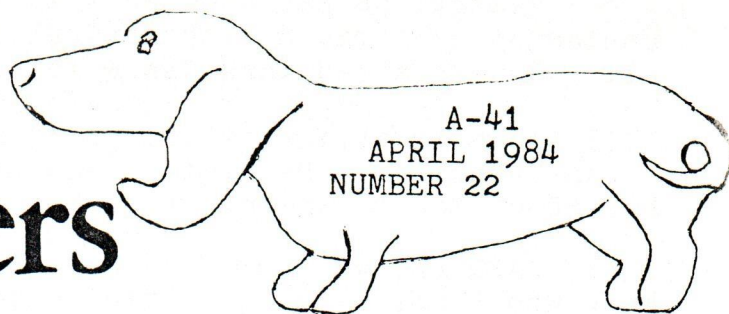


# Just for openers



968 Greenwood Ct. Sanibel, FL 33957

"THANK YOU". These are two simple words that oftentimes seem to be the hardest words to express. So "THANK YOU" to all whose contributions helped to make this issue possible. Input such as this is always needed for future issues. So if you didn't "get around to it" for this issue, please "do it". I am disappointed that only a few took advantage of the FREE ad offer. Let's try it again for the July issue. Then too, only a few responses to my asking for comments on the alphabetical listings were received.

## GLEANINGS FROM LETTERS RECEIVED:

DENNIS ORTH started collecting with a handful & then bought John Gaskell's (see pg. 6 PICTORIAL GUIDE) collection of 100. John also introduced him to JFO. Dennis had 700 before he recently bought another collection of 352 (for \$250--not bad!!) from which he added 106 to his collection and 5 of them are NEW LISTINGS! He also advises to transpose G-23 & G-24 in the April '83 issue #18 pg. 7 to conform to pg. 5 of that issue and the listings in Jan. '84 #21 pg. 12.

ROY SCANLAN had a goal for '83 to acquire 60 more openers from different breweries. He got 50 (see his ad-can you help him?).

CHUCK KRUG picked up 6 Mint K-3-1 Rheingold at a garage sale for 10¢ each! (NAME WITHHELD) sold the last of the collection and donated the \$1,500.00 proceeds to Cancer Research.

RAY BRAUENER broke up the Corkscrew portion of his collection (guess who got quite a few of them?). Ray's health is better and will get in touch with his trading partners as soon as he compiles a new list.

DAVID BUNK had always been in Breweriana items: coasters, trays, tap knobs etc. and he felt openers were a way to expand his collection. When he started collecting openers, about 5 years ago, he never realized (who of us did?) there were as many types or brands or of so many others who were interested in them. He was introduced to JFO in the Summer of '79 thru TOM ZRUNO whom he met at a local antique show while looking thru some openers. At one point he had over 1,000 openers which started to outgrow its' space. Recently, he decided to collect only from his home town, Windber, PA & surrounding small towns. This is not an easy task as he has 31, mostly B types, but thoroughly enjoys hunting new additions. Also enjoys the new acquaintances made thru JFO. (See his ad-can you help?)

DAVID SCHUHS sends his greetings from Kansas. He became interested in the brewing industry thru a vivid interest in beer and an article on beer can collecting. That started the wheels turning in his brain. Soon was searching for a collectible that was neither expensive or hard to find. A friend had a number of openers and when he saw them, that's when the bug for collecting them bit. The friend graciously awarded them to Dave and that formed the core of his collection. He has never been disappointed in this interest. He does not waste time envying other collectors who have more than his small collection of 100, with many common items, because it is his joy & as such is an accomplishment in itself. He has not personally met anyone in his part of the country with interests such as ours.

A new member, he was pleased with the first issue he received and has contacted and traded with several in the Directory and intends to contact all. He has an ad this issue-let's help him out!

BILL ENNIS is trying to accumulate all RAINIER openers from both, Seattle & San Francisco. He states that he has a long way to go as he only has 30 of the 53 known. (See his ad).

