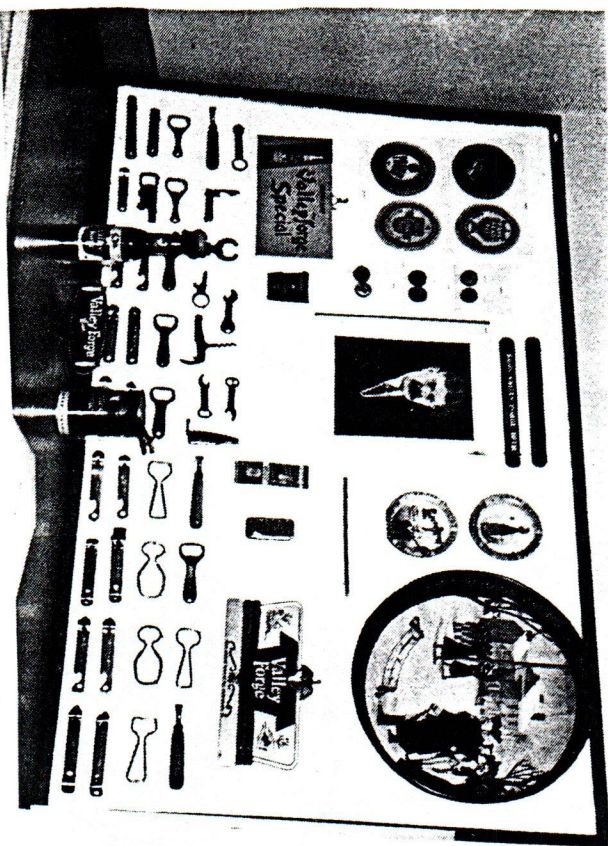
BEN HOFFMAN

SECOND PLACE DISPLAY WINNER

BILL MCKIENZIE



JFO JULY 1991



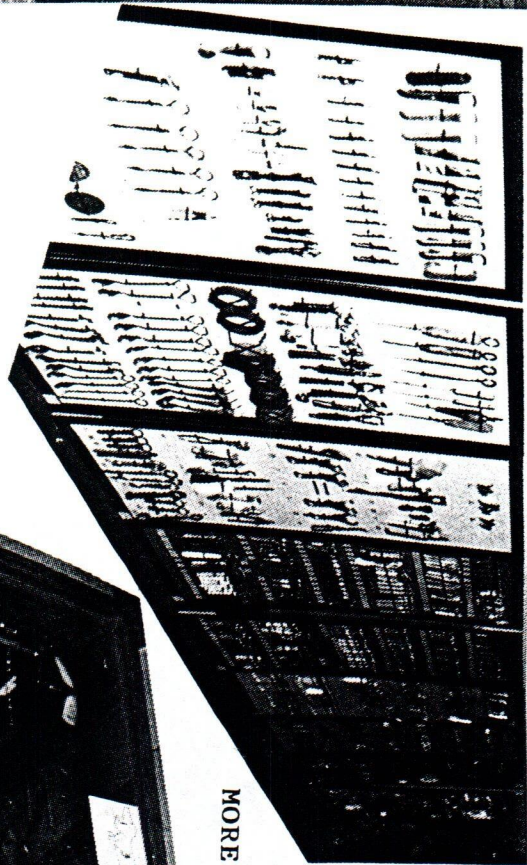
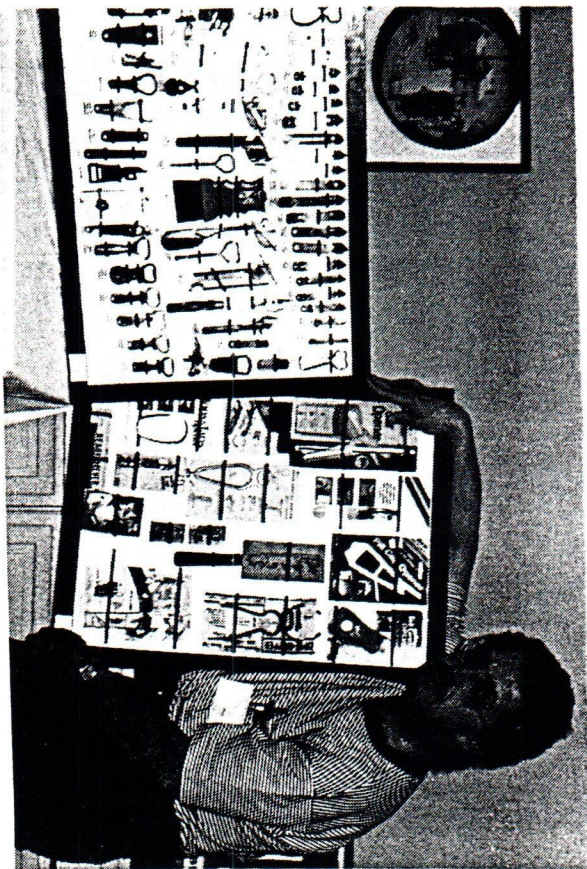