LARRY JAEHNERT writes: You have seen my name in JFO. If you do not know who I am, here is a brief autobiography. My collecting of breweriana items began when my father told me to gather Schmidt scenic cans to take and sell at a national antique car swapmeet. The first year that I took the Schmidt cans to the swapmeet at Hershey, PA, I sold over \$100 worth. I collected & sold cans for about 3 years thereafter. I quit collecting cans and started collecting, buying, and selling breweriana. My collection of breweriana consisted of only Minnesota items. I knew and could sense that beer cans were going to be a dying fad, and that they have become, except among the clubs and serious collectors. I am a member of the BCCA and our local North Star Chapter of it. I am also a member of the ABA, NABA and JFO. I started buying, selling, collecting cans as a 9 year old, and now, 9 years later, breweriana collecting has skyrocketed (along with the prices). I never noticed the openers and corkscrews from the beginning of my collecting and I kick myself for some of the rare openers that I traded and sold away during my first few years. My father sparked the interest in opener collecting by buying one for me at a fleamarket when we were on vacation. He says it was the biggest mistake that he ever made. That was about 4 years ago. I gradually started to pick up openers along with the breweriana. My small collection started growing like a vine. I decided that collecting Minnesota openers is the only way to go. I envy people who limit themselves in their collecting, it is more of a challenge. My collection grew with interest & curiosity. I then joined JFO and was termed an opener "freak". I now have close to 300 different Minnesota openers with only a handful of corkscrews. Over half of these openers are pre-pro or during prohibition openers. I have recently swayed my interest to include the states of North and South Dakota. (Good luck, eh?) All I have is a Dakota napkin, no openers. Can anyone help? I have 200+ openers from A to M to trade or sell if need be. No one has many that I can use, but I am still persistent and try hard to find them. For the past two years I have traded for only 10 openers with members in JFO other than Don Bull. Don has supplied me with many excellent openers. I try my best to help out other members and to obey the rules of fair trading. I wish for more involvement in JFO. I am trying my best for my age and my resources. I will be 19 this month and I am attending the U of M and working part time. My favorite opener is an A-30 Premier Brewing Co. It is on the face of my calling card. I have bought hundreds of openers from 1¢ to \$20. I have not hit onto the openers that are really high buck yet. I wish luck to all opener collectors and may they all be members of a great organization like JFO. Give your support to Ed with as much vigor as you do your actual collecting. It will make our club and hobby, a more enjoyable one.

*Larry Jaehnert*

Hope you all received the openers you bid on in DON FEHR'S auction. Ditto for JOE CARDONE'S.

The July issue will feature NEW DISCOVERIES. Don Bull is working on it so please, if you have any, send them to him NOW!

New LISTINGS of KNOWN types have been coming in to me and I appreciate and thank the ones who sent them in. (BILL ENNIS has noticed a lot of unlisted ones on trade lists lately.) If you have any, send them to me.

Some of you had asked when I started collecting. It was in 1975 and to those who sent trade lists, I will try to get my revised list out (probably after the convention in Denver. Hope to see you there).

Had a pleasant visit from new member STAN SUMMERS of Rochester, MI.



On Jan. 7, the St. Louis Opener Collectors and their wives met at Ollie Heibbeler's house for a New Year's party. We spent the evening looking at his Indian artifacts and fishing lure collections but his opener collection topped them both. Then Ollie blushed the women with his X rated openers. We met again on Feb. 16, at John Goff's house to plan for the Convention. Ollie and Vic have their airline tickets bought and will arrive in Denver on Wed., 4/25. Art and John will arrive on Thurs., 4/26. We all have new duplicates to trade, so let's all get together in Denver this year.

MEMBERSHIP: Please make the following corrections in the 1984 Directory which were all my goofs:

JANTOS-phone is 412 833-4866

PHILLIPS-first name is RALPH

SHERK-add P.O. BOX 191

The following are new or renewals since Jan. '84. Welcome aboard:

ASHENDORF HERB 21 MONTCLAIRE RD. YONKERS, NY 10710.....914 337-0616  
BALABAN JOS.E. 8305 CHRISTIANA IN INDIANAPOLIS, IN 46256.317 842-3428  
BAMFORD DON 2136 N. FINE AVE. FRESNO, CA 93727.....209 252-9443  
BATES BOB RIDGECREST DR. GOODLETSVILLE, TN 37072.....615 859-5236  
BRODEUR R. P.O. BOX 443 SUCC. R. MONTREAL, QUEBEC H2S 3M0 CANADA.....  
CAMERON JEFF P.O.BOX 43 COLMAR, PA 18915.....215 699-3014  
CLEVER JR. WALTER E. RD#1 BX 478 VANDERGRIFT, PA 15690..412 568-3170  
COGGESHALL MAX 22 FLORENCE ST. AUBURN, NY 13021.....315 252-4215  
CORIELL TOM P.O. BOX 3883 WICHITA, KS 67201.....316 943-0808  
FELDMANN GARY 5039 BRIARLEDGE RD N.SYRACUSE, NY 13212...315 458-5044  
GALLOWAY CHRIS P.O.BOX 6082 COLORADO SPRINGS, CO 80934..303 633-3220  
JACOBS R. 1878 ARMSTRONG ST. SUDBURY, ONT P3E 2W7 CANADA.705 522-3939  
KOGUT HAROLD L. 7685 8 ST.N. ST. PETERSBURG, FL 33702...813 522-3971  
KRAFT FRANK 1021 MULBERRY ST. MANKATO, MN 56001.....507 388-6042  
LENNON JOHN F. 116 LOG COLLEGE D WARMINSTER, PA 18974..215 674-1485  
ROY ALAN H. 3514 EAST ARCHER TULSA, OK 74115.....918 838-8545  
SCHUHS DAVID L. RT.1-304 SOUTH FIRST ST. LEOTI, KS 67861.....  
SUMMERS STAN 5880 LIVERNOIS ROCHESTER, MI 48064.....313 651-6886  
WATKINS KENNETH M. RD2 BOX 187 UNADILLA, NY 13849.....607 369-3351  
YOUNG JOSEPH G. 36 S. WESTERN AVE. ELGIN, IL 60120.....312 695-8635

If your count now comes to 172 members, add 6, as for reasons of their own, are not listed but receive JFO.

Perhaps you have not noticed but there are 7 members from our good neighbors in CANADA and 1 from HAWAII.

The article TEN LITTLE INDIANS...PLUS ONE on page 6 is now up-dated to plus THREE as 2 more R-2, #s 4 & 5 are listed on page 17 in the Jan. '84 additions up-date.

DEADLINE for the July issue is for me to have your Ads, News, Comments and whatever by May 31st.

Good Hunting!

# ADVERTISEMENTS

..... WANTED .....

Corkscrews with beer advertising DON BULL 63 October Lane Trumbull, CT 06611

Coca-Cola Openers, especially unusual flat and figural styles THOM THOMPSON Huntertown Rd. Versailles, KY 40383

Tennent Brewery Scotland. Am doing research on this brewery's early pre-1900 U.S. market. Am interested in any information. DAVE DITTMEIER 7619 Webbwood Ct. Springfield, VA 22151

Match Book Covers send list-price JANTOS 7025 Kevin Bethel Park, PA 15102

Openers from Albany & Troy, NY Send list of type, #, brand & price BILL LARAWAY 627 Kenwood Ave. Delmar, NY 12054

I've moved but I'm still trading. Send your trade list. STEVE DAFOE Rd. 1, Box 294A Van Etten, NY 14889

Have A-9 #s 3,4,9 & 12. Want all others. Describe & price. ED KAYE 968 Greenwood Ct. Sanibel, FL 33957

Want I-4-16 Heurich, I-7 #34 Pilsers, #39 Schultz, #40 Shrouds, I-11 #168 Dakota, #142 Spearman, I-12-85 Sebew., I-17 #8 Atlantic, #31 Eastern, #144 Wausau SCANLAN 3938 W. 153 St. Midlothian, IL 60445

Want Boyertown E-1-38, E-3-2, E-10-6 & E-14-329. Have over 200 openers to trade for Pennsylvania ones that I need. ANTHONY T. ZANGHI 605 Leithsville Rd. Hellertown, PA 18055

Corkscrews-any type, shape, description. Willing to buy or trade from my grouping of 700 bottle openers. HENRY BODNAR 7154 Freeman St. Niagara Falls, Ont. L2E 5V5 CANADA

Let's make a trade-send trade lists to DENNIS ORTH 8335 N. Ann St. Milwaukee, WI 53224

Windber, PA and surrounding small PA town brewery openers-trade or buy DAVID BUNK R.D. 2 Windber, PA 15963

A trade-will send 10 different Midwest I type for non-Midwest of equal value-any type. DARWIN WILCOX 8495 Croix Tr. Roscoe, IL 61073