DICK BRITTON'S DISPLAY

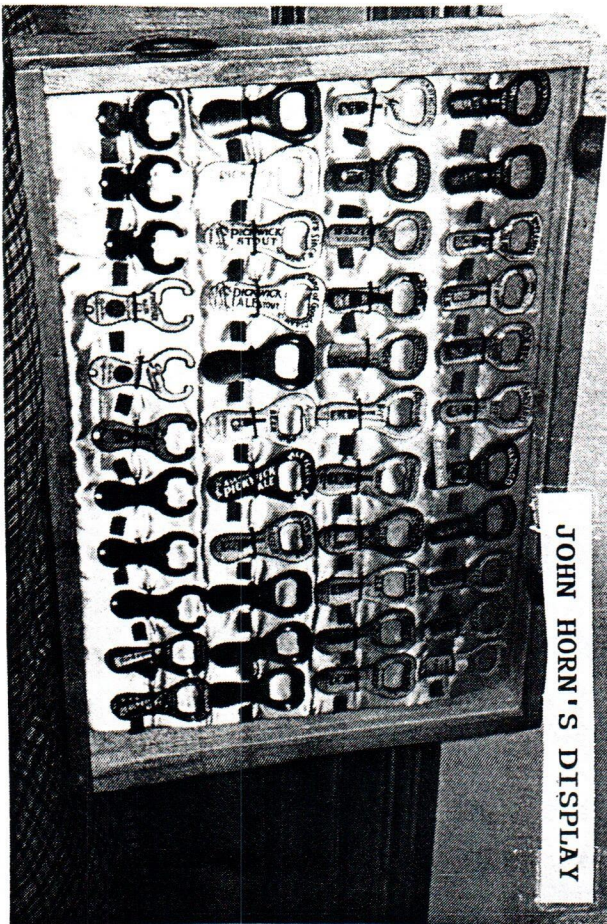


THIRD PLACE DISPLAY WINNER

DICK BRITTON

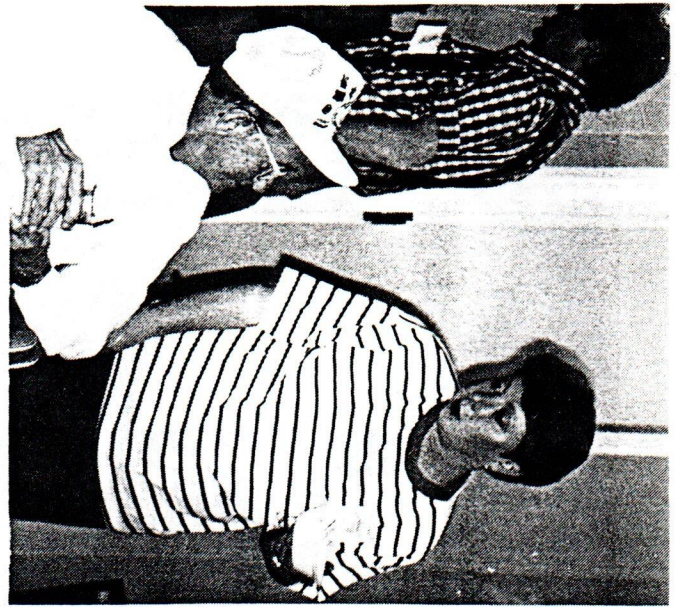


MORE DISPLAYS



JOHN HORN'S DISPLAY

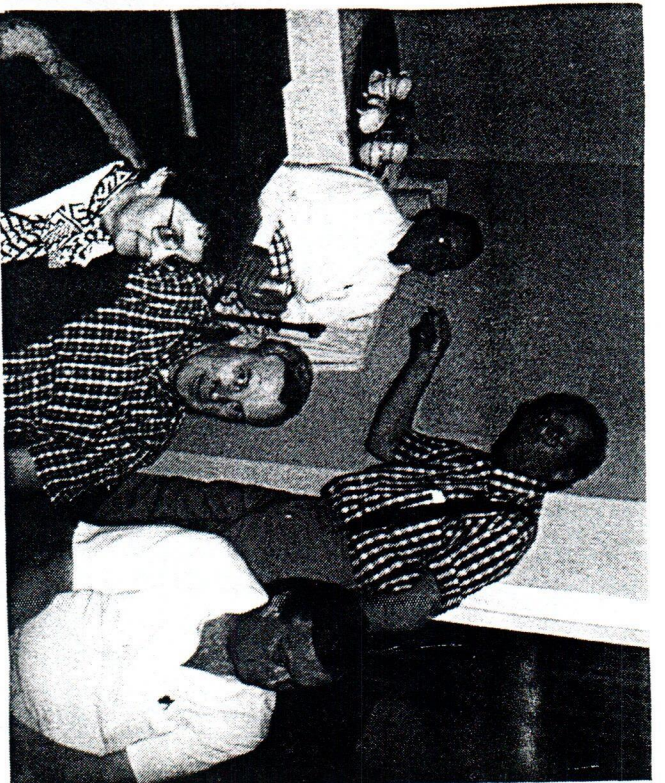
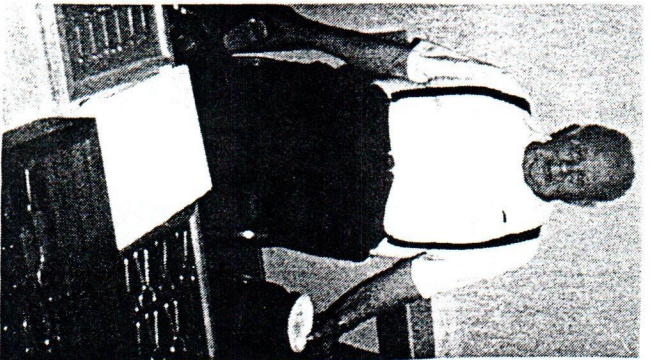