Need Trommer's C-18-12 E-3-24 E8-48 E-14-680 H-2-41 I-4-29 I-6-80 I-7-61 & 62 M-3-27 to complete collection. VIC KEOWN 10547 Mert, St. Ann, MO 63074

Cigar Box Openers-buy or trade. GLEN ENLOE 10530 E. 9th St. Independence, MO 64053

I am interested in beer advertising openers for under \$5.00. I have a few for sale. DAVID STOUT 2007 Washington Barnwell, SC 29812

Buy or trade: Types E, J & I-7. DAVID SCHUHS Rt. 1 Leoti, KS 67861

Opener trade lists-beer, soft drinks, cast figurals. BILL ENNIS 12220 14th Drive S.E. Everett, WA 98204

Openers from Western PA and Ohio. Will trade or buy. TOM ZRUNO 22 Chapel Hill Dr. Fairfield, OH 45014

Washington, Oregon & Idaho openers/corkscrews. Trade/buy/sell. CRAIG GREEN 1555 N.E. Merman Dr. D#15 Pullman, WA 99163

..... SELLING .....

Beer memorabilia: coasters, signs, trays, openers and more. Send for catalog. Brewmania Ltd. 7619 Webbwood Ct. Springfield, VA 22151

List of 300 openers for sale-25¢. JANTOS 7025 Kevin Bethel Park, PA 15102

Two antique French Concertina type corkscrews. Sale or trade. RAY FREDERICK 9801 Dahlia Ave. Palm Beach Gardens, FL 33410 305/526-3807

..... NOTICE .....

ATTENTION BREWERIANA COLLECTORS! Plan to attend the National Brewery Collectibles Convention in Owensboro, KY on July 5, 6 & 7, 1984. Contact Brewery Collectibles Magazine P.O. Box 43 Colmar, PA 18915

SEE YOU IN DENVER  
APRIL 26, 27, &  
28, 1984!!

NOBODY but  
N-O-O-O-O-O-BODY  
should miss this  
year's Convention!!!



This will be the final update before the start of this year's JFO Convention. So far we have confirmed over 25 people are planning to attend. We've had reservations from as far west as California and as far east as New Hampshire and Florida. Be sure to get your reservation in as soon as possible.

In response to the convention registration form it looks like most people would like to tour the Coors brewery in Golden, Colorado but, are not in favor of having a convention breakfast on Friday morning. That of course is subject to change as more registrations are received.

We hope that you'll be able to bring some of your openers to display at the convention. Don't forget we will be giving first, second, and third place awards for the best displays. We plan to have an impartial panel, composed of people from local breweriana clubs and beer distributors, do the judging.

Bob Chapman of the St. Louis Arch Opener Collector Club has suggested that we have an auction at the convention. People would be able to put openers they have brought to the convention up for sale to the highest bidder. It sounded like a good idea to us, but we would appreciate some more feedback from those of you who are planning to attend.

Don't forget the deadline for your want list is April 5th. We'll be sending everyone who has registered a sheet listing everyone's wants two weeks before the convention begins.



For more information phone or write:  
Gary Deachman, 877 Mobile Street  
Aurora, Colorado 80011 303-341-5259

# TEN LITTLE INDIANS... PLUS ONE



By Donald Bull

The Mohawk, Oneida, Onondaga, Cayuga, and Seneca Indian tribes occupied an area across upper New York State and were known as the five Iroquois nations. The names Mohawk, Oneida, Seneca, and Iroquois are all known to breweriana collectors as the names used by brewing concerns in that area. The latter will be of the most interest to the opener collector as it was the Iroquois Beverage Corporation which had the Indian openers made.

The first brewery in Buffalo, New York was founded by Jacob Roos in 1830. The brewery remained in the Roos family's hands until 1887 when it became the Roos Co-Operative Brewing Company. During Prohibition (1919-1933) the "brewery" produced soft drinks and near beer under the name "Iroquois Beverage Company," and it was one of the first companies in Buffalo to resume production of legalized beer after the Repeal of Prohibition in 1933. In 1955 the (then) Iroquois Beverage Corporation became part of the International Breweries, Inc., conglomerate headquartered in Detroit. This company had branches in Findlay, Ohio; Tampa,

Florida; Covington, Kentucky; Frankenthuth, Michigan; and Buffalo, New York.