VERNE VOLLRATH DOING THE AUCTION ED KAYE AND JANICE JARRELL MEMBERS IN THE AUCTION HALL BETWEEN BIDDING

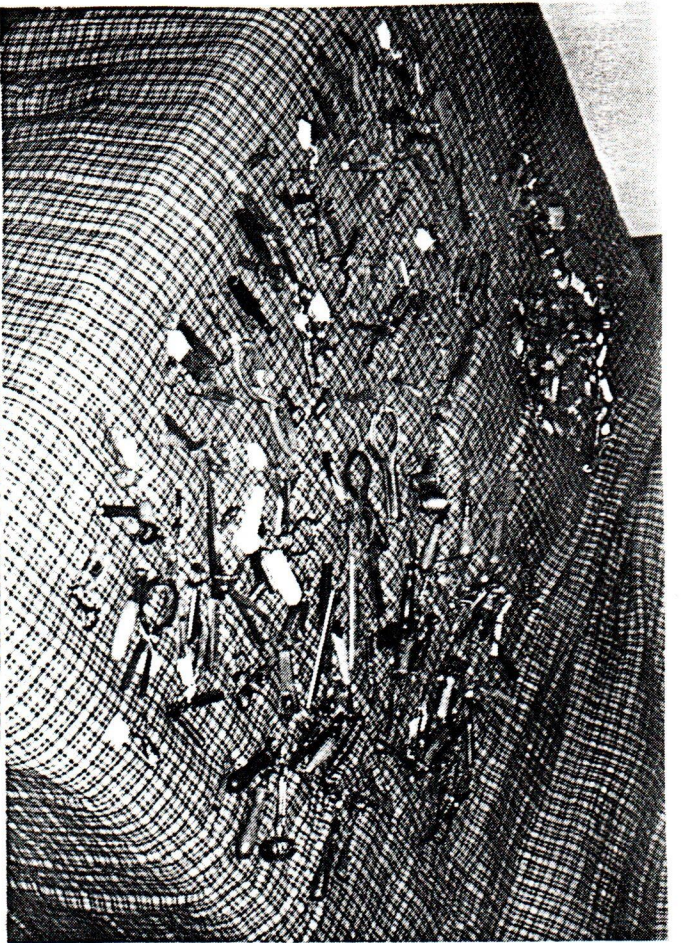
ED KAYE AND JANICE JARRELL DOROTHY TASTING THE BANANA PUDDING TABLE FULL OF AUCTION ITEMS