In the early 1950's four types of figural openers in the shape of an Indian were used as giveaways at dinners, meetings, and on special occasions by the Iroquois Beverage Corporation. One of these types (photo #1) was also produced for International Breweries, Inc., the conglomerate which purchased Iroquois in 1954.

Several years ago I learned that supposedly ten variations of the Iroquois Indian opener were made. I had three variations on hand in my collection and I began my search for the rest. By April of 1979 my collection had grown to seven variations, and I had heard of three others from fellow beer advertising opener collectors. I catalogued them as follows:  
TYPE R-1 (Photo #1)

Variation #1: Red plastic Indian with cap lifter molded into body. Headband marked "Iroquois." Reverse marked "Iroquois Beverage Corporation, Buffalo, NY, 14-54, Iroquois Indian Head Beer and Ale."

Variation #2: Same as #1 except reverse marked "International Breweries Inc., Buffalo, NY 14-54, Iroquois

Indian Head Beer and Ale.

TYPE R-2 (Photo #2)

Variation #1: Tin and steel Indian. Bronze tone. Marked "Iroquois Beverage Corp., Buffalo, NY, Iroquois Indian Head Beer and Ale" on reverse.

Variation #2: Same as above except chocolate tone.

TYPE R-3 (Photo #3)

Variation #1: Magnesium Indian. Headband marked "Iroquois." Reverse marked "Iroquois Bev. Corp., Buffalo, NY" on three lines.

Variation #2: Same as above except aluminum.

Variation #3: Magnesium Indian. Headband marked "Iroquois." Reverse marked "Iroquois Beverage Corp, NY" on five lines.

Variation #4: Same as #3 except aluminum.

Variation #5: Same as #4 except painted brown, black, red, and yellow.  
TYPE R-4 (Photo #4)

Opener in the shape of Iroquois Indian without marks. Top is hinged over compartment which held a lighter.

Count them. . .that's ten little Indians. It seemed logical that there should be ten. . .and then along came another type R-3; it was made of brass.

A N O Z I R A R X B L N E O S H O L D T A V E R N  
 S E W G B E V E R W Y C K N C Y O R E G T I F O E  
 H C I N U M R N K E O C A U P Z E R O B L C I T Y  
 L T A H S T R O H B R L I N R N O L N O A T G H O  
 A A B C H E E W U B K E E E T T A W L E S O I G U  
 N R V I K I N G T U L X M G K E H L I A L R I O G  
 D W O U I I O X T H I E A U P R A B I D V L W C H  
 D I E H L X E S E T A E R L M A U U A M M I A M I  
 K L E L L D U N R O X I X F I M L B U T S A G E Y  
 K W X P I O N E E R S C K U H N B L L C E B N E R  
 R A A Z T A L B L L U H I E O E O T N O C O E J R  
 E C D H G B A T L E D E L V Y A K I M A O Z R Y E  
 S K S I O U Q O R I N R E N C I I L Z T E M S E B  
 S E E D A M O N O S U B Y E T K N I F M A P E S E  
 E R E S L I P O R Y M B O S T O N O A R P X C R E  
 G E G E S A E B E X A J A A W G L N L I E H A E S  
 N E M U S L U U L C A P E R D I U I G S L S B J E  
 E P Y I R T E R W T X A E E F N N L S I H S N R E  
 E H R E T K Z R O E M C B V N E Y E T K L E I O M  
 K L B E R A I T B R H I L O F O X Z M L L E I S Y  
 L A T A C C S R E K A F O D A K O T A A E O H P T  
 H Z P E S E O T M C M I G K O T I F K G N R O Z E  
 A T N I D M T O O E M C K C E B C R F E Y H M B D  
 D E M O E A O U R R S O H T O P I L G R A L E A L  
 S C M U N O P I R S Z T E R G B B N O S W A D H O

This word puzzle  
 was submitted by  
 Ted Striny of  
 St. Paul for your  
 enjoyment. Prize?  
 Your satisfaction  
 in solving it.  
 Happy Hunting!