ENJOYING THE HOSPITALITY ROOM AND TRADING IN THE CONVENTION HALL OLLIE SAYS TO ED "BE THERE NEXT YEAR"

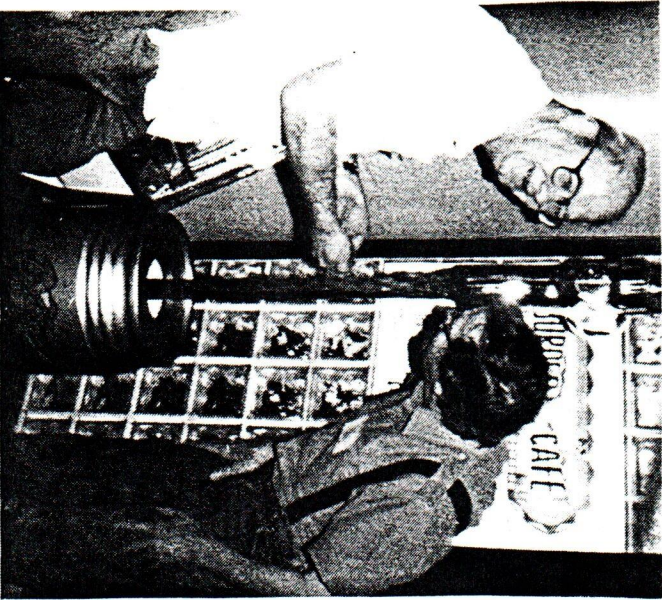




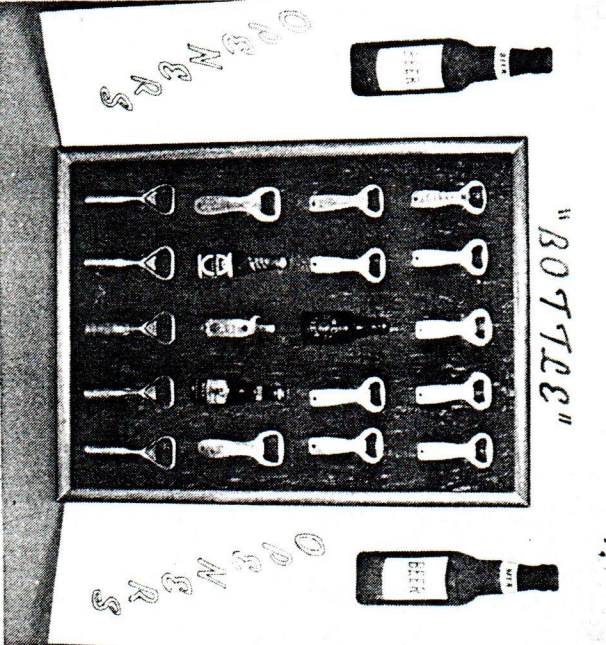
DICK BRITTON'S UNKEMPT BED



THE MISSOURI DELEGATION



ART & OLLIE DRINKING FROM THE UN-
ENDING TAP AT THE 42ND ST OYSTER BAR



ANOTHER DISPLAY



ART SANTEN'S "GERMAN OPENER DISPLAY"

Announcing the Beer Labels Auction!

Scheduled for mailing in mid-1991, the first catalog for this mail/phone auction has 500+ lots of older US and Canadian labels as well as grouped lots of newer (1950+) labels. The minimum bid is \$5 per lot. Plans call for 2-3 issues per year.

• **Catalogs:** Each single-label lot will be photographed and cataloged geographically for reference purposes. Labels will be identified and sorted by state, city, brewery and brand. Additional data will include IRTP and federal permit number markings as well as container size.

• **Collectors Corner:** This section will cover hobby news, collector tips, and hopefully input from other collectors. The first issue will cover dating US labels, and the U and L-type federal permits numbers. Future subjects will include new ideas for hinging labels in notebooks, concerns about high acid paper, etc.

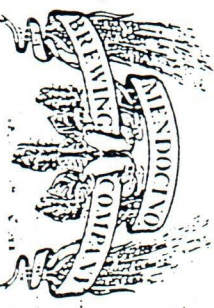
• **Order Catalog-1 now!** (Includes prices realized). Only subscribers can bid in the auction!

Make checks payable and address correspondence to:

Bob Kay
216 N Batavia Av
Batavia, IL 60510
USA

Subscription
US Subscription \$6.00
Canadian Subscription \$7.00 US

THE ORDER FORM TO THE RIGHT, CONTAINS A LISTING FOR A BOTTLE CAP OPENER(SO) ALSO LISTED ON THE BOTTOM, IS A WALL MOUNT HAWK HEAD BOTTLE OPENER. THE MENDOCINO BREW. CO. IS NORTH OF SANTA CLARA, CA. WHERE THE BCCA CONV. WILL BE HELD IN SEPT. IT WOULD BE AN INTERESTING PLACE TO VISIT THEN.



Mendocino Brewing Company
Box 400, 13351 So. Highway 101
Hopland, CA 95449
707-744-1015

ORDER FORM

Name _____ Address _____ City _____ State _____ Zip _____
 Phone Number Daytime (____) _____
 Bill to Bankcard Number _____ Expiration Date _____ Signature _____

T-SHIRTS	Color		Price	Total
	1st Choice	2nd Choice		
1. Eye of the Hawk Tee (M)			12.75	
1a. Eye of the Hawk Tee (M)			12.00	
2. RT Label Long Sleeve (MUS)			16.00	
3. RT Label Tank (MUS)			10.00	
4. Rock & Blues (M)			12.75	
5. RT Label Tee (M)			12.00	
6. Mendocino Brewing Co. (MUS)			12.00	
7. RT Ale Tee (M)			12.00	
7a. RT Ale Tank (M)			10.00	
8. EH Long Sleeve (MUS)			18.00	
9. RT Ale Baseball Jersey (MUS)			12.75	
10. RT Ale Hooded Sweatshirt (MUS)			25.00	
10a. RT Ale Crew Sweatshirt (MUS)			20.00	
11. RT Ale Long Sleeve (MUS)			16.00	
*XL Size (When Available)			13.75	

HATS

1. Buck Hawk Stud (MUS)	7.25			
2. Hopland Brewery (MUS)	7.00			
3. Red Tail Ale (MUS)	7.25			
4. Blue Heron Pale Ale (MUS)	5.80			
PINS				
1. Eye of the Hawk (MUS)	2.25			
2. Red Tail Ale (MUS)	2.25			
3. Blue Heron (MUS)	14.00			
4. Hopland Brewery (MUS)	2.25			
5. Yulilde Parler (MUS)	2.25			
6. Mendocino Brewing Co. (MUS)	2.25			

MISCELLANEOUS (more items available at Brewery)

1. Ale Pint Glass (MUS)	4.00			
2. Etched Mug (MUS)	20.00			
3. Coasters (MUS)	11.50			
4. Ale Coasters (MUS)	11.50			
5. Ale Large Poster (MUS)	3.00			
6. Ale Small Poster (MUS)	1.50			
7. Bottle Cap Opener (MUS)	N/A			
**Shipping Rates Up to \$10.00 \$3.00 \$10 - \$24 \$4.00 \$25 and Over \$6.00 6% Sales Tax **Shipping Total				

***Wall mounted Hawk Head available - \$75.00