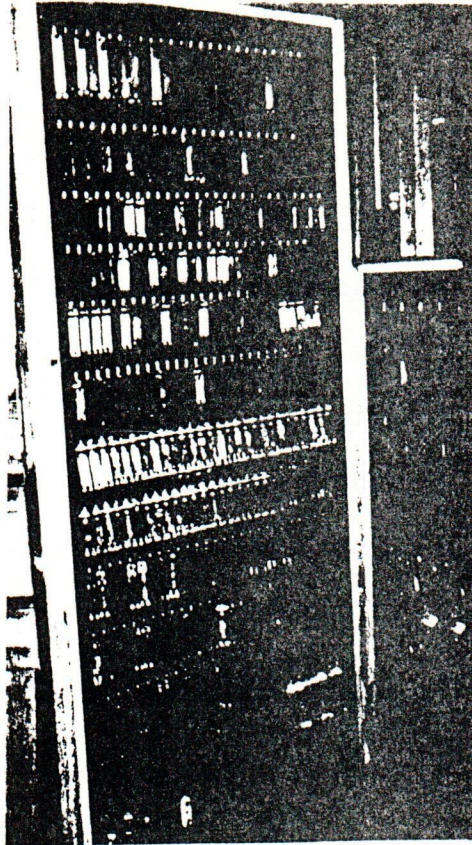
ABC ACE AETNA AJAX ARIZONA ASHLAND ATLAS AURORA AZTEC BECK  
 BEVERWYCK BIRK BLATZ BLOOMER BOSTON BOWLER BUB BURKE BUSHKILL  
 BUTTE CAPE COORS CITY DAHLKE DAKOTA DAWSON DELTA DIEHL DOBLER  
 DOVER EBNER ENGESSER EHRET ERIE ESSEX ELK FALLS FIGI FITGER  
 FINK FOX FRESNO GAST GIPPS GRETZ GULF HABERLE HACKER HAMMS  
 HILO HOME HORNELL HULL HUTTER IROQUOIS JAX JERSEY KERN KESSLER  
 KIEWEL KILEY KITSAP KOENIG KRUG KUHN KURTH LEISY LEMP LION  
 MARLIN MARZ MERZ METZ MILAN MIAMI MODESTO MOHAWK MUMM MUNDUS  
 MUNICH NECTAR NEOSHO OCONTO OLD ABBEY OLD TAVERN OLDE TYME  
 PACIFIC PILSER PIONEER POTH POTOSI REGAL RENO REX RIO RIPON  
 ROME ROTH SCHLITZ SEEGER SENECA SONOMA SOO STORZ STROH UHL  
 VALLEY VICTOR VIKING WAGNER WAYNE WEBB WEHLE WIDMAN WOLF YAKIMA  
 YORK YOUGH XL ZEMAN ZORN ZYNDA



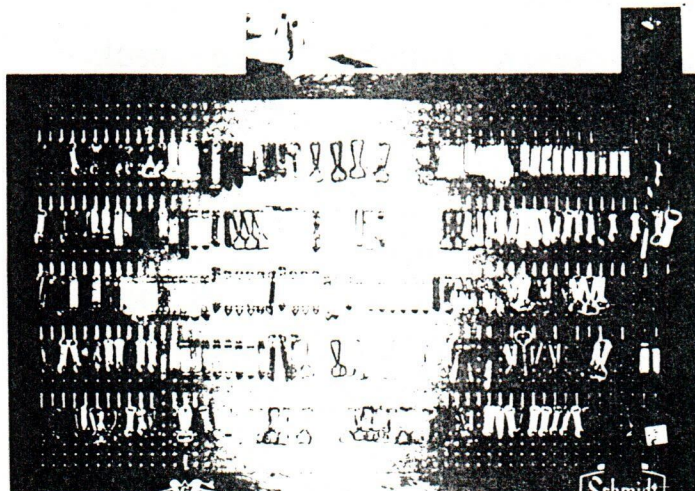
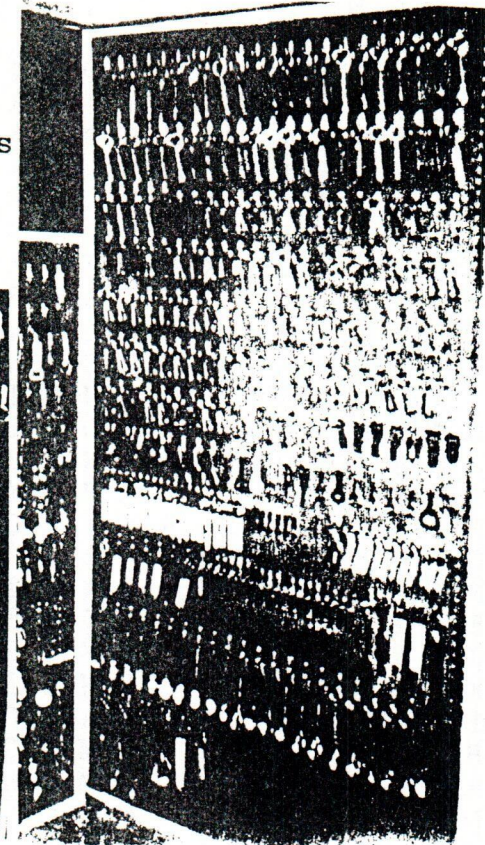
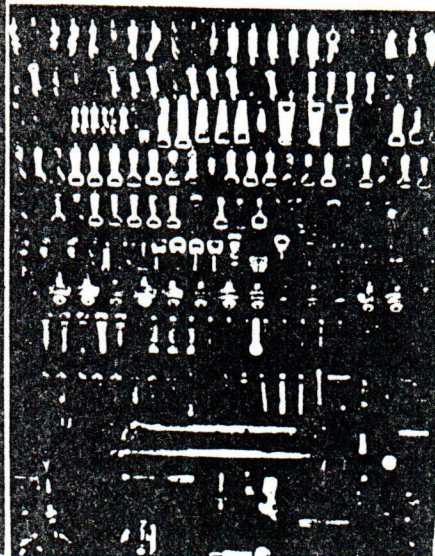
"WRITE A CAPTION FOR THIS CARTOON"  
 CONTEST

The best one from the entries  
 submitted to DON BULL P.O. BOX 106  
 TRUMBULL, CT. 06611 by MAY 31st  
 will receive an M-25-1 Lemp.

Winner will be announced in the  
 July issue.



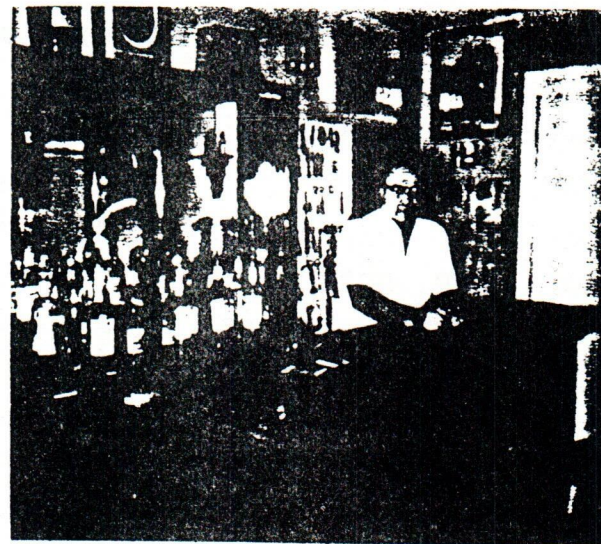
Panels of DON KELLY'S  
collection of 1,901 as  
of 2-13-84.



try its  
flavor



LARRY JAEHNERT'S Minnesota  
collection as of 2-1-84.



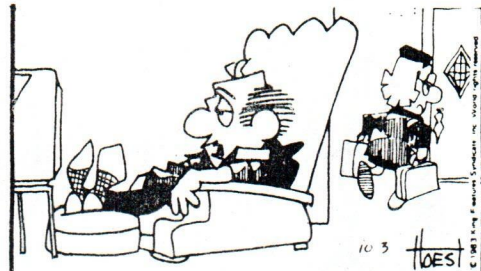
HAROLD KOGUT behind his  
home bar showing part of  
his collection of over 500.

The Lockhorns



"GOTTA GO NOW, HELEN. WHEN LEROY  
GETS HOME HE EXPECTS TO HEAR  
THAT OLD CAN OPENER OPENING."

The Lockhorns



"IF YOU EVER DECIDE TO COME BACK,  
BRING A COUPLE OF SIX-PACKS WITH YOU.  
DON'T FORGET THE OPENER."